



Respect

Schools and Colleges Respect Competition

Do you think you've got the imagination to help
The FA keep the beautiful game, beautiful?

Introduction

Football is the world's greatest game for good reason. It has the ability to thrill, to unite communities, create unforgettable moments and has the power to inspire future generations of players. But our beautiful game has a problem. The passion and pride that fuel the game are sometimes crossing the line into bad language and abuse, and the players, their coaches and fans aren't always supporting the beautiful game. There are plenty of excuses: 'It's all part of the game. It's passion' what else do you expect? But many people have different expectations and may chose to walk away. Sometimes it's a referee who's tired of people telling them how to do their job, a young player put off by the demands of an over competitive coach or it may be a parent that just wants their children to play in a more supportive and positive environment .

The FA would like to issue schools and colleges with the challenge of developing campaign materials to help us with the Respect programme – This could be a poster, a splash page, a promotional item, a short film, radio advert, graphic story, an app or podcast to increase awareness of the impact of poor behaviour in football and the promotion of Respect.

The game has
two halves and
with the help
of schools and
colleges around
the country
we can turn
this round.

The prize

The schools and colleges judged to have submitted the best entries will be the guest of the FA at a big game and see their work featured at an exhibition at Wembley and displayed in the FA Cup or an England international programme or perhaps shown on the big screen at Wembley. These are the prizes available to the winning entries of the FA's Schools and College Respect Competition.

The prize also includes a group of seven to be the guest of the FA at a forthcoming England International at Wembley and to have their work featured in an exhibition, in a FA match programme or shown on the Wembley big screen. Each winning entrant will also receive a commemorative FA Respect plaque for their school or college.



See your work
featured at an
exhibition at
Wembley

Entry details

The FA will acknowledge all entries with a certificate and offer exclusive prizes for the winners and commended entries of this competition. The competition will have the following categories;

- Primary and Middle Schools
- Secondary Schools
- FE Colleges

The deadline date for submission is 1st April 2013.

Entries should be submitted for the attention of;

Dermot Collins

FA Respect Manager

Wembley Stadium, PO Box 1966, London, SW1P 9EQ

Electronic entries should be sent to; respect.info@thefa.com

This competition is supported by the FA and English Schools Football Association.

With the help
of schools
and colleges
around the
country we can
turn this round.



Help us
to create a
positive and fun
environment for all
involved in the
beautiful game.

Background to the Respect programme

The Respect programme was launched at the start of the 2008/09 season as a response to widespread concern as to a loss of referees driven out of the game by verbal and physical abuse. There was unease as to some of the on field behaviour of players particularly in the professional game and in youth football the impact of pushy parents and over aggressive coaches was ruining the experience for many young players.

In response the FA and the other football authorities launched the Respect programme with the following objectives;

- To recruit and retain enough referees for the demands of the game at every level.
- To reduce the number of assaults on referees
- To achieve an improvement in on- field player discipline particularly in the area of dissent to referees
- To manage a step change in youth football as to what is acceptable and unacceptable behaviour from parents and spectators

The FA's definition of Respect is that it is the 'collective responsibility of everyone in football to create a fair, safe and enjoyable environment in which the game can take place' – If these problems are to be tackled then it's up to all of us to play a role.

**One of our aims
is to to achieve
an improvement
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to referees**

Four seasons on what impact has the programme had?

- More Refs - In 2007 there were 22918 referees. In 2012 there are 28700. Developing the quality and experience of Referees rather than quantity is now the issue.
- Happier Refs ! Of 8,500 Respect reports submitted by referees in 2011/12 the average marks for the behaviour of participants and enjoyment of referees exceed 4 out of 5.
- Safer Refs – assaults (all categories) decreased by 16% in 2011/12. 'Assaults causing serious bodily harm' reduced from 11 to 6.
- A response from the Professional game - In the Premier League and Football League the number of dissent cautions has reduced by 17% since 2008. There is a dissent caution in less than 1 in 5 games in these leagues.
- Our elite referees report better working relationships with players and managers.
- The decline of the Raging Touchline Parent - The environment of youth football has improved with a widespread adoption of Codes of Conduct, Touchline Barriers, Pitch side Marshalls, Welfare Officers, Respect briefings for parents and training for coaches.

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Real progress has been made but much work still needs to be done. The FA is committed to the promotion of Respect on a long term basis and will continue to work to improve the experience and environment of the game.

Since the start of the Respect programme in 2008 the FA has developed a range of adverts, guides, resources, codes of conduct, posters and comic book stories. These can be found at <http://www.thefa.com/my-football/more/respect>



**The FA will
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the game.**

Competition Terms and conditions;

1. The FA is unable to return any entries made
2. The FA retains the right to use or display any materials submitted to the competition in the FA Respect programme. Contributions will be acknowledged
3. The FA reserves the right to alter the identified prizes with others of a comparable value and status. There is no cash alternative.
4. The main prize on offer is for two responsible adults and five young people to be guests of the FA at a forthcoming England International match to be selected in 2013 at the discretion of the Football Association. Winning entries will also receive a commemorative FA Respect plaque.
5. The FA will finance the hire of a minibus to transfer the winners to Wembley but not accommodation should this be required.
6. The promoter of the competition is The Football Association Limited ("The FA").
7. The prizes will be supplied by The FA.

8. Only entries received by the closing date of on 15th April 2013 will be considered.
9. You must provide full contact details when entering the competition.
10. Entrants must be based in the United Kingdom. Entrants under 18 must obtain permission of their school or college before entering the competition.
11. We will use the information that you provide to process the competition. Unless you choose otherwise, we will not send you information about The FA or other related football matters and we will not pass on your information to any third parties.
12. Employees of The FA, the County Football Associations and members of their immediate families are not permitted to enter the competition.
13. The prize winners will be notified by Monday 26th April 2013 that they have won by email to the email address or phone number that they supply.
14. No correspondence will be entered into in respect of this competition except with the prize winners.