

2019 Club Support



Devon County FA

Football For All

Devon FA have 6 subsidised programmes for clubs to choose from. Apply [here](https://www.surveymonkey.co.uk/r/Y6B78BN):

<https://www.surveymonkey.co.uk/r/Y6B78BN>

Futsal Partner Club (8 available) Costs £250 (42%), Value £600

- You'll get 16 Nike Futsal, and 6 spaces on a Futsal Level 1 & 2 for your coaches
- Host a futsal tournament for yours & other clubs, and support The FA Youth Futsal Cup

Help us train more coaches & deliver more futsal opportunities



New Referee Club (6 available) Cost: Free, Value £200

- Help us look after new referees. We'll send them to New Referee Clubs knowing they'll be looked after & given a positive experience - as you'll assign them a friendly face
- You'll get a Referee mentor jacket, Nike Footballs, and Discounted 2019/20 affiliation



Volunteers & Fundraising Club (4 available) Cost: £150 (37%), Value £400+

- We'll assign your committee a club advisor, who can help with fundraising, marketing & business advice. They'll help you to use Sport England's Club Matters resources, and we want to use your successes as case studies to help out other clubs in the future.
- We'll also give you £200 bursaries and Nike kit to train young volunteers at your club alongside our Football Futures volunteering programme



Walking Football (6 available) Cost: Free, Value £250

- Walking football is growing - there is a Devon league and we need more clubs to help provide playing opportunities for the over 50's & the health benefits of keeping active
- You'll get Nike team kit, footballs, insurance, and new (older) members!



England DNA Club (8 available) Costs: Up to £300 (~25%); Value: Up to £900

- Bring the ideas of The England DNA, FA Boot Room & Coaching Community on Hive to life
- We'll give you an FA Coach Mentor and places on FA England DNA days at St George's Park
- Equipment - Pugg Goals, Floor Spots, Tactics Boards to help your sessions
- Take part in Mentor-Led DNA-festivals with like-minded clubs, for 4-Corner development
- Up to £600 for 3 coaches to do Level 2/3 and Mentoring Adults - so all your coaches improve



Female Opportunity Club (6 available) Cost: 50% courses; Value: £250-£400

Use the momentum of a Women's World Cup year to try any of the following:

- Recreational ladies football - Adult Beginners, Soccercise, Mum's Sessions, or Turn Up & Play aimed at ex-players are all possibles - start something at your club!
- Start a new girls team at U11 age group for 2018/19 season
- Drive an increase in female coaches and referees. We'll give you 50% off courses, coach mentor support & support groups (e.g. whatsapp) for your new female coaches / refs to get advice from others. Help us build some role models for the future.



For more information contact david.carpenter@devonfa.com

FAQ's

Can I apply for more than 1 programme?

You can apply for a 1st choice and a 2nd choice, but will be limited to 1 of these so that as many clubs as possible can have an opportunity. Our focus here is also on quality over quantity - we want clubs to be focused on 1 programme at a time.

How do I apply?

Complete the short application form here: <https://www.surveymonkey.co.uk/r/Y6B78BN>, by Friday 24th May 2019.

Why is there a charge for some programmes?

Devon County FA is investing many thousands into clubs across these programmes - all of which are directly subsidised. Charging a low fee for some programmes allows us to reach more clubs in total, and also to some extent ensures applicant clubs are committed to making the programme a success.

What is a Charter Standard Club?

Around 94% of youth and 55% of adult clubs in Devon are Charter Standard - a free initiative, and clubs are rewarded with benefits ranging from free Nike footballs to discounted Coaching courses. Adult clubs need a first aid qualified person with each team, and youth need a qualified coach with every team with up to date first aid, safeguarding children and CRC.

Futsal Partner Club *(8 available)* *Costs £250 (42%), Value £600*

Note: this programme is only open to Charter Standard Youth, Development or Community Clubs with teams at both Foundation (5-11) and Development Phase (12-16) age groups.

