

**Equal Game Ambassadors – Women & Girls Football**

# Role Profile

Key Responsibilities:

* Work with County FA Leads to collaboratively deliver the local 'Equal Game' Training
* Work with England Football Accredited clubs following their completion of the 'Equal Game Training' to support in the creation of a bespoke female football game plan. This outlines new club-based opportunities for female players which may include new playing provisions, coaching development, volunteering roles, and creating safe environments.
* Support with engagement at every level of the club to maximise and sustain these opportunities for female players.
* Signpost and help clubs access relevant support including funding and coach development opportunities via the County FA, and FA Women & Girls Coach Development network.
* Support clubs to build and sustain relationships with relevant local partners such as charitable organisations, educational establishments, alongside other key partners to promote the new opportunities.
* Collaborate with County FA staff, national FA staff, FA Women & Girls Coach Mentors, FA Women & Girls Community Champions, external partners, and wider members of the grassroots delivery team workforce.
* Maintain records of the support being provided to grassroots clubs with the aim of providing clarity on work programmes, development opportunities and sharing of good practice.

**Person Specification**

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|  | Essential | Desirable |
| Experience | Can demonstrate a history of success in developing female grassroots football opportunities and/or an experienced sports development professional. | Experience of volunteering within a grassroots football club as a Committee Member. |
| Experience of facilitating and engaging with volunteers. | Experience of mentoring others. |
| Experience of engaging with external partners and stakeholders. | Experience of accessing external funding. |
| Knowledge, skills and behaviours | Ability to build trust and develop effective working relationships within England Football Accredited Clubs. | Knowledge of The FA's strategy for Women & Girls Football; Inspiring Positive Change. |
| Ability to deliver practical support sessions to a range of club Volunteers. |  |
| Understanding of how an England Football Accredited Club operates. | Knowledge of the England Football Accreditation Framework and the existing support and resources available to Accredited Clubs. |
| An advocate for female football with an understanding of the |  |