

Why ADULT CLUBS choose

TheFA Charter Standard.

It helps them improve

PLAY MORE



Adult Charter Standard clubs are better organised, so they have fewer fixtures cancelled and fewer matches abandoned

2/3 of Adult Charter Standard clubs say becoming accredited has raised overall standards

RAISE STANDARDS



It helps them attract

MORE VOLUNTEERS



Adult Charter Standard clubs have an average of 9 volunteers

Adult Charter Standard clubs attract and retain 27% more players each season

MORE PLAYERS



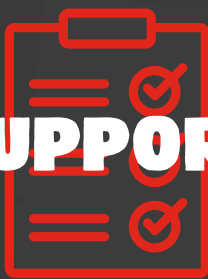
The FA Charter Standard accredited clubs get great benefits

ELIGIBLE FOR FUNDING



Access Retain the Game funding worth £750

SUPPORT



Help and support from County FAs to help clubs meet the criteria

KIT AND EQUIPMENT



Accredited clubs with adult teams receive £100 worth of vouchers to spend as they like as well as Nike footballs.

The Accreditation is open to all, from single team clubs to football hubs that want to offer the highest standard of grassroots football.

EASY to APPLY

Contact your County FA to find out how your adult club can benefit from becoming The FA Charter Standard accredited.



Find out more visit: www.thefa.com/charterstandard