

# THE FA CLUB & LEAGUE FOOTBALL FORUM

**FREE WEBINAR**



The presentation will commence just after 8pm.

Please mute your microphones and turn off any cameras whilst we are waiting.

Thank you for your co-operation.

THE FA CLUB & LEAGUE  
FOOTBALL FORUM

FREE WEBINAR



**IN YOUR NEIGHBOURHOOD**

**DO YOU HAVE COMMON-UNITY**

**Wednesday 3<sup>RD</sup> JUNE 2020**



# WELCOME



Danielle Warnes  
National Clubs Services Manager  
The Football Association

Any questions you may have post this webinar please don't hesitate to get in touch with your local county FA or drop us an email on

[Clubsprogramme@thefa.com](mailto:Clubsprogramme@thefa.com)

# FORMAT & HOUSEKEEPING

- To help with recording quality, please mute sound until the discussion
- The webinar will be recorded and available to view again
- Slides will be emailed to all participants who signed up
- Any questions you have through the presentation jot them down on a piece of paper or in the chat and we will open up the floor for discussions at the end.

# WEBINAR RECAP

[Clubsprogramme@thefa.com](mailto:Clubsprogramme@thefa.com)



<http://www.thefa.com/get-involved/player/clubs-and-leagues>

# TODAY IS THE FIRST OF A 4 PART SERIES

**Today – Part 1 – Overview – Community**

## **Part 2**

- **Wednesday 10<sup>th</sup> June – Power of your Network / Individual skills**

## **Part 3**

- **Wednesday 17<sup>th</sup> June – Relationships, Education and Institutes**

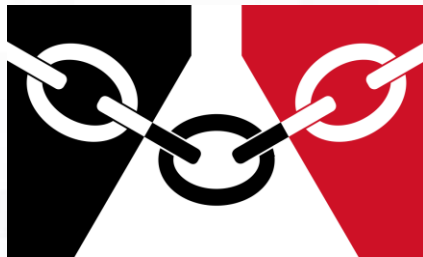
## **Part 4**

- **Wednesday 24<sup>th</sup> June – Place, Spaces and Faces – wider community development**



