

# Cornwall FA Youth Leadership Academy



## Application Pack April 2022

## Cornwall FA Youth Leadership Academy

*“Inspire, empower and provide a voice for all children and young people across Cornwall to influence change”.*

Formed to provide an opportunity and voice for young people in Cornwall to influence the footballing landscape, the Cornwall FA Youth Leadership Academy is looking to recruit a team of leaders aged between 16 and 25 to kickstart the Leadership Academy.

### What is the Cornwall FA Youth Leadership Academy?

Cornwall FA are delighted to announce the new Youth Leadership Academy which will replace the former Cornwall FA Youth Council.

Formed to provide an opportunity and voice for young people in Cornwall to influence the footballing landscape, the Cornwall FA Youth Leadership Academy is looking to recruit 9 individuals aged between 16 and 25 to kickstart a new generation of leaders within Cornish football!

The Cornwall FA Youth Leadership Academy will be determined to have an impact on increasing the number of children and young people participating and volunteering in football through the development and delivery of football specific support and projects.

There are several exciting positions available, with each role providing a fantastic opportunity for recruits to develop leadership skills whilst gaining real-life on and off the pitch experience within the football industry.



## **What are the benefits of being part of the Cornwall FA Youth Leadership Academy?**

There are loads of benefits of being part of the Youth Leadership Academy including having an opportunity to positively impact Cornish football, meet new people and work with local clubs and leagues as well as receive Cornwall FA branded kit and much more!

Members will be given the opportunity to work alongside a group of the most talented and passionate young people across both the county and the country, helping football to change for the better.

### **Youth Leadership Academy Benefits**

- Work alongside a group of the most talented and passionate young people across both the county and the country
- Discount on FA Courses
- Supports CV development
- Opportunity to give young people in Cornish football a voice for change!
- Work closely with Cornwall FA staff on areas that interest YOU
- Replicates tasks and experiences that can provide a launchpad for careers in football
- National opportunities
- Cornwall FA Branded Kit
- Support Clubs and Leagues
- Selected Expenses Covered
- Increase youth participation and enjoyment of the game
- Gain experience and skills that develop your employability
- Important roles with trusted responsibilities that will positively impact Cornish football
- If seen as a standout Cornwall FA Youth Leadership Academy member you could receive a reference from Cornwall FA to support future job/education applications



## What Roles are Available?

There are 9 different roles across 5 different remits available, covering different responsibilities within the Youth Leadership Academy. Each role will cover different areas of football (both on and off the pitch), allowing the successful applicants opportunities to gain a range of experience to develop their skillset for future roles.

The roles available are:

- **Marketing and Communications Officer** - responsible for managing the Youth Leadership Academy's marketing and communications channels including social media.
- **Senior Engagement Officers** - responsible for leading the Engagement teams and coming up with new ways to engage young people.
- **League Engagement Officers** – responsible for liaising with and supporting our Youth Leagues in Cornish Football to gather feedback, and help leagues to implement youth voice initiatives and make positive change FOR ALL.
- **Club Engagement Officers** - responsible for engaging with local clubs and supporting youth focused projects such as Youth Onside.
- **Referee Engagement Officers** - responsible for supporting the delivery of referee specific football programmes and the development of young people involved in them.

\*All the role responsibilities can be seen on page 5 onwards\*.

## How to apply?

To apply for one or more of the Cornwall FA Youth Leadership Academy roles, please complete the online form below. Applications must be submitted before the deadline which is Monday 30th May – 9am.

[Click here to apply](#)

If you are selected for an interview, they will take place in the week commencing the 13<sup>th</sup> June.

## More Information

If you are interested in this exciting opportunity to be part of the Cornwall FA Youth Leadership Academy, please contact [Joshua.Stockdale@cornwallfa.com](mailto:Joshua.Stockdale@cornwallfa.com) or [joseph.hocking@cornwallfa.com](mailto:joseph.hocking@cornwallfa.com)



# Youth Leadership Academy

Senior Engagement Officer - West

Senior Engagement Officer - East

League Engagement  
Officer – West

Club Engagement  
Officer – West

Referee Engagement  
Officer – West

Marketing and  
Communications Officer



League Engagement  
Officer – East

Club Engagement  
Officer – East

Referee Engagement  
Officer – East

## Senior Engagement Officers

Are you looking to develop your leadership skills and help coordinate a team of forward-thinking individuals to engage with young people across Cornwall?

