

The Benefits & Support for FA Charter Standard Clubs



The FA Group

For New FA Charter Standard Clubs

- FA Charter Standard Youth & Adult Clubs £100 worth of Nike Match Balls
- FA Charter Standard Development Clubs £150 worth of Nike Match Balls
- FA Charter Standard Community Clubs £200 worth of Nike Match Balls

For FA Charter Standard Clubs completing the Annual Health Check

- FA Charter Standard Youth, Adult & Development Clubs
- £50 worth of Nike Match Balls
- FA Charter Standard Community Clubs
- £100 worth of Nike Match Balls



Benefits and Rewards

Intrinsically for the Club

- Policies and Codes of Practice
- Minimum standards of coaches
- Child Welfare central to what the club does
- Appropriate levels of discipline
- Access to the County FA workforce
- Access to the FA regional workforce
- Access to the 3 Lions FA crest



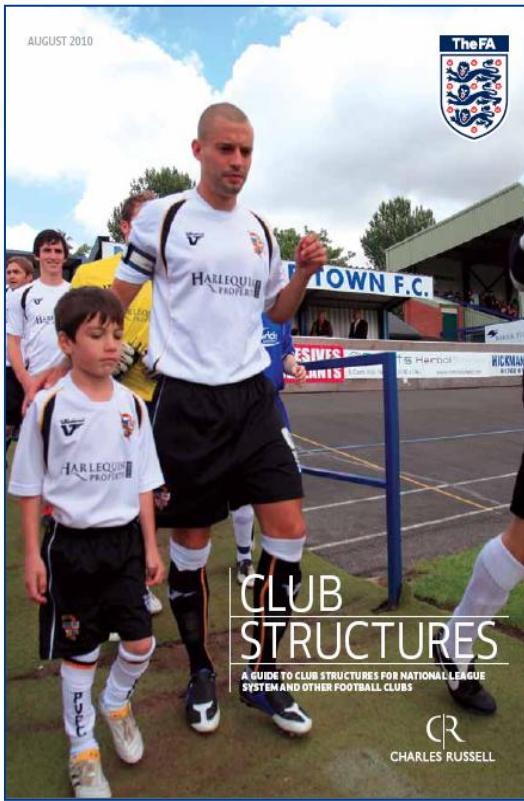
££££ Benefits and Rewards; 2008/9 – 2011/12

- £250M Football Foundation facility investment focused at supporting the FA Charter Standard Club network
- £600,000 for McDonalds coaching courses
- £900,000 of bursaries & support through County FA's
- £500,000 worth of Umbro kit and equipment
- £150,000 FA & McDonalds investment in to the FA Community Awards
- Free tickets upon application for England U21, youth and women's internationals



Other benefits...

- Regional Coach Development Managers In-service support for FA Charter Standard Clubs 14 days per CFA
- Support from Regional FA & CFA staff on facility investment & Funding
- Tesco skills teams delivered to 1,098 FA Charter Standard Clubs and coached 2,013 teams (Jan 2011 to June 2012)
- Free FA Coach Licenses
- 10 free Safeguarding Online credits for Community Clubs

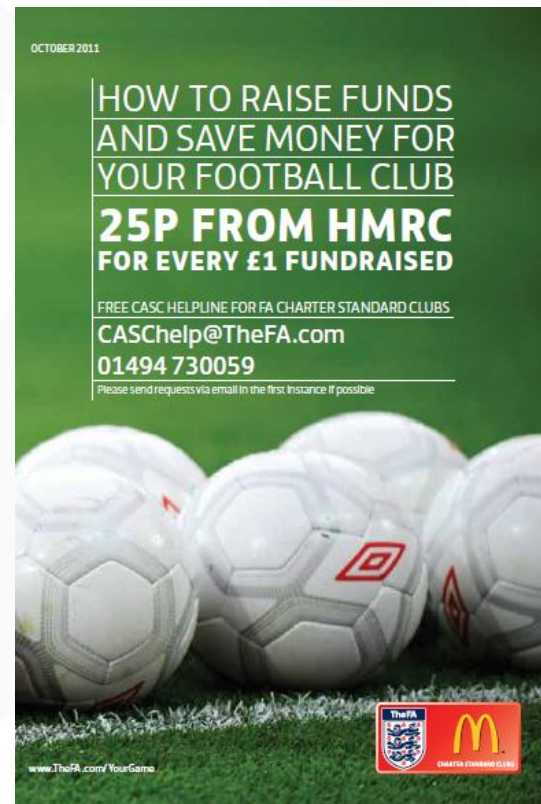
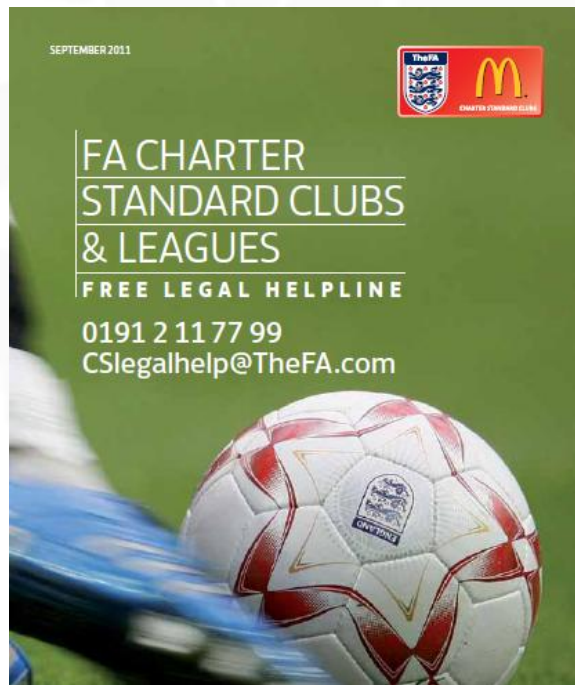