- You'll get 16 Nike Futsal balls, and 6 spaces on a Futsal Level 1 or 2 for your coaches
 - Host a Futsal tournament for yours & other clubs, and support The FA Youth Futsal Cup
- Help us train more coaches & deliver more futsal opportunities.*



Teams from over 60 clubs across Devon entered the FA Youth Futsal Cup in 2018-19, and it is a great tool for player development. However there are few regular opportunities organised for clubs to play it, and many leagues struggle either to fit it into busy league programmes, or for people to organise events. Additionally despite being enthusiastic of its benefit, many coaches are unsure of the rules, tactics and coaching session ideas.

Through this programme your club will be given Futsal balls to help introduce the game to all age groups, minimum 6 spaces on a Futsal Level 1 plus coach mentor support to upskill your coaches. The Futsal Level 1 is a 1-day course, and we can also consider Futsal Level 2 (4-days) as the programme evolves.

We then expect you to work with the other selected clubs to organise and manage Futsal festivals - each club will need to host a minimum of 1 annually - you would need to budget for this (and potentially charge other clubs as appropriate) in much the same way you may do for a regular tournament, we may be able to help finding qualified referees etc.

We'll also look for you to work with your league(s) around creating more opportunities to play Futsal generally - what that may look like is obviously league/area dependent.

Essentially we need 8 clubs that are really enthusiastic of the benefits of futsal to lead the way.

New Referee Club (6 available)

Cost: Free, Value £200



- Help us look after new referees. We'll send them to New Referee Clubs knowing they'll be looked after & given a positive experience - as you'll assign them a friendly face
- You'll get a Referee mentor jacket, Nike Footballs, and Discounted 2019/20 affiliation

As a trainee or new Referee, your first games can be daunting and sadly many do not stay in the game. We need clubs to make refereeing a positive experience, through having designated people to meet, greet, and ask how they are getting on and if they had any issues. Remember many are likely to be children, and will massively benefit from your support.

Your Referee Mentor(s) does not have to be a qualified referee and you do not need to give them technical advice. The role is just to give them a positive experience. They will make mistakes but if you have any concerns please just let our Referee Development Officer know: jason.haywood@devonfa.com

If you are a club that normally puts referees through a course who in turn referee your games, you can still apply - you will still need to provide that 'friendly face'

We'll provide jackets so your mentor is easily identified, and discounted 2019/20 affiliation.

Volunteers & Fundraising Club (4 available) *Cost: £150 (37%), Value £400+*

- We'll assign your committee a club advisor, who can help with fundraising, marketing & business advice. They'll help you to use Sport England's Club Matters resources, and we want to use your successes as case studies to help out other clubs in the future.
- We'll also give you £200 bursaries and Nike kit for young volunteers at your club alongside our Football Futures volunteering programme



Off the pitch, clubs face challenges in funding, marketing/promotion, and finding volunteers. We're looking for 4 club committees to work with us to find solutions to these, and make case studies with so that other clubs can follow. There are 3 main elements to this project:

- We will assign you a club advisor & around 15hrs of advice and support
- They will guide you through Sport England's Club Matters help & ideas
- We will provide training opportunities and coaching bursaries for new young volunteers you engage at the club (e.g. get some of your young players into volunteering)

The investment from you is £150, but you will receive this in bursaries for young volunteers, and this also helps us to fund the Club Advisors. The value here will depend on the collaboration between your committee and them, and we will be looking for good examples through the year on fundraising, marketing and volunteer recruitment, to help other clubs.

Walking Football (6 available)

Cost: Free, Value £250



- Walking football is growing - there is a Devon league and we need more clubs to help provide playing opportunities for the over 50's & the health benefits of keeping active
- You'll get Nike team kit, footballs, insurance, and new (older) members!

Older players are returning to the game, and 2016 saw the launch of the Devon Walking Football League. We're looking for more clubs to cater for their older community; players currently range from age 50 - 78, and you may be surprised how many parents and grandparents of players at your club, as well as former players may relish the opportunity to play again.

