

# THE DO'S AND DONT'S OF MATCHDAY BEHAVIOUR FOR

## CLUBS



### ...towards COACHES

Provide the coaches within your club with clear responsibilities, and the **LEARNING** they require to create a positive environment

Ensure coaches are suitably resourced and qualified to fulfil their roles, and create a **SAFE** environment For All



Do not allow poor and **DISRESPECTFUL** behaviours from your own clubs coaches to go unchallenged. They are representing your organisation

### ...towards CLUBS

Provide a supportive, **ENGAGING** and welcoming environment to visiting club members

Do not challenge and **DISRESPECT** the ethos and values of other clubs. Their context may be different to yours

### ...towards PLAYERS

Recognise and showcase positive behaviours

Provide opportunities for senior players to act as role models to younger players

Do not allow poor and **DISRESPECTFUL** behaviours from your own players to go unchallenged. They are representing your organisation

### ...towards SPECTATORS

Provide guidance to spectators on the club's expectations in relation to their responsibilities and behaviours

Do not allow poor and **DISRESPECTFUL** behaviours from your own spectators to go unchallenged. They are representing your organisation

### ...towards REFEREES

Provide a supportive, **ENGAGING** and welcoming environment to visiting match officials

Do not allow spectators and club officials to create an **UNSAFE** and **DISRESPECTFUL** environment through allowing poor behaviour from the sidelines

Creating a united **#EssexFootball** environment that tackles inequalities, delivers inspirational football opportunities and improves health **For All**

Be part of the reason why people love the game, not leave the game.  
**Be a positive role model.**

**#PLAYYOURPART**