# WHO AM I?

Worked in Coaching and Community for 20 years





# WITH SPECIAL GUESTS -

**Becci Fox**



**Head of Community  
Solihull Moors FC**

**Luke Bowles**



**Senior Football  
Development Manager  
Birmingham FA**

# A QUESTION TO START US OFF



# TODAY'S AIM – THINKING ABOUT THE ABCD's



# SO WHAT ARE THE ABCD'S IN COMMUNITY?

- **A- ASSET**
- **B- BASED**
- **C- COMMUNITY**
- **D- DEVELOPMENT**

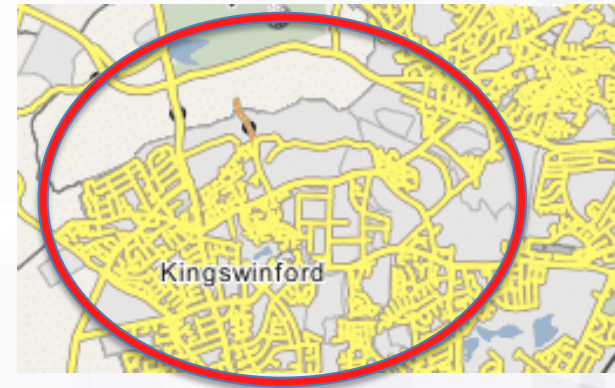
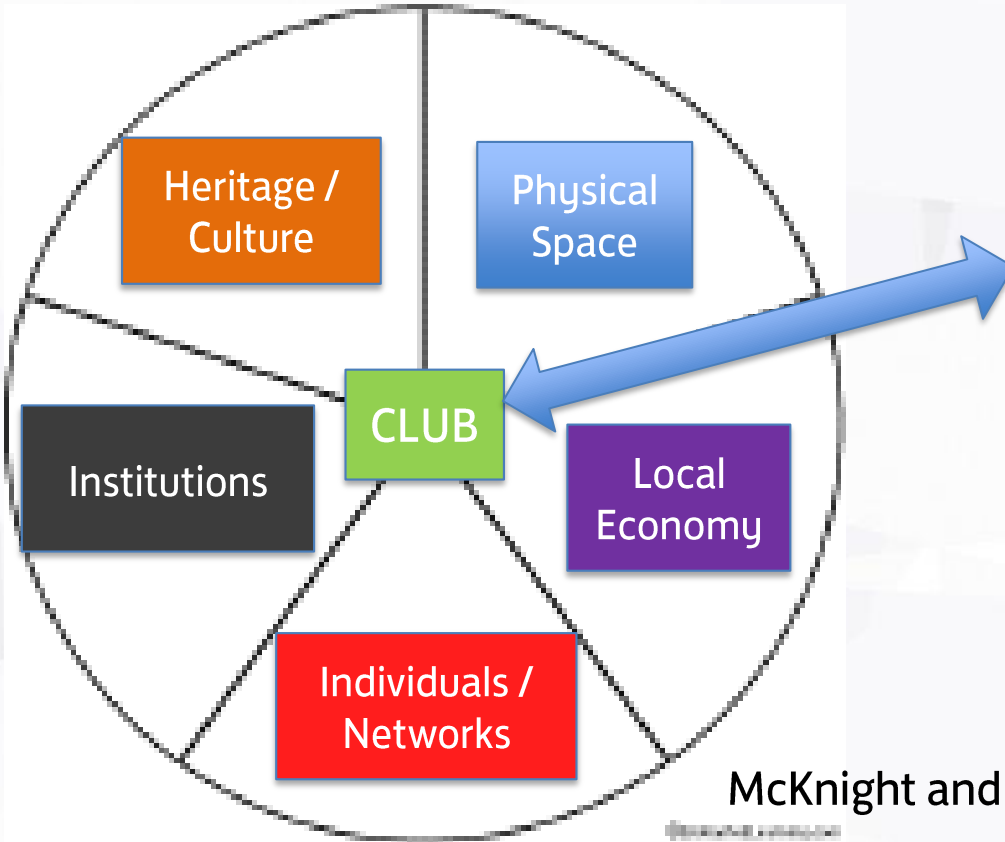


# SO BASICALLY



So What , Why and Where in and around us is the Common Unity within the community.

# CLUB / ORGANISATION AT THE CENTRE



McKnight and Kretzmann 1993



**IT'S A 2 WAY STREET**

# Community – Becci Fox Solihull Moors



**SOLIHULL MOORS**  
**FOUNDATION**

*Empowering through Sport*





# Solihull Moors Football Club

- A community driven club that is accessible, user friendly and offers everyone a warm welcome to a friendly and inclusive hub.
- Inclusion offers opportunities for individuals and families to be a part of the club. These include
- New Family Stand.
- Match Day mascots, Ball Boy girls and boys and family activities run by community staff.



# Community Priorities

- Health And Well Being.
- Education.
- Employment & Volunteering
- Community and Social Cohesion.



# Youth And Juniors

- 81 Teams
- Boys, Girls and mixed Teams
- Various age ranges from under six years old – under 16 years
- Focusing on Football, education and communication.
- Playing a Vital Role in the development of local talent.



# Ability Counts.

- Inclusivity is paramount to our club.
- 80 Players ranging from children to adults access this football provision.
- A chance for all those with physical and learning disabilities to experience playing football.
- Six Teams now play competitively in local leagues.



# Solihull Moors Foundation



- The charity was developed in recognition of the ongoing work carried out within our local community.
- Active fundraising to support work carried out by community moors whilst supporting other local charities.
- Partnering and support given to community Matters such as veterans, feeding projects and other local charities.
- Formed for Sport and to enable opportunities for all.



# Community Activity.

- Working with over 25 schools in Solihull Borough.
- Offering Breakfast clubs, Lunch time sessions and after school clubs.
- Projects targeting “Anti Bullying, healthy lifestyles and attendance”.
- Social Inclusion focusing on children and young people not in education or with behaviour issues.
- Holiday camps tailored for all ages and abilities.



