



# Charter Standard Guidance 2017/18 Season





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## WHAT IS CHARTER STANDARD (CS)?

- The kite mark was launched in 2001 with the aim to improve grassroots football and to improve local communities.
- The FA National Game Strategy 2015-19 reinforces the benefits of achieving Charter Standard status, recognising best practice and quality assurance of grassroots football provision. By committing to coaching, player and volunteer development whilst raising standards of behaviour in football, clubs are able to access a number of exclusive benefits, programmes and initiatives each season.





# WHY IS MY LEAGUE ASKING THE CLUB TO BECOME CS?

- Leagues can also apply to become Charter Standard, to enable them to have a kite mark.
- In a recent study, CS leagues a 30% net growth in teams had been recorded against a non-CS league who only recorded 3%.
- With 82% of leagues stating that CS had raised the standards across their organisation.
- Leagues will have their own criteria to meet and maintain which includes ensuring;
  - Teams have one year to achieve the CS status on joining the CS league
  - 85% of team are from a FA CS club.





# WHAT TYPES OF CHARTER STANDARD ARE THERE?





## WHAT DOES EACH TYPE REQUIRE?

The criteria below needs to be in place for all Charter Standard types;

- Affiliation to CFA
- Minimum of one team playing in FA sanctioned league
- Club constitution
- Implement equality policy
- Implement Respect Codes of Conduct
- Good disciplinary record
- Bank account (including profit and loss accounts)
- Committee meeting and AGM minutes
- Decided member to head up the FA Charter Standard Coordinator





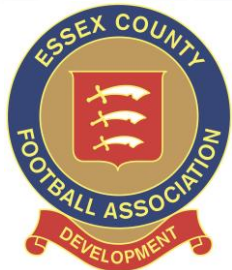
# WHAT DOES EACH TYPE REQUIRE – ADULT ?

## Adult Club

- Qualified FA Emergency Aid certificate with every team.

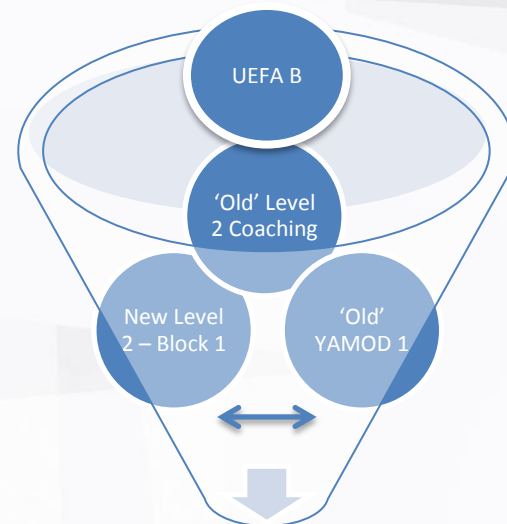
**\*\*Please note an FA Emergency Aid needs to be obtained before an approved external provider qualification can be used as a form of renewal\*\***





# WHAT DOES EACH TYPE REQUIRE – YOUTH ?

- Club Safeguarding Children Policy in operation.
- Have a qualified Club Welfare Officer (CWO)
- Club officials with clear job roles and descriptors.
- Minimum of **ONE** Level 1 qualified coach, holding an in-date FA Emergency Aid and Safeguarding Children qualifications, plus an FA enhanced CRC check with **EVERY TEAM**.
- 90% of ALL coaches to be FA Licensed Coaches Club Member by 2019/20.
- At least **ONE** FA Youth Module 1 coach for every **FOUR** teams.



One of the above coaching qualifications will contribute to **ONE** FA Youth Module 1 coach for every **FOUR** teams



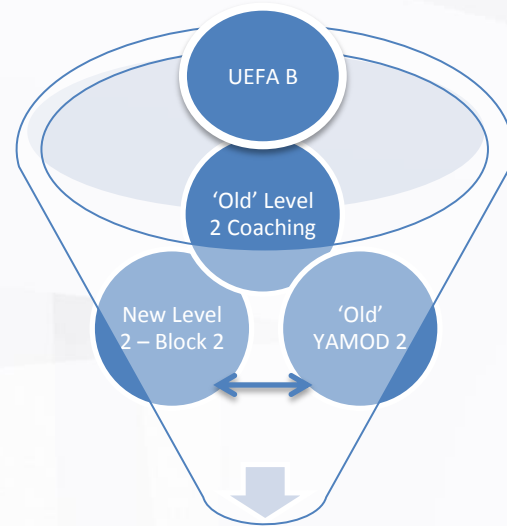
**Respect** Football Foundation





# WHAT DOES EACH TYPE REQUIRE – DEVELOPMENT?

- A minimum of five teams covering at least four different age groups.
- A Football Development Plan for three years.
- At least **ONE** Level 2 qualified coach within the club.
- At least **ONE** FA Youth Module 2 coach for every **SIX** teams.



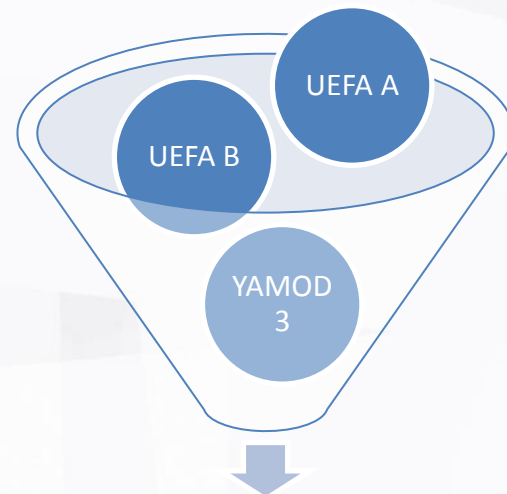
One of the above coaching qualifications will contribute to **ONE** FA Youth Module 2 coach for every **SIX** teams.





