

Job Description and Person Specification

Job title	Women's Football Recreational Officer
Reports to	MK Dons SET - Football Development Manager

Job purpose(s)	
To lead on the UE	EFA Euro 2022 adult women's recreation legacy project plans in the Milton Keynes Host City
Direct reports	

Location	MK Dons SET Offices at Stadium MK or Fairfields, additional travel will be expected in and around Milton Keynes. The role will require the occasional overnight stay for events and conferences, or away fixtures and activities.
Working hours	The role will be 37 hours a week, working flexibly. The role will involve daytime, evening and weekend work as required.
Contract type	The post is fixed term for 1 year with the potential for extension if additional funding is secured.

Responsibilities

- Understand what the current adult women's football landscape looks like in the area to help identify potential opportunities.
- Pilot sustainable programmes to support and grow adult women's recreational football, including Walking Football, Small Sided Football and Soccercise.
- Reference the FA Good Practice Guide on Adult Women's Recreational Football to provide ideas to shape local offers.
- Ensure that the projects and the volunteers recruited are inclusive, diverse and reflective of local communities.
- Undertake a discreet pilot focussing on engaging 'side-line mums and carers' in recreational football
- Brand all delivery programmes as The FA Snickers Just Play Centres to help with sign-posting.
- Promote the new FA Playmaker supported by BT course to encourage volunteers from all backgrounds into this programme.
- Encourage volunteers to undertake the new FA Introduction to Disability Football online course.
- Work closely with the County FA Women's Football Development Officer, Club Community Scheme Women's Football lead and College Women's Football Apprentice (where applicable) to ensure local synergy and strategic alignment.
- Promote activities by utilising the resources of Sport England's This Girl Can campaign.
- Utilise key national partners to support the plans, including Amnesty International UK, AOC Sport, BUCS, Cerebral Palsy Sport and The Wheelchair Football Association.
- Provide The FA with quarterly monitoring and evaluation reports.
- Provide regular updates to the Women's Euro 2022 Host City Legacy Group on progress against plans for adult recreational football activities.



Person specification Qualifications			
•	A degree level qualification or equivalent experience.		
	A least two years community development		
Knowledge and experience	-		
Essential	Desirable		
 Passionate about working in women's and girls' 	Experience of project management.		
football.	Experience of utilising mapping programmes to		
 Two years' sports development experience 	support strategic and logistical planning.		
 Knowledge around community engagement and development with adults and children 	 Knowledge and understanding of working with volunteers. 		
 Knowledge of FA Women's Football Strategy 2020-24. 			
 Knowledge and understanding of the barriers to 			
participation faced by females.			
 Knowledge of The FA's strategy for women's and girls' football. 			
 Knowledge and understanding of the 			
infrastructure and networks that exist that can			
support the development of women's and girls' football.			
 Knowledge of the structure and partner 			
organisations within football both nationally and within the locality.			
 Practical experience of sports / football development. 			
 Demonstrate a working knowledge of inclusion, 			
equality, anti–discrimination and safeguarding.			
Knowledge of The FA coaching qualification			
framework.			
Skills			
Essential	Desirable		
 Ability to work strategically with partner 	Practised at developing networks and relationships		
organisations across different sectors to plan and	with a variety of stakeholders in order to support the		
deliver football programmes.	delivery of strategic priorities.		
 Ability to encourage, engage and inspire 			
participation with active and inactive communities	Skilled in creating, delivering and maintaining		
 Project management skills and experience – to 	pathways which support the growth, transition and		
plan, set and achieve objectives to deadlines.	retention of players.		

The FA FOR ALL CONTERV	SPORT ENGLAND
Excellent IT skills, including the use of Microsoft	Capability to create multiple reports, budgets and
Office applications.	plans.
Ability to work independently and as part of a	
team	
Excellent time management and prioritisation	
skills.	
Excellent creative problem-solving and decision-	
making skills.	
Outstanding communication and presentation	
skills.	
Exceptional customer service.	
Budget management skills	
Report-writing skills.	
Ability to use data to monitor and evaluate	
programmes.	
Influencing skills to champion change.	
Enhanced DBS Check required?	YES
Clean, full driving licence?	YES

The job holder will b	e expected to understand and work in accordance with the values and behaviours	
described below		
FA value	Behaviours	
PROGRESSIVE	Embraces new thinking in pursuit of continuous improvement:	
	 Identifies the need for, and actions change in direction, practice, policy or 	
	procedure.	
	 Questions the way things are done and takes informed risks. 	
	 Continuously seeks to improve efficiency and performance. 	
RESPECTFUL	Sets the standards for respectful behaviour across the game:	
	 Maintains people's self-esteem when interacting with them. 	
	 Avoids pre-judgement when listening to suggestions from others. 	
	 Seizes the opportunity to apply FA standards at all times. 	
INCLUSIVE	Champions and ensures that football is, and will remain, a game for everyone:	
	 Openly collaborates with colleagues and partners in the game 	
	 Provides equal opportunity to people of different backgrounds, experience and perspective 	
	 Seeks out and embraces new ways of thinking and working. 	
DETERMINED	Tenacious and accountable. Serving the whole game and doing the right thing:	
	 Works relentlessly to overcome roadblocks or obstacles to achieve the goal. 	
	Remains focused on seeing agreed goals through to completion taking pride in	
	their work.	
	 Maintains motivation for their team and themselves. 	
EXCELLENT	The very best outcome achieved by sustained excellence in performance:	
	 Seeks to achieve the highest levels of performance at all times. 	
	• Can be persistent to achieve a standard that others consider impossible.	



Job description reviewed and modified by:	Maralyn Smith CEO MK Dons SET
Date job description reviewed and modified:	23 rd October 2020
Job description authorised by:	MK Legacy Group Maralyn Smith

Signed by job holder (on appointment):	
Date signed:	

One copy to be retained by the job holder, one signed copy to be stored confidentially by the employer.