

Cambridgeshire FA



KICKSTART

TheFA



FOR ALL

WHAT IS THE PROJECT?

Tackling Knife Crime and Anti-Social Behavior through Football

This initiative aims to engage young people through football whilst offering a structured education package to tackle and prevent knife crime and anti-social behavior around Cambridgeshire.

The project will provide free football activities delivered by Cambridge United Community Trust and Peterborough United Foundation. Participants will have the opportunity to gain the FA Junior Football Leaders Award and/or a FA Referee qualification, delivered by Cambridgeshire Football Association. This project will deliver key football development and social outcomes.

FUNDED BY THE FA KICKSTARTER FUND

KICKSTART

Providing a recreational football offer for young people aged 14-16, whilst kickstarting the next generation of young leaders with a bespoke club support package. Partnership funding from Cambridgeshire Constabulary evidences commitment to project sustainability.



KEY PARTNERS

Working in partnership with **Cambridgeshire Constabulary, Cambridge United Community Trust and Peterborough United Foundation**, this project will be delivered within secondary schools, creating positive diversionary activity and raising aspirations. Working closely with the education sector creating opportunities to up-skill the workforce to ensure project sustainability.



PLANTING WISDOM

The value of sport to local government and communities extends beyond sport for sport's sake. It can play a role in bringing communities together, having a social and cultural impact, developing social capital and reducing crime and anti-social behaviour.

SPORT ENGLAND

CAMBRIDGESHIRE FOOTBALL ASSOCIATION
FOOTBALL FOR ALL



THE KICKSTART JOURNEY



SCHOOL



RECREATIONAL
FOOTBALL



FA JUNIOR FOOTBALL
LEADERS AWARD



HOST
FESTIVAL



HUB CLUB

KICKSTART CENTRES



KICKSTARTING COMMUNITIES



RECREATIONAL FOOTBALL

EACH CENTRE WILL PROVIDE A
FREE, INCLUSIVE TURN UP AND
PLAY SESSION FOR YOUNG PEOPLE
AGED 14-16, DELIVERED BY
PROFESSIONAL FOOTBALL CLUBS.



EDUCATION OFFER

EVERY PARTICIPANT WILL HAVE
THE OPPORTUNITY TO ACHIEVE
THE FA JUNIOR FOOTBALL
LEADERS AWARD. PARTICIPANTS
WISHING TO PROGRESS WILL BE
SUPPORTED BY AN FA COACH
MENTOR AT THE HUB CLUB.



PRACTICAL DELIVERY

EACH CENTRE WILL HOST A
FESTIVAL DELIVERED BY THE
PARTICIPANTS, SUPPORTED BY
CAMBRIDGESHIRE FA AND FA
COACH MENTORS.

FA COACH MENTOR PROGRAMME



SUPPORTING THE COACH

FREE AND ACCESSIBLE BESPOKE COACH SUPPORT

SUPPORTING THE CLUB

SHARING EXPERIENCES TO SHAPE A CLUB PHILOSOPHY

SUPPORTING THE COMMUNITY

CREATING A FUN AND SAFE ENVIRONMENT FOR ALL

#WeOnlyDoPositive

‘We Only Do Positive’ is The FA’s new strategic approach to emphasise the role of parents and coaches whilst highlighting the importance of positive behaviours and environments – both on and off the pitch – for young footballers involved in mini-soccer and youth football.

The FA’s Respect campaign aims to educate parents and coaches on their roles in creating a fun, safe and inclusive environment for players to ensure the campaign is embraced throughout the age groups and result in sustained participation from players and volunteers alike.



CAMBRIDGESHIRE FOOTBALL ASSOCIATION
FOOTBALL FOR ALL

KEY OUTCOMES

1

YOUTH ENGAGEMENT
RECREATIONAL FOOTBALL PACKAGE
WITH AN EDUCATION OFFER TO
ENGAGE YOUNG PEOPLE IN SPORT.

3

FITNESS & WELLBEING
26 WEEKS OF FREE, INCLUSIVE
FOOTBALL SESSIONS, DELIVERED ON
SCHOOL GROUNDS TO ENABLE MAXIMUM
PARTICIPATION.

2

YOUNG LEADERS
INCUBATING A NEW GENERATION OF
YOUNG LEADERS, WITH BESPOKE
SUPPORT IN THE COMMUNITY AT THE
HUB CLUB.

4

**STRONGER
COMMUNITIES**
BUILDING SOLID LINKS BETWEEN THE
HUB CLUB AND SCHOOL, PUTTING THE
FOOTBALL CLUB AT THE HEART OF THE
COMMUNITY PROVIDED WITH TOOLS FOR
SUSTAINABILITY.