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Introduction

Book online. Turn up. Take part. Have fun.
That's the goal of the Snickers Protein Just Play by England Football programme.

This is recreational football at its best.

It's laid-back, inclusive, have-a-kickabout football.

It's jumpers for goalposts. It's friendship and fitness. No hassle. No pressure. Just pure fun.

Who is it for?

It's for those aged 16+, it's for adults, for men, for women, for disabled people. For those who've played before and those who haven't.

As a provider, you can make your sessions open to all, or you can tailor and advertise them to a specific audience – veterans, female-only, over 60s mixed. It's your session to run.

Whatever sessions you set up, it's about keeping it fun for the player – after all, this could be the stepping stone they need to get back into playing club football or 5-a-side competition.

How does it work?

The FA gives a license to successful applicants from across the country to run a Snickers Protein Just Play by England Football Programme.

We provide organisers with game plans, branded Snickers Protein Just Play by England Football kit, and branding to put up on the sidelines to make the sessions look professional.

You'll run weekly sessions throughout the year with a Level 1 coach or an FA Lead Playmaker. A typical kickabout starts off with a warm-up and skills training, followed by a game scenario which can be chosen by the players themselves.

It's a great way to earn some money through weekly player fees.

And we're always here to support you.

Just ask your co-ordinator at your local County FA, or reach out to the Snickers Protein Just Play Team via Justplay@thefa.com

What is Snickers Protein Just Play?

Recreational football

Adults (including those aged 16+)

Inclusive

Fun

Safe and organised

Suitable facilities

Trained deliverers

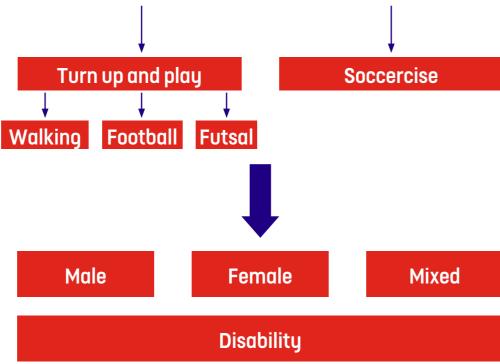




The Snickers Protein Just Play Programme

Gives adults and those aged 16+ access to inclusive, fun, safely organised kickabouts in suitable facilities with trained organisers in their local area.

Snickers Protein Just Play can be delivered as either Turn up and Play activity or Soccercise. It can be male, female or mixed and for disabled people.



What is it?

Snickers Protein Just Play is a way to support the playing opportunities for targeted audiences. But it is so much more than that.

An inclusive programme for all aged over 16

For men, women and disabled participants

A safe, fun and flexible opportunity to play

Non competitive environment

Sets the standards for turn up and play activity

Quality assured via the Events platform

Turn up and Play (Football, Futsal, Walking Football) or Soccercise

Sometimes, when a group of people have played together for a while, they may form a team and play in ad hoc competitions. That's great! However the key is that the Snickers Protein Just Play provision remains as its original structure.

What it's not?

A data capture tool for pre-existing activity that isn't looking to grow or engage new participants.

It's not a group of players who organise their own recreational activity e.g. a group of mates having a kickabout

It's not a competition

It's not training sessions for teams that compete in structured leagues, recreational competition or ad hoc competitions

It's not a team



Kit and Equipment Package

As a Snickers Protein Just Play Provider, you'll receive the following kit:

16 x Snickers Protein Just Play branded bibs

1 x Snickers Protein Just Play branded banner

5 x Footballs

1 x Stack of cones





How to Reach Participants

To raise awareness – and participation – you'll need to promote Snickers Protein Just Play sessions to your local audience. Here are just a few of the ways to get started:

