

The FA Charter Standard Club

BACKGROUND AND IMPACT

(June 2001 – July 2012)



CHARTER STANDARD CLUB



WEMBLEY



THE BACKGROUND OF FA CHARTER STANDARD



Introduced in 2001 in The FA's Football Development Strategy 2001/06

Vision: to develop a network of high quality, multi team community clubs with excellent social, playing and training facilities.

- Main element of the 2008/12 National Game Strategy
- Baseline of 40% of all mini and youth football
- Baseline of 360 FA Charter Standard Community Clubs
- No FA Charter Standard Leagues



FA CHARTER STANDARD ACCREDITATION LEVELS



CHARTER STANDARD CLUB



**FA CHARTER STANDARD
COMMUNITY CLUBS**



**FA CHARTER STANDARD
DEVELOPMENT CLUBS**



**FA CHARTER STANDARD
YOUTH AND ADULT CLUBS**

- Minimum 10 teams
Mini soccer – youth – adult
Male and female, inclusivity
▲
- Minimum 5 teams
4 different age ranges
U10, 12, 14, 16
▲
- Minimum 1 team
Affiliated football



THE FA GROUP



THE IMPACT OF FA CHARTER STANDARD



Introduced in 2001 in The FA's Football Development Strategy 2001/06

Vision: to develop a network of high quality, multi team community clubs with excellent social, playing and training facilities.

- In 2001 Two levels – Club and Development Club
- FA CS Community Club level introduced in 2002
- 2008/12 National Game Strategy
- Baseline of 40% of all mini and youth football
- 360 FA Charter Standard Community Clubs
- No FA Charter Standard Leagues



RECOGNITION AND LANDMARKS



CHARTER STANDARD CLUB



Whaley Bridge Athletic FC
500th FA Charter Standard
Community Club (April 2011)



UEFA SILVER AWARD 2011



CHARTER STANDARD CLUB



**Curley Park Rangers FC – FA
Community Club of 2010**
England v Wales UEFA Qualifier
Sept 2011



THE FA GROUP



IMPACT ON GRASSROOTS FOOTBALL (January 2013)



621



**FA CHARTER STANDARD
COMMUNITY CLUBS**

- Average 21 teams / club

488



**FA CHARTER STANDARD
DEVELOPMENT CLUBS**

- Average 14 teams / club

2348



**FA CHARTER STANDARD
ADULT CLUBS**

- Average 2 teams / club

3297



**FA CHARTER STANDARD
YOUTH CLUBS**

- Average 8 teams / club



IN TOTAL...



- 6,754 FA Charter Standard Clubs totalling 49,073 teams
- 40% of all football is in FA Charter Standard clubs
- 79% of all mini and youth football teams
- 44,801 youth teams
- Approx 750,000 players in FA Charter Standard Clubs
- 243 FA Charter Standard Leagues after 3 years

2011 The Big Grassroots Survey (13,331 respondents)

- 77% of respondents agree or strongly agree that FA Charter Standard is important in raising standards
- 69% agreed or strongly agreed it has raised standards



FA CHARTER STANDARD CLUBS INCREASE TEAMS



CHARTER STANDARD CLUB

	Season end 2009/10		Season end 2010/11		Season 2011/12 30 June 2012	
	Number	Av Teams	Number	Av Teams	Number	Av Teams
CS Community Clubs	462	20	536	21	597	21
CS Development Clubs	465	13	490	14	488	14
CS Clubs (youth)	2,623	7	2,869	8	3,167	8
CS Adult Clubs	1,278	2	1,700	2	2,159	2



FA CHARTER STANDARD LEAGUES



- Pilot 2008
- First award Feb 2009
- 239 Charter Standard Leagues (30 June 2012)
- 26% (57) are Female
- 13 Disability Leagues
- 14 Leagues from National League System
- 4 Leagues from Women's Pyramid
- 20% (44) Adult Male Leagues



FA CHARTER STANDARD LEAGUES – KEY SUCCESSES



- CSL has supported the move to make leagues central to delivery of County Plans
- Many CFA's closer to Leagues via CSL process
- CSL Plans delivering on club needs and the NGS/County Plans
- Recognition for Leagues locally/nationally
- Change in KPI – now % of teams playing in CSL's, not number of CSL's – CFA's may have to refocus priorities



THE NATIONAL LEAGUE SYSTEM



CHARTER STANDARD CLUB

NLS	Number of Teams	% CS Average	Highest Competition %	Lowest Competition %
Steps 1 and 2	68	38%	N/A	N/A
Steps 3 and 4	197	56%	Southern 70%	Isthmian 47%
Step 5	290	50%	Northern 95%	Essex Senior 17%
Step 6	315	52%	Northern 95%	Combined Counties 21%
FA Women's Premier +N/S	30	73%	N/A	N/A

- 445 teams in Steps 1 - 6 are FA Charter Standard
- All above adhere to FA Charter Standard Adult Status



THE FA GROUP