The Senior Engagement Officers (2 positions available) will have a leadership opportunity to help feedback the views of young people within Cornish football and develop projects and initiatives that will support Cornwall FA's Youth Engagement Strategy. The 2 roles are intended to be split to an East and West remit, with the Senior Engagement Officers both working in collaboration to oversee the League, Club and Referee Engagement Officers that sit within their team.

One Senior Engagement Officer will be part of the [Inclusion Advisory Group](#) (IAG) to provide an opportunity to feedback all the ideas from the engagement team. The other will sit on the Football Management Board (FMB) to give young people a greater opportunity to influence decisions.

This role will require someone that is confident with leading a team and is able to effectively contribute to group discussions.

Time management is also important as they will be required to oversee other members in the Youth Leadership Academy to meet deadlines and targets (e.g., organising an upcoming event).





## Marketing and Communications Officer

Are you a creative thinker, with an eye for detail and a desire to communicate the Youth Leadership Academy's key messages to the Cornish football family?

The Marketing and Communication Officer (1 position available) will have an exciting opportunity to manage the communication channels for the Youth Leadership Academy.

This member of the team will be responsible for managing the Youth Leadership Academy social media channels, planning, promoting, and sharing all the projects and impactful work the team will complete over the year.

During this process, this individual will interact with a range of different organisations and individuals involved in Cornish football, promoting the key messages of the Youth Leadership Academy.

The key objective of this exciting role will be to give young people a more prominent profile within Cornish football.

This role will require confidence when using social media and other marketing tools to communicate with a large audience of people. The successful applicant may also be able to access support and training from Cornwall FA to help support the growth of the Youth Leadership Academy's social media presence.



## League Engagement Officers

Are you passionate about collaborating and networking with others to make a positive change?

The League Engagement Officers (2 positions available) will be responsible for liaising with the Youth Leagues that support Cornish Football (Kernow Youth League, East Cornwall Youth League, Devon Junior and Minor League and the Cornwall Girls League) to gather feedback and promote youth involvement in the running of leagues.

The League Engagement Officers are intended to be split to an East and West remit helping to cover different areas of the county.

A key objective of this role is to help leagues make changes based on what the young people playing in their leagues are wanting from their game.

This role will require good communication skills and the ability to engage with and empower young people to gather feedback and impact future change.





## Club Engagement Officers

Are you interested in helping young people have a greater influence within their grassroots football club?

The Club Engagement Officers (2 positions available) will be responsible for engaging with local grassroots football clubs to help influence the youth engagement with future projects such as Youth Onside, a project designed to help clubs listen to their young people to help make meaningful changes based on their ideas.

Through this role, the members will also be expected to help gather feedback from the young people to help influence what projects the Youth Leadership Academy focus on developing and introducing into the Cornish football landscape.

The Club Engagement Officers are intended to be split to an East and West remit helping to cover different areas of the county.

As part of this role, you will also be working to put together examples of best practice from the local football clubs to help showcase the good work taking place.

This role will require good communication skills and the ability to engage with and gather feedback from young people.



## Referee Engagement Officers

Are you interested in supporting the introduction and development of young referees in Cornwall?

The Referee Engagement Officers (2 positions available) are responsible for supporting the delivery of referee specific football programmes aiming to develop the number of young people taking their first steps into refereeing.

The Referee Engagement Officers are intended to be split to an East and West remit helping to cover different areas of the county.

A key objective of this role will be to support the growth of young people involved in officiating within Cornwall. Whilst working towards achieving this, the successful applicants will also have the opportunity to gain support from Cornwall FA's referee workforce.

This role will require a good understanding of the challenges young referees face and be able to engage with young people to gain feedback.





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