



# **Sources of funding**

Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
Premier League & The FA Facilities Fund  Provides grants for building or refurbishing grassroots facilities, such as changing pavilions and playing surfaces for community benefit.  Money is provided by the Premier League, The FA and the Government (via Sport England) and delivered by	The maximum grant available from the Foundation for each facilities project is £500,000.  The minimum grant available from the Foundation through this scheme is £10,000. If you are requiring a grant below £10,000 please see the Small Grants scheme (below).  Applicants must demonstrate a financial need for grant aid and contribute all of their available money to the project. Financial contributions from other funding organisations are expected.  Applicants must be able to demonstrate that all available options for match funding have been exhausted and to be able to provide evidence for this. As a guide, projects would normally be expected to secure 50% match funding although each project will be assessed based on individual circumstances.	Applications welcomed from:  football clubs  professional clubs  community trusts  multi-sport clubs  local authorities  educational establishments  registered charitable organisations  not for profit companies limited by guarantee  industrial and provident societies  unincorporated not for profit organisations  All applications must have security of tenure either by freehold or leasehold. A minimum of 25 years security of tenure is required by leasehold.	<ul> <li>The Premier League &amp; The FA Facilities         Fund gives grants for projects that:         <ul> <li>Improve facilities for football and other sport in local communities.</li> <li>Sustain or increase participation amongst children and adults, regardless of background age, or ability.</li> <li>Help children and adults to develop their physical, mental, social and moral capacities through regular participation in sport.</li> </ul> </li> <li>The types of facilities that money is given to include:         <ul> <li>Grass pitches drainage/improvements</li> <li>Pavilions, clubhouses and changing rooms</li> <li>3G Football Turf Pitches (FTPs) and multi-use games areas</li> <li>Fixed floodlights for artificial pitches.</li> </ul> </li> </ul>	http://www.fo otballfoundatio n.org.uk/fundin g- schemes/premi er-league-the- fa-facilities- fund/





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Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
Premier League & The FA Facilities Fund Small Grants Scheme  The Premier League and The FA Facilities Fund Small Grants Scheme  The Premier League and The FA Facilities Fund Small Grants Scheme awards grants of up to £10,000 for the provision of capital items, or to refurbish/improve existing facilities.  Money is provided by the Premier League, The FA and the Government (via Sport England) and delivered by the Foundation.	The maximum grant available from the Premier League and The FA Facilities Fund Small Grants Scheme is £10,000.  The minimum grant is £1,000, unless you are applying for funding towards the replacement of unsafe goalposts.  The maximum total project cost is £50,000 (including VAT, if applicable).  Grants cannot exceed 50% of the eligible project cost.  Organisations are only allowed to apply for a maximum of £10,000, every two seasons (1 June – 31 May). This must be through a single grant application.	<ul> <li>The Scheme is available to:</li> <li>Local authorities</li> <li>Educational establishments</li> <li>Grassroots football clubs (not including those in the FA National League System)</li> <li>Professional and semi- professional Football Clubs and their associated Community Organisations (from Premier League to Conference), to support their community outreach programmes.</li> </ul>	<ul> <li>The aims of this scheme are to:</li> <li>Support the growth of football clubs and activity.</li> <li>Prevent a decline in football participation.</li> <li>Make improvements to facilities to address any health and safety issues.</li> <li>Grants, which cannot exceed 50% of the total project cost, are awarded to support the costs of the following list of projects or items:</li> <li>Replacement of unsafe goalposts</li> <li>Portable floodlights</li> <li>Storage containers</li> <li>Changing pavilion/clubhouse refurbishment and external works</li> <li>Grounds maintenance equipment</li> <li>Pitch improvement works (natural and artificial surfaces)</li> <li>Fencing</li> </ul>	http://www.footballfoundatin.org.uk/fundigsschemes/premer-league-the-fa-facilities-fund-small-grants-scheme





