



CORNWALL FA

SPONSORSHIP OPPORTUNITIES

Fotball For Onen Hag Oll 'One And All'

2022/23

www.cornwallfa.com

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*Football brings communities together and with
almost 1000 affiliated football teams in
Cornwall, your business could become part of
this community too.*



About Cornwall FA



Cornwall FA administer and work within all areas of football to benefit players, clubs, coaches, leagues, volunteers and referees throughout the county.

As the governing body for football within Cornwall, Cornwall FA support all aspects of football within the county. Through this, Cornwall FA connect with thousands of players, coaches, referees, safeguarding officers and volunteers each season.

Cornwall FA support and deliver playing opportunities to over 900 teams, 600 between the ages of 7 and 18 (boys and girls), over 300 open aged male, female, veteran, walking and disability teams, and in addition over 100 small 5 and 6 a-side encompassing over 10,000 people a week.





What Else Do We Support?



Competitions

The following pages will explore which County Cup Competitions Cornwall FA run each season.

Each County Cup will run across the course of the season, with Cup Finals typically taking place in the final months of the season (April-May).

Not only do the players build in excitement through the different rounds of the cup, the interest and attendance by local fans also grows. Last season, the Cornwall Senior Cup had 1,298 in attendance for the final!

During the 2021/22 season, there were:

- Just under 1000 affiliated teams
- 212 Referees in Cornwall
- 28 Weetabix Wildcats providers
- 25 Flexi-League Teams
- 80+ Club Welfare Officers
- 14 County Cup Competitions
- 16 Walking Football Teams
- 100% Youth and 78% Adult England Football Accredited Clubs
- Over £1,000,000 worth of funding since 2019/20





OUR COUNTY COMPETITIONS

We have several County Cup Competitions which run across the course of the season. Our competitions cover youth and adult football, with competitions delivered for both male and female football.

As the County Cup Competitions get underway, the excitement builds and attendances climb inline with the interest from local fans, families and friends.

Our County Cup Competitions for the 2022/23 season can be seen below.



Cornwall Senior Cup
(Male competition) —○



Cornwall Intermediate Cup
(Male competition) —○



Cornwall Junior Cup
(Male competition) —○



Cornwall Womens Cup
(Female Competition) —○



Cornwall Sunday Cup
(Male competition)



U16s Cornwall Luke Cup
(Male competition)



U18s Cornwall Rathbone
Cup (Male competition)



Cornwall Youth Cup
(Boys and Girls
Competitions across
various ages)



*Connect with the
Cornish football family
through our County Cup
Competitions*



SPONSORSHIP OPPORTUNITIES

As we head into the 2022-23 Season, Cornwall FA are actively looking for local businesses to sponsor our various Cup Competitions.

We are passionate about working closer with local businesses to create strong partnerships to positively impact our grassroots community of over 10,000 participants.

- Cornwall Senior Cup (Male competition) - AVAILABLE
- Cornwall Intermediate Cup (Male competition) - AVAILABLE
- Cornwall Junior Cup (Male competition) - TAKEN
- Cornwall Womens Cup (Female Competition) - TAKEN
- Sunday Cup (Male Competition) - TAKEN
- U18's Rathbone County Cup (Male Competition) - AVAILABLE
- U16's Luke County Cup (Male competition) - TAKEN
- Youth Cups (boys and girls U12's through to U15's) - TAKEN

**Several cup competitions are currently pending renewal so get in touch before it's too late!*





SPONSORSHIP BENEFITS

- Initial news article on the Cornwall FA website and social media pages announcing the new partnership - including full details of your business.
- Advertisement of your company for every cup draw and cup round on our media channels throughout the season (including live stream of adult cup draws) on Facebook, Twitter and Instagram.
- All Competition documentation re-branded with your company logo and details.
- Advertisement/branding of company logo and information on specific cup page on Cornwall FA website relating to your sponsorship.
- Full A5 page advertisement in the Cup Final match day programme (for Senior, Junior and Intermediate Cup) all other competitions feature the sponsor name and logo in the final programmes.
- Invitation to attend the respective cup final with the opportunity to present the trophy to the winning team, whilst also displaying your company banners and or advertising board to the hundreds of spectators that attend.
- The option (when available) to purchase at cost price FA Cup Final Tickets, FA Community Shield and England tickets throughout the season.
- Opportunity to gain a new customer base from the 10,000+ participants that take part in football on a weekly basis.





MEDIA CHANNELS

As Cornwall FA supports so many different aspects of Football within Cornwall, social media a key communication tool for the Association to disseminate information to key stakeholders.

Through social media platforms, Cup Competitions are promoted through pre, during and post social media posts, capturing the magic of the County Cup Competitions.

Our social media presence is ever-growing with the current followers across Twitter, Facebook and Instagram (as of July 2022):



8017



5477



897

Our Twitter channel reached an average of **191,214** people (May 2021 to July 2022)





Connect with the Cornish Football Family.

At the 2021/22 Cornwall Senior Cup Final, there were 1298 fans in attendance from the local Cornish Football Family.





GET IN TOUCH

We'd love to hear from you if your organisation is interested in sponsoring one of Cornwall FA's Cup Competitions.

Please get in touch using the details below.

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www.cornwallfa.com	01209 262 010
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