

**BIRMINGHAM COUNTY FOOTBALL ASSOCIATION**

# **JOEL RICHARDS MEMORIAL CUP**

**2023**

# **FINAL**

**2024**



**STOURBRIDGE FC  
U18**



**TAMWORTH ACADEMY  
U18 FLOODLIT**

**THURSDAY 25TH APRIL | 7:45PM KO | POUNDLAND BESCOT STADIUM, WALSALL  
ADULTS £7 | CONCESSIONS £3**



**ENGLAND  
FOOTBALL**

# COUNTY CUP FIXTURES & RESULTS 2023/24

## SUNDAY AMATEUR CUP

**3 C'S UNITED** **1-2** **FC PREMIER SUNDAY ADULTS WARRIORS**

Sunday 7th April | 11am KO | BCFA Excellence Arena

## SATURDAY AMATEUR CUP

**VILLAGE SECOND B** **VS** **SUTTON UNITED SUFC RESERVES**

Saturday 11th May | 2pm | BCFA Excellence Arena

## GIRLS COUNTY CUP

**STRATFORD TOWN WOMENS & GIRLS U16** **4-1** **WORDLSEY WASPS U16 GIRLS**

Saturday 13th April | 11am KO | BCFA Excellence Arena

## MINOR CHALLENGE CUP

**LYE TOWN YOUTH U16** **VS** **SOLI HULL U16 M**

Sunday 12th May | 11am | BCFA Excellence Arena

## ROGER WOOD MEMORIAL CUP

**TROOPER OPEN AGE** **8-0** **EMERALD ATHLETIC AFC**

Sunday 14th April | 11am KO | BCFA Excellence Arena

## WOMENS CHALLENGE CUP

**WOLVERHAMPTON WANDERERS WOMEN** **VS** **RUGBY BOROUGH WOMEN**

Tuesday 14th May | 7:45pm | Pirelli Stadium

## SATURDAY MINOR CUP

**NEXT GENERATION U16 JPL** **1-2** **REDDITCH UNITED U16 JA**

Saturday 20th April | 11am KO | BCFA Excellence Arena

## SATURDAY VASE

**AFC BENTLEY SATURDAY** **VS** **AFC COVENTRY RANGERS FC**

Saturday 18th May | 2pm KO | BCFA Excellence Arena

## SUNDAY VASE

**NORTH SOLIHULL ATHLETIC FC** **5-2** **MAYPOLE UNITED**

Sunday 21st April | 11am KO | BCFA Excellence Arena

## VETERANS CUP

**COUNDON COURT OLD BOYS 035'S VETS** **VS** **TROOPER VETERANS 035'S**

Sunday 19th May | 11am KO | BCFA Excellence Arena

## MIDWEEK FLOODLIT CUP

**CRADLEY TOWN FIRST** **VS** **FC STRATFORD FIRST**

Tuesday 23rd April | 7:45pm KO | Poundland Bescot Stadium

## SUNDAY YOUTH CUP

**HALFWAY JUNIORS U18** **VS** **COVENTRY COPSEWOOD JUNIOR U18 BLUE**

Sunday 26th May | 11am KO | BCFA Excellence Arena

## JOEL RICHARDS MEMORIAL CUP

**STOURBRIDGE FC U18** **VS** **TAMWORTH ACADEMY U18 FLOODLIT**

Thursday 25th April | 7:45pm KO | Poundland Bescot Stadium

## SENIOR CHALLENGE CUP

**TBC** **VS** **TBC**  
TBC

## WOMENS CHALLENGE VASE

**LEAMINGTON LIONS LADIES FIRST** **VS** **COVENTRY CITY WOMEN FIRST**

Monday 29th April | 7:45pm KO | Poundland Bescot Stadium



To buy tickets for finals at  
BCFA, click [HERE](#)

To buy tickets for finals at  
Walsall FC, click [HERE](#)



# WELCOME

## 2023/24

A warm welcome to all the players, coaches, volunteers and supporters of both competing teams and also the match officials for this prestigious County Cup Final.

With 1000 clubs with a combined total of 5400 teams and 82,000 players playing all formats of the game within our County boundary, every team that makes it to one of our 15 Cup finals should be rightly proud of their achievements.

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**Kevin Shoemake**  
Chief Executive Officer

It is also a big day for our match officials who have dedicated hours, and in some cases many years in the middle and on the side-lines at all levels of the game to have been selected to represent our 1563 Birmingham County FA officials at a final. This is a testament to their own development and a reward for their own performances during the current and previous seasons.