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Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
The Football Stadia Improvement Fund (FSIF)  Provides financial support to football clubs towards their ground improvement projects.		The eligibility of projects and grant limits available are dependent on the step of The FA National League System / Women's FA National League System your club plays at.	Funded by the Premier League, the FSIF awards capital grants to clubs from the Football League down to the lower levels of the FA National League System to improve safety at their stadia and to enable them to satisfy The FA's ground grading requirements.  FSIF grants provide financial assistance towards a wide range of stadia projects, including:  the construction of new stands installation of floodlights perimeter rails / barriers dug-outs / technical areas turnstiles pitch maintenance & equipment	http://www.fsif .co.uk/
Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details







#### **Grow the Game**

The Foundation's Grow the Game Scheme provides grants of up to £1.500 for the creation of **new football** teams and coaching qualifications. For the 2019 application window your new teams must be one of:

Organisations are able to receive a grant of £1,500 per new team created.

Grow the Game provides funding to contribute towards:

- Facility hire
- Hire of FA qualified coaches
- Referees fees
- CRB checks
- Affiliation fees
- League entry
- First aid kits
- Promotion and publicity
- FA coaching courses
- Additional courses
- Football kit

Applications welcome from any not-for-profit organisations, including:

Football Clubs, Youth Clubs with a football programme, Futsal Clubs, Community groups, Charitable Organisations, Parish Councils, Sports Associations, Local Authorities, Multi-sports clubs, Professional Club Community Schemes, Unincorporated not-for-profit organisations, University and College Teams playing in FA affiliated community leagues

(2018 details)

The Grow the Game application window is open from 5 February 2019 until 29 March 2019.

The following types of team are eligible for a grant in 2019:

- Women's teams
- Girl's teams
- Disabilitu teams

http://www.fo otballfoundatio n.org.uk/fundin

schemes/growthe-game/

The scheme will provide grants of £750 to clubs with existing male teams to support the essential

Who is eligible? Clubs that operate with two or more male teams (U18-U21,

The following clubs will be prioritised for a Retain the Game grant:

https://www.fo otballfoundatio n.org.uk/fundin







teams



costs of pitch hire, training venues, First Aid courses and playing kit/equipment. Open Age and Vets) and

- Hold the FA's Adult Charter Standard Award
- Operate in a Charter Standard Development or Charter Standard Community Club or
- Adult Clubs that commit to become FA Charter Standard

Only one application can be submitted per club.

- Clubs with three or more adult male teams
- Clubs that have been in existence for 5 seasons or more
- Clubs that have been in existence for 10 or more seasons
- Clubs who operate in leagues employing Full Time

g-schemes/stayin-the-game/

**Grant Provider** 

The Football Association's

Stay in the Game scheme, formerly known as Retain the

Game, is aimed at supporting

the retention of adult male





The FA and Football Foundation have launched The FA Futsal Fund, investing £300,000 into the development of Futsal in England.

The scheme offers grants of either £1,500 or £3,000 to develop new youth futsal leagues across the country to increase the opportunity for players to play futsal on a regular basis in a structured games programme.

**Grant Limits** 

## Who can apply / Eligibility

- County Football
   Associations who are running or plan to run leagues
- Youth football or futsal leagues
- Adult leagues setting up youth futsal provisions
- Affiliated Clubs wishing to develop youth futsal leagues PL & EFL Community Trusts

### **Useful Information**

#### What Constitutes a League?

- Games may be run on a monthly, weekly or bi-weekly basis but must deliver over a minimum of 7 rounds during a playing season.
- Leagues must be held in appropriate venues using futsal specific equipment
- Leagues must contain a minimum of 8 teams
- Leagues must be affiliated to your County FA and be administered using FA Full Time
- All referees must be qualified, and FA affiliated.

