



# ST GEORGE'S PARK

inspiring.potential



[TheFA.com/sgp](http://TheFA.com/sgp)

## Welcome to St. George's Park

### St. George's Park is the culmination of years of meticulous studying and planning.

The £105m facility, set in 330-acres of Staffordshire countryside, is the new home for England's 24 national teams. With 11 outdoor pitches, including a replica of the Wembley surface, a full-size indoor 3G pitch, a suite of rehabilitation and sports science areas, and an indoor Futsal sports hall, St. George's Park will provide world-class facilities for all England teams ahead of international fixtures.

St. George's Park is also the new home of FA Learning and will deliver all FA national coach education courses. The range of courses, covering a variety of disciplines, will help communicate The Future Game philosophy, which outlines a vision for the development of English football.

Sports science and performance is integral to St. George's Park. Perform at St. George's Park is a bespoke sports medicine, rehabilitation and human performance facility which combines cutting-edge technology with elite medical expertise.

Visitors to the site will enjoy world class facilities and impressive accommodation with Hilton and Hampton by Hilton hotels catering for individuals, groups or team bookings, along with major sporting or business conferences and banquets.



"Welcome to St. George's Park: world class facilities, brilliant people and exceptional service combine to make this a very special place. A haven for personal development, St. George's Park encourages an ethos of learning, teamwork and leadership and radiates an energy of fitness, human performance and innovation... every minute of every day; a destination of choice, which we hope will inspire all those who visit."

**David Sheepshanks, CBE**  
St. George's Park Chairman



## The Vision



- To be the home of English Football Development, bringing to life and embodying the whole game, coaching and playing philosophy outlined in The FA's Technical Guide, The Future Game
- To be a one-stop coaching and support environment which enhances personal development, rehabilitation and fitness

- To offer all its facilities and services beyond sport and facilitate cross-learning between the sporting and business sectors
- To be a training destination of choice for coaches, players, administrators and officials from within football



## The Purpose



- Providing a training home for Club England, which runs all 24 England representative sides
- An inspirational centre for coach education
- Raising standards and the profile of coaching as a profession
- Providing a range of qualifications for every point in the football career path
- Delivering further, higher and business education programmes
- A leading centre of sports medicine and science
- Offering training facilities for teams, individual players and athletes
- Offering integrated facilities and expertise for screening, diagnosis, treatment and rehabilitation across all sports
- Providing world-renowned hotel and conferencing facilities for the business and sporting communities



## Sports Facilities

St. George's Park has world-class sports facilities which will facilitate sporting excellence.

**They include:**

- **Indoor 3G pitch** – artificial football pitch built to a FIFA 2 star standard, equipped with a 200 person viewing gallery
- **Running track** – located adjacent to the indoor 3G pitch, the 60m sprint track features a specialist power plate which can track the speed, gait and running characteristics of athletes
- **Indoor hall** – 60m x 40m with sprung floor and capacity for Futsal, plus football pitches for the partially-sighted
- **Sports Medicine Centre** – St. George's Park has its own world-class sports and exercise medicine, human performance and research centre called Perform, part of Spire Healthcare
- **External pitches** – 11 external pitches, five of which have floodlighting and undersoil heating. The pitches will accommodate full-size and seven-a-side elite football and coaching for all age groups
- **Goalkeeping areas** – dedicated practice and training area for goalkeepers
- **Training hill** – 30m outdoor training and fitness hill positioned at a 20 degree angle for fitness and conditioning
- **Sports Pavilions** – four external pitch side pavilions are available for briefings, training analysis and debriefings. Some with changing and catering facilities



# Perform



Perform at St. George's Park is a world-class sports medicine, rehabilitation and human performance facility.

Perform combines elite medical expertise with leading technologies to help players, athletes, corporate guests and the general public perform at their best in sport, in business and in life.

Perform's hand-picked multidisciplinary teams include sports and exercise medicine physicians, physiotherapists, exercise physiologists, podiatrists, nutritionists and allied health practitioners. To get optimum performance from its customers, Perform uses some of the most advanced medical, performance and rehabilitation technologies available.

Perform provides facilities and services to all 24 England teams who will train at St. George's Park.

They will have access to leading clinical expertise and cutting-edge technologies to help them recover after intensive training sessions, improve their fitness and performance and also rehabilitate after injury or surgery. The leading facilities include:

- **Hydrotherapy Suite** featuring a Variopool with adjustable floor, a contrast ECB hot/cold spa and an underwater HydroWorx treadmill
- **Human performance lab** – with altitude chamber, Wattbikes, body composition analysis, heart rate and GPS monitoring, VO2 testing and a full range of pathology tests
- **Functional rehabilitation gym** with strength, balance and stability testing equipment
- **Strength and conditioning gym** featuring specialist Technogym training equipment overlooking the replica Wembley pitch
- **60 metre, three-lane running track** with video gait and biomechanical analysis
- **Physiotherapy treatment rooms** for individual or group treatment
- **Doctor consulting rooms**

Perform is designed for elite athletes but is accessible to everyone, from corporate groups to individuals, schools or sports teams. Whether in need of rehabilitation from injury, to improve overall levels of health and fitness or encourage behavioural change in the workplace, Perform works in partnership with every business and individual to tailor lifestyle and performance packages that will have a positive impact from the moment you leave the door.

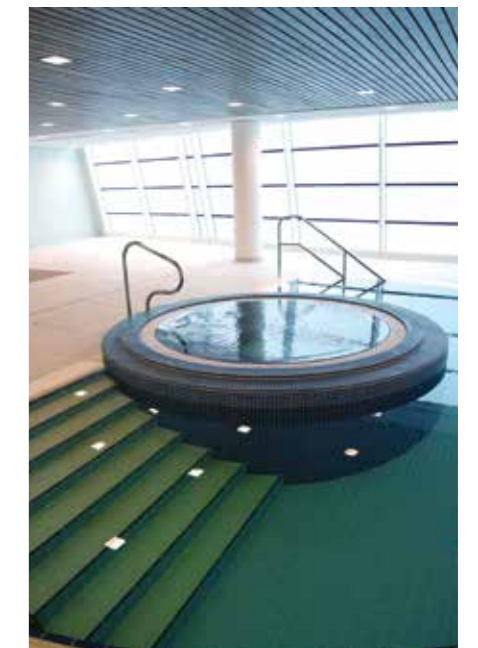
Bespoke corporate packages can include:

- **Perform for Life** – individual physical performance assessment for senior executives analysis how your body functions with key guidance on better performance
- **Perform for Work** – two-day group workshop with physical performance testing and a choice of skills-building seminars
- **Perform half-day experiences** – choose from either Challenge, Sports or Recovery for groups of 6-16 who want a physical team activity with lasting guidance on physical performance

Call our support team about bespoke packages or to hire our executive training room as part of your experience.