I'd like to take the opportunity to thank the thousands of volunteers for all the work they do throughout the season to simply help administer and improve their clubs and teams - more often than not unpaid and into the early hours and across many evenings. Without the range of volunteers at every level of the game and at every Club and League, then the game as we know it would not exist, especially at grassroots level. As part of the post-match celebrations, we will be presenting a volunteer award which each finalist has nominated as a thank you from those at each club.

I'd also like to thank my colleagues at Birmingham County FA for all the work they do, and the support they offer participants in order to promote, govern and develop the game and deliver 15 fantastic finals and create memories for those who play, coach, officiate and watch their friends, family and loved ones compete.

Enjoy the game and celebrate your achievements before and after the game, whilst at the same time recognising and respecting the achievements of the opposition and their efforts in making the final along with those of the match officials on a special day for them too.

Play well and play fair and enjoy the memories and friendships that the fixture brings.

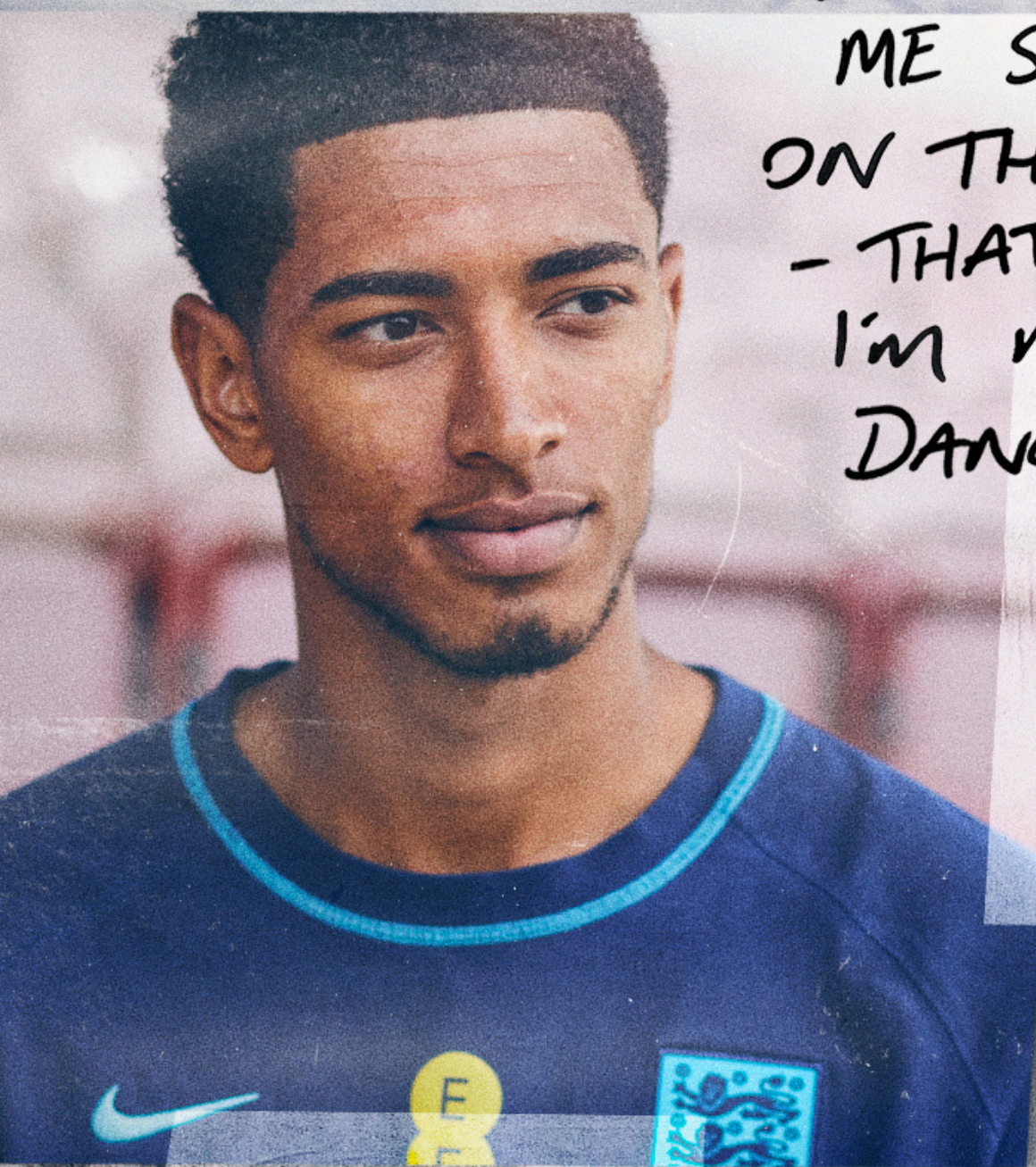


Kevin Shoemake  
CEO - Birmingham County Football Association





"MY COACH KEPT  
ME SMILING  
ON THE PITCH  
- THAT'S WHEN  
I'M MOST  
DANGEROUS."