## Application details

https://www.fo otballfoundatio n.org.uk/fundin g-

schemes/futsal/





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		FA University Community     Football Hubs	Leagues must have a named     welfare officer	
SPORT ENGLAND  Community Asset Fund  Capital fund dedicated to enhancing the spaces in your local community	Anticipated size of bids: £1,000 to £150,000 Opening: 30 January 2017	Applications welcomed from all organisations  Timeframe: No deadline	<ul> <li>investment Aims:         <ul> <li>Improve and protect existing sports facilities that support the needs of local communities</li> <li>Invest in new and different places that meet the needs of local communities</li> </ul> </li> <li>Ensure capital investment reaches organisations who have not accessed Sport England funding before</li> <li>Create a more resilient, sustainable, less grant dependent sport sector</li> </ul>	https://www.sp ortengland.org /funding/comm unity-asset- fund/
Tyne Wear Sport	<ul> <li>Club Bursary: Grants of between £100 and £750 will be available. The bursary will be publicised on our website when it is live.</li> <li>Coach Bursary: This will be open to anyone aged</li> </ul>	<ul> <li>Funding for groups</li> <li>Funding for individuals</li> <li>Funding for Sport Specific</li> <li>Funding for Facilities</li> </ul>	Further information including grant limits and eligibility are within the website link	https://www.ty newearsport.or g/funding





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Tyne & Wear Sport is funded by Sport England to work with local organisations to get more people, more active; therefore, TWS provide FREE advice and guidance on funding applications of this nature.	14 and over, living in or coaching/officiating in Tyne & Wear. We can fund up to 75% of a course cost (up to a maximum of £200			
Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
Small Grant  Projects looking at new activity and new costs associated with helping more people play sport.	£300 - £10,000  Applications must be for between £300 and £10,000 and total project costs must not exceed £50,000.	<ul> <li>Available to:</li> <li>Not for profit organisations</li> <li>statutory body</li> <li>educational establishments.</li> </ul>	Projects must seek to increase participation in sport, sustain participation in sport or provide opportunities to excel at a chosen sport.	https://www.sp ortengland.org /funding/small- grants/
Biffo Aworo  Building communities. Transforming lives.  Biffa Award	Biffa Award currently provides funding for projects between £10,000 - £75,000  You will need to find a third party contributor(s) to provide 10% of the grant you are applying for.	Your project must be based within 5 miles of a Biffa Operation or 10 miles of an active Biffa landfill site.	Provides funding under the Recreation theme to projects that transform open spaces for the benefit of the community.  Examples of projects that fall under this category are green spaces, woodland walks, play areas, sports facilities and community gardens	https://www.bi ffa-award.org/





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WREN  A not-for-profit business that awards grants for community, biodiversity and heritage projects.	The FCC Community Action Fund offers funding of between £2,000 and £50,000	Available for applicants with projects in England and Wales situated within 10 miles of an FCC Environment landfill site.	WREN will accept applications for the provision, maintenance or improvement of public amenities, including:  • Sport and recreation grounds including pavilions and clubhouses with full public access  • Village Halls and Community Centres  • Public Play Areas	http://www.wr en.org.uk/
Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
VEOLIA ENVIRONMENTAL TRUST  VEOLIA A not-for-profit business that awards grants	Awards between £5,000 and £50,000  Projects with a total cost of under £250,000 (including VAT and professional costs)  Projects that have already secured at least 20% of the total cost	Applications from constituted, not-for-profit groups  Projects that are open to the wider general public for at least 104 days a year without any limit or unreasonable restrictions of use	Capital improvement projects at a single site in one of the following categories:  Community buildings and rooms  Outdoor Spaces  Play and recreation	http://www.ve oliatrust.org/fu nding/
	Awards between <b>£1 and £50,000</b> Projects must have an overall cost	Applications invited from:  not-for-profit groups, e.g.	To improve an amenity that is available for leisure and recreation use by the general	http://www.su





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communities trust Suez Landfill Communities Fund	of no more than £250,000	community groups and associations	public e.g. village and community halls, sports clubs etc.	trust.org.uk/en gland
Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
Local Authority Community Committees/Grants  Key Searches: Parish Council, Ward Council, Community Grants	Small grants usually about £250- £500  Local Area Community Committees across the county provide a forum for local people to have their say about what happens in their community  The Community Committees also allocate money for local projects and activities.	Each year funds are allocated to projects that will benefit the local area and address local priorities	Available for:  community groups charities other public services  For details of how to make an application please contact your local community committee (follow the links adjacent)	South Tyneside Sunderland Gateshead Hartlepool Darlington Durham Stockton