# WHAT DOES EACH TYPE REQUIRE – COMMUNITY?

- A minimum of ten teams covering mini-soccer, youth and adult football.
- Have a minimum of one male and one female team.
- A Football Development Plan for five years.
- At least **TWO** Level 2 qualified coach within the club.
- At least **ONE** Youth Award (Mod 3 assessed) **PER CLUB**.
- One person who has attended (or will attend within 12 months) The FA Mentoring Adults course.



One of the above coaching qualifications will contribute to **ONE** FA Youth Award (Module 3 assessed) **PER CLUB**





# WHAT ARE THE BENEFITS OF BECOMING CHARTER STANDARD?

- Access to the McDonald's FA Charter Standard Kit Scheme.
- Free Nike Footballs.
- Reduced prices for Coach Education courses.
- Funding support for new teams.
- Access to nominate for the Charter Standard Community Awards.
- Access to the FA Community Mentor Programme.
- Opportunity to become a Nike Partner Club.
- Access and support with funding applications. Many funding opportunities such as the Football Foundation are exclusive to Charter Standard Clubs and further priority is given depending on Charter Standard Club type.
- An official FA plaque and certificate.
- Use of The FA Charter Standard Logo for marketing and promotion.
- The FA Charter Standard Newsletter listing the latest opportunities.
- Free tickets (upon application) for England youth and women's International Fixtures
- Access to the FA Legal Helpline.





## HOW DO I KEEP OUR CHARTER STANDARD?

The Annual Health Check process was introduced by The FA to directly support Charter Standard Clubs in the following areas:

- Tracking the validity of your club workforce in relation to coach education and welfare.
- Identifying your club workforce/coach education requirements for the season.

This process happens every season, through the Whole Game Portal. Clubs need to ensure all the team criteria is being met to ensure their status is renewed.

- Annual Health Check become live September.
- Annual Health Checks need to be submitted by March.
- Annual Health Check criteria needs to be met by June.

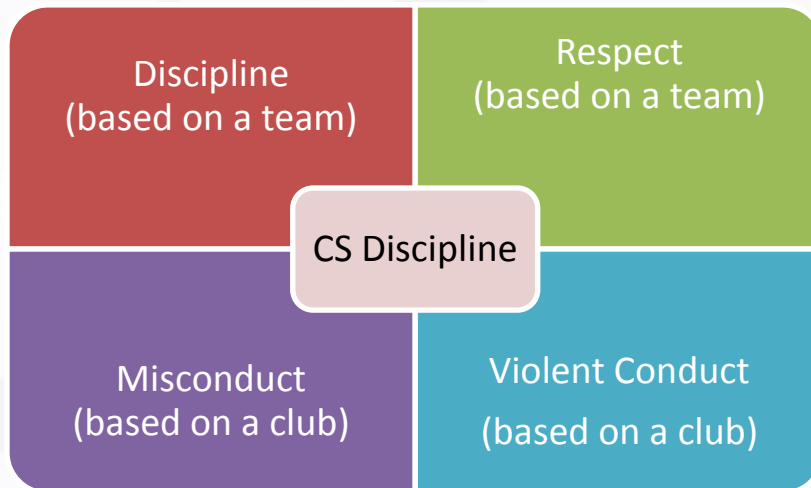
Football Development officers, will be able to guide and support you with this process.





# WHAT IS CS DISCIPLINE?

- As a prestigious kite mark for safe, enjoyable football provision at your club, these high standards of practice will need to be maintained in order to protect the quality of the FA Charter Standard award. This includes ensuring discipline is monitored and rectified with the support of the county.
- Below are the types of discipline in which a CS club are monitored on. There is a threshold set for each area if this is met, exceeded, CFA and FDO's will look to support club with this.





## WHERE DO I GO NEXT ...

- Download the relevant CS application form from; <http://www.thefa.com/get-involved/player/clubs-leagues/fa-charter-standard-programme>
- Contact your local football development officer to discuss the application;
  - Group 1 (Braintree, Colchester, Maldon & Tendring)
    - Lana Gillard – [Lana.Gillard@essexfa.com](mailto:Lana.Gillard@essexfa.com) – 01245 393092
    - Cindi Chatha - [Cindi.Chatha@essexfa.com](mailto:Cindi.Chatha@essexfa.com) - 01245 393090
  - Group 2 (Brentwood, Chelmsford, Epping Forest, Harlow & Uttlesford)
    - Danielle Warnes – [Danielle.Warnes@essexfa.com](mailto:Danielle.Warnes@essexfa.com) – 01245 393094
    - Emma Burden – [Emma.Burden@essexfa.com](mailto:Emma.Burden@essexfa.com) – 01245 393073
  - Group 3 (Basildon, Castle Point, Rochford, Southend & Thurrock)
    - Sean Harris – [Sean.Harris@essexfa.com](mailto:Sean.Harris@essexfa.com) – 01245 393095
  - Group 4 (Barking/Dagenham, Havering, Newham, Redbridge & Waltham Forest)
    - Kevin Watts - [Kevin.Watts@essexfa.com](mailto:Kevin.Watts@essexfa.com) - 01245 393092