Perform has six sites across the UK and is part of Spire Healthcare, a leading provider of private healthcare, with 38 private hospitals. Perform at St. George's Park aims to become an internationally-renowned centre of excellence for sports and exercise medicine, performance science, injury rehabilitation and strength and conditioning.

Find out more at [www.spireperform.com](http://www.spireperform.com) or call +44 (0)1283 576333 or email [stgeorgespark@spireperform.com](mailto:stgeorgespark@spireperform.com)



## Perform Experiences

Perform at St. George's Park offers a range of bespoke experiences designed for those who want to reach peak performance – whether in sport, in business or in life.

A world-class sports medicine, rehabilitation and human performance facility, Perform combines elite medical expertise with leading technologies to help players, athletes, corporate guests and the general public perform at their best in sport, in business and in life.



### Perform Fitness Analysis

Developed for serious fitness enthusiasts, extreme athletes and marathon runners, this is a two-hour exercise consultation with our performance specialists.

The initial assessment (two hours) includes:

- Initial exercise consultation and training advice
- VO2max assessment
- Physiotherapy screen
- Firstbeat® Lifestyle Assessment and feedback
- Body Composition Assessment

**Cost: £295 +VAT**

#### Interim assessment (30mins)

To be taken three months after the initial Perform Fitness Analysis

- Body Composition Assessment
- Exercise consultation and training and nutrition advice

**Cost: £40 +VAT**

#### Follow-up Assessment

To be taken three months after the Interim assessment

- VO2max assessment
- Physiotherapy screen including Functional Movement Screen
- Body Composition Assessment

**Cost: £180 +VAT**

### Perform Challenge

Test your physical performance and find out how to make changes to improve your daily efficiency and effectiveness. Delivered as a group experience for 6-16 people.

- Introduction and tour
- Blood pressure check
- Body composition test
- Analysis of how your body moves
- Balance assessment
- Fitness assessment
- Test your reactions on the Batak Board™
- Exercise and nutrition briefings

**Cost: £150 +VAT per person (groups only)**



### Perform Recovery

Recovery from the pressures of daily life is key to ensuring we think straight, communicate well and deal with stress. Your half-day team experience includes:

- Introduction and tour
- Choice of yoga or pilates session
- Aqua jogging and pool exercise session
- Team workout on the HydroWorx™ underwater treadmill
- Use of hot and cold contrast pools
- Relaxing sports massage

**Cost: £150 +VAT per person (groups only)**



### Perform Sports\*

Test your sports performance and find out how you compare with international athletes. Delivered on the outstanding pitches, you'll undertake:

- Introduction and tour
- Warm-up drills
- Yo Yo fitness test
- T-Test agility testing
- Sprint test
- Jump power tests
- Cool down drills

**Cost: £150 +VAT per person (groups only)**

\* Please note Perform Sports is only available to those who regularly undertake moderate to intensive exercise three times a week or more.

For more information on prices or to discuss your individual requirements please call Jake Keeling, Business Development Manager at Perform, on 01283 576333 or e-mail [stgeorgespark@spireperform.com](mailto:stgeorgespark@spireperform.com)

## Michael Johnson Performance Academy



Perform at St. George's Park has launched a partnership with Michael Johnson Performance, founded by four-time Olympic Champion and current 400m World Record holder Michael Johnson.



The partnership aims to open up a new range of performance training services, which will be available to players and athletes of all abilities as well as bespoke residential camps designed especially for nurturing the talent of young people.

The programmes will be delivered by a Performance Specialist from Michael Johnson Performance along with specialist staff at Perform, St. George's Park. Together the team will provide a range of services including in-season and off-season training programmes, biomechanical analysis, nutrition assessments, remote coaching, physical therapy and injury prevention programmes for youth, college and professional athletes and teams.

### Training Camps for Young Athletes

A four/five-day unique training camp for aspiring young athletes in England. Delivered by our in house Michael Johnson Performance Coach and expert Perform staff.

You will benefit from specialist performance testing and analysis, use of the latest technologies, on-pitch coaching and seminars. The partnership use the very best of its services, expertise, performance coaches, clinicians and technologies, all delivered at the home of England Football.

**Cost £900 inc VAT per student**  
**Duration Four days**

### Performance Masterclass

Group performance masterclasses for students with sporting potential delivered on your school campus.

The Perform sports scientist and specialist Michael Johnson Performance coach will run a performance masterclass on your school campus, bringing the latest technologies and expertise to work with your teams.

**Full-day camps (9-3pm) and after-school camps (4-8pm) are available.**

**Cost for full-day camp £2,500 +VAT (based on a group of 30 students).**  
**Duration 1 day**

**Cost per person for after-school camp £50 +VAT (based on a group of 20 students).** **Duration 4 hours**



## Staying at St. George's Park

The FA and the leading global hospitality company, Hilton Worldwide are delighted to be working in partnership at St. George's Park.

In a UK first for the company, Hilton Worldwide operates two hotels under one roof at St. George's Park: an upscale, Hilton hotel and a contemporary Hampton by Hilton property.

This innovative concept provides accommodation options to suit different requirements and budgets, all backed by the unsurpassed commitment to hospitality for which Hilton Worldwide's portfolio of brands is globally renowned.

As well as being a home from home for each England squad, both hotels are fully open to the general public.

Located in the heart of England, St. George's Park is the perfect destination for major conferences, meetings, and incentives, as well as short breaks and leisure stays. Both hotels showcase iconic design, incorporating sustainable elements such as rainwater harvesting and a sleek, modern look and feel.