In the local community

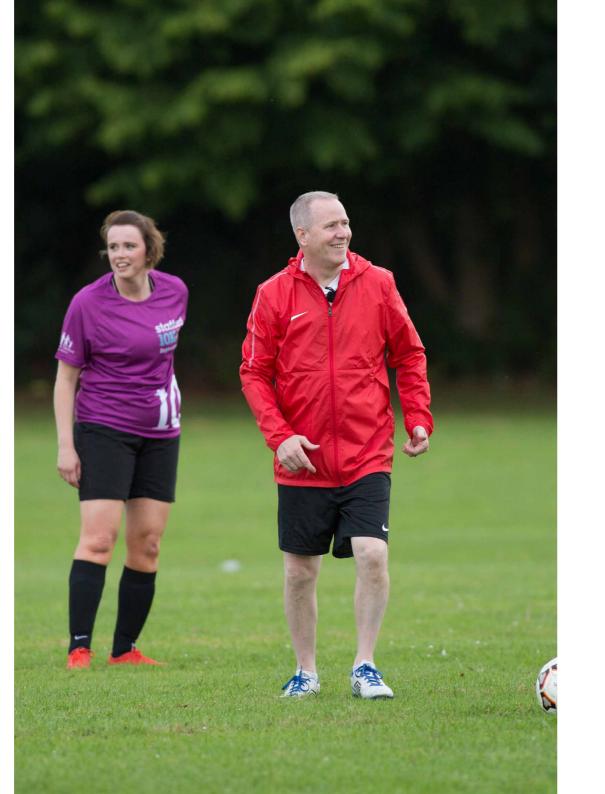
You could put up posters with the right images and session details in local clubs, universities, sixth form common rooms, community and leisure centres, health centre or doctors surgery, even the library. The wider the spread, the better to reach more participants.

Online

Let the FA Events platform do some of the work for you.

Snickers Protein Just play sessions are part of the Find Football tool on <u>EnglandFootball.com</u>. So enter your sessions on the platform to make sure you appear in the search results when someone's looking for local football opportunities. They can book their space on the platform – and you'll be notified of anyone signed up to attend.

If people want to know more about the Snickers Protein Just Play programme and what to expect, you can link to the videos and information on EnglandFootball.com/play/justplay



How to use editable assets

To promote your session on social media we've put together some images and ideas for you to personalise and share on your social media channels.

Use the #JustPlay so your post joins the conversation.

In your folder you will find:

- A folder with editable 1x1 template images these are for the main social media channel posts.
- A folder with editable 9x16 template images for use across stories and TikTok.
- A poster to promote your sessions
- Ready to use images for social media posts.





How to use the editable files:

- 1. Select your chosen image
- 2. If required upload your image to the allocated space
- 3. Select the strap line to attract the attention of your audience.
- 4. Check you are happy with the image.
- 5. Click 'save as' and select the Jpeg drop down and save to your computer
- 6. Upload the image to your social media channels and share with the hashtag #JustPlay
- 7. Write in the social copy the details of your session, date, who it's for, the time it takes place and the location. Include the booking link so people can book on to your session https://faevents.thefa.com/
- 8. NB: On the poster please edit the details before you print.

This will raise awareness of the event platform and aim to get participants regularly at your Just Play centres, getting more people active!

The FA Events and Discover Football

Snickers Protein Just Play by England Football activity is administered through the FA Events Platform.

FA Events allows you to create, manage and take attendance at each of their sessions, all in one place!

Players can search for and find Snickers Protein Just play sessions near them through the 'find football' tool on EnglandFootball.com

Click here to access the guide

Snickers Just Play by England Football

The Cassari football and a cannote at utility to a venue and play football. The Snickers Protein Just Play by England Football kickabout is recreational football as its bestit's about turning up for an hour of exercise and a bit of fun. It's football for those who can't or don't want to commit to an eightmonth long season of matches and training.



We provide the balls, pitch and teams. Snickers Protein Just Play! by England Football is purely for adults, for men, for women, for whose who think they're talented and for those who think they aren't. It's also for those with a disability or 16-25s or women-only or even veterans; there's a kickabout designed specifically for you, whatever your age or ability.

