# **Essex County Football Association**2018-21: Moving Forward



Creating a united grassroots environment which delivers football opportunity for all











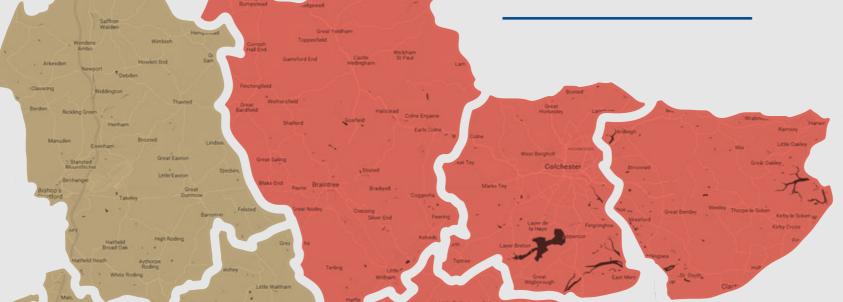


19
LOCAL AUTHORITIES,
INCLUDING 5 LONDON
BOROUGHS

MORE THAN

100,000

PROJECTED POPULATION
GROWTH BY 2021



4,200 TEAMS



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	Aveley   Orafford   Hundred			
	Grays			
	Istury	East 7		

Local Authorities	Population 2018	Population 2021	Clubs	Teams
Braintree	154,134	157,547	77	288
Colchester	189,153	194,640	92	298
Maldon	63,761	64,751	30	101
Tendring	142,768	145,695	54	192
Brentwood	78,032	80,170	41	
Chelmsford	176,353	180,106	107	407
Epping Forest	133,954	138,231	55	237
Harlow	87,724	90,088	51	206
Uttlesford	89,049	92,879	34	167
Basildon	186,331	191,084	92	359
Castle Point	89,937	91,095	43	163
Rochford	86,075	87,422	49	234
Southend	183,500	188,100	70	313
Thurrock	170,600	176,400	88	273
LB of Barking & Dagenham	214,300	225,000	66	166
LB of Havering	259,600	269,600	64	352
LB of Newham	352,500	366,400	21	43
LB of Redbridge	306,800	317,900	84	192
LB of Waltham Forest	283,100	292,900	25	50
	3,247,671	3,350,008	1,143	4,263

39 LEAGUES



MORE THAN
1,100
CLUBS



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# **Essex County FA: Moving Forward 2018-21**

# Creating a united grassroots football environment which delivers football opportunity for all



Essex is one of the largest counties in the country for football participation, with more than 4,200 affiliated teams, and we are excited by the challenge of continuing to develop the local game through this strategic plan.

The Essex County FA covers 19 Local Authority (LA) areas, including the five London Boroughs of Barking & Dagenham, Newham, Redbridge, Havering and Waltham Forest.

We are committed to ensuring we create the best inclusive and diverse environment possible for people of all ages and abilities, to experience the game of football in Essex and we are pleased to bring forward the Essex County FA 'Moving Forward' Strategy 2018-21. This sets out the direction of the organisation up to 2021 through our four strategic pillars of:

#### ENGAGEMENT | CORPORATE GOVERNANCE | BUSINESS | OPERATIONS

These pillars are supported by individual department operational strategies, which detail the key strategic tactics that will deliver the FA National Game Strategy across:

### FOOTBALL DEVELOPMENT | SAFEGUARDING & WELFARE | REFEREING | GOVERNANCE | MARKETING & COMMUNICATIONS

There have been some notable successes and progress made in the previous seasons - but there is more to do. Over the next three years, the accumulative population across the LAs the Essex County FA serves is projected to grow by more than 100,000, which will create opportunities for the game in Essex to grow and expand, but the game of football is evolving season-by-season.

Individual participation habits are changing in-line with ever-increasing demands on individuals' time, driven by a fast-moving society. Individuals are choosing to consume the game in different ways based on their lifestyles, which includes more recreational and 'turn-up and play' formats, as well as the core league and club structure of the game.

As a result, we need to recognise and embrace all formats and place the needs of the participant at the heart of the game to create the appropriate pathways to attract new participants as well as re-engage people back into the game.

This will require collaboration across the game, and we fully appreciate and recognise that football in Essex is built on a strong foundation of committed volunteers who dedicate thousands of hours to support the delivery and coordination of football every week.

This is along with a wide variety of local partners and organisations, including Local Authorities, funding partners, clubs, leagues, referees, facility providers, recreational football providers, education organisations, professional clubs, Football in the Community programmes and more. These foundations and partnerships will be key in the years ahead to achieving the targets that are laid out in this strategy.

