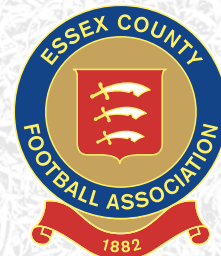


# GUIDE TO SPECTATORS WORKSHOP

## #PlayYourPart

**Creating a united grassroots football environment  
which delivers football opportunity For All**



### WHY HOLD A SPECTATORS WORKSHOP?

- This is an opportunity to welcome everyone to your club and the new season ahead
- Share the clubs Vision, Mission & Value's
- An opportunity to set expectations for the season – what can they expect from you? What do you expect from them?
- Spectators to sign a code of conduct"

### WHAT COULD BE INCLUDED?

We have created a template presentation which you can personalise for your club – downloadable from our website

[www.essexfa.com/leagues-and-clubs/matchday-environment](http://www.essexfa.com/leagues-and-clubs/matchday-environment)

### WHEN IS THE BEST TIME TO HOLD A WORKSHOP?

- Ideally before the season starts
- You could combine it with player registration day or a club social
- Consider a time that would suit the majority of your members

### WHERE COULD YOU HOLD THE WORKSHOP?

- Club venue
- Local school hall
- Community centre

### HOW COULD THE WORKSHOP BE DELIVERED?

- The workshop should be delivered by the Club Committee - so that key club messages are shared by those running the club
- Keep it brief – no more than one hour
- Some clubs have made it compulsory for one parent/guardian per child to attend before player reg is signed off
- Having refreshments available on the day can be helpful

Many clubs have fed back that this is a great way to kick off the season. Spectators leave with more clarity regarding the part they play and the expectations of them.

We'd love to hear from Clubs that host a Spectators Workshop.

**Please tweet @essexcountyfa @clubname have hosted our Spectators Workshop #PlayYourPart**

For more information or support please contact your local Football Development Officer in the first instance: [www.essexfa.com/about/contact-us](http://www.essexfa.com/about/contact-us)

