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Job Title:	Communications Lead of the BBFA Youth Council				
Job Purpose:					
<ul style="list-style-type: none"> • To help create a range of resources to support the empowerment of young people involved in grassroots football as both players and volunteers • To contribute to the planning and delivery of a range of BBFA projects for Young People • To work as a team member to consult with young people to build a greater understanding of young peoples' needs and points of view • To proactively promote the work of The FA Youth Council & wider FA work with Young People • To undertake other specific Young People related projects as agreed by the Youth Council members • Lead on BBFA YC Social Media accounts and communication plan 					
Key Accountabilities:					
<ul style="list-style-type: none"> • Create a Youth Council marketing & communications plan • Lead on promoting and raising awareness of The FA Youth Council and related projects • Communicate and showcase success of the Youth Councils work through different mediums • Provide content for BBFA website and work closely with Communications Lead at BBFA. • To support the design and delivery of key high-profile events and projects • Tasks delivered on time producing work of a very high standard • Contribution into team planning including attendance at events and team meetings • Establish good rapport with all stakeholders, in particular other Youth Council colleagues, FA Youth Council the County FA and relevant key external partners i.e. Charter Standard Clubs • To undertake any other Youth Council duties as may be reasonably required 					
Enhanced CRB Check Required if over 18:		Yes			



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WHAT IS NEEDED TO CARRY OUT THE ROLE?

Person Specification (Key Skills And Experience Required): Essential	Person Specification (Key Skills And Experience Required): Desirable
<ul style="list-style-type: none"> • Passionate about football • Reliable • Good understanding of Social Media • Enthusiastic, confident and helpful nature • Willing to learn and committed to their own personal development • Good written and verbal communication • Organised and able to forward plan • Ability to take on responsibility effectively • Ability to work well as part of a team, and the confidence to contribute to team 	<ul style="list-style-type: none"> • Event organising experience • Ability to review, evaluate

Behaviours required:	:
<ul style="list-style-type: none"> • Proactive – Embraces new thinking in pursuit of continuous improvement. • Respectful- Sets the standards for respectful behaviour across the game • Inclusive – Champions and ensures that football is, and will remain, a game for everyone • Trusted– Tenacious and accountable. Serving the whole game and doing the right thing • Inspirational –The very best outcome achieved by sustained excellence in performance 	



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