

JerseyFA



PARTNERSHIP

OPPORTUNITY





About

Established in 1905, the Jersey Football Association is the governing body for football which is Jersey's largest participation sport.

The Jersey FA, affiliated to the FA in England, is a registered Jersey charity and aims to grow participation levels, encourage diversity, and create a safe learning environment for all to enjoy the game. The JFA is also a Registered Childcare Provider and one of the few governing bodies in the UK to have achieved the Gold Standard Code of Sports Governance.

There are over 3,800 players of all ages involved in football in the island, supported by 500+ volunteers working alongside us to ensure the grassroots game flourishes, grows and continues to be the island's number one participation sport.





Vision

Uniting a football community to make Jersey a better place to live.





Mission

To govern, safeguard and modernise Jersey football and create the foundations for a lifelong involvement with the game.

Goals

01.

A positive environment that enhances the football experience

02.

Football for all

03.

Sustaining and strengthening involvement in football

04.

Developing a well governed, efficient organisation that underpins a solid and sustainable future for football



Values

01. **Unified**

02. **Trusted**

03. **Positive**

04. **Professional**

05. **Collaborative**



Reach of over
200,000
on facebook



Over
5,600
followers on X



Instagram reach of over
7,000
avg 2,000 impressions
on posts

Reach



jerseyfa.com

50,000
users



Global appeal with
regular visitors from;

- US
- France
- India
- Germany
- Spain
- Portugal



A view of Jersey



A population of more than

107,000



23 Football Clubs

240+

Teams

100%

of Youth Clubs are England Football Accredited

92%

of Adult Clubs are England Football Accredited



45.5

sq miles in size



More than

3500

affiliated players

38

different nationalities taking part in football



Players range in age from

5-81



ALL PARISHES ARE REPRESENTED IN FOOTBALL



How can you help?

To achieve our ambitions and create a sustainable model for the development and growth of football in Jersey we want to work in partnership with businesses to help us do this.

We want to work with our partners to grow the game and not just look at badging events. We want to be side by side with our partners and give value for working with us.

Whether this is staff engagement, sharing insights, access to players and teams there is no off the shelf solution, the partnerships will be completely bespoke to meet your requirements.



Opportunities

You can embed yourself into the history of football in Jersey by working with us to ensure our sport is still thriving 50 years from now. We want future generations to have the opportunities to develop, be healthy, and take the importance of football in Jersey to a new level.

By putting solid foundations in place just now, we will plant the seeds for growth in the coming years. With our reach and popularity, football has the unique opportunity to address current and future societal challenges, in particular those that impact on Jersey's most vulnerable and disadvantaged people.

Jersey Football Association Partnerships



- League Partners - Adults / Youth / Womens / Veterans
- JFA Player Development Centres - Boys and Girls
- Holiday and After School Courses
- Schools Programme
- Representative Teams
- Club Facility Funding
- Cup Competitions
- Stadium Advertising
- Annual Awards Evening
- Jersey FA Youth Council



Potential Benefits

- Naming rights to Leagues and Programmes
- Advertising space at Springfield Stadium
- Information distributed via JFA newsletter (x2000)
- Website and Social Media presence
- Quarterly impact reports (inc media reach)
- Regular coverage via local media
- Player appearances
- Hospitality table at Annual Awards Evening
- Hospitality table at the Muratti





Be Part of the Future

Want to be part of making Jersey a better place to live?

Want to ensure that there are opportunities for the next generation to take our most participated sport to a new level?

Then lets talk. We want to work with you to achieve our strategic goals and we will ensure that our partnership approach will have you feeling right at the heart of the sport as we really want to do this together.

It's an exciting time to be part of something special.

Contact

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