



**Jersey Football  
Association Limited  
Annual Report  
Season 2020-21**

# President's Introduction



It goes, almost without saying, that it has been a difficult and challenging year for us all. The Jersey FA have unfortunately not been immune to Covid-19 and the virus managed to stop football here in the Island once again. Fortunately, with support from our Government, Players, Managers and Coaches we were able to conclude our season, unlike most in the UK.

It is extremely encouraging to see new teams coming into the local competitions at a time when team sports are generally struggling to attract commitment from players and officials. Jersey has seen an increase of 15% in the number of players who registered last season compared to the previous year, which is in complete contrast to other County FA's, and we have already had several positive enquiries from new teams wishing to join the leagues for this coming season.

Football cannot be played and enjoyed without Referees, and you may recall that in the not-too-distant past we were struggling for officials. Well, I am delighted to tell you that our referee pool has increased from 24 to 42 registered officials, and we recently had a further 10 participants completing the latest course organised by Brian Oliver.

Away from the Island, I am sure you will all have read about the success that our Island Representative side achieved this year, winning the Inter League Trophy at St Georges Park, the home of England Football Teams. This was a fantastic achievement and slightly made up for not getting the opportunity of playing in the Muratti Vase Final. Congratulations to Martin Cassidy and all the squad who contributed, throughout what was a very long running competition over two seasons due to Covid.

Also, recently recognised were our Youth Football Leagues who achieved the highest level of respect throughout the whole of England, so once again many congratulations to the players and officials of these youth teams in achieving this recognition.

Finally, I want to thank all our Sponsors and supporters, especially Jacksons, who once again have provided key financial support to both the Leagues and Island Representative Teams and without this, we could not be able compete at the levels that we do and provide the platform and programmes for our younger players.

It has been a very busy and long season due to many outside factors, but I would like to wish you a happy and healthy summer and look forward to seeing you all back playing football in the forthcoming season.

Bradley Vowden,  
*President, Jersey FA*

# Chief Executive's Review



Football is the best sport in the world. For those who needed reminding of that, they only had to tune into the recent Euros to see the outpouring of energy, emotion and community cohesion that our sport brings to the lives of islanders. It is significant to all involved in our local game and the responsibility to ensure everyone has a positive experience and create lasting memories has never been greater.

As we embarked on last season there was uncertainty around the challenges that Covid-19 may bring with it. Up and down the UK there was caution, as the pandemic continued to disrupt football at all levels, with matches that were able to go ahead being played behind closed doors.

This resulted in falling participation numbers at grassroots level and many clubs risking extinction. Whilst that was the case nationally, here in Jersey our sport demonstrated incredible resilience and instead, showed its popularity. A significant increase in the number of teams, players and officials meant our island out-performed anywhere else in the UK, which is an incredible achievement that everyone in island football should be proud of.

Throughout the season we were always going to have to navigate through the restrictions brought about by Covid. This meant an extra burden on the dedicated volunteers who already give up so much time to provide opportunities for everyone at their club. For others, it meant they were unable to be involved as the numbers allowed were so restrictive. As an Association we continually engaged (and challenged) Government in order to ensure our sport could safely continue, therefore we are delighted in knowing that we were one of very few grassroots leagues to fully complete the season.

As we head into the new season, we are just in the process of finalising our new 3-year business strategy. This document will highlight how we can continue to kick on following a period of growth and will outline our ambitions in creating the best environment for everyone in Jersey football. A lot of the statistics that underpin our strategy are highlighted in this report and have not been achieved by chance, but by the commitment of all our member clubs and by the staff at the Jersey FA.

As a result, I would like to thank you all for your incredible efforts in times of adversity. We can only hope that season 2021/22 brings us some much-needed normality to our game, whilst at the same time continuing to enhance the lives of everyone involved.

David Kennedy,  
*Chief Executive, Jersey FA*

# Running the Game

## Registered Players - Overall Total

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**2,113** affiliated players,  
an overall **increase**  
of **15%** in 12 months.



## Registered Players - Adult Male

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**1,092** affiliated players,  
an overall **increase**  
of **14%** in 12 months.



## Registered Players - Youth Male

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**884** affiliated players, an overall **increase** of **17%** in 12 months.



## Registered Players - Adult Female

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**105** affiliated players, an overall **increase** of **18%** in 12 months.



## Registered Players - Youth Female

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**52** affiliated players, an overall **increase** of **15%** in 12 months.



## Registered Players - Disability

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**40** affiliated players, an overall **increase** of **2%** in 12 months.



## FA Charter Standard Clubs - Adult

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**90%** Adult Clubs Charter Standard  
**New** Clubs, Dragoes, Portuguese Utd, Beeches +35s **&** Jersey Reds Athletic FCs.

## FA Charter Standard Clubs - Youth

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**100%** Charter Standard  
with **70** affiliated teams  
**u11-18** this season.



## FA Qualified Coach - Youth Teams

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**78%** of coaches working with youth teams are **qualified** to a minimum FA **Level 1** coaching qualification.

## FA Qualified Referees

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**42** registered referees, an overall **increase** of **43%** in 12 months.



## Respect Team Ratings

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**92%** achievement from Respect Team Ratings **during** the season which is **4%** above the national average.

## League Programme Fixtures

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**489** adult male, **46** adult female and  
**546** youth fixtures organised, along  
with **20** Cup Finals during the season.

## League Awards Evening

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**Awards** evening  
held to **celebrate**  
season **success.**



# Growing the Game

## PE Lessons in Primary Schools – 5-11s

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**282** lessons delivered  
in **7** Schools attended by  
**798** individual children.



## After School Skills Sessions – 5-13s

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**450** sessions delivered  
to **333** individual children  
from **34** local Schools.