# **Essex County FA: Moving Forward 2018-21**

# Creating a united grassroots football environment which delivers football opportunity for all



To demonstrate our commitment to achieving this, we will be embedding our core values into all levels of the organisation:

UNDERSTAND - We are supportive, empathetic and knowledgeable, using insight and data to drive decision-making

NEW INNOVATIONS - We are proactive and creative to improve existing formats and explore new ways of delivering football

We are fair, honest, reliable and accountable and commit to "doing what we said we would do," ensuring equality and diversity to develop football for all and ensure all those who wish to be involved are supported and encouraged

TEAMWORK — We work collaboratively and inclusively with each other across all areas of the business and with our partners across the game to optimise all our opportunities

**E**XGELLENGE — We aim to deliver high-quality football services, seeking feedback and constantly reviewing our work, to develop our services based on the needs of our community and individual customers

The FA have recently updated and refreshed the National Game Strategy 2018-21, setting new Key Performance Indicators (KPIs) and targets for the Essex County FA to achieve by 2021. These KPIs have been embedded into the Essex County FA: Moving Forward Strategy and aligned with local priorities for football in Essex to set the direction of travel for the Essex County FA over the next three years.

There are exciting times ahead for football in Essex, and we are looking forward to working in conjunction with all the game's stakeholders to ensure we achieve Essex football's full potential. We express our sincere gratitude to those whose outstanding work continues to make the game an enjoyable experience and we look forward to working with you in the years ahead.

On behalf of your Board of Directors:

Wayne Deller (Chairman)
Andy Chaplin
David Emerton
Barry Fitzgerald
Brendan Walshe (Chief Executive)





# **Essex County FA Vision for 2021**

# Creating a united grassroots football environment which delivers football opportunity for all



### **Engagement**

To develop new, and enhance existing, offers to engage all stakeholders and formats of the game by putting the participant's needs at the heart of football.

- i: Review existing grassroots delivery model and proactively instigate change to meet modern-day participation demands for 2021
- ii: Develop and engage a network of quality-assured football delivery partners across affiliated and recreational formats, reviewed annually
- iii: Utilise social media and digital technology platforms as core engagement
- iv: Deliver an annual Essex grassroots football stakeholder survey

tools

### **Corporate Governance**

To be an inclusive, accountable and transparent decision-making organisation to develop, safeguard and support football.

- i: We will work towards achieving Tier 3 of the Code for Sports Governance by 2021
- ii: Ensure the organisation shall comply with all applicable laws and regulations and have appropriate controls and risk management procedures
- iii: Engage, recruit and maintain a diverse workforce with independence, skills, experience and knowledge to take effective decisions
- iv: Ensure effective policy and procedure governs organisation decisions, with clear complaint and grievance processes

### **Business**

To develop a sustainable business model that promotes innovation and continuous improvement, attracting inward investment.

- i: Review and refresh the 2015-19
  Business Plan and develop a
  business-led strategy to 2021, in-line
  with FA strategic direction, which
  is reviewed annually
- ii: Maximise our brand to deliver more investment into Essex and enhance our profile
- iii: Broaden the business model from an administrative function to a service-led, sustainable model
- iv: Undertake responsible financial strategic planning across all investments and ensure the business is appropriately resourced

Football Futures Camp

### **Operations**

To be the strategic lead for football in Essex.

- i: Drive our day-to-day operations and delivery of FA NGS KPIs through department led strategic objectives for 2018-2021 for Football Development, Governance, Safeguarding, Refereeing, and Marketing & Communications
- ii: Develop 'Operating Support Guidance' for football delivery partners in affiliated and recreational formats
- throughout the organisation to uphold high standards and drive continuous improvement
- iv: Develop a 'Customer Charter' for our activity to drive customer service standards

BBC Essex Serior Cup Final



# **Football Development Strategy**

# To provide a safe, engaging and progressive football environment for all



### High-Quality Introduction to Football

To provide a clear and seamless pathway for football from ages 5-70+ to meet the affiliated and recreational demands of the game.

- i: Review and evaluate grassroots football delivery structure to ensure it meets modern-day participation demands for 2021
- ii: Deliver bespoke football development strategies to meet the annual needs of the grassroots game in:
   Youth and Adult Male Football:
  81,440 male players by 2021
  - Women and Girls' Football: 5,104 players and 115 SSE Wildcats Centres by 2021
  - Futsal: 400 players by 2021
- iii: Deliver a bespoke Club Development and FA Charter Standard strategy to empower and enable clubs to operate at their highest level
- iv: Embed the Inclusion Advisory Group (IAG) to support and develop an Inclusion & Disability Strategy and 'football for all' philosophy, achieving 839 disability players by 2021

# **Embrace All Formats, Engage All Participants**

To use insight and data to understand the evolving needs of the participant and work with key stakeholders to ensure a varied football participation pathway is available to all.