Stylish, innovative and elegant, Hilton at St. George's Park features:

- 142 air-conditioned guest rooms, comprising:
  - 88 spacious Hilton guest rooms with four-point bathrooms
  - 43 Hilton executive rooms
  - 11 suites
- Executive lounge
- Health Club and Spa including an indoor pool and relaxation area. The Spa, which includes four treatment rooms, offers a luxurious experience with a Comfort Zone bespoke menu of exclusive services
- The Sir Bobby Robson Ballroom for up to 500 people (convertible to a 360-seat banqueting hall)
- Dedicated education complex featuring flexible meeting, tutorial and seminar rooms
- 350 free car parking spaces shared between the two hotels and the St. George's Park training facility



Offering great quality and value, Hampton by Hilton at St. George's Park features:

- Free high-speed internet access, supplied by BT
- Two exceptional food and beverage outlets:
  - The Restaurant at St. George's Park (a brasserie featuring classic British dishes prepared with locally sourced ingredients)
  - The stylish Crossbar and Lounge
- 86 air-conditioned guest rooms with comfy Hampton beds
- Inclusive breakfast every morning
- 24/7 snack area
- 350 free car parking spaces shared between the two hotels and the St. George's Park training facility
- Hampton fitness room
- Access to the food outlets within Hilton at St. George's Park



## Meeting at St. George's Park



St. George's Park provides a forum enabling peer groups within football, other sports and the wider corporate sector to meet together in a conducive and special setting in pursuit of best practice, innovation and performance excellence.

The inspiring and versatile facilities are ideal for meetings and events of all kinds and sizes. Teamwork, leadership, competitiveness, creativity and innovation - every minute of every day, these principles are embedded in all the activities at St. George's Park.

What better place could there be to hold a motivational business event than a venue which exists to embrace the principles on which successful organisations are based?

## Conference and Banqueting

### Versatile and flexible

These are two of the attributes of top sports people – they also come to the fore in the design of the conference, meeting and tuition areas of St. George's Park.

In line with the entire development, the design of these areas has been driven by the needs of the people and delegates who will be using these spaces – and then taken to an unprecedented level of comfort. In addition, the latest technology and equipment is fitted throughout these areas.

It means the focus can always remain on enhancing the performance of everyone who attends an event or course at St. George's Park, in the knowledge that the setting, support and services are of the highest possible quality.

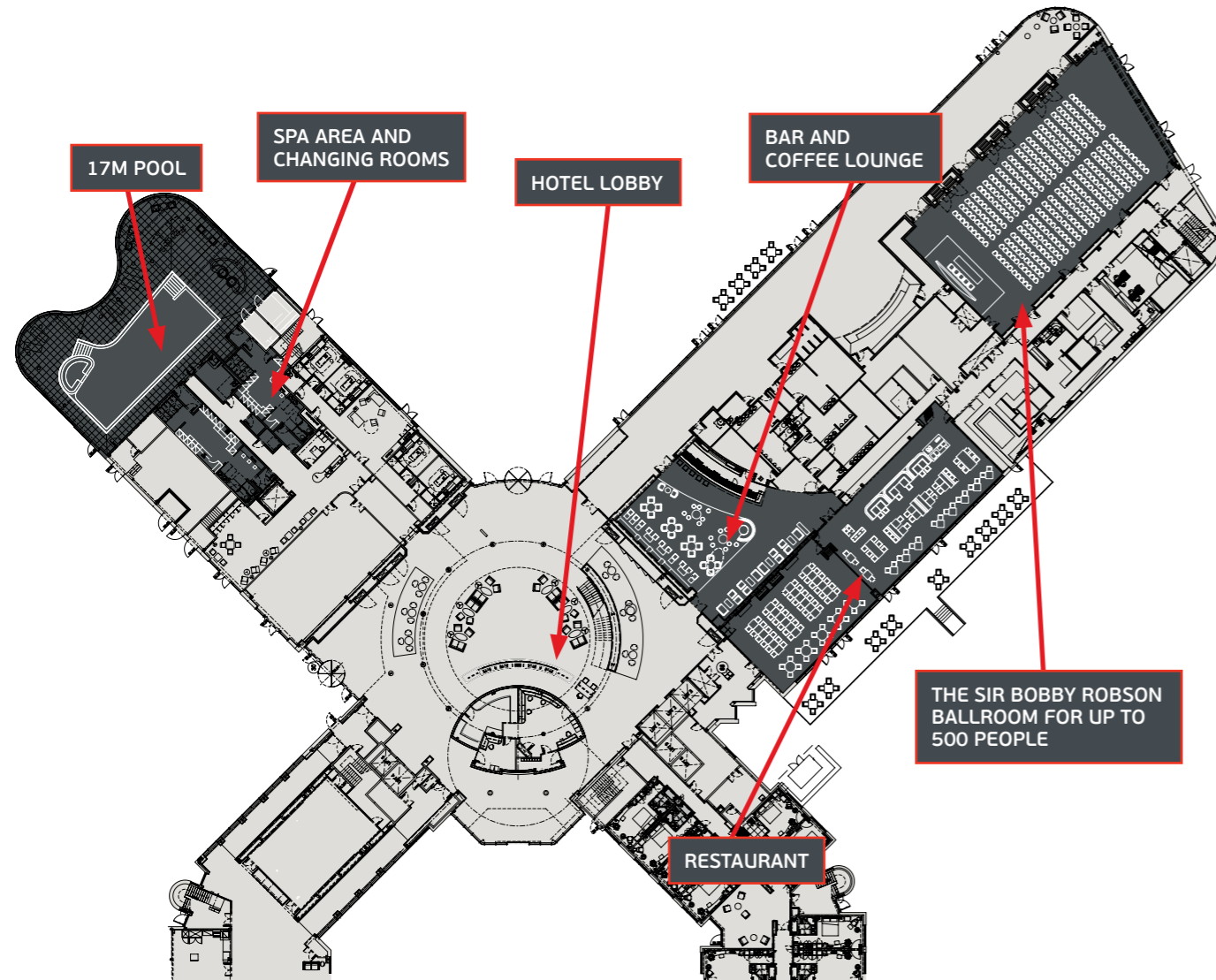
The design means that St. George's Park is able to host meetings and events of vastly different sizes and nature. These range from a significant, small-number board meeting to a major 500-person conference and everything in between.

