

DISCOUNTED KIT AND EQUIPMENT

The Kent FA has teamed up with our 'Kit & Equipment Partner' Europa Sports to exclusively offer Kent affiliated clubs up to 25% off the recommended retail price of Nike products.

For more details please visit:
www.europa-sports.com/kentfa



HOLD UP BEFORE YOU FOLD UP

CARRY OUT REVIEW

Identifying the areas where the team is spending the most can help you identify where to focus your energy.

Getting all the income and expenditure set out on paper can help you highlight the areas of concern.



The costs of running a 11v11 adult team can be a real burden and sometimes results in teams no longer being able to compete and fold.

Before you go down this road check out these alternatives and make sure you get in touch and make us aware via info@kentfa.com or call us on 01622 792 140

FUNDRAISING

A list of fundraising ideas is endless and often the more imaginative the better - here are some of our ideas.

Auction • **Club Merchandise**

Club Race Night • **Fun Day**

Grant Funding • **Raffles**

Sponsored events such as a team bike ride



NOT JUST YOUR PROBLEM

Once you have identified the problem it is time to take action. Is it the players not paying subs or costing the team money through fines? The players need to take responsibility by paying subs before playing and being accountable for fines occurred for discipline.

A problem shared is a problem halved! Making the players aware of the financial situation of the club will give them an opportunity to understand the why's and how's and what actions are required to get out of the red and back in the black!



FUNDING

There is variety of funding resources to support the club and we encourage you to make use of the internet and search for the specific funding you are looking for.

It is worth noting some funding pots are only available certain times of the year and to select groups, so we would encourage you to check some of the suggested websites listed below on a regular basis.

FA Grant finder:
www.j4bgrants.co.uk

Football Foundation:
www.footballfoundation.org.uk/funding-schemes

Kent Sport and Physical Activity Service:
www.kentsport.org/funding_index.asp

Sport England:
www.sportengland.org/



COST OF FACILITIES THE ISSUE?

Get in touch with us as well as those who are responsible for the hire of the facility. There maybe an opportunity to renegotiate the rates or make them aware you are having issues so you do not get additional fees for late payment or cancellation.



APPROACH LOCAL BUSINESSES FOR SPONSORSHIP

Getting a local sponsor can be a huge bonus for the team, but it can be difficult to know where to start. The team and volunteers will have contacts so make sure you utilise their local knowledge. Sponsorship does not always have to be in the form of cash - it could be donations for prizes to raise money or equipment for match days.



SPEAK TO THE LEAGUE

It is really important that you make your league aware that you are struggling as soon as possible. The league has a wealth of knowledge which they can share. The league may then consider alternatives such as rearranging fixtures.



Rather than search for one sponsor, why not ask each of your players to find a sponsor for a smaller amount?

All the sponsors are then put in a raffle with the winning sponsor selected to feature on the front of the team shirt! You can then mention the others on social media and your website!