- i: We will utilise The FA's Whole
  Game System (WGS) and player
  registration data and insight to track
  modern participation trends and use it
  to inform the leagues, clubs and other
  key stakeholders
- **ii:** We will deliver an effective IAG who provide guidance around engagement of new and existing communities
- to achieve £5 million total project cost investment into grassroots football facilities and improve 296 grass pitches by 2021
- iv: We will deliver a conference to engage all stakeholders across the game, sharing key messages and engagement in the future direction of grassroots football

# **Develop Clubs** and Leagues

To provide a professional service to our clubs and leagues that allows them to support us in developing the game.

- i: We will utilise WGS, player registration and other data to analyse and inform individual league participation trends on an seasonal basis to support them in meeting the needs of the participant
- registration and other data to analyse, and inform of, Charter Standard Community and Development Club participation trends on a seasonal basis to support them in meeting the needs of the participant
- iii: We will recognise the different tiers of clubs and provide a bespoke support package to achieve 100% Youth Club Charter Standard and 50% Adult Club Charter Standard by 2021
- iv: Deliver a variety of engagement events and forums for the club and league workforce across the season for ongoing consultation

### Recruit, Develop and Support the Football Workforce

To recruit, develop and support the volunteer workforce across football to meet the evolving administrative, technological and practical demands of the game.

- i: Deliver a volunteer strategy that recognises, rewards and supports our workforce of volunteers through a variety of progammes
- ii: Deliver an inspirational and inclusive coach education programme, engaging 2,000 students annually, including a minimum of 234 Black, Asian and minority ethnic (BAME) and 109 female learners to support achieving 100% of youth teams with a qualified coach by 2021
- officials to support and prepare volunteers for future technology changes in football administration through WGS and Full-Time portals to achieve a player registration coverage of 80% by 2021
- iv: Utilise innovative advancements in technology to simplify volunteer and player administration

# **Football Development Strategy**

To provide a safe, engaging and progressive football environment for all



In One Season...

1,836
LEARNERS ACROSS
ALL COACH
EDUCATION
COURSES

£1.6m
TOTAL PROJECT
COST INVESTMENT
INTO NEW FACILITY
DEVELOPMENT
IN ESSEX

DELIVERED FEMALE
REGIONAL TALENT
CLUB AND PLAYER
DEVELOPMENT
CENTRE FOR
113
PLAYERS

DEVELOPED

6 ENGLAND
FEMALE YOUTH
INTERNATIONALS
ENGLAND

36
3G PITCHES ON THE FA REGISTER
IN ESSEX

1.

RA PITCH IMPROVEMENT PROGRAMME VISITS

MORE THAN

1,500

PARTICIPANTS
ENGAGED IN TWO
COMMUNITY
DAY EVENTS

800+
SMALL-SIDED
(5-A-SIDE/6-A-SIDE)
FOOTBALL TEAMS

£39,677
PROVIDED BY ESSEX
COUNTY FA TO
GRASSROOTS FOOTBALL
THROUGH
SMALL GRANTS
SCHEME

SECURED MORE THAN

£91,000

OF FOOTBALL
FOUNDATION 'GROW
THE GAME'
FUNDING INTO
ESSEX







# Safeguarding & Welfare Strategy

# Provide a safe and compliant football environment with a skilled and knowledgeable workforce



### **Workforce and Education**

To ensure a qualified Welfare Officer is situated in every youth club and league, proactively promoting safeguarding across grassroots football.

- i: Provide 700+ Safeguarding Children Workshop places each season
- ii: Provide 100+ Welfare Officer Workshop places each season
- Deliver a minimum of four Continuing Professional Development (CPD) training events to League and Club Welfare Officers each season
- iv: Provide a suite of resources to share good practice examples across grassroots

football

### **Safeguarding Compliancy**

To achieve and implement the FA Safeguarding Operating Standard (SOS) each season and ensure 100% Disclosure and Barring Service (DBS) compliancy across youth grassroots football.

- i: Ensure all coaches have an in-date and accepted FA DBS before going into role
- ii: Implement a proactive audit to identify potential non-compliant youth coaches whose DBSs are due to expire, notifying individual coach, Welfare Officer, Secretary and Chair of the club
- iii: Undertake annual safeguarding visits on 13% of youth clubs affiliated in-line with the FA SOS
- iv: Provide information, advice and guidance to member clubs to meet legal requirements

### **Investigations**

To work in partnership with key safeguarding organisations in Essex and protect young people in grassroots football.

- i: Identify and assess individual cases and refer them to the appropriate safeguarding agency
- ii: Review all youth discipline cases on a weekly basis to identify safeguarding cases and deliver appropriate safeguarding interventions
- **iii:** Closely monitor and manage all suspensions in Essex
- iv: Deliver appropriate safeguarding interventions when poor practice within youth football is identified
- Work with, and support, League and Club Welfare Officers to address low-level poor practice issues

#### **Environment**

To promote and encourage a positive and inclusive experience within youth football.