# Community Hub

- Community Hub (multi Purpose, High Quality, Cost Effective services for the community)
- Play and Stay-Support Groups-Luncheon Clubs-Food Collections and more.
- Fundraising Events and community Family.
- Bereavement Groups and Mental Health



**SOCIAL & ECONOMIC VALUE**

**£1.59mn PER YEAR**

**THIS COMPRISES**



**ECONOMIC VALUE**

**£746k PER YEAR**

Direct economic value,  
adult and youth players

**SOCIAL VALUE**

**£846k PER YEAR**

Value of improved wellbeing,  
adult players and volunteers



# **Contact Information.**



**For more detailed Information about.  
Solihull Moors Community.  
Please Contact Becci Fox  
Head Of Community at Solihull Moors.**

**Mobile. 07391157821**

**Email- [Becci.fox@solihullmoorsfc.co.uk](mailto:Becci.fox@solihullmoorsfc.co.uk)**





## **Birmingham FA - Support and wider programmes**

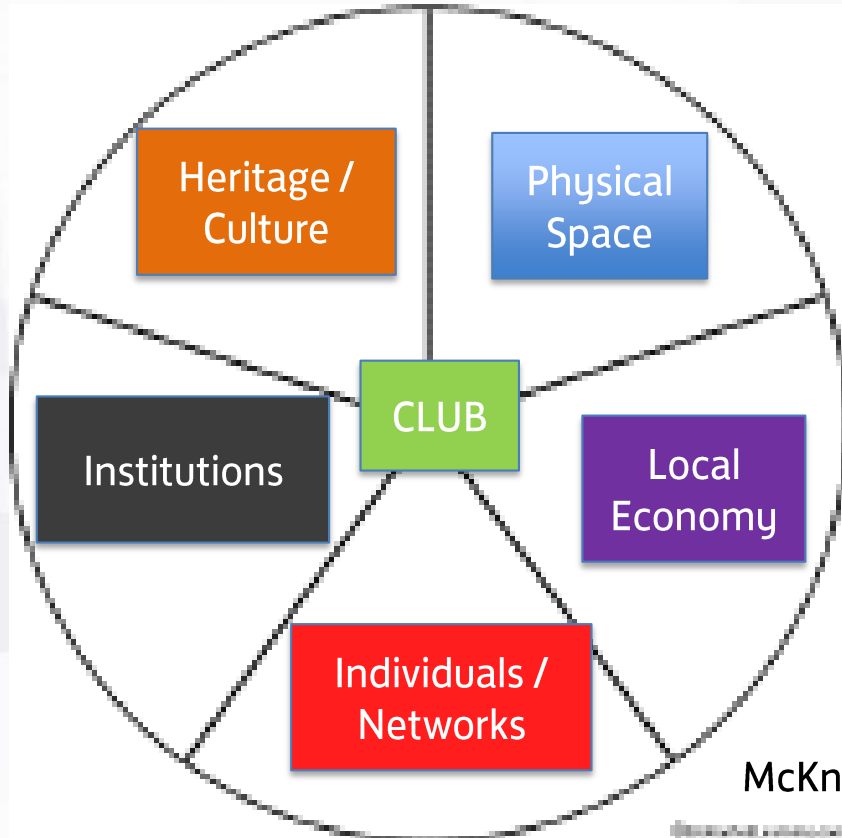
Ramadan League

Dementia Café

Supporting Charities



# The aim of the next 3 Webinars



Webinar 2 – 10<sup>th</sup> June

Individuals /  
Networks

Local  
Economy

Webinar 3 – 17<sup>th</sup> June

Institutions

Webinar 4 – 24<sup>th</sup> June

Physical  
Space

Heritage /  
Culture

McKnight and Kretzmann 1993

# OPEN DISCUSSION/QUESTIONS

- Ask Questions
- Share your own experiences
- Share your current challenges
- Solutions

If you'd like to contribute, either

1. Please type your name and club/org. into the chat box so we can effectively bring you into discussion or
2. Please type a question/comment which one of the presenters will raise



# The FA Club and League Football Forums

FREE WEBINAR

## WAYS IN WHICH YOU CAN BEGIN TO UNDERSTAND THE POWER OF YOUR LOCAL NETWORK

DATE: 10.06.2020

TIME: 20.00 - 21.30

Register your interest to join.



Football  
Found



I do  
positive.



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FOR ALL

THE FA CLUB  
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THANK YOU