

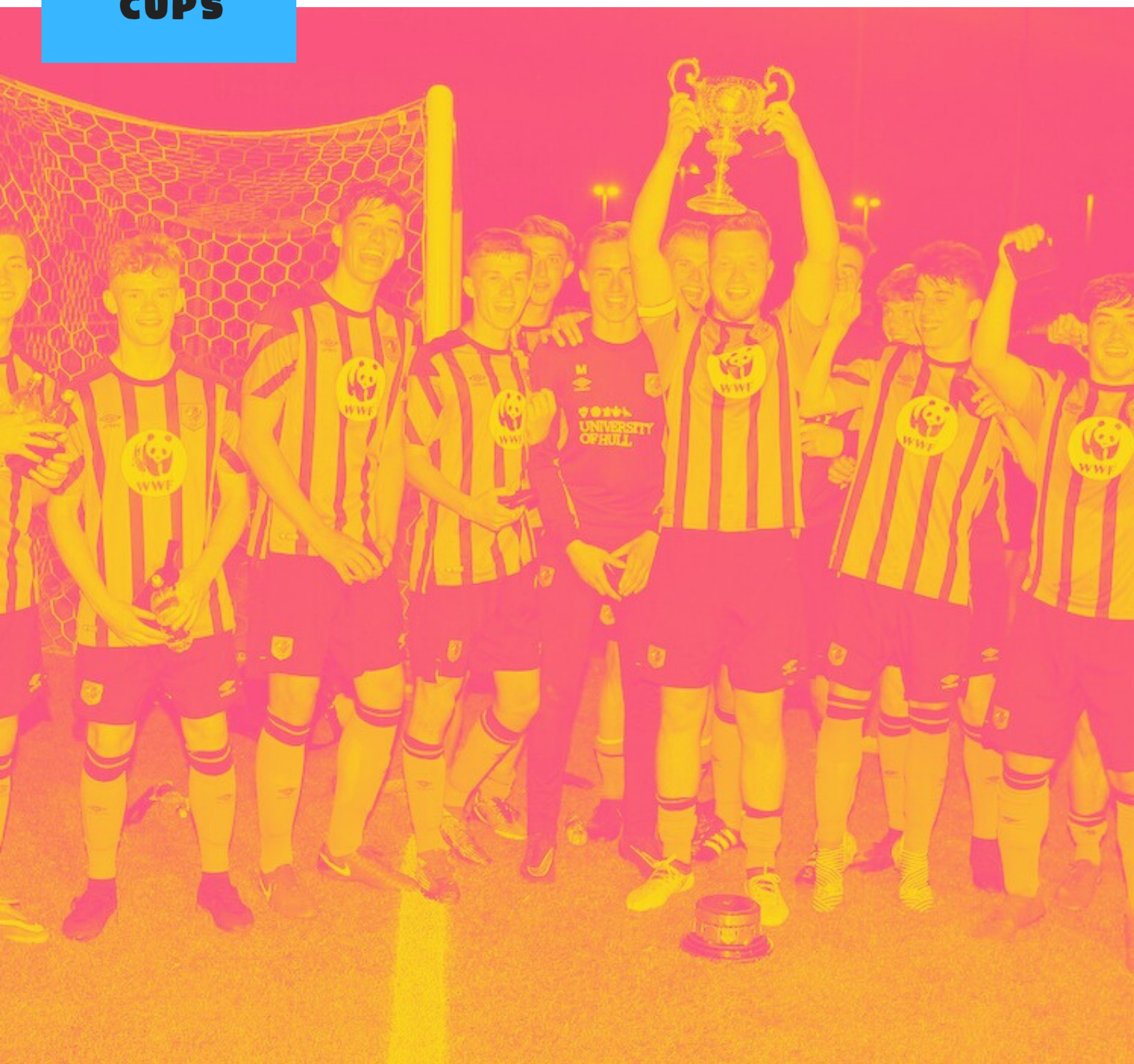
SEASON 2020 / 2021



COUNTY CUPS

PARTNERSHIP OPPORTUNITIES

East Riding FA
Roy West Centre
Hull
HU6 7TS





COUNTY CUP PARTNERSHIP OPPORTUNITIES.

The East Riding FA is seeking commercial partners for the 2020 / 2021 County Cup Competitions. For many people local football is not just a hobby it is a way of life, friendships made through football sports teams can last a life time. The passion for football is truly inspirational and here at the East Riding FA we take great pride in our position as the guardians of Grassroots Football in our region. We work tirelessly to ensure the game is accessible to all regardless of age, gender, race or ability.

The East Riding FA provides the framework which enables over 1000 teams to play football each weekend. Alongside the players the network of referee, club officials, league officials, coaches and spectators mean that the local Grassroots Football family in our region numbers over 25,000. There is no doubt football sits at the heart of the community and this provides businesses with a unique opportunity.

The East Riding FA is a Company Limited by Guarantee and was incorporated in 1999. As a not for profit organisation we are committed to making participation costs for football as low as possible so that as many people in our region have access to the beautiful game. We are committed to ensuring all partners receive maximum exposure and recognition for being a supporter of local Grassroots Football.

Whatever level of football you play at there is always something special about playing cup football. The East Riding FA run 14 County Cup competitions and both adult and youth football with this covering both male and female participation. The cup competitions are the equivalent of the FA Cup for Grassroots Football teams in our region and attract significant local interest and coverage.



THE BENEFITS OF BEING AN EAST RIDING FA COUNTY CUP PARTNER ARE:

Recognition as the title sponsors e.g. The East Riding Senior Cup partnered with.....

Your company's logo and company synopsis will appear on the East Riding FA website and the county cup booklets.

Company logo and information with links to your company website on eastridingfa.com

Company exposure in the Cup Final programme.

Company representative included in pre and post-match presentation party.

Invited to select and present the player of the match award.

Opportunity to erect promotional signage / banners at the Cup Final venue.

The partnership will be officially announced on eastridingfa.com with the news shared on the County FA social media channels and in the weekly E-Newsletter.

Invitation to the annual East Riding FA Grassroots Football Awards.

PRICE: ON APPLICATION



OUR REACH

East Riding FA Twitter: 8119 followers

East Riding FA Facebook account: 3617 Likes

East Riding FA newsletter mailing list: 1893 unique email addresses

East Riding FA website: 2000 hits a month

Average attendance at a County Cup Final: 150 (Although the East Riding Senior Cup attracts upwards of 500 people)

EAST RIDING FA CUPS

East Riding Senior Cup

East Riding Women's Cup

East Riding Senior Country Cup

East Riding Junior Cup

East Riding Chairman's Cup

East Riding Intermediate Cup

East Riding Qualifying Cup

East Riding Presidents Cup

East Riding Vice Presidents Cup

East Riding Frank Varey / Dr Lilley Cup

East Riding Alf Bolder Cup

East Riding Girls U16s

East Riding Boys U14s

East Riding Girls U14s

If you are interested or would like to discuss this further please contact either Liz Shipp on 01482 221158 / 07879016794 or Doug Waterson on 07979954725.