For example:

- Staff motivational and training courses, with breakout rooms
- High-profile product launches
- Gala dinners and banquets
- International congresses and conventions
- Lectures from visiting experts in your field
- Seminars and workshops of every type and size

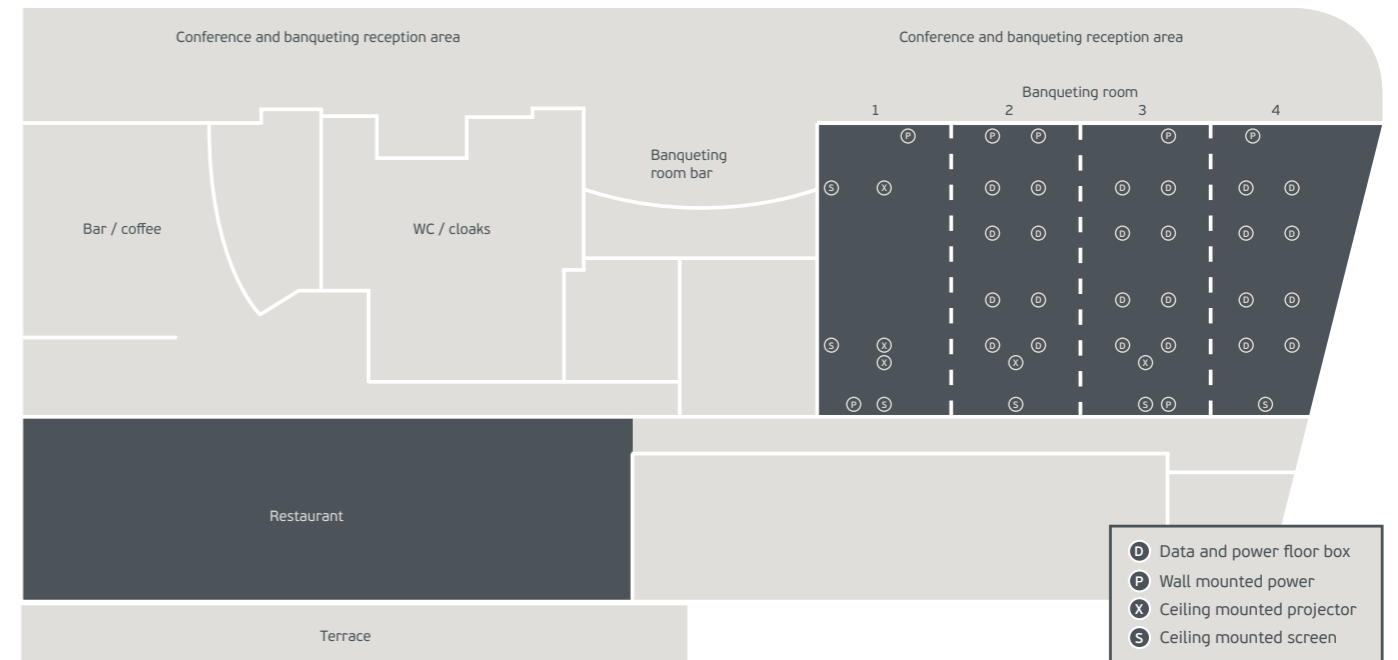


## Conference and Banqueting Site Plan

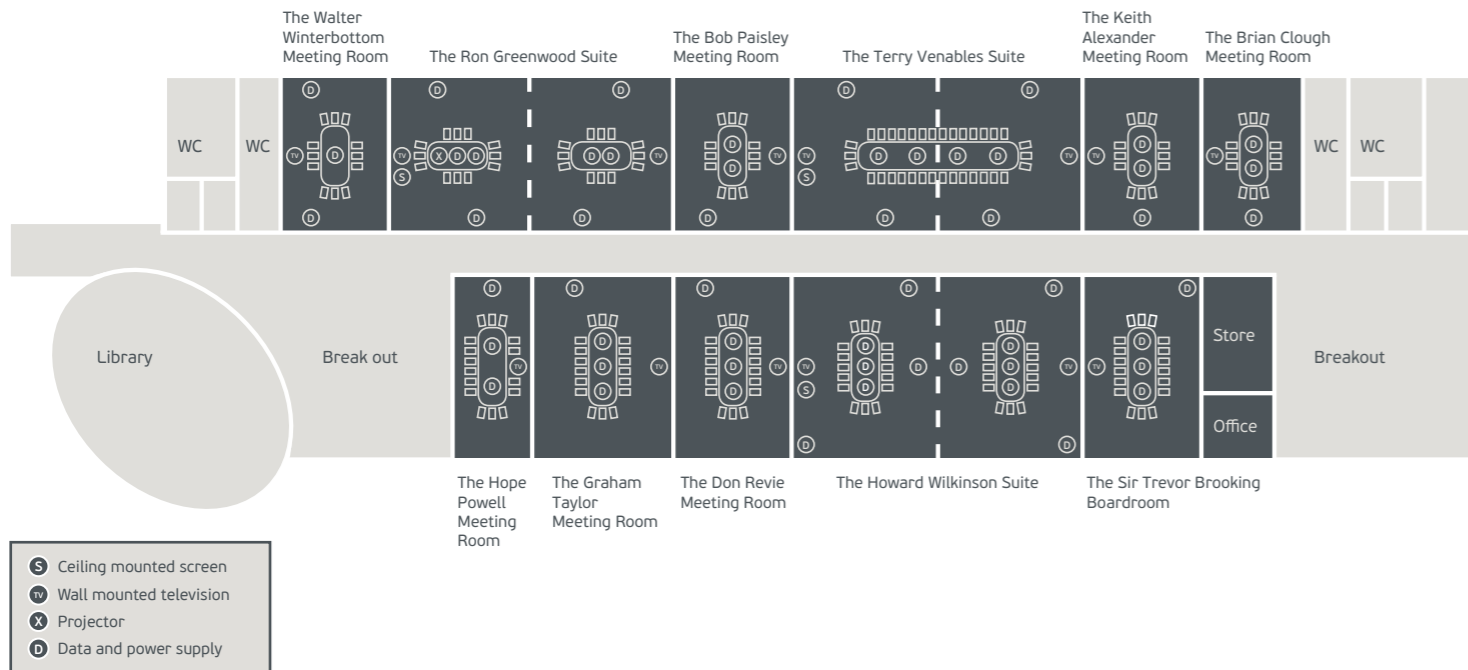


## The Sir Bobby Robson Ballroom – Specifications and Floor Plan

Room	Dimensions	Area	Height	Banquet	Reception	Theatre	Classroom	Boardroom	Cabaret	U-shape
Full	31-28m x 15.4m	416m <sup>2</sup>	5.5m	360	500	500	200	-	300	-
1	7m x 15.4m	108m <sup>2</sup>	5.5m	96	114	100	36	32	72	32
2	7.1m x 15.4m	109m <sup>2</sup>	5.5m	96	114	100	36	32	72	32
3	7.1m x 15.4m	109m <sup>2</sup>	5.5m	96	114	100	36	32	72	32
4	8.9-5.8m x 15.4m	109m <sup>2</sup>	5.5m	72	114	80	36	32	48	-



