

# Durham County Football Association



In-House Club / Coach Development Offer  
2023-24 Season



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## In-House Club / Coach Development Offer



During the 2022-23 season, Durham County Football Association's team of Coach Developers delivered **29** in-house club / coach development workshops at **11** different clubs across the county, working with **420** coaches.

Please see [attached](#) video testimonial from Steven Richardson, Vice Chairman at Hebburn Town JFC.

The following pages will outline the in-house club / coach development package on offer for clubs for the 2023-24 season.

**The Importance of Coach Development:** Coaching, as both a vocation and a profession, never stands still. It's always evolving and always seeking out the newest innovations, emerging trends and latest best practice.

This is where CPD comes in. The events on offer are not only crucial in exposing you as a coach to up-to-date thinking and methods, but they'll also give you the skills needed to create and sustain modern learning environments for your players.

*England Learning*

Coach Development = Player Development.



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## Coach Development Workshops:

### The Player | The Coach:

*Delivered as a one hour theory and one hour practical workshop.*

- Returns from Practice – The Practice Spectrum (Repetition, Realism, Relevance).
- Coaching Styles and Intervention Strategies.
- Constraints Based Coaching – Restrict, Relate, Reward (Individual & Team).
- The Importance of Small Sided Games in Player Development.
- Individual Player Development.
- Motivation.
- Understanding and Managing Difference.
- Managing Mistakes.
- Behaviour Management.
- ‘Match Day’.

### The Game:

- (1) Delivered as a one hour theory and one hour practical workshop, OR;*  
*(2) Delivered as a two hour practical workshop.*

Planning, Practice Design and Practical Application / Ideas:

- Goalkeeping Workshop – for both goalkeeper coaches and outfield coaches.
- Technical Workshop (In-Possession | Out of Possession | Transition) – bespoke topic to be discussed.
- Tactical Workshop (In-Possession | Out of Possession | Transition) – bespoke topic to be discussed.
- Futsal Workshop (In-Possession | Out of Possession | Transition) - access to an indoor sports hall required.





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### General Information:

- **Venue:** All workshops are delivered at the clubs training venue.
- **Date / Day / Time:** As requested by the club (dependent upon Coach Developer availability).
- **Length of workshop:** 2 hours.
- **Workshop format:**
  - One hour theory and one hour practical, or;
  - Two hours of practical.
- **How many workshops can clubs access during the 23-24 season?** Clubs can access 3-4 workshops. These can be delivered how clubs require, i.e. once a week for 3-4 weeks, one every 2-3 months, etc.
- **Cost:** £60.00 per workshop. Clubs to pay for their 3-4 workshops in advance.
- **Practical Demonstrations:** Can be delivered to the coaches in attendance, or a team/s from within the club. The practical can be focussed around the Foundation Phase (5-11yrs) or Youth Development Phase (12-16yrs).
- **Number of Attendees / Coaches:** A minimum of 10 coaches must be registered for the event to take place. Unlimited coaches can attend.
- **Coach Developers:** All workshops will be delivered by our team of Durham CFA Coach Developers, all of whom have a wealth of experience in supporting coaches through the delivery of Coach Education / Development courses.
- **CPD Accreditation:** Any coach who attends a Coach Development event will receive CPD accreditation from England Learning, which will be logged next to their FAN and is a strong demonstration of good practice.
- **Presentations / Session Plans:** All coaches will receive copies of the presentations and / or session plans.



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## Further Information | Booking:

For further information and / or to book your club / coach development package, please contact Richard Shuffleton on:

Richard.Shuffleton@DurhamFA.com

0191 3872928 (option 4, option 5)

- When booking you will need to confirm whether you would like 3 or 4 workshops, however, the specifics of each workshop can be planned nearer to each event.
- Once booked in, a date / time for the first workshop can be confirmed and a Coach Developer will be allocated.
- Best practice would be to confirm all dates for the season, as this gives your coaches a plan for the year ahead, however, should you wish, you can book as you go.
- Please note, full payment needs to be made before the first workshop, to cover the costs of the Coach Developers.
- Places for the club development programme are limited and will be allocated on a first come, first served basis.

We very much hope your club takes up the option of the club / coach development offer.

