



# Dorset County Football Association

## Who we are...

The Dorset County Football Association has served the Dorset community since 1887. We aim to ignite and inspire the communities of Dorset using the power of football.

## Our Mission

To be recognised by our football communities as an organisation which inspires and governs football in collaboration with our stakeholders, delivered with expertise and integrity to create a fun, safe and inclusive environment in Dorset.

**Dorset FA are a not for profit organisation established in 1887.**

## Our reach



We have access to over 870 Affiliated Teams, with over 15,500 Registered Players in Dorset



We have over 1,700 People use our County Ground 3G Pitch each week



We have over 57 clubs and organisations actively using our facilities



On average we have over 47,700 user visits to our website each year



We have over 9,000 social media follows and followers

## What we have to offer..

County Cup Sponsorship (Adult, Youth & Inclusion)

League Sponsorship (Mini Soccer 2023/24)

Dorset Girls Emerging Talent Centre

Referee Youth Development Group

Pitch Side Advertising

Plus much more



● Visit – [www.dorsetfa.com/about/partnerships](http://www.dorsetfa.com/about/partnerships)





# HEADLINE SPONSOR

## Full Naming Rights to the County Ground

### What you could achieve

**We are looking for a naming rights partner that can play an active role in helping to promote inclusion, development and opportunities for all in Dorset.**

Through this partnership we will be looking to work together to make significant developments that help to develop football throughout the county and beyond. That will showcase your company and Dorset FA.

**3 year partnership - £18,000 (£6,000 per year) Expected Reach - 500,000+**

### Our numbers



Over 100,000 visitors/users per season, with over 1,700 People use our County Ground 3G Pitch each week



We have over 57 clubs and organisations actively using our facilities. Including schools, charities and disability groups



Over 340 Matches played at the Ground. Including 5 adult cup finals (min), 7 youth finals and the inclusion cup. The ground is also home to Hamworthy United F.C and Poole Town Ladies F.C.

### What do you get in return?

- Full Naming rights
- News article on website and across all our social media channels
- All mentions in communications (email, social media, website etc.)
- Full page advert in all County Cup Final Programmes and in all County FA Handbooks
- Signage around the ground (minimum of 3)
- Plus more benefits



# COUNTY CUP

## Full Naming Rights of the County Cup Competitions

### Why Sponsor a County Cup?

**Our work in the community can only take place with the support from our partners and we are looking for active partners to support Football in Dorset**

**The investment into our County Cup Competitions allows Dorset FA to invest into programmes to help support development of players, coaches, referees and volunteers. As well as community projects and support to clubs and leagues.**

**Our County Cup Sponsorship starts from £500 per season**

### Available Cup Competitions:

Senior Cup

Women's Cup

**Senior Trophy - Allocated**

Intermediate Cup



Junior Cup



Minor Cup

**Sunday Challenge - Allocated**

Under 18 Youth

**Mixed Youth Cups (U10-U16) - Allocated**

Girls Youth Cups (U11-U17)

### What do you get in return?

- Full naming rights
- Full page advert in ALL County Cup Final Programmes
- All mentions in communications (email, social media, website etc.)
- Opportunity to display promotional material at Final/s
- Opportunity to present trophies at Final
- Plus more benefits





# ADDITIONAL OPPORTUNITIES

## Inclusion, Youth & Other Opportunities

**Our work in the community can only take place with the support from our partners and we are looking for active partners to support us across the following areas.**

**Dorset Girls ETC - Training Kit Sponsor**  
**£2,000**

**Referee Youth Development Group**  
**Training Top Sponsor**  
**£1,000**

**Mini Soccer League Sponsorship**  
**£750**

**Awards Evening Sponsorship**  
Enquire direct

**Prices and length of deals are negotiable and multiple sponsorship packages available. Payment plans are available.**

### Pitch Side Advertising at the County Ground



1 year - 8ft x 2ft / 8ft x 3ft Banner - £250 (plus VAT)  
3 year - 8ft x 2ft / 8ft x 3ft Banner - £500 (plus VAT)



Thank you for taking time to look through our Commercial Opportunities.

To discuss our commercial opportunities with Dorset County Football Association, please contact Jemma Tewkesbury (Marketing and Partnership Lead) via [Jemma.Tewkesbury@DorsetFA.com](mailto:Jemma.Tewkesbury@DorsetFA.com) or on 01202 688279