## Conference, Meeting and Tuition Rooms



## Room Specifications

Room	Dimensions	Area	Height	Theatre	Classroom	Boardroom	U-shape	Cabaret
The Sir Walter Winterbottom Meeting Room	6.2m x 4.1m	25m <sup>2</sup>	2.7m	20	6	16	-	-
The Ron Greenwood Suite	6.2m x 12.2m	76m <sup>2</sup>	2.7m	80	36	30	24	40
The Ron Greenwood Meeting Room 1	6.6m x 6m	40m <sup>2</sup>	2.7m	30	24	16	12	16
The Ron Greenwood Meeting Room 2	6.6m x 6m	40m <sup>2</sup>	2.7m	30	24	16	12	16
The Bob Paisley Meeting Room	6.6m x 4.8m	32m <sup>2</sup>	2.7m	20	8	12	-	-
The Terry Venables Suite	6.6m x 12.2m	81m <sup>2</sup>	2.7m	80	36	30	24	40
The Terry Venables Meeting Room 1	6.6m x 6m	40m <sup>2</sup>	2.7m	30	24	16	12	16
The Terry Venables Meeting Room 2	6.6m x 6m	40m <sup>2</sup>	2.7m	30	24	16	12	16
The Keith Alexander Meeting Room	6.6m x 5.3m	35m <sup>2</sup>	2.7m	30	8	12	-	-
The Brian Clough Meeting Room	6.6m x 4.5m	30m <sup>2</sup>	2.7m	20	6	12	-	-
The Hope Powell Meeting Room	8.3m x 5.6m	47m <sup>2</sup>	2.7m	20	6	14	-	-
The Graham Taylor Meeting Room	8.3m x 6m	50m <sup>2</sup>	2.7m	45	18	18	17	16
The Don Revie Meeting Room	8.3m x 5m	42m <sup>2</sup>	2.7m	40	16	20	17	16
The Howard Wilkinson Suite	6.2m x 12.2m	103m <sup>2</sup>	2.7m	100	41	32	28	48
The Howard Wilkinson Meeting Room 1	6.6m x 6m	50m <sup>2</sup>	2.7m	40	29	20	16	24
The Howard Wilkinson Meeting Room 2	6.6m x 6m	50m <sup>2</sup>	2.7m	40	29	20	16	24
The Sir Trevor Brooking Boardroom	8.3m x 3.2m	27m <sup>2</sup>	2.7m	-	-	16	-	-
Lecture theatre	12.5m x 8.3m	104m <sup>2</sup>	2.4m	96	-	-	-	-

## Sports Hall, flexible space for conferences & exhibitions

St. George's Park is the perfect venue for exhibitions, large conferences, events and launch programmes of all shapes and sizes. From summer 2013, the large 2400m<sup>2</sup> sports hall, within the prestigious National Football Centre, is available for hire for event organisers seeking a venue with a real difference.

Providing a blank canvas, no viewing restrictions and high ceilings, the hall provides the perfect backdrop for those seeking to create an inspiring yet versatile exhibition environment.

With ample free car parking, complimentary WiFi supplied by BT, stunning architecture and a unique 330-acre countryside setting, St. George's Park is a must see venue for your forthcoming major events.

Major road access	A50, A38, M1, M42, M6
Hall size area	2400m <sup>2</sup>
Hall width	40m
Hall length	60m
Ceiling height	8.15m from finished floor to underside of steel trusses
Access	Via northern fire exit doors – 2.1m wide x 2.33m high. Protection may be required to traffic routes depending on loads
Services	240V power available (although limited to double socket outlet within the sports hall). WiFi is available which may require boosting subject to event capacity. Additional power supplied via generators
Lighting	Three levels: Level 1 at 1,400 lux, Level 2 at 700 lux, Level 3 at 350 lux
Flooring and walls	Walls: Trespa impact board panelling Floor: Polyurethane (PU) membrane on plywood/timber sprung floor (reflex area elastic system)
Roof/steel truss loading	Allowable super dead load 0.35KN/m <sup>2</sup>
Door height and width and number of doors	Four fire exit doors to corner of sports hall (2.1m wide x 2.33m high)
Compressed air	Not available
Heating and ventilation	Heating via underfloor heating system. Natural ventilation via roof cowls (WINDCATCHER) units and roof lights
Sound	No integrated sound system
Weight restrictions	Floor loading restricted to: UDL 2.4KN/m <sup>2</sup> , Point Load (50 x 50mm) 2.9KN Sports flooring may require protection depending on event
On-site car parking	Up to 500 with nearby overflow*
On-site accommodation	228 bedrooms with additional local hotels
Additional meeting facilities	19 meeting rooms and 90-seater lecture theatre
Banqueting	360-person banqueting-style ballroom, 130-seater restaurant
Additional facilities	Health Club and Spa, Bar and Lounge

\*Subject to availability



## Football Experiences



You don't have to be an England footballer to take advantage of the world class facilities on offer at St. George's Park.

The FA have introduced a wide range of leisure and corporate packages which will enable sports-orientated people of all ages to sample the essence and ethos of St. George's Park.

**For more information on prices or to discuss your individual requirements please call +44 (0)1283 576200 or email [sgpenquiries@TheFA.com](mailto:sgpenquiries@TheFA.com)**

Ranging from bespoke experiences for junior footballers through to elite athletes, there is a programme designed for everyone.



### Ultimate Football Experience

Your Ultimate Football Experience includes the following:

- A dedicated coach
- A 2 hour fun based football activity session with a St. George's Park FA Licensed Coach, suitable for all ages and abilities and designed to be fully inclusive. Includes elements of The FA Future Game training sessions, technical, tactical, psychological and physical challenges
- Use of the indoor 3G pitch for your session
- A trophy presented to the player of the session
- A St. George's Park session planner\*

### Future Game Experience

Your Future Game Experience includes the following:

- A dedicated coach
- A football facilities tour of St. George's Park
- The use of an elite changing room
- A 2 hour fun based football activity session with a St. George's Park FA Licensed Coach, suitable for all ages and abilities and designed to be fully inclusive. Includes elements of England training sessions, technical, tactical, psychological and physical challenges
- Use of the indoor 3G pitch for your session
- A trophy presented to the player of the session
- The opportunity to take your own photographs throughout your visit
- The Future Game – 3D animations with over 100 practice sessions\*
- The Future Game Grassroots\*
- The FA Tactics Board\*
- A St. George's Park session planner\*

### England Experience

Your England Experience includes the following:

- A dedicated coach
- A football facilities tour of St. George's Park
- The use of an elite changing room
- A personalised England shirt plus shorts and socks
- A 2 hour fun based football activity session with a St. George's Park FA Licensed Coach, suitable for all ages and abilities and designed to be fully inclusive. Includes elements of England training sessions, technical, tactical, psychological and physical challenges
- Use of the indoor 3G pitch for your session
- A trophy presented to the player of the session
- The opportunity to take your own photographs throughout your visit
- The Future Game – 3D animations with over 100 practice sessions\*
- The Future Game Grassroots\*
- The FA Tactics Board\*
- A St. George's Park session planner\*

\* One set per 12 participants.