- i: Recognise and reward best practice on a monthly and annual basis through flagship Essex County FA Fair Play Awards
- ii: Promote and embed FA Respect Campaign in all formats of the game
- **iii:** Encourage and share club and league best practice
- iv: Pilot delivery of ten parental matchday behaviour events in partnership with youth clubs and leagues



Respect Week

# Safeguarding & Welfare Strategy

Provide a safe and compliant football environment with a skilled and knowledgeable workforce



In One Season...

696
PLACES ON
SAFEGUARDING
CHILDREN
COURSES

144
PLACES ON
WELFARE
OFFICER
WORKSHOPS



SAFEGUARDING VISITS COMPLETED WITH 173 TEAMS

ESSEX POLICE: "THROUGH THE SHARING OF INFORMATION BETWEEN THE POLICE AND THE ESSEX COUNTY FA, WE WERE ABLE TO BUILD EVIDENCE THAT REALLY HIGHLIGHTS THE SUCCESS OF MULTI-AGENCY WORKING."

OVER THE PAST FEW
YEARS, STRONG WORKING
RELATIONSHIPS HAVE BEEN
ESTABLISHED WITH OTHER
AGENCIES OPERATING
WITHIN SAFEGUARDING
AND CHILD PROTECTION









# **Refereeing Strategy**

# To recruit, retain, and develop a high-quality and diverse referee workforce to support football across Essex



#### Recruitment

To recruit a diverse and inclusive referee workforce of 1,331 by 2021.

- i: Deliver a minimum of 16 FA Referee Courses on an annual basis and train 300 new referees annually
- ii: Target conversion of 75% of our Trainee referees each year
- iii: Run annual recruitment initiatives to support the recruitment of new referees from BAME communities with the aim of increasing the number of BAME referees to 242 by 2021
- iv: Run annual recruitment initiatives to support the recruitment of female referees with the aim of doubling the current number of officials operating within the game to 84 by 2021

#### Retention

To retain a diverse and inclusive referee workforce of 1,331 by 2021.

- i: Supply bespoke support to each affiliated league to ensure they have an appropriate number of referees attached to their league, providing support to develop an efficient appointment process to be able to monitor and report on the leagues' coverage levels each season
- ii: Provide support to leagues to achieve high coverage levels in competitive football, from Under 12s to adults
- iii: Deliver a partnership programme with leagues to ensure transition from newly-qualified referees direct into league settings
- iv: Deliver a redesigned Referee Mentoring Scheme with football partners to support referees and raise standards

### **Development**

Provide all referees with a clearlydefined Referee Development Pathway from youth to senior football to assist with identifying officials for promotion.

- i: Deliver a structured Essex CORE (Centre of Referee Excellence) programme, which supports FA CORE
- Professional Development sessions per season for Promotion Candidates within Level 7 to 6, Level 6 to 5 and Level 5 to 4
- iii: Deliver a minimum of twelve CPD sessions per season for Majority Officials and three fitness test opportunities each season to accommodate the match official's requirements
- iv: Deliver a youth-to-adult development scheme for potential senior referees of the future

#### Workforce

To have a Quality Assured referee workforce to deliver high-quality programmes and raise standards.

- i: Implement an annual review of referee workforce activity levels and undertake recruitment drive for additional referee developers
- ii: Increase the number of active Referee Developers to 250 by 2021
- **iii:** Provide bespoke CPD training each season for our Referee Developers focused on improving Observer, mentoring and coaching skills



# **Refereeing Strategy**

To recruit, retain, and develop a high-quality and diverse referee workforce to support football across Essex



In One Season...



82%
OF ALL 9v9 AND
11v11 GAMES
APPOINTED WITH
A QUALIFIED
MATCH OFFICIAL









284
CANDIDATES ON
REFEREES COURSES
THROUGH 15
INDIVIDUAL COURSES





OFFICIALS
REPRESENTED
ESSEX AT THE FA
YOUNG REFEREES'
CONFERENCE







### **Governance Strategy**

# To lead the administration of football in Essex and create a fair and inclusive environment for all



### **On-Field Discipline**

To administer all on-field discipline correctly, fairly and efficiently.

- i: Ensure 100% of cautions and send offs are administered within five days
- ii: Provide guidance and support to all participants to respond to all discipline correspondence
- iii: Target 60% of personal hearings and correspondence cases are dealt with within 45 days of charges being raised, 90% in 60 days and ensure 100% within 180 days
- iv: Promote and provide training support on use of FA systems and technology, including Whole Game System (WGS), player registration and Full-Time to achieve 80% affiliated player registration coverage by 2021
- iv: From the 2018/19 season, to publish all decisions and reasons for serious cases

### **Investigations**

To identify and investigate all discipline cases involving assaults, discriminatory language or behaviour and serious complaints.