**COACHES. IT STARTS WITH YOU.**  
STAY POSITIVE. BE SUPPORTIVE. SHOW RESPECT.



LOVE FOOTBALL  
PROTECT THE GAME.



# MEET THE OFFICIALS

## 2023/24



Harry Organ



Lewis Richards



Will Maddern



Craig Patrick

**Referee:** Harry Organ (4)

**Assistant Referee:** Lewis Richards (5)

**Assistant Referee:** Will Maddern (5)

**Fourth Official:** Craig Patrick (4)

*Number in brackets indicate Referee Level  
(Men's Pathway)*







# JOEL RICHARDS TRIBUTE

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The Joel Richards Memorial Cup, formerly known as the Midweek Youth Cup, is dedicated to Joel Richards who tragically lost his life in the 2015 Tunisia attacks, along with his Grandad Patrick, and his Uncle Adrian.

Joel was an outstanding young man who dedicated a lot of his time to football, and volunteering with Birmingham County FA.

After qualifying as a Referee in September 2011 at just 16 years old, Joel was soon identified as a special talent. He was promoted to Level 6 in March 2013 before completing a double promotion to become a Level 4 Referee in June 2014 - one of only a handful of match officials in the County to be fast tracked to this level, highlighting his ability and commitment.

Joel was also a member of Birmingham County FA's Youth Council and was elected by his peers to become the inaugural Chairperson in 2012. During his time in this role, Joel demonstrated exceptional leadership abilities such as creating and directing an action plan, delivering events whilst leading by example and being a role model to all.

Kevin Shoemake, Chief Executive Officer at BCFA said: "Joel was a fabulous young man, a talented Referee and an inspirational first Chair of Birmingham County Football Association's Youth Council".

Joel is truly missed by everyone at Birmingham County FA, with the Midweek Youth Cup forever being dedicated to him.



# BIRMINGHAM COUNTY FOOTBALL ASSOCIATION

# JOEL RICHARDS MEMORIAL CUP

## History of Winners\*

**1993 / 1994 -** Stratford Town  
**1994 / 1995 -** Bedworth United  
**1995 / 1996 -** Darlaston  
**1996 / 1997 -** Burton Albion  
**1997 / 1998 -** Boldmere St Michaels  
**1998 / 1999 -** Atherstone United  
**1999 / 2000 -** Alvechurch  
**2000 / 2001 -** Marconi (Coventry) Youth  
**2001 / 2002 -** Highgate United  
**2002 / 2003 -** Sutton Coldfield Town  
**2003 / 2004 -** Bedworth United  
**2004 / 2005 -** Tamworth  
**2005 / 2006 -** Coleshill Town  
**2006 / 2007 -** Atherstone Town

**2007 / 2008 -** Tividale  
**2008 / 2009 -** Castle Vale JKS Sat  
**2009 / 2010 -** Stourbridge  
**2010 / 2011 -** Nuneaton Town  
**2011 / 2012 -** Birmingham City (FITC)  
**2012 / 2013 -** Stourbridge  
**2013 / 2014 -** Redditch United Floodlit  
**2014 / 2015 -** Coventry Sphinx  
**2015 / 2016 -** Lye Town  
**2016 / 2017 -** Solihull Moors  
**2017 / 2018 -** Rugby Town Juniors (Sat)  
**2018 / 2019 -** A F C Wulfrunians  
**2021 / 2022 -** Solihull Moors U18  
**2022 / 2023 -** Solihull Moors U18

## Current Holders

2022 / 23

## Solihull Moors U18

*\*Formerly Midweek Youth Cup/Saturday Youth Cup*





# JOEL RICHARDS MEMORIAL CUP

# STOURBRIDGE FC

## ROUTE TO THE FINAL

### ROUND ONE

WEDNESFIELD  
COMMUNITY U18

0 - 9

STOURBRIDGE FC  
U18

### ROUND TWO

TIVIDALE FC  
U18

1 - 3

STOURBRIDGE FC  
U18

### QUARTER-FINAL

COVENTRY SPHINX  
U18 YOUTH

1 - 6

STOURBRIDGE FC  
U18

### SEMI-FINAL

SOLIHULL YOUTH  
ACADEMY U18

3 - 3  
PENS (1-3)

STOURBRIDGE FC  
U18





# Score Big for Your Club!

Join easyfundraising and raise funds simply by shopping online!