Prices start from as little as £30 per person (including VAT)

## Learning at St. George's Park



### St. George's Park is a genuine haven of learning, training and self-improvement.

It is the practical and spiritual home of FA Learning, the education and training department of The FA, and benefits all of the component parts of English football, from the grassroots through to the elite game.

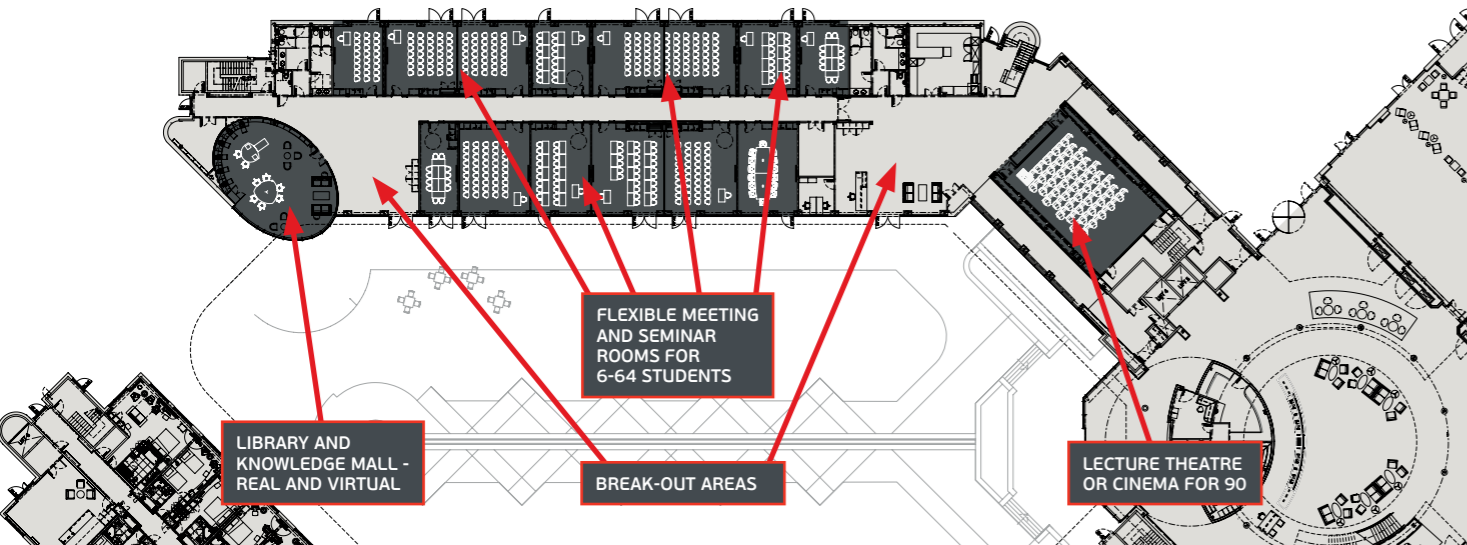
It provides an inspirational and inclusive learning hub for the whole football family, from administrators and coaches, to medics and referees.

St. George's Park is the nerve centre for building innovative training and learning programmes open to all – from football, sport and beyond into the business world. It houses the essential technology and equipment to advance teaching methods and resource development.

Students and employees attending courses, away-days or workshops have access to the outstanding

outdoor facilities, as well as the following indoor learning areas:

- 90-seater lecture theatre and cinema
- Flexible seminar, lecture and tuition rooms
- Football learning resource library and virtual 'knowledge mall'
- Free Wi-Fi supplied by BT



### The Future Game

In 2010, The Football Association published The Future Game, The FA Technical Guide for Young Player Development, outlining a philosophy and vision for the future of youth development in English football.

The vision, which includes producing more technically excellent English players and more innovative English coaches, will be brought to life at St. George's Park.

Central to The Future Game message are the principles of creativity and innovation, for both coaches and players, and a playing philosophy based on quality passing, possession and building play through the three-thirds of the pitch. Skilful individual play is championed throughout. Out of possession, the philosophy calls for a tactical approach to defending in which all players contribute.

St. George's Park is the home of football development. All FA National Coach Education courses held at St. George's Park will be based on the principles of The Future Game.

“To achieve technical progression in the game, we need all those involved in the game, at every level, to help communicate The Future Game philosophy.”

**Sir Trevor Brooking**, FA Director of Football Development.



A number of resources have been produced to help communicate the Future Game philosophy.

To learn more visit [falearningshop.com](http://falearningshop.com) or contact: 0113 279 1395 [enquiries@FALearningshop.com](mailto:enquiries@FALearningshop.com)





## Partners

### Official supporters



#### BT

The BT-supplied communications, technology and audio-visual services at St. George's Park make the site a world-class venue, fit for developing the country's best coaches and players. BT operates in more than 170 countries and is one of the world's leading communications companies.

### Official suppliers



#### VAUXHALL

##### Vauxhall

Vauxhall, the England team sponsor, are the Official Automotive Supplier to St. George's Park. Vauxhall's current agreements with The FA include the lead sponsorship of the 24 England teams and The FA's Official Youth Partner.



#### Topps

Topps are the No. 1 sports and entertainment collectible company in the World. They are the company behind Match Attax, the world's most successful sports trading card game of all time. Topps has shared a relationship with The FA since 1999. Visit Topps at [www.toppsfootball.co.uk](http://www.toppsfootball.co.uk)



#### Continental

Continental is a major automotive supplier and one of the world's leading tyre manufacturers. In addition to international football tournaments Continental sponsors the FA WSL and to give something tangible to football, Continental has devised the ContiWarmUp to minimise the risk of injury and optimise performance.



#### Technogym

Technogym, The Wellness Company, is a global leader in equipment and solutions for training and rehabilitation. As the official fitness equipment supplier to St. George's Park, Technogym equipment is used in all five gyms at St. George's Park, including the Human Performance Lab and the Medical Centre.