- i: Ensure 100% of identified cases to have investigation completed within 90 days of starting
- ii: Target 90% of identified cases to have investigation completed within 60 days
- to clubs, teams, managers, referees, volunteers, parents, spectators and players on how to report discriminatory language and behaviour



### **Regulations and Sanctions**

To support and ensure all clubs and leagues meet affiliation and sanction requirements in-line with the FA Standard Code of Rules (SCOR and SCORY [Youth]).

- i: Support 100% of clubs and leagues to meet affiliation and sanction guidelines each season
- ii: Support all clubs and leagues with rule queries
- to support clubs, leagues and competitions to develop flexible formats in-line with affiliation guidelines
- iv: Support recreational and small-sided football formats to meet affiliation requirements

Dagenham & Redbridge FC

### **Cups, Competitions and Reps**

To provide high-profile and high-quality county cup competitions and representative football opportunities for clubs, teams and players.

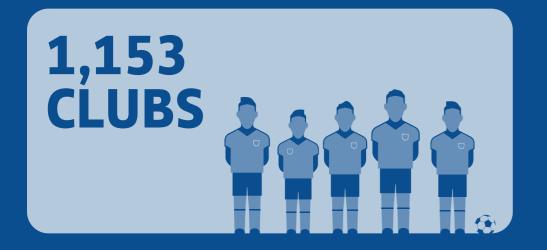
- i: Organise and coordinate 21 County Cup Competitions for Under 12s to 18s boys, men, veterans, women and girls
- ii: Deliver an Essex County FA Women's Representative Football programme
- programme at Under 14s, 15s, 16s and 18s in partnership with the Essex County Schools FA for boys and girls
- iv: Utilise modern technology to showcase, and raise the profile of, representative and county cup football

### **Governance Strategy**

To lead the administration of football in Essex and create a fair and inclusive environment for all



In One Season...









£23,920
PROVIDED TO CLUBS
FOR PUBLIC LIABILITY
INSURANCE













# **Marketing & Communications Strategy**

# To communicate and engage effectively with every football stakeholder in Essex



#### Website

To be the central information point for grassroots football stakeholders.

- i: Regularly review and update website content to create key reference and resource pages on cups, players, referees, coaches, clubs, leagues, volunteers, facilities, safeguarding and inclusion
- ii: Target an increased number of unique visitors per month
- iii: Use website to promote 16 key priority football news items on a monthly basis
- iv: Introduce a permanent function on the website as a regular opportunity to monitor customer satisfaction

#### **Social Media**

To be the key mobile engagement and promotional vehicle.

- i: Utilise Facebook, Twitter and YouTube as the core channels to engage, inform and educate grassroots football quickly and efficiently
- ii: Use Facebook, Twitter and YouTube to grow grassroots football network across a wider platform of partners
- iii: Increase Twitter followers to 32,000 and deliver 700 tweets on a monthly basis
- iv: Increase Facebook likes to 16,000 and deliver 40 posts on a monthly basis
- v: Create new promotional videos, distributed through YouTube and the website

### **Communication**

To deliver efficient and effective communication to all football stakeholders in Essex.

- i: Produce a monthly branded E-Mail newsletter to update football stakeholders on key developments
- ii: Promote the FA Annual Stakeholder Survey and achieve a 10% yearon-year increase in responses
- iii: Produce an Annual Report, updating football stakeholders on all key activities and the financial position of the Essex County FA
- iv: Pilot an Essex County FA podcast, beginning in the 2019/20 season



### **Branding and Commercial**

To nurture a defined image which aids achievement of specific, strategic goals.

- i: Create a consistent and highquality brand image in partnership with a branding partner
- ii: Create a commercial opportunities platform, highlighting investment opportunities and utilising them to engage commercial partners to support Essex football
- iii: Publish visually-appealing 'infographics' which represent County FA activities and information efficiently and concisely
- iv: Create and build branded signage for display at events and festivals



# **Marketing & Communications Strategy**

To communicate and engage effectively with every football stakeholder in Essex



In One Season...

LAUNCHED A BRAND NEW WEBSITE



25,000 UNIQUE WEBSITE VISITORS PER MONTH



INCREASING SOCIAL MEDIA ENGAGEMENT



EXCELLENT RELATIONSHIP WITH BBC ESSEX



8,000

FACEBOOK PAGE
LIKES (2021 TARGET
TO DOUBLE THAT
TO 16,000)

NEWS, PUBLICATIONS AND DOCUMENTS SHARE INFORMATION EACH SEASON



ENHANCED
E-MAIL MARKETING
CAPABILITIES TO
HIGHLIGHT LOCAL
ACTIVITIES



16,000
TWITTER FOLLOWERS
(2021 TARGET TO
DOUBLE THAT TO
32,000)

