



**STACK  
CUP™**  
carry more, waste less

# Reusable cups for Birmingham FA Clubs

**Would you like to introduce reusable, washable cups into your club?**

In partnership with the Birmingham FA, STACK-CUP™ is offering the opportunity to launch reusable cups at your club in an hassle-free and affordable way. We provide a discounted price for the cups and we make the process easy for you to manage. We work with many clubs already and this is your opportunity to change to a more sustainable alternative than single-use plastic.

## Benefits of STACK-CUP™ – carry more, waste less

Our stackable cups deliver a **better experience** than a standard cup - no trays, easy to carry multiple drinks, less bar queues.

Our cups are made in the UK of polypropylene (PP), are BPA free and can be washed in a standard dishwasher.

We have pint cups and half pint cups. We also have a STACK-FLUTE™ with 175ml, 150ml and 125ml serves that are suitable for wine and prosecco.

[CLICK HERE](#)  
to see our cups in action



[www.stack-cup.com](http://www.stack-cup.com)



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## How much will the cups cost and what is the minimum order?

The cups cost **62p per unit** and come in boxes of 260 per box for pints and 405 for half pints.

The minimum order is one box of pint cups or one box of 405 half pint cups. We put a half pint mark on the pint cups if you just want to order one size of cup to suit the club.



## What are the timescales for when I can receive my branded cups?

There are **three times of the year** when you can order the cups. These timings have been created to ensure you can have your cups at the beginning, middle and end of the season.

**1**

Delivery for the end of 22/23 season

**April 2023 delivery**

(Place order w/c 13th March)

**2**

Delivery for the start of the 23/24 season

**July 2023 delivery**

(Place order w/c 29th May)

**3**

Midway through 23/24 season for top up cups

**December 2023 delivery**

(Place order w/c 6th November)

**4**

Delivery for end of the 23/24 season

**April 2024 delivery**

(Place order w/c 29th January)

## Should I charge club members and supporters a levy on the cup?

**Yes.** Typically, you charge a £1 deposit on the first drink purchased. This incentivises supporters to bring the cup back to the bar and keep the cup in the club. When they bring their used cup back to the bar then you swap it out for a clean one on the next order. If supporters take their cup home or break it, then the club doesn't refund the £1.

Alternatively, you can charge a £1 levy on the first drink bought by supporters and not give them a refund. If you do this, it is important to clearly communicate that the surplus profit made from the £1 levy is put towards a good cause or local charity.

For more information please contact:

James Roles | 07917 064 705 | [james.roles@stack-cup.com](mailto:james.roles@stack-cup.com)



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