



How can School Club Links Work?

Good communication between the school and the club is the main contributing factor for a good school club link.

The following list highlights some of the things that you can do to create and develop a School Club link:

If you are a Club:

- Provide the school with information and promotional material about the club
- Assign a Liaison Officer contact to liaise with and provide information to the schools
- Run a festival/display at the school
- Run a club open day/fun day at the school
- Provide coaches to assist with the extra-curricular clubs (even if it's just once per term)
- Run a satellite club on the school site during a term where the club goes to the school (familiar surroundings for the children), then after that the children attend the normal club night and venue. (They would have time to become familiar with the type of training and the coaches)
- Tell the schools about their pupil's achievements (e.g. in a school newsletter)
- Advise school of relevant events and activities that might attract youngsters to the club
- Provide officials for some school fixtures /tournaments
- Make school visits
- The club provides the school with letters of support for funding applications
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If you are a School:

- Promote the club within the school – maybe immediately after a unit of work that matches the sport or during after-school clubs
- Provide facilities by offering the school site for the club to run sessions
- Offer the same sport as an after-school club in order to introduce the children to the sport in a familiar surrounding
- Identify a Club Liaison Representative to liaise with Clubs Schools Liaison Officer
- Distribute any promotional material that the clubs may have
- Invite club coaches to speak about their club in school assemblies/PTA meetings so that everyone is aware of what's on offer
- Dedicate a notice board to the sports club
- Provide advice to pupils about getting involved
- Provide the club with letters of support for funding applications
- Regularly communicate local club opportunities and information to parents



What makes a School Club Link effective and successful?

- When a school and sports club are working well together, they: Talk to
- each other regularly
- Communicate well with young people and parents
- Respect each other
- Have a shared vision and approach
- Find ways of enabling young people to take part in club activities Agree
- expectations and goals
- Build on what young people learn in both settings
- Recognise, share and celebrate achievements Share and
- develop teaching and coaching expertise Share facilities,
- equipment and resources
- Understand the roles and responsibilities of other agencies that contribute to and support the school club link