

TEMPLATE APPLICATION RETENTION

Please provide a brief history of the team (How long has the team been together?)

The team has been together from the early years of their primary school, U6's onwards. We have the current Under 12's and newly formed due to covid reasons Under 14's for the first-time next season.

Please give reasons why the team is at risk of folding?

The risk comes from distractions outside of football were progression and continuation with the club is currently weak. Efforts form the club to retain them is from coaches and managers. Parents/Carers are positive but support what the players want. Due to covid the retention of early secondary school years has been difficult and challenging.

Have you looked to recruit new players and if so by what means?

We have been actively looking at recruitment in the local area primarily due to geographical location. We have done this by social media, off the back of the First Team event/activities and engaging with local community events.

If the application is successful, what would the funding be used for?

The funding will be used for an overview of team equipment and facilities. The club due want to improve the facilities at the training pitches and provide equipment more appealing and a better quality to add something different in their progression with the club

Without the funding, what is likely to happen to the team?

Club facilities like the cabin be repaired on a limited budget by the hope of kindness and time of volunteers. Equipment used past its time where they should be replaced. The club is made up of many teams throughout age groups so partial benefit may be for other teams but primarily it'll be for the U13's to benefit with age groups either side in mind to gain the greatest benefit of the funding if granted.

Have you previously applied for the BBFA Butterfly Fund?

No

Please provide any other additional information which will support your application.

Like all clubs, covid had left a gap where the facilities weren't neglected but not regularly used which meant some areas now needs more attention than predicted. Older age groups like Under 13's do require a source of gaining items/equipment to match an expectation from the players to progress and making activities attractable.

For example, equipment different from what has been used from earlier seasons. £250 could provide training aid, portable seating for sessions/matches, some paint for the cabin, trolley for moving of equipment to be more efficient in preparation/planning and if possible, a storage unit that could be used for items that shouldn't ideally be stored with our existing equipment like pitch maintenance items. Another area is a club notice board(s) for our main training pitches or for our other pitch at the local secondary school.

TEMPLATE APPLICATION GROWTH

How will you recruit players to this new team?

Using Wildcats sessions and advertising in local schools

How will you recruit a coach? If a coach has been identified, please confirm name and FAN

We have had interest from the parents of children that attend Wildcat sessions

If the application is successful, what would the funding be used for?

Goals, Cones, Balls, Pitch Hire of 4G pitches and any left towards a trip to a local Ladies Game for the team to inspire them for the future

Have you previously applied for the BBFA Butterfly Fund?

No

Please provide any other additional information which will support your application.

We have found great success in keeping girls' teams once we have them started - we currently have 30 U10's across 3 teams - this is something we want to replicate with our U9's.

Across the board, we now have over 200 girls playing in teams and we continue to develop our model for starting girls' teams and proving a foundation grassroots club to allow girls to go on to play until they are 18 and then into the ladies' team. Our aim is to develop a talent pathway team at the U14 & U16 level.