Produced Support Resources



The FA Group

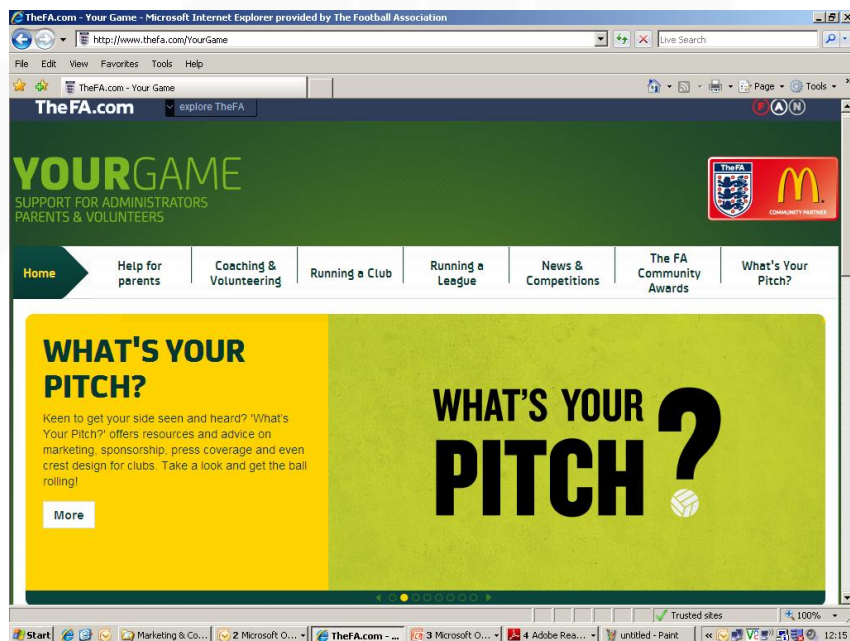
Help Lines for FA Charter Standard Clubs



- Legal Helpline
- Over 300 calls since Sept 2011
- Broad areas of subject matter

- CASC Helpline

www.TheFA.com/YourGame - What's Your Pitch



Find a club near you

Search by postcode:
within 1 mile of Postcode

Search by club:

Advanced search

Course search

Find a course near you

Search by postcode:

Distance:
within 1 mile of

Course Type:



- Marketing, Communications & Sponsorship Resource
- Individual Club reports based on need
- Over 70 guides, templates and case studies

<http://www.sportenglandclubleaders.com/>

The screenshot shows the website's layout. At the top left is the 'CLUB LEADERS' logo. To the right is a login section with 'Email Address' and 'Password' fields, a 'LOGIN >' button, and a 'Forgot Password?' link. Below this is a blue navigation bar with links for 'HOME', 'ABOUT', 'NEWS', 'LEARNING BUS', 'NETWORK', 'CONTACT', and 'REGISTER'. The main content area features a large central banner with a soccer player and the text 'KICK START YOUR CLUB ADMIN'. To the right are three smaller promotional boxes: 'ABOUT CLUB LEADERS' with a 'VIEW >' button, 'IT'S FREE WATCH THE VIDEO' with a 'PLAY >' button, and 'WHAT'S ON OFFER' with a 'VIEW >' button. Below the main banner is an 'UPDATES' section with a post titled 'In the picture: St Mary's Strength-' dated 'May 23, 2012-'. At the bottom right is a 'LEARNING BUS' section with a map of England and a blue arrow graphic. The footer contains the FA logo, the St George's Park logo, and the text 'A Group'. The Windows taskbar at the bottom shows several open applications: 'Grassroots Show 2012', 'Club Development Group', '4 Microsoft Office Out...', and 'Sport England Club Le...'. The system tray shows 'Internet' and a clock.

Future Support & benefits – In Service Support for 2012/13 delivered by County FA's

Workshops, guidance and support on:

- Clubs Structures & Governance
- Community Amateur Sports Clubs & Charitable status
- Developing & Supporting Coaches
- Fundraising, Investment & Facility Development
- Implementing & Delivering Respect
- Effective administration through Members Services

Development for FA CS Development & Community Clubs: increasing participation for 2013

Focus Areas:

- Disability
- Recreational Football
- Small sided comps
- Adult male / female
- Young leadership
- Age Specific (5-11, 14-16 year olds)
- Workforce Development
- Educational links
- Medical

Invest to deliver specific Focus Areas



Club Services Framework

Administration & Legal

- Legal structures
- Corporate governance
- Club Administration

Business & Finance

- Business planning
- Commercial / sponsorship
- Risk Management

Club Services Framework

Club Infra-structure

- Playing & training facilities
- Marketing & Communications
- Partnerships & Community Links

Workforce & Development

- Structures & organisational charts
- Recruitment & succession planning
- Training Needs Analysis