INTERACTION AND FEEDBACK FROM STAKEHOLDERS









### **Essex Football Association**

# Calendar of Key Events



July 2018	August 2018	September 2018	October 2018	November 2018	December 2018
Adult League Review Analysis, League Review Meetings, #CelebrateEssex Volunteer Awards 'Chairperson' Category, FIFA World Cup Final	Adult Retention Fund Criteria and Applications, 3G Pitch Maintenance Workshop, #CelebrateEssex Volunteer Awards 'Manager' Category	SSE Wildcats Year Three Applications Open, Under 7s Workshops, Girls' Regional Talent Club Begins, Under 14s and 16s Girls Schools Representative Team Trials, #CelebrateEssex Volunteer Awards 'Secretary' Category	FA Girls' Football Week, Under 7s Workshops, Soccability and Hotspot Festivals, #CelebrateEssex Volunteer Awards 'Welfare Officer' Category	FA Charter Standard Forum, SSE Wildcats Workshop, Under 7s and 8s League Workshops, #CelebrateEssex Volunteer Awards 'Young Volunteer' Category	FA Charter Standard Health Check Submission Deadline, #CelebrateEssex Volunteer Awards 'Fundraiser' Category
1. Referee Fitness Tests IBERCUP Estoril	3. FA Level 2 in Coaching Football Course (Block 1) Begins (Romford)	FA Charter Standard Annual Health Check     Applications Open	2. Referee Course (Romford)	3. FA Level 1 in Coaching Football Course Begins (Harlow) FA Level 1 in Coaching Football Course Begins (Romford) BBC Essex Saturday Premier Cup (Second Round) 6. FA Level 1 in Coaching Futsal Course Begins (Braintree)	1. FA Level 1 in Coaching Football Course Begins (Romford) FA Level 1 in Coaching Football Course Begins (Chelmsford) FA Level 1 in Coaching Futsal Course Begins (Ilford) Saturday Junior Cup (Fourth Round), Saturday Junior Trophy (Fourth Round)
6. Girls' Football Hub Submission	5. Referee Fitness Tests	2. FA Mentor Evening	3. Referee Course (Chelmsford)		
9. FA Level 1 Introduction to First Aid in Football (IFAiF) Course Begins (Chelmsford)	7. FA Level 1 Introduction to First Aid in Football (IFAiF) Course Begins (Wickford)	6. Centre of Refereeing Excellence (CORE) for Ambitious Officials	6 . FA Level 1 in Coaching Football Course Begins (Romford)		
11. FA Safeguarding Children Workshop Begins (Chelmsford)	11. FA Level 1 in Coaching Futsal Course Begins (Chelmsford)	7. Player Development Centre Trials	FA Level 1 in Coaching Futsal Course Begins (Braintree) Saturday Veterans Cup (First Round)		
14. Community Football Day	FA Level 1 in Coaching Football Course Begins (Wickford)	(Colchester)		7. Referee Course (Colchester) Referee Course (Wickford) Diwali	6. Saturday Veterans Cup (First Round)
17. FA Safeguarding Children Workshop Begins (Romford)	FA Level 1 in Coaching Football Course Begins (Colchester)	10. FA Level 1 in Coaching Football Course Begins (Romford)	7. Cassels Under 16s Cup (First Round), Rosser Under 15s Cup (First Round), Under 18s Girls		
21. Pre-Season Referees Camp for Senior Officials FA Level 1 in Coaching Football Course Begins (Romford)	Lin Coaching Football Course Begins in Coaching Football Course Begins (Colchester) in Coaching Football Course Begins (Aveley)  12. Centre of Refereeing Excellence (CORE) for Female Development Group Referee Course (Wickford) FA Level 1 Introduction to First Aid in Football (IFAiF) Course Begins (Aveley)  13. FA Level 1 Introduction to Female Development Group FA Level 1 Introduction to First Aid in Football (IFAiF) Course	(First Round), Under 14s Girls Cup	10. Saturday Junior Cup (Third Round), Saturday Junior Trophy (Third Round)	3. International Day of Persons with Disabilities FA Level 1 Introduction to First Aid in Football	
FA Level 1 in Coaching Football Course Begins (Chelmsford)		for Female Development Group	Sunday Veterans Cup (First Round)		(IFAiF) Course Begins (Chelmsford)