#### JCB

JCB is one of the world's largest manufacturers of construction equipment. They employ over 10,000 people across four continents and sell products in over 150 countries. Throughout their 67 year history, they have always invested heavily in research and development, keeping JCB at the cutting edge of innovation. JCB are proud to be an official supplier to St. George's Park.

**Funding partners****FA National Sports Centre Trust**

The purpose of The FA National Sports Centre Trust is to provide, maintain and conduct for the benefit of the community, a national sports centre in England and to provide financial assistance to football clubs wishing to provide or improve changing facilities and install floodlighting.

**Lottery**

Sport England is a valued partner of The Football Association, providing extensive support to St. George's Park and its vital role both as a home for grassroots coach education and a local community multi-sport facility.

**DCMS**

The Government has contributed £3 million to St. George's Park to help increase the number of qualified coaches in the country, which along with other specific initiatives, will encourage more people from Black and Minority Ethnic (BME) backgrounds to gain the necessary credentials for coaching and managerial positions at the top of the game.

**Operating partners****Perform**

Part of Spire Healthcare, one of the UK's leading private hospital providers, will provide a sports medicine, treatment and human performance facility, with an emphasis on sports science and human performance. This partnership has created the first totally integrated sports medicine centre, supported by an advanced research programme, that is open to sport and the general public.

**Hilton**

Hilton Worldwide operates two hotels under one roof at St. George's Park: a luxury Hilton hotel and a Hampton by Hilton hotel for value-wise guests. This innovative concept and a first for the UK provides accommodation options to suit any budget.

**FA Learning**

FA Learning is a world-class leader in football education and is based at St. George's Park. With bespoke courses for all disciplines, FAL has a leading role in educating the football workforce and shaping the culture of the English game.

**Funding supporter****PFA Charity**

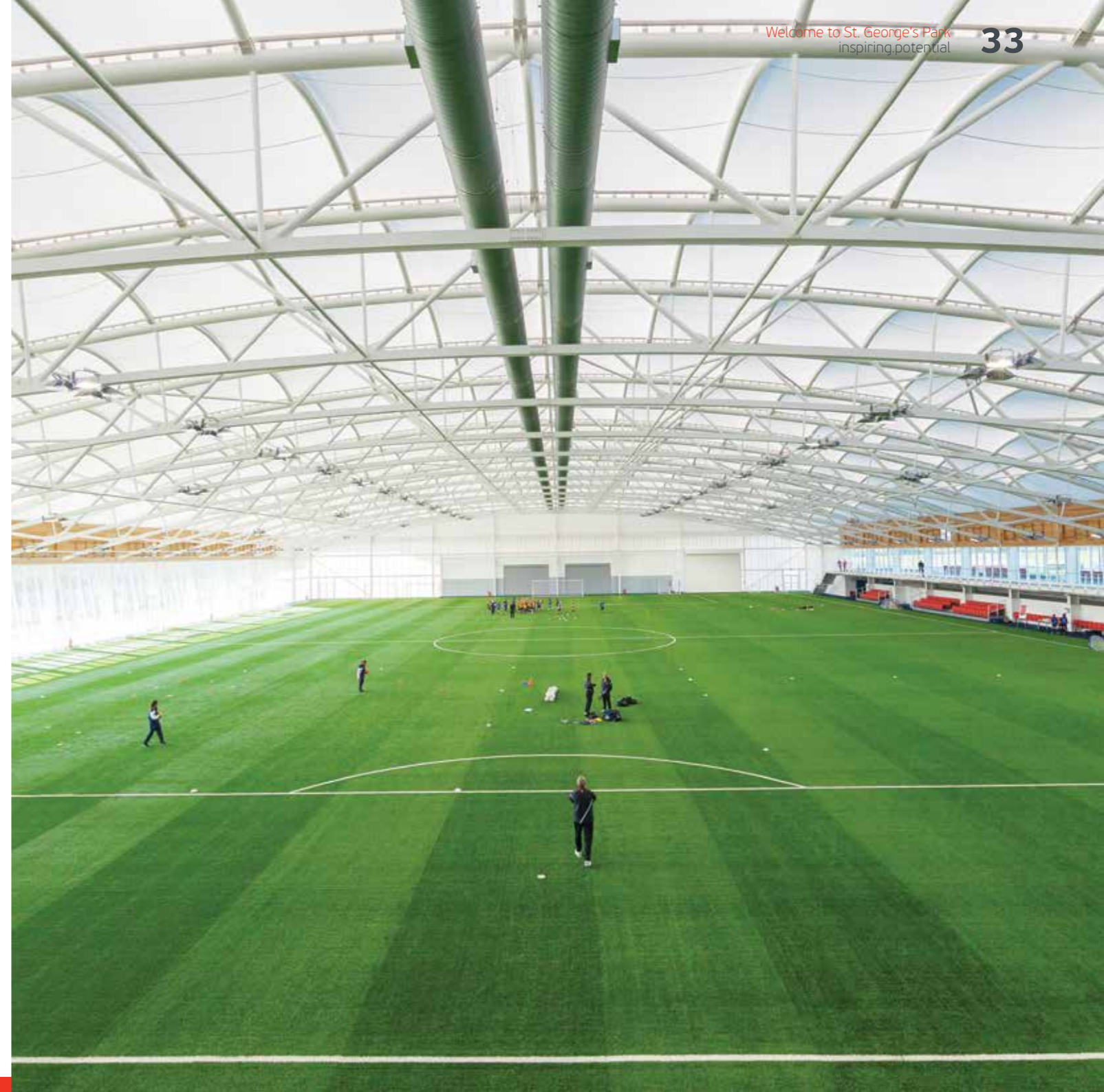
The Professional Footballers' Association (PFA) is the world's longest-established sportspersons' union and operates a satellite office from St. George's Park for its coaching department. The PFA deliver Level 2 Certificate in Coaching Football and UEFA B Courses at St. George's Park and regionally across the country.

**Supporter****LMA**

The League Managers Association is the representative voice of all managers and has continued to develop its support, service to members and influence within the game. The LMA has moved its headquarters to St. George's Park, a logical transition given the centres focus on excellence in leadership and coaching.

**Official College partner**

Burton and South Derbyshire College is one of the key strategic educational links for St. George's Park. The College offers over 500 further and higher education courses and has over 13,000 students. With modern facilities, a vibrant student community and excellent results, Burton and South Derbyshire College is proud to deliver an inspirational learning environment.