FIND FOOTBALL





Money Can't Buy Experience

Throughout the year, we offer continued support to help you promote and run Snickers Protein Just Play. To raise awareness of the programme, encourage regular participation and to reward you and your participants we will provide money can't buy experiences throughout the year, COVID-19 allowing.

These will range from tickets to Wembley, meet and greets with England stars, the chance to play and see England Training grounds.

Prize giveaways will be run through The FA Event system, this is where the winners will be selected. Please make sure your sessions are up to date and available for them to book. If they need help with the system, it'll probably be easier for you to run through it with them face to face. If you need any support just contact your local County FA or justplay@thefa.com

We'll let you know when a new competition opens so you can prepare locally. England Football will provide an asset pack of social images and GIFs for you to use. We'll also provide a dated social media campaign, including post copy to drive the campaign for you.

Do you have any ideas? Share your thoughts and feedback with your local County FA or justplay@thefa.com

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Snickers Protein Just Play Delivery Criteria

Okay, we've covered the fun bits. Now let's look at the formal requirements. Over the following pages, we highlight the criteria providers need to meet in order to organise, manage and run Snickers Protein Just Play sessions in a safe and inclusive way for all:

Delivery	Sustainability
Safeguarding	Training
Health and safety	Inclusive
nsurance	Accessibility
Staff	Participants
	FA terms and conditions

Delivery

As a provider, you must commit to a minimum of 16 weeks per year.

Snickers Protein Just Play enables participants to try football for the first time – or return to the game they love – so we need as many of these opportunities as possible!

Delivery can run all year round – the more weeks delivering the better.

All Snickers Protein Just Play Providers must use The FA's Events platform to create, manage and register attendance at each of their sessions.



Safeguarding Overview

The Lead Coach is responsible for carrying out the appropriate <u>Safequarding Risk Assessments</u>, putting suitable safeguards in place, and making sure staff and participants are aware of the Provider's Safeguarding Policy and Procedures. The Lead Coach must also know and adhere to The FA's reporting procedures when managing any concerns.

If your activity is disability specific or if it's more likely than not that you will have disabled participants, Providers must refer to and utilise the download

10.7 Best practice in open age adult disability football

If you have participants aged 16 and 17, Providers must adopt and adhere to the Snickers Protein Just Play Safeguarding Children Policy – See page 42

If you have participants aged 16 and 17, Providers must ensure they have a minimum of two DBS checked adults with a clear programme role available at every session

16 and 17 year olds are define by law as children. 'Deliverers' working with them are in a 'Position of Trust' as such 'Deliverers' must be familiar with The FAs guidance (1.7) Preventing abuse in positions of trust in football'

Health and Safety

Snickers Protein Just Play is all about having safely organised kickabouts in suitable facilities. So, to make sure sessions operate safely, we ask all Providers to evidence the following:

Risk assessment

Health and safety check list



Insurance

You must have a public liability insurance policy with a minimum indemnity limit of £2,000,000 per occurrence and evidence this within your application.

All Participants are responsible for organising any other insurance they feel is appropriate for their participation in the Snickers Protein Just Play kickabout.

Staff for Activity Involving Adults (over 18s)

Requirement

There must always be a minimum of one adult (18+) available at any one time, they must have a EE Playmaker by England Football qualification or be an FA level 1 coach

In adult disability football, the ratio of volunteers or staff to players needs to be managed on a case-by-case basis. Please refer to page 28 for guidance

There must be a minimum of one adult (18+) who is DBS checked, if the session includes volunteers under the age of 18

Applicant

This is an administrative role only, for completing the application process. This person cannot be directly involved in the delivery of any football activity unless they meet the criteria of another specified role namely; Lead Playmaker or level 1 coach, coach/volunteer. In this instance they must also provide their details under the relevant role.

