

Welcome - House Keeping

- Please mute audio and disable video
- This event is being recorded
- Event slides and recording will be shared via email
- If you have any questions, please add them to the chat function

UtilityWorks
BCFA

Supporting Football Clubs During The Energy Crisis



UtilityWorks BCFA

Supporting Football Clubs During The Energy Crisis



Introduction

Introductions - Birmingham County FA & UtilityWorks

Welcome: A word from Birmingham County FA, CEO: Kevin Shoemake

Partnership Announcement: Richard Lindsay

UtilityWorks

Energy Crisis - Rising Energy Costs

Energy Market Update

BCFA Exclusive Energy Product

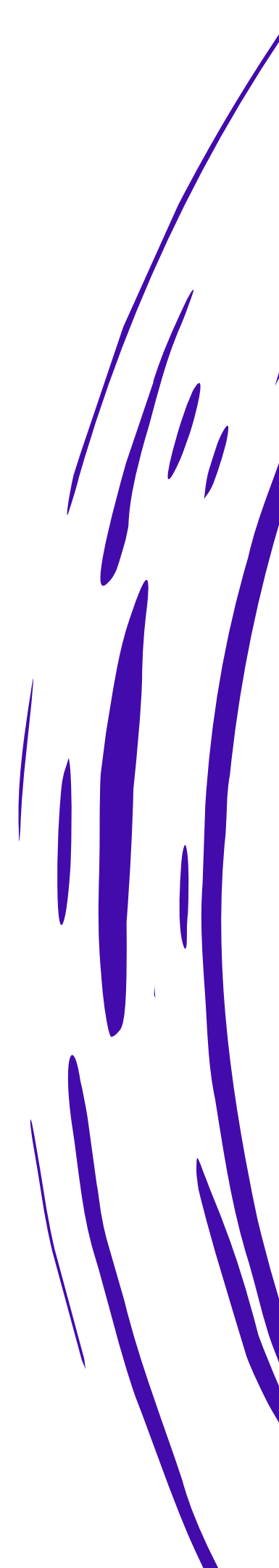
How It Works

How To Get Involved

Supporting Sustainability & Community

Funds to Support Projects

Closing Word: Richard Lindsay





A word from Birmingham County FA CEO

Kevin Shoemake



BCFA x UtilityWorks Partnership Announcement

Richard Lindsay

Supporting Football Clubs During The Energy & Cost of Living Crisis

Accessing an innovative members service, which brings clubs and community together during crisis



UtilityWorks

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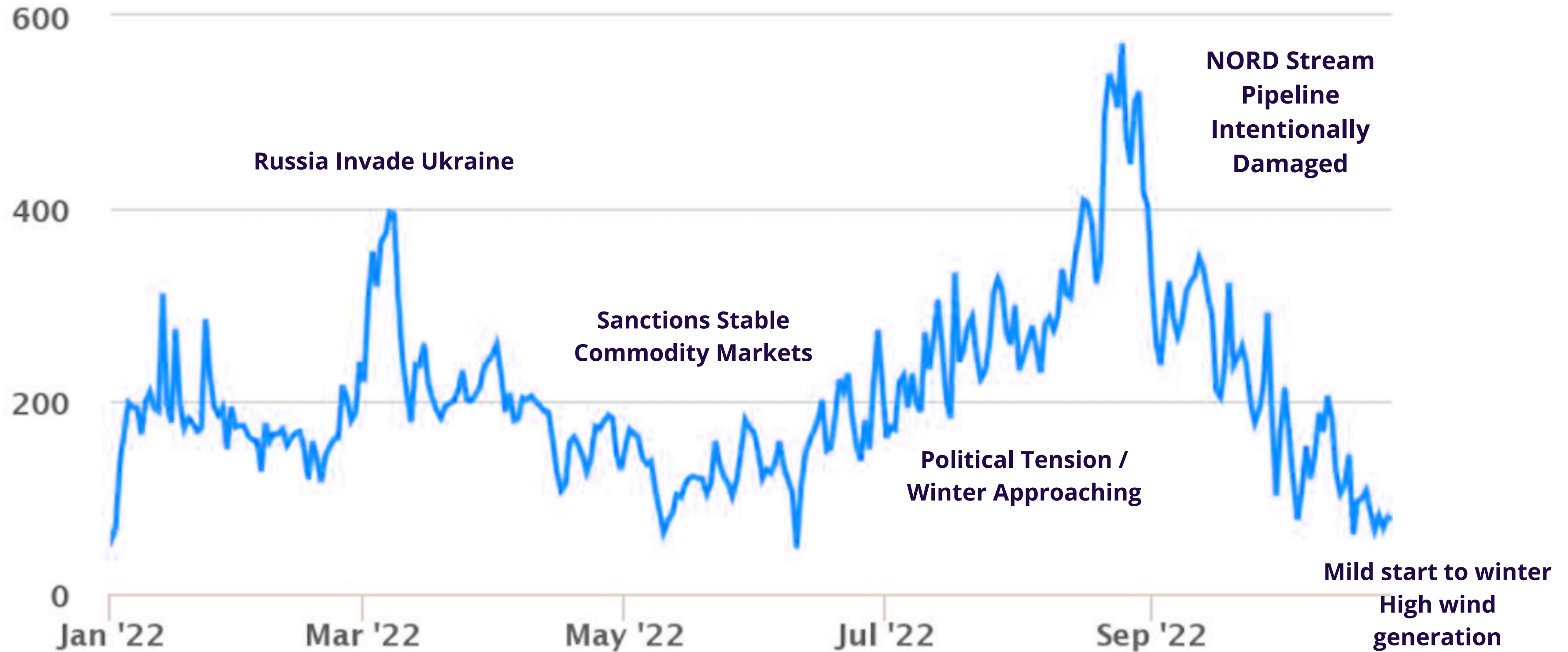
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Energy Market Update: December 22



