



Spire wins partnership deal with Football Association

BURTON UPON TRENT, ENGLAND; 21 November 2011: Spire Healthcare has won a bid to run the sports and exercise medicine centre at St. George's Park, The Football Association's new National Football Centre in Burton upon Trent.

Spire will operate the facilities under its new brand, Perform, to provide a sports medicine, treatment and performance centre, with an emphasis on sports science and human performance. The partnership will create the first totally integrated sports medicine centre, supported by an advanced research programme, that is open to sport and the general public.

Neil McCullough, Business Development Director at Spire, says the deal furthers Spire's strategy to become the leading provider of sports and exercise medicine in the UK: "Over the last two years we have invested to develop our Perform service, which combines specialist medical expertise with advanced performance technologies to help maximise people's performance. Our approach has been to create an elite-level service that's accessible not just to professional athletes but to anyone who wants to improve their overall health and fitness, people needing rehabilitation and corporate groups who want to improve productivity. It's a very holistic approach to healthcare.

"We're very proud to be partners at St. George's Park – The Football Association is a fantastic organisation to work alongside."

The 30,000 sq ft complex at St. George's Park will launch in late summer 2012, and will include a state-of-the-art hydrotherapy suite, a physiotherapy and rehabilitation unit, as well as fitness and health screening and diagnostics.

Perform at St. George's Park will aim to be the very first FIFA F-Marc Medical Centre of Excellence in the UK, joining only 22 other such facilities across the globe.

David Sheepshanks, Chairman of St. George's Park, said: "The appointment of Spire Healthcare is a seminal moment in the development of St. George's Park. We have secured a medical partner who

shares our aim of creating a comprehensive National Sports Medicine facility that can serve the needs not only of football but the wider sporting community.”

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For further information about Spire Healthcare or Perform please call the Spire press office on 07894 789 558. For St. George's Park enquiries please call The FA press office on 0844 980 0700.

Notes to editors:

About Spire Healthcare: Spire Healthcare is the second largest private hospital provider in the UK, with 37 hospitals and ten clinics nationwide. The company is built on a heritage of almost 30 years' experience running successful private hospitals and offers a full range of integrated surgical, medical and diagnostic services. The company was formed from the sale of BUPA Hospitals to private equity company Cinven in 2007, followed by the purchase of Classic Hospitals and Thames Valley Hospital in 2008. Since then, performance improvements include:

- Multiple Independent Healthcare Awards: Independent Healthcare Awards: 'Innovation' (2011), 'Risk Management' and 'Nursing Practice' (2010), 'Nursing Practice' (2009), 'Healthcare Outcomes' (2008) 'Infection Control Excellence' (2007)
- Percentage of patients rating Spire 'excellent' or 'very good' has increased from 87% in 2008 to 91% in 2011*
- Percentage of consultant surgeons rating Spire 'excellent' or 'very good' has increased from 51% in 2008 to 77% in 2011*
- Percentage of employees who think Spire is a 'great place to work' up from 62% in 2009 to 70% in 2010
- EBITDAR uplifts from £127.4m in 2008 to £169.8m in 2010

For further information please visit: www.spirehealthcare.com.

* Rating options include 'excellent', 'very good', 'quite good', 'quite poor', 'very poor' and 'totally unacceptable'

About Perform: Perform, part of Spire Healthcare, is a new sports and exercise medicine service that combines elite medical expertise with leading technologies to enable people to perform at their very best. Hand-picked multidisciplinary teams include sports and exercise medicine (SEM) physicians and physiotherapists who work with some of the most advanced medical, performance and rehabilitation technologies available. Perform supports:

- individuals who need rehabilitation from injury or illness

- individuals who want to improve their overall health and fitness
- athletes who need to achieve and maintain continual high performance

Perform currently has centres based in North London and Sutton Coldfield. For more information please visit www.spireperform.com

About The FA: The Football Association (FA) is the governing body of football in England and is responsible for developing the game at all levels, from grassroots to the international teams. As a not-for-profit organisation, The FA is committed to making football a positive and inclusive experience for everyone involved, from players and coaches to match officials and spectators. The FA runs 24 England teams, including youth and disability sides to the men's and women's seniors, as well as eleven competitions such as the world-famous FA Cup. As English football's governing body, The FA is also responsible for the regulatory aspects of the game, including disciplinary procedures and doping control.

About St. George's Park: St. George's Park is The FA's £100m development in Burton-upon-Trent, England, which will be the national centre for coach education. A multi-sports facility, it will act as home for Club England and its 24 representative teams. The centre will also be home to FA Learning and the League Managers' Association. For more information about St. George's Park, visit www.TheFA.com/sgp.