Lead Coach

- Must be 18+
- Minimum of a <u>EE Playmaker by England Football</u> qualification (including FA Safeguarding and FA Emergency Aid)

or

- Minimum FA level 1 Course
- FA Emergency Aid qualification

Volunteers U18

- Volunteers must be supervised at all times by the Lead Coach
- Volunteers aged 16 and above must have an In date accepted FA DBS Check
- Minimum age for a volunteer is 14
- You must have informed parent/carer consent for the volunteer to take on a role
- The appointing of an U18 volunteer must be covered within your Safeguarding risk assessment

Staff for Activity Involving 16 and 17 Year Olds

Requirement

There must always be a minimum of two DBS checked adults with a clear role available at all times when U18s are involved in the activity either as a participant or as a volunteer,, one of these adults (18+) must have a EE Playmaker by England Football qualification or be an FA level 1 coach

Please refer to the following guidance document <u>5.5 Ratios of adults to children</u> to understand the number of staff members your Snickers Protein Just Play session will require

Applicant

This is an administrative role only, for completing the application process. This person cannot be directly involved in the delivery of any football activity unless they meet the criteria of another specified role namely; Lead Playmaker or Level 1 coach, coach/volunteer. In this instance they must also provide their details under the relevant role.

Lead Coach

- Must be 18+
- In date accepted FA DBS Check
- Minimum of a <u>EE Playmaker by England Football</u> qualification (including FA Safeguarding and FA Emergency Aid)

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- Minimum FA level 1 Course
- FA Emergency Aid qualification
- FA Safeguarding Children course

Volunteers U18

- Volunteers must be supervised at all times by the Lead Coach
- Volunteers aged 16 and above must have an In date accepted FA DBS Check
- Minimum age for a volunteer is 14
- You must have informed parent/carer consent for the volunteer to take on a role
- The appointing of an U18 volunteer must be covered within your Safeguarding risk assessment

Safeguarding Disability Football

In adult disability football, the ratio of volunteers or staff to players needs to be managed on a case-by- case basis and informed by the safeguarding risk assessment. The following may help work out how many helpers are required:

The facilities, including security, spectators, access arrangements, location of changing rooms and toilets

The support needs of players

The number of U18s playing and the support they need

Emergency evacuation procedures at the venue

Any known health or communication needs

Any other needs such as the need for quiet time out or the chance to de-escalate.

It's only by having enough helpers that situations such as injury, illness and challenging behaviours can be managed effectively.

Most environments will benefit from at least two helpers in case of illness/injury/crisis and to minimise the risks that occur in lone working.



Sustainability

Snickers Protein Just Play is a great opportunity to welcome new players into the game, and we want to retain and grow these opportunities as much as possible!

So, when you apply, we ask that you evidence how you will sustain your Snickers Protein Just Play programme.

What does sustainability mean?

Snickers Protein Just Play programmes are RELEVANT, RELIABLE and FINANCIALLY VIABLE.

Relevant

Show how you'll offer a programme that appeals to the target audiences, evidenced by a high number of returning players.

Reliable

Run a sufficient number of weeks to make sure it builds a reputation for being open, running and delivering to a high and consistent standard, with sufficient staff to guarantee continuity during holidays or covering illness, for example.

Financially viable

Cover your costs, including those relating to delivery, facilities, marketing, upskilling staff and administration.

To help you plan a successful programme, consider the following:

How much are you going to charge participants?

How are you going to recruit staff?

What links do you have to wider networks such as clubs, colleges and universities?

Inclusivity

All Snickers Protein Just Play sessions should reflect the diversity of the population in local areas and must be inclusive of players with a disability, impairment or long-term health condition.

With the right support and coaching, players with a disability can achieve their potential. And, by recognising everyone as an individual as opposed to an impairment, we believe this is possible.