## League Managers Association

The LMA is privileged to call St. George's Park home. The world class football and conference facilities enable the LMA to enhance the services it can deliver to both its membership and commercial partners.



The LMA utilises St. George's Park for its members as a hub for learning and the sharing of ideas.

### Castrol LMA European Managers and Coaches' Forum

- Many of England's and Europe's top managers are able to come together to discuss the game and help mould it's development
- A truly ground breaking forum, placing St. George's Park and the LMA at the forefront of the game



The LMA develops content using the experiences of our members and relates this to business.

### LMA Annual Management Conference

- The LMA's commercial partners are able to experience and benefit in workshops, seminars and conferences relating football management to business
- Bespoke activities designed to blend corporate activity with football experiences



The LMA, in conjunction with St. George's Park deliver excellence

# Site Map

- A** Training Pitches

---

- B** Elite Desso Pitch

---

- C** Full-size Indoor 3G Pitch

---

- D** Football Centre  
+ Dugout  
+ Perform Centre  
+ Sports Medicine and Sports Science  
+ Human Performance Lab  
+ Physiotherapy and rehabilitation  
+ Hydrotherapy suite  
+ Medical facilities  
+ Strength and Conditioning Gym

---

- E** Indoor Sports Hall

---

- F** GROUND FLOOR  
25,000 ft. Learning Zone

---

- G** FIRST/SECOND FLOOR  
Hampton by Hilton Hotel

---

- H** Hilton Hotel

---

- I** Health Club & Spa

---

- J** Conference & Banqueting

---

- H** Pitch with Undersoil Heating

---

- F** Pitch with Floodlights



## Getting Here

The central location and connectivity of St. George's Park means it is easy to reach from wherever you are. 40% of the UK's population live within a two hour drive and it's only 90 minutes by train from London. It's easily accessible for international visitors too with its proximity to local airports. Local rail stations are at Burton-Upon-Trent and Derby, while the M1, M6 and M42 motorways are nearby.

### By car

With links to the M1, M6, M6 toll and M42, St. George's Park is easily accessible by car:

- A38 – 10 minutes
- M6 toll Junction 4 – 20 minutes
- Derby – 30 minutes
- Birmingham – 50 minutes
- Nottingham – 50 minutes
- London – 2 hours 40 minutes
- Manchester – 1 hour 40 minutes

### By train

There are three rail stations providing fast and frequent access and just a short drive to St. George's Park. Travel time by train to Burton-Upon-Trent:

- London – 1 hour 44 minutes
- Birmingham – 21 minutes
- Manchester – 1 hour 58 minutes
- Liverpool – 2 hours 14 minutes

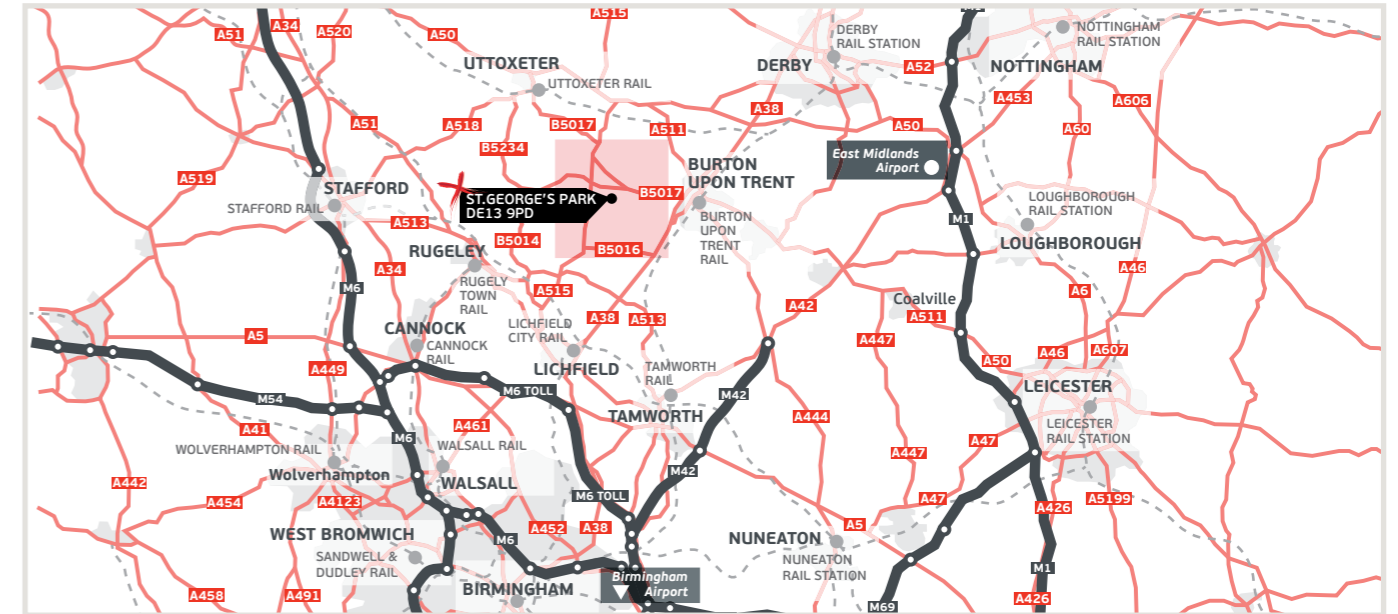
### By air

There are three airports within a one hour drive with scheduled and charter routes offering worldwide connections. There are plenty of low cost carriers offering value for money.

Travel time from airport to St. George's Park by car:

- East Midlands Airport – 40 minutes
- Birmingham Airport – 50 minutes
- Coventry Airport – 1 hour

There is a private airfield adjacent to St. George's Park, Tatenhill Airfield which services private planes and helicopters.



St. George's Park  
Newborough Road  
Needwood  
Burton-Upon-Trent  
Staffordshire  
DE13 9PD

For more information on where to find us, visit [TheFA.com/sgp](http://TheFA.com/sgp)



## Contact us

If you have any queries relating to St. George's Park, please do contact us as below:

### The FA enquiries

Sara Harding  
Sales Manager  
M: +44 (0) 7572 372547  
E: sara.harding@TheFA.com

### Hilton enquiries

Sarah Oakden  
Director of Sales  
T: +44 (0) 1283 576617  
E: sarah.oakden@hilton.com

### Perform enquiries

Jake Keeling  
Business Development Manager  
T: +44 (0) 1283 576333  
E: stgeorgespark@spireperform.com