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Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
THE BERNARD SUNLEY CHARITABLE FOUNDATION  Bernard Sunley Charitable Foundation  The Trustees support capital projects only.	The majority of grants (roughly 80%) are under £5,000.  Grants of over £25,000 are exceptional and are typically awarded to major capital projects.  Projects with a total budget of under £5,000 should not apply.	Applicants must be charities registered with the Charity Commission for England and Wales, with their beneficiaries based in these countries.  Applications are considered from all areas of England, particularly for rural and isolated communities.	Grants awarded are seldom more than 20% of the total requirement.  The Foundation will very rarely fund the full costs (or even 50%) of a project or shortfall as it expects to be one of a number of contributors to a project.	http://www.be rnardsunley.org
Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
The George A. Moore Foundation	Applications should be sent in writing to the chief administrator.  No formal guidelines or application forms are issued.	The Trustees meet 4 times per year - April, July, October and January.  Applications should be received by the middle of the month prior to the meeting.	All applicants will be notified of the Trustees' decision following the relevant meeting.	http://www.ga mf.org.uk/
Garfield Weston FOUNDATION	The Foundation supports a broad range of charities across the UK. They fund a wide range of causes and charities and the grants vary according to the size of the charity and the work being undertaken.	To find out if your organisation is eligible to apply, take the quick quiz - https://garfieldweston.org/apply -to-us/eligibility-quiz/	Applications for Regular Grants (under £100,000) are reviewed by Trustees on a regular basis and are dealt with in order of receipt. There are no grant deadlines. Applicants for a Major Grant (£100,000 and over) will be advised which Board	https://garfield weston.org/





Garfield Weston Foundation			meeting they are to apply to if invited to do so.	
Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
Big Lottery Fund	A variety of funding National Lottery Funded programmes are available – both smaller and larger grants.	Applications are accepted from voluntary or community organisations.	Visit the website for information on all open funding programmes.	https://www.bi glotteryfund.or g.uk/funding
Galaxy Hot Chocolate Fund	Awards of £300	Awards for local charities, community groups, schools to support sporting or leisure activities or hobbies which are beneficial to individuals or communities.	Entries judged on how the initiative will help the local community, it's reach and the local need for such hobbies, sporting or leisure activities.	https://www.g alaxyhotchocol ate.com/
Corporate Social Responsibility (CSR)	Many big corporations will run grant schemes in the communities where their branches, factories or distribution centres are based.	Look at a directory of local businesses and check out their websites for 'community' sections, where details will be listed.		





# Sources of funding you can generate yourself

Source	Useful Information	Additional Ideas
fundraz@r	Clubs from all over Surrey can now take advantage of a fundraising scheme that has already seen over £1m raised for grass roots sports clubs across England.  Fundrazor are a national fundraising company who specialise is raising money for sports societies and community groups.  Choose Your Event:  http://www.fundrazor.com/choose-your-event/	The scheme will provide your club with free and discounted tickets to events including Jongleurs, Horse Racing, Dog Racing, Paintballing, tenpin blowing and golf.  Clubs can then sell these tickets to their members (and their family and friends!) for anything up to face value, not only offering a great way to bring the club together but also the opportunity to raise £1000s.
Club Matters SUPPORTING YOUR SPORTS CLUB  Club Matters (Sport England)	Club Matters development evenings; covering a range of topics. Find a course here:  http://yorkshiresport.bf4dev.com/get-involved/course-finder/	These are great for clubs to network and share fundraising ideas.
Source	Useful Information	Additional Ideas
	Many sports clubs rely heavily on income generated	







from membership fees, so it's important to get these set at the right price.

Ideally your membership fees should cover the day to day financial running costs of the club.

Additional income generated can then be used to improve and develop your club and to build up a sinking fund to cover unexpected events.

Below are some questions to ask yourself when thinking about your sports club's membership fees:

- Have you researched to see if your subscriptions are competitive with other local clubs or activities?
- Do your fees reflect the value of what your sports club offers? For example, the playing opportunities, coaching, facilities, social activities, etc.?
- Is there scope to **increase** the fees, or should they be **reduced** to attract more people?

Remember, raising membership fees can be an emotive issue so make sure your members know exactly what they are getting for their money and also let them know how your club is funded overall. Often a rise in membership fees is more acceptable if members are more informed about the financial position of the club.