Market Drivers

Contributing to Wholesale & Non-Commodity Energy Costs

- ↑ Russian invasion of Ukraine
- ↑ The cost of 29 failed energy suppliers that exited market - over £2bn
- ↑ Network and Transmission Infrastructure reform - supporting Net-Zero
- ↑ Volatile markets, macro-economic and political tensions - bullish energy suppliers
- ↑ Economic climate adding higher risk premiums - risk of default

Long term view: Volatile and mixed 12-18 months before markets stable

BCFA Exclusive Energy Product

The **BCFA Exclusive Energy Product**, specifically designed for Football Clubs delivers top tier energy solutions normally reserved for the most intensive energy users.

- ✓ **Most competitive market price available - by grouping consumption, we deliver greater value**
- ✓ **100% Renewable Supply of Energy - making the beautiful game a green one**
- ✓ **Risk managed strategy - to avoid market peaks and control non-commodity costs**
- ✓ **A dedicated Tier 1 Energy Supplier - No risk of failure**
- ✓ **A higher tolerance to risk - Group products lower risk premiums**
- ✓ **Proactive approach - You save time and we monitor the market - never miss a renewal**
- ✓ **Access Sustainability & Net-Zero Services - Helping you achieve your net-zero goals**

How To Get Involved

We're encouraging you to **register your interest** regardless of your current circumstances, this will help drive value now and in the future - for all clubs.

Every **energy user is different**, we want to talk to you individually, answer your questions and deliver the support you need with our Exclusive Energy Product.

Process:

1. Register your interest - www.utilityworks.co.uk/bcfa
2. This will allow UtilityWorks to setup a 1-2-1 meeting with you
3. We answer your questions and create a strategy aligned to your needs
4. UtilityWorks conduct an Energy Health Check
5. UtilityWorks review the results and give you options to enter the BCFA Energy Product
6. We can also discuss your sustainability needs and requirements - supporting your Net-Zero goals

Register your interest: www.utilityworks.co.uk/bcfa



Supporting Sustainability and Community

During the energy and cost of living crisis



Sustainability Fund

Access to funding for capital projects that promote sustainable activity or low carbon technology projects:

- Solar PV
- LED Lighting
- EV Charging Solutions
- Energy Efficiency Audits
- Upgrades To Reduce Carbon



Community Fund

Access to funding that actively supports positive output in the community, the wellness of the club and those impacted hardest:

- Community Club Restoration Projects
- Access to travel for training or games
- Community Club Improvement
- Mental Health
- Fuel Poverty



Thank You and Closing Word
Richard Lindsay



Supporting Football Clubs During The Energy and Cost of Living Crisis

Register your interest and download the energy toolkit:

www.utilityworks.co.uk/bcfa