



**Respect**

## **Benefits**

Clubs that are successful in achieving Charter Standard will get access to a range of benefits including:

- Access to annual workshops including funding and marketing
- Access to FA Community Awards – prizes include equipment packs, coach education bursaries, official FA embossed merchandise and tickets to the Community shield
- Access to free tickets for England women's and youth internationals (upon application)
- Enter into draws for prizes including England tickets
- Access to the McDonald's FA Charter Standard kit scheme giving exclusive access to Nike kit and equipment with a 20% discount.
- Reduced rates on AFA coaching courses
- Support with funding applications
- Funding for new teams
- Opportunity to become Nike Partner Club (priority is given to FA Charter Standard Development and Community Clubs) – benefits include coaching bursaries to the value of £80 per team in your club in the first year and £20 per team in your club in the 3rd year of the agreement, coaching and club Workshops held at St. Georges Park and use of the Nike Partner Club logo
- Access to the FA Community Mentor Programme (higher priority given to CS Community and Development Clubs)
- Charter Standard Respect Funding via Football Foundation
- Access to exclusive deals with our retail partner, Discount Football Kits
- Access to the FA Legal Helpline

## **New Clubs**

Clubs that are successful in achieving the Charter will receive:

- An official FA plaque and certificate
- Resources to help promote the club
- £100 worth of official FA Nike match balls (FA Charter Standard Youth and Adult Clubs)
- £150 worth of official FA Nike match balls (FA Charter Standard Development Clubs)
- £200 worth of official FA Nike match balls (FA Charter Standard Community Clubs)

## **Renewals**

- One free Nike team kit each season for youth clubs or clubs with youth teams
- Free Nike footballs

Overall, FA Charter Standard status is a clear demonstration to all parents, sponsors and the public, that a club (or league):

- Is well-organised, safe and offers opportunities for all
- Have FA-qualified coaches as standard
- Adheres to FA Respect Policies and Codes of Conduct
- Prioritises Child Welfare
- Maintains appropriate levels of discipline
- Has access to the County FA and FA regional workforces
- Can use the coveted 'Three Lions' FA crest on its marketing and business materials.