Doctors and other health professionals are also seeing the value in walking football and its role in keeping older people active - and we can use our contacts here to help you find players also.

We'll give you all the kit you need to start a session and team, and free affiliation and insurance cover. We've also some positive reports from existing clubs on their new older members being great people to have around.

England DNA Club (8 available)

Costs: Up to £300 (~25%); Value: Up to £900



- Bring the ideas of The England DNA, FA Boot Room & Coaching Community on Hive to life
- We'll give you an FA Coach Mentor and places on FA England DNA days at St George's Park
- Equipment - Pugg Goals, Floor Spots, Tactics Boards to help your sessions
- Take part in Mentor-Led DNA-festivals with like-minded clubs, for 4-Corner development
- Up to £600 for 3 coaches to do Level 2/3 and Mentoring Adults - so all your coaches improve

This programme is for you if you want to make the quality of coaching at your club the best it can be. The FA Boot Room and Coaching Community are full of great ideas, but too few coaches know how to use them, and even fewer clubs have a structure where coaches can get help on ideas and feedback.

We're looking for clubs to have around 3 head coaches of their own - our Coach Mentors, the above courses and conferences at St George's Park can help train these - and we want your club to in turn utilise these to help your newer coaches.

At Foundation age groups we'd also like you to partner the other selected clubs, for some Mentor-led festivals which could include 1v1, 2v2, 3v3, overloads and a variety of coaching games - in some way replicating the development ethos of academies. Traditional matches within leagues are of course still great, we'd just like to try something extra with clubs that share our development vision.

Even with a generous subsidy this is still inevitably one of the more expensive programmes - but we hope some clubs will take a long term view here and see the benefit of creating a long term coaching structure and approach at the club - both for players and existing coaches at all age groups.

Female Opportunity Club (6 available) *Cost: 50% courses; Value: £250-£400*

Use the momentum of a Women's World Cup year to try any of the following:

- Recreational ladies football - Adult Beginners, Soccercise, Mum's Sessions, or Turn Up & Play aimed at ex-players are all possible - start something at your club!
- Start a new girls team at U11 age group for 2018/19 season
- Drive an increase in female coaches and referees. We'll give you 50% off courses, coach mentor support & support groups (e.g. whatsapp) for your new female coaches / refs to get advice from others. Help us build some role models for the future.



Football is seeing a steady increase in Girls Football, and if your club does not have an existing U10 Girls team, we will give you £250 and support to set up an U11 Girls team for 2019/20.

Equally, whilst Women's and Girls football have both grown, there remains shortages of opportunity for women to learn the game as beginners, and for ex-players to have a kickabout or play some small-sided football. A man could theoretically play 7 days a week locally if he wanted to; we need football clubs to look at different ways they can provide opportunities for women to play recreationally - sessions for mums, turn up & plays, Soccercise classes - we're open to ideas and can provide you with up to £400 to try a new activity.

Finally, we're keen to accelerate and empower an increase in female coaches, referees & role models.

This could take many different forms - from us helping you to get more female parents to try football volunteering, to supporting talented female players you have who may want a future career in football coaching or development.

As well as giving you a 50% subsidy for courses, our Coach Mentors, Coach Developer and Referee Mentors can support, and we'd like to try launching things like female coaching Whatsapp groups and perhaps even a female coaching development group (which has worked in other County FA's). We're open to ideas of how can we mirror the current growth of female-players, in coaching and refereeing.

What Next?

Choose the 2 programmes that most suit your goals as a club for the next 12 months. Apply online [here](https://www.surveymonkey.co.uk/r/Y6B78BN): <https://www.surveymonkey.co.uk/r/Y6B78BN> by **Friday 24th May**.

We have budgeted to work with up to 38 clubs, and assuming the programmes meet club needs and are successful, you can apply for a different one next year.