[www.easyfundraising.org.uk/birmingham-fa](http://www.easyfundraising.org.uk/birmingham-fa)



Over £5 million raised for sports clubs and teams



Trusted by over 10,000 football clubs



"Why wouldn't you?  
It's quick. It's easy and  
it makes free money  
for your club"

Michael (FC Union Bristol)

# SAVE TODAY, PLAY TOMORROW

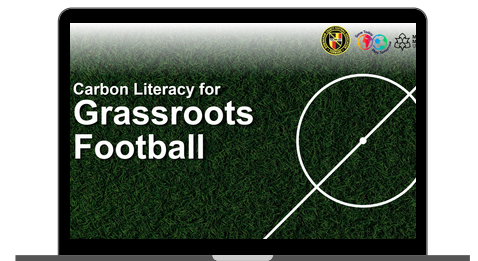


Save Today, Play Tomorrow the first of its kind sustainability programme in the UK that looks to pioneer the ambitious goal of creating a low carbon greener game. As the regional governing body, BCFA recognise the need to act now to ensure the beautiful game significantly reduces its environmental impact, whilst helping to educate those involved in football at all levels to make informed decisions that will shape how much future generations will be able to enjoy and sustain the game in the long term. As such, this award winning and unique initiative underpins all BCFA do and is their 'one big ambition'.

The programme has 4 workstreams that are aligned to the UN's Sustainable Development Goals or SDG's, these are Health & Wellbeing, Positive Education, Climate Action & Reconnecting Football with Nature (Biodiversity).

The overall aim of Save Today, Play Tomorrow is to achieve a more environmentally sustainable game by empowering, educating & engendering football clubs of all sizes with over 20 products & services, partnerships and initiatives that deliver measurable climate positive outputs. **Look at what your club could get involved in:**

**Carbon Literacy for Grassroots Football Course** – A bespoke education course that gives learners the fundamental basics about climate change and how the grassroots game can be part of the wider solution through practical & cost-effective changes. Right now, you can become Carbon Literate qualified for £10! By registering [here](#).



**Green Energy Product** – A 100% REGO certified renewable energy product specifically created for the grassroots football market, providing market competitive prices for clubs to begin their Net Zero journey. Register your interest [here](#).

**Sustainability League** – Join the first ever climate positive football league and your club could WIN £500 per month towards its operating costs.

**Football Rebooted** – Aiming to keep 1 million pairs of pre-worn boots out of landfill and in circulation for longer using 60 of our grassroots clubs as local collection & distribution hubs. To join them register your interest [here](#).





# SAVE TODAY, PLAY TOMORROW



**Liftshare** – Using the Liftshare digital platform we encourage car-pooling to football, reducing the individual financial cost of travel as well as harmful emissions damaging the environment and affecting people's long-term health. Over 800 individuals are now part of the BCFA lift share community accumulatively saving almost £30,000 on fuel and over 22 tonnes of CO2 emissions have been avoided. You can register [here](#) \*over 18's only.



**Weare8 / Green Innovation Fund** – Launching in early April this partnership with the social media platform WeAre8 will see funds generated through advertising being paid forwards directly back into the grassroots game to support green innovation projects. Follow the Save Today, Play Tomorrow our social channels to find out more on how you and your club can get involved!



BCFA were proudly accepted as participatory members of the UN's Sport for Climate Action Framework, the first County FA to do so, using the power of sport to normalise conversations, promote athlete advocacy at all levels, share best practice and implement innovative solutions to combat the increasing threat and negative impact of climate change on the beautiful game.