Snickers Protein Just Play is FOR ALL

So, as we grow our network, we must make sure there are suitable opportunities for disabled people. That's why we encourage you and your delivery team to apply to run a disability-specific Snickers Protein Just Play session.

All the general principles of how to plan and deliver football sessions and activities are equally applicable when working with players with a disability, impairment or long-term health condition. Of course, you will need to be aware of additional factors when working with players with a disability to create a safe and enjoyable environment. The best people to ask for advice to meet their needs are the players themselves, their parents and /carers.



Make your Snickers Protein Just Play sessions safe and fun for all:

Carry out additional safety checks – where necessary

Develop a shared plan with your players in terms of goals and expectations – work together to achieve them

Adapt and even simplify how you organise and deliver sessions to include everyone

Modify the length, intensity and frequency of sessions, drills and activities – some players with a disability may tire more quickly, need regular rests, or need to rehydrate more frequently

Questions to consider:

- How inclusive is your Snickers Protein Just Play session?
- Is your session representative of the community?
- Does your session offer opportunities for players with a disability?
- Have you contacted your CFA with regards player recruitment, support and how to ensure success?

Work with your players

Speak to your players and their parents to identify any specific needs and adapt drills and warm-ups accordingly.

Create and find ways to explain or develop a particular skill. Be prepared to use a range of communication methods and tactics to meet the needs of all your players.

The STEP principle can help you to adapt your session to involve all players, including those with a disability:

Space – Modify the size of the space and area in which a task is to be performed. Consider adapting the point-scoring distance or areas.

Task – Give different players different tasks, e.g. ball juggling without a bounce and ball juggling with multiple bounces.

Equipment – Use different modified equipment if it will help players of different abilities to learn more effectively.

 ople – Modify the numbers within the practice to make it easier or harder to achieve success.

Snickers Just Play Providers can get support in helping understand how to adapt sessions for disabled people:

Disability content on playmaker

CFA disability lead officer

Introduction to disability football e-module

Accessibility

Snickers Protein Just Play is a community programme, designed to give every participant the opportunity to play football. Accessibility is about removing barriers to participation.

Barriers could include:

Physical – if young people have Special Educational Needs or Disabilities (SEND)

Economic – if people are from disadvantaged backgrounds, we want to make sure some Snickers Protein Just Play sessions are in locations that don't require much travel. The fee per session per participant to be no more than £5.00 unless explicitly agreed otherwise with your local County FA.

Logistical – Snickers Protein Just Play needs to operate in community hours appropriate to the audience you are targeting.

Participants

As a Snickers Protein Just Play Provider, you must demonstrate you have a minimum capacity of 16 participants.

Sessions should aspire to achieve 16 participants each week over each delivery year

We understand this may take weeks to achieve and will depend on your local community and type of session. For example, as a disability specific provider, the number of participants is likely to be lower than those suggested here.

All participants must be booked on to a Snickers Protein Just Play session via The FA Event online booking system before taking part

We ask every Snickers Protein Just Play deliverer to take attendance at the end of each session.

- Snickers Protein Just Play coaches and volunteers must have confirmed parent or carer consent to participate if 16 or 17.
- Make sure you comply with General Data Protection Regulation (GDPR) for all participant data you collect and retain, including medical needs, emergency contact information, and any additional needs, such as support for impairment or learning difficulties.

All Snickers Protein Just Play programmes must use the FA Events System to guarantee:

GDPR compliance

Parental consent (if required)

Participant medical details

Parent/Guardian emergency

contact information

(if required)

Additional needs information

Easy attendance register system

Emergency contact information

Terms and Conditions

We ask all Snickers Protein Just Play Providers to agree to The FA terms and conditions when you apply – and that you operate within the parameters of this agreement.



