

FOR ISSUE: 4/12/2012

## **RED BOX DESIGN GROUP SCORES OFF THE PITCH AT FOOTBALL BUSINESS AWARDS**

Red Box Design Group, the International architectural practice headquartered in Newcastle, has scored off the pitch by winning in the category of 'Best Professional Service Business serving Football' at the inaugural Football Business Awards.

Red Box Design Group, were recognised by the judges for their role as Master Planners, Architects and Interior Designers for St George's Park, the new national football centre for all 24 England teams.

The judges for the awards ceremony were recruited from football and the wider business community and included; Bruce Buck, Chairman of Chelsea FC, Bob Wilson, former Scotland international goalkeeper and broadcaster and Tom Glick, Chief Commercial and Operating Officer of Manchester City FC.

Speaking about the work carried out by Red Box Design Group on the St George's Park project, the team of Judges said; "This project was delivered with real empathy for its surroundings, creating a state of the art facility which will have a huge impact on English football for generations. Exciting and inspirational."

Held at the home of Chelsea FC, Stamford Bridge, the awards celebrated excellence and acknowledged success in the business of football. In total, sixteen categories were fiercely contested by clubs and businesses who work in football from the UK and afar.

Alan Smith OBE, DL, Chairman of Red Box Design Group, said: "We are thrilled to have been announced as winners in this category for our work on St George's Park."

"To be chosen as the firm to bring St George's Park to life and then to be awarded for our planning, architectural and interior design work on this project is fantastic, it's the architects' equivalent of scoring a hat trick in the world cup final!"

Red Box Design Group were able to triumph as winners in a category which also saw KSS Design Group, Pinsent Masons, Turner Construction Company and Walker Morris as finalists.

The company is currently involved in projects for clients including Sunderland AFC, Newcastle and Sunderland Colleges, the Eagles basketball team and Bolton Wanderers FC as well as International projects in China and Uganda.

ENDS

*Note to editors: For more information please contact Callaghan Marketing on 0191 305 5090 / 07711436411 or email [lesley.callaghan@callaghanmarketing.com](mailto:lesley.callaghan@callaghanmarketing.com)*

Caption for photo: Red Box Design Group accepting their award for Best Professional Service Business serving Football at the Football Business Awards. (Left to right: Comedian Ian Moore, Simon Hughes from IFX, Alan Smith OBE and Barry Farrar from Red Box Design Group and Sky Sports presenter Vicky Gomersall)