*Project Lead Richard Lindsay says of the programme "Climate change is arguably the greatest challenge of our generation. While grassroots football is not the cause; most clubs are SME sized, often loss-making, volunteer led enterprises with a microscale carbon footprint, we know there is an appetite for change with 86% of BCFA clubs believing the game should do more to reduce its environmental impact."*

*Save Today, Play Tomorrow offers huge potential for engagement, as the scale on which people share a close affinity with their community club is perhaps unparalleled in any other sport".*

## Football x Climate Quiz

- 1.How much CO2e in tonnes did BCFA affiliated clubs collectively pledge to save during last season's Sustainability League? A: 6.1 B: 7.1 C: 8.1
- 2.How many pairs of boots have BCFA clubs saved from landfill through the Football Rebooted scheme so far? A: 1000 B: 3000 C:9000
- 3.In thousands how many miles have BCFA registered players avoided by using the Liftshare app to travel to games? A: 99,000 B: 103,000, C; 107,000



# JOEL RICHARDS MEMORIAL CUP

# TAMWORTH ACADEMY

## ROUTE TO THE FINAL

### ROUND ONE

PAGET RANGERS  
U18s

0 - 5

TAMWORTH  
ACADEMY U18  
FLOODLIT

### ROUND TWO

TAMWORTH  
ACADEMY U18  
FLOODLIT

5 - 0

COVENTRY  
COPSEWOOD  
JUNIOR U18 MFYL

### QUARTER-FINAL

GORNAL ATHLETIC  
U18

3 - 6

TAMWORTH  
ACADEMY U18  
FLOODLIT

### SEMI-FINAL

TAMWORTH  
ACADEMY U18  
FLOODLIT

2 - 2  
PENS (5-4)

LYE TOWN U18  
YOUTH





# JOEL RICHARDS MEMORIAL CUP VOLUNTEER AWARDS

Each of our finalists were asked to nominate a Volunteer from each Club to win a 'Volunteer Award'. This is to recognise the contribution made by individuals who have made a positive impact at the club.

These awards will be presented after the match along with the player medals.

**MAKE  
FOOTBALL SAFE.  
WE ALL HAVE A  
PART TO PLAY.**



For All

In partnership with  
**NSPCC**



Supported by



# WALKING FOOTBALL

## IS A NEW WAY TO PLAY

### #WalkingFootball



**Weetabix**  
**Wild CATS**  
GIRLS' FOOTBALL

ENGLAND FOOTBALL #LET GIRLS PLAY

**Ready to deliver fun football sessions for girls?**



**COMETS**  
Disability x Football

**PLAY!**

ENGLAND FOOTBALL

**Your place to play**

# SQUAD

GIRLS' FOOTBALL

FOOTBALL SESSIONS FOR GIRLS  
AGED 12-14 WHO WANT TO PLAY THEIR WAY



BIRMINGHAM COUNTY FOOTBALL ASSOCIATION

# JOEL RICHARDS MEMORIAL CUP

# 2023 FINAL 2024

## STOURBRIDGE FC



Mohammed Mafuz Abdulai Agbanyo  
Joshua Banks  
Shay Batham  
Joseph Bruce  
Jake Cooper  
Leonardo Gouveia  
Sam Hill  
Daniel Hippisley-Cox  
Finley Holmes  
Charlie Jessup  
Lucas Martin  
Seco Savane  
Oliver Shaw  
Edward Solly  
Alfie Steward  
Charlie Taylor  
Aidan Tighe

### Coaching Staff:

*Daryl Knights - Manager*  
*Tom Moore - Coach*  
*Lea Shaw - Coach*  
*Rich Ball - Coach*

### Kit Colours:

Red & White Shirt, White Shorts, White Socks  
GK Shirt - Florescent Yellow



## TAMWORTH ACADEMY

Luke Bridges  
Woody Ford  
Jack Freeman  
Louis Green  
Guy Griffiths  
Matthew Holden  
Zack Knight  
Jemar Laidley  
Dawson Lucas  
John McHugh  
Junior Mpanu  
Henry O'Connor  
Connor O'Hare  
Caden Pegg  
Ben Plant  
Aston Rose  
Ethan Thomas  
Spike Whitehouse

### Coaching Staff:

*Morris Griffiths - Manager*  
*Mark Thomas - Coach*  
*Archie Baynham - Academy Secretary*

### Kit Colours:

Blue & Black Shirt, Blue Shorts, Blue Socks  
GK Shirt - Yellow

## TROPHY PRESENTED BY

**Suzy Richards** - The Joel Richards Memorial Cup is in the memory of Joel Richards, a young referee and volunteer who tragically lost his life in the Tunisian terrorist attacks. We are delighted that his mother Suzy Richards will be presenting the trophy. Suzy has been a tremendous support of BCFA and the competition since its inception. Suzy has been an amazing role model and campaigner who has turned a difficult situation into inspiration for others.



## MATCH OFFICIALS

Referee: Harry Organ  
Assistant Referee: Lewis Richards  
Assistant Referee: Will Maddern  
Fourth Official: Craig Patrick