Contact and Useful Resources

Health and Safety risk Assessment

Health and Safety Activity checklist

Covid-19 Safeguarding Risk Assessment Guidance (1.9)

Safequarding Children Policy

10.7 Best practice in open age adult disability football

FA Events Guide – FA Programmes

EE Playmaker by England Football

The Snickers Protein Just Play Programme Dashboard on Power BI

Teams > CFA Football Development > Adult Channel;

JustPlay@TheFA.com > Freshdesk Knowledge base

Womens Rec Good Practice Guide

The Snickers Protein Just Play Programme case studies can be found <u>here</u>

Snickers Protein Just Play application link

Safeguarding DBS FAQs

Q1: How do I get an FA DBS Check?

A: Contact your County FA Designated Safeguarding Officer (DSO) or PL/EFL DSO for advice and guidance. Or reach out to The FA DBS Unit (0115 969 4618 or FAChecks@TheFA.com) for more information.

Q2: I already have a check via my PL Club – can I use this?

A: Yes, but only if your check is for the child workforce, was completed through your PL Club account with 'First Advantage', and there's no content on your DBS Check.

You'll need to contact First Advantage 0115 969 4618 or FAChecks@ TheFA.com, who will be able to port this over to The FA. You'll need to give your name, DOB, the address you used to complete your check and give consent for First Advantage to port your DBS Check to The FA.

Q3: I have registered with the DBS Update Service – do I still have to do an FA DBS Check?

A: If your check is for the child workforce and was completed through your PL Club account with 'First Advantage', follow our guidance in Q2.

If your DBS Check is for the child workforce and you have registered with the DBS Update service see the answer to Q3.

Q4: I already have a DBS Check via another organisation – can I use this?

A: If your DBS Check was carried out by any other organisation e.g. a school, church group, or volunteering organisation, you'll need to complete an FA DBS Check (Children's workforce).

Q5: How long will it take to complete my DBS Check?

A: It generally takes around 7 working days to carry out a DBS check. But if you sent off a paper application vs online, it could take longer. Other factors can also cause delays, such as if you have a complex address history, a common name, whether your local police force is busy, and the ease of accessing local records.

Safeguarding Children Policy

Our Responsibilities

As a Snickers Protein Just Play Centre, we are committed to providing a safe environment for all and acknowledge our responsibility to safeguard the welfare of every child involved in our activities.

We recognise that those aged 16/17 years-of-age are legally defined as children and therefore we have a responsibility to ensure appropriate safeguards are in place. We subscribe to The Football Association's (The FA) Safeguarding Children Policy and Procedures and endorse and adopt the following key safeguarding principles:

The child's welfare is, and must always be, the paramount consideration

All children and young people have a right to be protected from abuse regardless of their; age, gender, gender reassignment, sexual orientation, marital status or civil partnership, race, nationality, ethnic origin, colour, religion or belief, ability or disability, pregnancy and maternity

All suspicions and allegations of abuse will be taken seriously and responded to swiftly and appropriately

Working in partnership with other organisations, children and young people and their parents/carers is essential

We acknowledge that every young person who plays or participates in our Snickers Protein Just Play activities must be able to take part in an enjoyable and safe environment and be protected from poor practice, inappropriate behaviour and abuse. We accept this is the responsibility of every adult involved in our activities and We accept this is the responsibility of every adult involved in our activities and that those working directly with young people are in a 'Position of trust'.*

We commit to ensuring that young people have the right to take part, be heard and have their views and opinions taken into consideration when making decisions and actions that concern them.

^{*}Someone in a position of trust is a person in a position of authority or responsibility over another person. Those in positions of trust are usually well established, trusted and respected in the community, they have a considerable amount of power and influence on a young persons' life.

Our Role

As a Snickers Protein Just Play Centre, we have a role to play in safeguarding the welfare of the young people involved by protecting them from physical, sexual or emotional harm and from neglect or bullying. It is noted and accepted that The FA's Safeguarding Children Regulations (see The FA Handbook) apply to everyone in football whether in a paid or voluntary capacity, this includes our Snickers Protein Just Play coaches and volunteers.