**Sponsorship** 

Sponsorship can be a great way to generate income and form a partnership with a local business or organisation.

Sponsorship isn't free money however. It requires time and resources to be successful and it should be seen as a two way mutually beneficial relationship between your club and the sponsor.

Think about the different types of sponsorship a company could offer your club including:

- **Sponsorship fee** e.g. for sponsoring the club kit, match, equipment etc.
- **Provision of resources** e.g. volunteers to help out at the club for the day or at an event
- Provision of products or services e.g. an electrical company providing energy efficient lighting or a local builder providing some facility maintenance work.

Find out more about sponsorship, including things to think about before engaging with sponsors, on the Club Matters **Sponsorship and Partnership**Marketing page: <a href="http://www.sportenglandclubmatters.com/home/club-promotion/your-options/sponsorship-partnership-marketing/">http://www.sportenglandclubmatters.com/home/club-promotion/your-options/sponsorship-partnership-marketing/</a>

Source

**Useful Information** 

**Additional Ideas** 





Fundraising	

Raising money from fundraising and social events can be a great source of income as well being an excellent way to bring your members together.

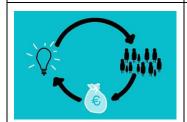
By involving members other than the committee to organise events you can give them the opportunity to feel they are doing their bit to support the club.

The list of events you could run is endless and often the more imaginative the better. Examples include:

- Club run tournaments / galas
- Race / Casino night
- Pitch side raffles / football cards
- Community Music Festival
- Community Bonfire

See the Club Matters **A-Z Fundraising Ideas toolkit** for inspiration!

If you have any new ideas or have run successful fundraising events in the past, **contact us** and we'd love to add them to this toolkit.



#### Crowdfunding

When people talk about crowdfunding, they mean using websites to organise fundraising campaigns.

Crowdfunding sites host campaigns which act as a means to promote the campaign. They usually feature a video, some text explaining what you're seeking to raise and why, and manage payment online via credit or direct debit.

The platform automates the process of getting the money from your funders and getting it all to you in the event of success.

There's lots of platforms available to use. Most charge around 5% + VAT of what is raised on a no-success, no fee basis.

Crowdfunding online gives several important advantages. Firstly, moving away from cash makes managing funds easier and less stressful. By using cards, there's no need to have procedures in place to manage theft, danger to volunteers from theft and lots of trips to a bank. And, by using online methods, people aren't restricted to what funds they might have in their wallet at the time you ask, so average donations can be higher.

Secondly, it can broaden the reach of a campaign beyond the immediate users or local people and tap into families, friends and people who might once have had a connection to a club but have moved away and now use social media platforms.

Finally, as an online form, people invest and you get their email addresses and other details, so you have a means to keep on engaging with them and build the stronger relationships which can be harder with cash or cheque based campaigns.

Eligible organisations can also claim Gift Aid as part of a crowdfunding





	Check out Nesta and CrowdingIn	campaign.
Source	Useful Information	Additional Ideas
Club Cashback Scheme  Fundraise by shopping online using Club Cashback	The Club Cashback Scheme is a partnership between the Foundation and Club Website to support local clubs, raise much needed funds, and ensure future sustainability within the grassroots game. The Scheme allows grassroots clubs to raise new revenues to help run the club or, indeed, contribute towards partnershipfunding on a Foundation project.  For more information and to register your club, visit: http://cashback.footballfoundation.org.uk/	Club Cashback allows members to generate a cashback reward for their club every time they shop online. With over 2,000 retailers to choose from, including some of the biggest high street brands, every purchase made via the new Club Cashback platform will earn the club a cashback reward of between 1-15% of the total sales value.  If you're involved in community sport, or you know someone at a grassroots club, let them know about the new Club Cashback Scheme. It's a very effective and simple way to raise money for your club just by shopping online.

### **Useful Links**

- Sport England Club Matters Generating Income: <a href="http://www.sportenglandclubmatters.com/club-finances/generating-income/">http://www.sportenglandclubmatters.com/club-finances/generating-income/</a>
- Sport England: https://www.sportengland.org/funding/other-funding-available/sources-of-funding-you-can-generate-yourself/