## Wildcats Centres – 5-11s (girls)

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**130** sessions delivered  
to **111** individual girls  
from **16** Primary Schools.



## Holiday Funweeks – 5-13s (mixed)

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**11** funweeks delivered  
to **487** individual children  
from **37** local Schools.



## Club Development – 5-18s (boys)

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**15** 'on site' Club visits  
supporting **4** festivals and  
**15** Club sessions.



## Club Development - 5-16s (girls)

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**8** 'on site' Club visits  
supporting **5** fixtures and  
**7** Club sessions.



## Walking Football - 35+ (Recreation)

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**3** Centres operating for  
**54** individual players with  
**86** sessions delivered.



## Walking Football - 35+ (Competition)

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**39** fixtures completed for  
**5** affiliated Clubs attended  
by **55** individual players.



# Better Players

## Representative Team - Senior Men

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**FA** Inter-League Trophy  
**Winners** with a  
**5-1** victory in the Final.



## Centre of Excellence – u17-18s (boys)

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**2** squads provided with  
**46** coaching sessions  
and **1** on-Island fixture.



## Centre of Excellence – u15-16s (boys)

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**2** squads provided with  
**46** coaching sessions  
and **1** on-Island fixture.



## Centre of Excellence – u11-14s (boys)

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**4** squads provided with  
**90** coaching sessions  
and **19** on-Island fixtures.



## Development Centre – u12-16s (girls)

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**3** squads provided with  
**45** coaching sessions  
and **13** on-Island fixtures.



# Football Workforce

## FA Referee Training Course

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**1** referee course delivered  
attended by **9** people each  
receiving **16** hours training.



## Referee Workforce Workshops

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**3** online workshops provided  
with average **20** attending  
providing **6** hours CPD.



## Match Officials Workshops

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**4** online workshops provided  
with average **18** attending  
providing **8** hours CPD.



## Match Observers Workshops

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**4** online workshops provided  
with average **10** attending  
providing **8** hours CPD.



## FA Referee Course Mentoring

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**11** trainee refs supported  
through **46** appointments  
with **9** now fully qualified.



## Referee Development Centre (RDC)

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**22** coaching sessions  
attended by **3** referees each  
completing **60** hours CPD.



## FA Level 3 (UEFA B) Course

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**5** coaches 'signed off' from  
**5** affiliated Clubs, following  
**3** In-Situ session Visits.



## FA Level 3 (UEFA B) Course Support

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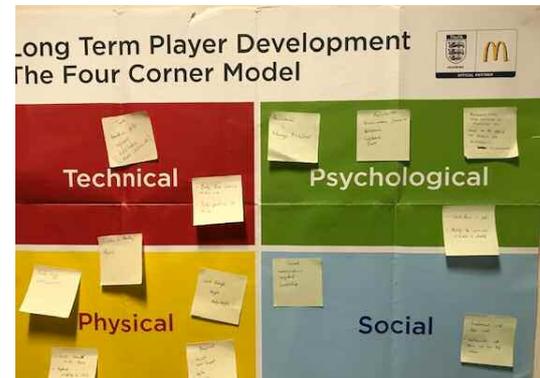
**7** coaches supported from  
**6** affiliated Clubs, each  
provided with **4** hours CPD.



## FA Introduction to Coaching Course

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**75%** bursaries offered  
to **all** coaches from our  
**19** affiliated **Clubs**.



## Female Coaches Workshop

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**1** online workshop provided  
attended by **8** coaches  
each receiving **1** hours CPD.



## Workforce Volunteers - 16-21s

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**7** from Highlands College  
**4** from Higher Education and  
**8** from Secondary Schools.



# Safeguarding

**Service** Level Agreement in place with Jersey Safeguarding Partnership Board.

**Annual** training delivered for Board, Staff and Referee Workforce.

**Covid-19** risk assessments in place for all development programmes.

**Designated** Safeguarding Officer provided ongoing support to all Clubs.

**Monthly** Senior Safeguarding Management Team meetings.

**Young** People's Engagement Plan developed.

**Safer** Recruitment Policy developed.

**Feedback** forms given to all u18 players in development programmes.

**Website** Safeguarding section updated.



**u18 referee's purple shirt campaign.**

**Guidance** on personal hearings for u18's developed.

**Weekly** management team meetings held to discuss poor practice.

**Annual** training delivered for Disciplinary Panel.

**Club** Safeguarding visits **x2**.

# Inclusion

**Equality**, Diversity and Inclusion  
Policy developed.

**Inclusion** training delivered for  
Board and Staff.



**New IAG  
Chair  
appointed.**

**Community** Programme achieved  
Government of Jersey Child Care registered  
status.

**Achieved** Equality Standard for  
Sport Foundation Level.

**Inclusion** action plan developed.



**Free holiday  
course  
places given**

to lower socio economic families through

**Brightly** Charity.

# Facilities

**Local** Football Facilities Strategy developed.



**£28,500** awarded to **Clubs** for **pitch** improvement.

**£6,000** awarded to Clubs for Clubhouse improvements.

**Online** training delivered to Club groundkeepers on Pitchpower.

# Governance

**New** programme specific budgets developed to ensure accountability and transparency.

**New** Board members **x3** appointed.

**Board** self-evaluation completed.

**Committees x9** in place including newly developed Nominations Committee.

**Amendments x8** to Memorandum and Articles to comply with Standard Code of Governance.

**New** Board induction pack developed.

**Staff** wellbeing survey completed with average **91%** satisfaction.



**Youth  
Council  
Established.**

**Marketing** and Communications plan developed.

# Partners

We would like to thank our partners  
in season 2020/21:

**Brightly**

**Jacksons**

**Jersey  
Community Foundation**

**Jersey Sport**

**Link Asset Services**

**Nedbank**

**Santander International**



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