Safer Recruitment

We endorse and adopt The FA's Safer Recruitment guidelines and where an individual is going to take on a specific role for our Snickers Protein Just Play Centre we will:

Specify what the role is and what tasks it involves

Request identification documents

As a minimum meet and chat with the applicant(s) and where possible interview people before appointing them

Ask for and follow up with two references before appointing someone

Where eligible require an FA accepted DBS enhanced with barred list Check, in line with The FA's current Safeguarding Children Policy and Regulations

All of our Snickers Protein Just Play Centre staff working in eligible roles with U18s are required to hold an in-date FA accepted DBS enhanced with barred list check as part of safer recruitment practice and we commit to managing this consistently.

If there are concerns regarding the appropriateness of a Snickers Protein Just Play volunteer who is already involved or who has approached us to become involved, guidance will be sought from the County FA Designated Safeguarding Officer.

It is accepted that The FA aims to prevent people with a history of relevant and significant offending from having contact with children or young people and the opportunity to influence policies or practice with children or young people. This is to prevent direct sexual or physical harm to children and to minimise the risk of football being used in the grooming of children.

Acceptable Behaviour

We recognise that everyone who works or volunteers with children and young people is responsible and accountable for the way in which they behave towards and around them. Every young person has a right to be treated with respect and dignity. Our Snickers Protein Just Play Centre will not accept bullying or discriminative behaviour.

All adults within our Snickers Protein Just Play Centre are required to exhibit acceptable behaviour. We commit to offering a welcoming environment for all where young people are treated equally, with respect and dignity and our Snickers Protein Just Play activities are safe, fun and inclusive.

Our staff and participants are expected to be friendly, positive role models who together create a positive environment where healthy competition and fun are promoted in equal measure.

Where participants do not treat others with respect and dignity, our Snickers Protein Just Play Centre will address this and may ask participant(s) to leave. Any participants that are asked to leave may not be permitted to attend future sessions.

Reporting Concerns

Safeguarding is everyone's responsibility, if anyone is worried about the welfare of a young person it's important, they report their concerns to the Lead Coach, who will deal with reported concerns as follows:

Manage poor practice and where necessary seek advice from the CFA Designated Safeguarding Officer (CFA DSO)

Make referrals about more serious concerns to the CFA DSO, or in an emergency contact the Police or Children's Social Care

Ensure that if the young person needs immediate medical treatment they are taken to a hospital or an ambulance is called, and medical staff informed that it's a child protection concern

Keep records of the actions taken and keep the CFA DSO informed

If the Lead Coach is not available at any time, or the matter is clearly serious, all our participants must be aware that they can contact the:

CFA DSO directly

FA Safeguarding Team via <u>Safeguarding@TheFA.com</u>

Police or Children's Social Care

NSPCC Helpline (Monday to Friday 8am-10pm or 9am-6pm at the weekends) for advice on 0808 800 5000 or text 88858 or email help@nspcc.org.uk

Whistleblowing

We support The FA's Whistle Blowing policy (as described in this paragraph), which requires any adult or young person with concerns about an adult in a position of trust within football can 'whistle blow' by contacting The FA Safeguarding Team via Safeguarding@TheFA.com or writing to The FA Safeguarding Case Manager at The Football Association, Wembley Stadium, PO Box 1966, London SW1P 9EQ, or by going direct to the Police, Children's Social Care or the NSPCC.

Our Snickers Protein Just Play Centre will encourage everyone to know about The FA's Whistle Blowing Policy and to utilise it if necessary.

Our Commitment

As a Snickers Protein Just Play Centre we understand and accept our collective responsibility to adhere to our safeguarding children policy and procedures. We commit to ensuring our participants are aware of and have access to our policies.



How to Apply

Now that you have read the guidance – its time to apply! Click here to apply

If you need any support during your application, please contact your County FA. <u>Click here</u> to access a useful guide to support you through using FA Events to make your application.