FA Level 2 in Coaching Football Course		FA Level 1 Introduction to First Aid in Football	9. FA Level 1 Introduction to First Aid in Football (IFAiF) Course Begins (Romford)  10. Centre of Refereeing Excellence (CORE)	<ol> <li>FA Level 1 in Coaching Futsal Course Begins (Westcliff-on-Sea)</li> <li>Rosser Under 15s Cup (Second Round), Cordell</li> </ol>	4. FA Level 1 Introduction to First Aid in Football (IFAiF) Course Begins (Chelmsford)  5. International Volunteer Day
FA Level 2 in Coaching Football Course (Block 2) Begins (Wickford)	(Harlow)  25. FA Level 1 in Coaching Football Course Begins  (1) Coaching Football Course Begins	(IFAiF) Course Begins (Colchester)  15. FA Level 2 in Coaching Football Course	for Female Development Group FA Level 1 in Coaching Football Course Begins	Under 13s Cup (Third Round), Under 12s Cup (Third Round), Sunday Junior Cup (Third Round),	8. Saturday Veterans Cup (Third Round)
24. Referee Course (Romford)	(Ilford)	(Block 3) Begins (Wickford)	(Colchester)	Sunday Junior Trophy (Third Round)	o. Satisfully veterans cop (Timu Round)
25. Referee Course (Grays) Referee Course (Chelmsford)	30. Centre of Refereeing Excellence (CORE) for Senior Officials	16. BBC Essex Women's Cup (First Round)	11. Centre of Refereeing Excellence (CORE) for Ambitious Officials	17. FA Level 1 in Coaching Football Course Begins (Colchester)	
30. FA Level 1 Introduction to First Aid in Football (IFAiF) Course Begins (Romford)	pall	17. FA Level 1 Introduction to First Aid in Football (IFAIF) Course Begins (Chelmsford)	13. Saturday Junior Cup (Second Round), Saturday Junior Trophy (Second Round)	Saturday Veterans Cup (Second Round)  18. Pelly Under 18s Cup (Third Round), BBC Essex Women's Cup (Third Round), Women's Trophy (Second Round), Sunday Veterans Cup (Second Round)  19. International Men's Day	
31. FA Level 1 Introduction to First Aid in Football (IFAiF) Course Begins (Romford)		18. FA Level 1 Introduction to First Aid in Football (IFAiF) Course Begins (Chelmsford)	14. Pelly Under 18s Cup (Second Round), Cordell Under 13s Cup (Second Round), Under 12s Cup (Second Round), Sunday Junior Cup (Second Round), Sunday Junior Trophy (Second Round) 16. FA Level 1 Introduction to First Aid in Football (IFAiF) Course Begins (Wickford)		
( iii / coolse segins (nominord)		21. Girls Bi-Monthly Festival			
		22. BBC Essex Saturday Premier Cup (First Round)			
		Pelly Under 18s Cup (Preliminary Round), Cassels Under 16s Cup (Preliminary Round), Cordell Under 13s Cup (First Round), Under	21. FA Girls' Football Week Begins BBC Essex Women's Cup (Second Round), Women's Trophy (First Round)	21. FA Level 1 Introduction to First Aid in Football (IFAiF) Course Begins (Colchester)	
				22. FA Level 1 Introduction to First Aid in Football (IFAiF) Course Begins (Colchester)	
			25. Centre of Refereeing Excellence (CORE) for Senior Officials	24. FA Level 2 in Coaching Football Course (Block 1) Begins (Stanford-le-Hope) BBC Essex Saturday Premier Cup (Third Round)	
		27. Centre of Refereeing Excellence (CORE) for Senior Officials	26. FA Level 2 in Coaching Football Course (Block 1) Begins (Chelmsford)	25. Rosser Under 15s Ćup (Third Round), Andrews Under 14s Cup (Third Round), Under	
		28. Girls Bi-Monthly Festival	27. FA Level 2 in Coaching Football Course (Block 2) Begins (Colchester)	16s Girls Cup (Quarter-Finals), Under 14s Girls Cup (Quarter-Finals), Sunday Premier Cup	
		29. Saturday Junior Cup (First Round), Saturday Junior Trophy (First Round)		(Third Round)	
		30. Mental Health Awareness Week Begins Player Development Centre Trials FA Level 1 in Coaching Football Course Begins (Wickford)		29. Centre of Refereeing Excellence (CORE) for Senior Officials	
		Pelly Under 18s Cup (First Round), Andrews Under 14s Cup (First Round), Sunday Junior			

Cup (First Round), Sunday Junior Trophy

(First Round)

### **Essex Football Association**

# Calendar of Key Events



January 2019	February 2019	March 2019	April 2019	May 2019	June 2019
County Boys' and Girls' Futsal Qualifiers, #CelebrateEssex Volunteer Awards 'Groundsperson' Category	Football Foundation 'Grow the Game' Scheme Applications Open, Football v Homophobia Month, FA People's Cup, Soccability (all age groups), #CelebrateEssex Volunteer Awards 'Coach' Category	Schools Cup Finals Begin, FA Charter Standard Health Check and Status Awarded, Football Foundation 'Grow the Game' Scheme Application Deadline, SSE Wildcats National Training, County Boys' and Girls' Futsal Finals, Referee Re-Registrations Begin	FA Girls' Football Week, Football Foundation 'Retain the Game' Applications Open, Essex County Girls' League Silent Soccer Weekend	2018/19 Season Ends, Club Affiliations Begin, Operational and Strategic Planning, Football Foundation 'Retain the Game' Application Deadline, FA Grassroots Football Awards Applications Open, English Schools FA National Finals, South-East England Schools FA Finals	Closed Season, Football Development Officers Attend League Annual General Meetings, League Reviews, FA Charter Standard Community Club Reviews, FIFA Women's World Cup Begins, Volunteers Week, Annual Report Published, Annual General Meeting
4. SSE Wildcats Year Three Application Deadline	2. BBC Essex Saturday Premier Cup (Ouarter-Finals)	2. Saturday Junior Cup (Semi-Finals), Saturday Junior Trophy (Semi-Finals)	3. Saturday Junior Cup (Final)	1. Pelly Under 18s Cup (Final)	9. Ramadan Ends
10. Centre of Refereeing Excellence (CORE) for Senior Officials	3. Andrews Under 14s Cup (Quarter-Finals), Cordell Under 13s Cup (Semi-Finals), Under	3. Cassels Under 16s Cup (Semi-Finals), Andrews Under 14s Cup (Semi-Finals), Sunday Junior Cup (Semi-Finals), Sunday Junior Trophy	Centre of Refereeing Excellence (CORE) for Senior Officials	<ul><li>5. Ramadan Begins</li><li>5. Sunday Premier Cup (Final)</li><li>5. Under 12s Cup (Final)</li><li>21. Girls' Football Hub Submission</li></ul>	
12. FA Level 1 in Coaching Football Course Begins (Colchester)		(Semi-Finals)	5. Sunday Junior Trophy (Final) 7. Sunday Junior Cup (Final)		
FA Level 1 in Coaching Futsal Course Begins (Chelmsford)	7. Centre of Refereeing Excellence (CORE) for Ambitious Referees	8. International Women's Day	Respect Week Begins		
13. Cassels Under 16s Cup (Fourth Round), Cordell Under 13s Cup (Quarter-Finals), Under	9. Saturday Veterans Cup (Semi-Finals)	9. BBC Essex Saturday Premier Cup (Semi-Finals)	9. BBC Essex Senior Cup (Final)		
12s Cup (Quarter-Finals), Sunday Veterans Cup (Quarter-Finals)	10. Pelly Under 18s Cup (Quarter-Finals), Rosser Under 15s Cup (Quarter-Finals),	10. Pelly Under 18s Cup (Semi-Finals), Rosser Under 15s Cup (Semi-Finals), Sunday Premier	10. BBC Essex Saturday Premier Cup (Final)		
16. Centre of Refereeing Excellence (CORE) for Female Development Group	Sunday Premier Cup (Quarter-Finals)	Cup (Semi-Finals)	14. Vaisakhi/Baisakhi		
FA Level 1 Introduction to First Aid in Football (IFAiF) Course Begins (Colchester)	14. Centre of Refereeing Excellence (CORE) for Senior Officials	14. Centre of Refereeing Excellence (CORE) for Senior Officials	18. BBC Essex Women's Cup (Final)		
19. Saturday Veterans Cup (Quarter-Finals)	17. BBC Essex Women's Cup (Semi-Finals), Women's Trophy (Semi-Finals)	20. Under 18s Girls Cup (Final)	24. Cassels Under 16s Cup (Final)		
20. Pelly Under 18s Cup (Fourth Round), Rosser 27. Centr	27. Centre of Refereeing Excellence (CORE) for Female Development Group	21. International Day for the Elimination of Racial Discrimination	28. Andrews Under 14s Cup (Final) Rosser Under 15s Cup (Final)		
14s Cup (Fourth Round), BBC Essex Women's Cup (Quarter-Finals), Women's Trophy		24. Under 14s Girls Cup (Final) Women's Trophy (Final)	24. Cassels Under 16s Cup (Final)		
(Quarter-Finals), Sunday Premier Cup (Fourth Round)		26. Girls' Football Hub Submission			
22. FA Level 1 Introduction to First Aid in Football		27. Saturday Veterans Cup (Final)			
(IFAiF) Course Begins (Wickford)		29. Saturday Junior Trophy (Final)			
24. Centre of Refereeing Excellence (CORE) for Ambitious Referees 26. FA Level 1 in Coaching Football Course Begins		31. Sunday Veterans Cup (Final) Cordell Under 13s Cup (Final)			
(Romford) 26. Saturday Junior Cup (Quarter-Finals),					

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Saturday Junior Trophy (Quarter-Finals)

Junior Trophy (Quarter-Finals)

27. Cassels Under 16s Cup (Quarter-Finals), Under 18s Girls Cup (Semi-Finals), Under 16s Girls Cup (Semi-Finals), Under 14s Girls Cup (Semi-Finals), Sunday Junior Cup (Quarter-Finals), Sunday

