The FA Writing Challenge Competition Terms and Conditions (the "Competition")

- 1. The promoter of the Competition is The Football Association Limited ("The FA"), Wembley Stadium, Wembley, London HA9 0WS.
- 2. Entry into the Competition is dependent on your acceptance of these terms and conditions and by entering the Competition you confirm your acceptance of these terms and conditions.
- 3. Entrants ("Entrants") must be schools based in the United Kingdom which include pupils studying within school year groups 7 and 8 (the "Pupils") on the Closing Date (as defined below). Employees of The FA, any FA Group Company or anyone professionally connected to this Competition and members of their immediate families are not permitted to enter the Competition. Entrants who wish to submit the entries of Pupils under the age of 18 must obtain the permission of a parent or guardian before entering the Competition.
- 4. To enter the Competition Entrants must submit an entry to one (or more) of the following challenges:
 - a. "Challenge 1": Exclusive! Inside the team camp!
 - b. "Challenge 2": Motivating messages
 - c. "Challenge 3": Winning words

(together, "the Challenges").

- 5. Entries must be submitted as either a Word document or a PDF file and in accordance with the word limits set out in the instructions for the relevant Challenge.
- 6. Entrants must provide their contact person's first and last name, school name, postal address, contact telephone number, email address and the first and last name and year group of the pupil(s) whose composition forms the Entrant's entry for each of the Challenges when entering the Competition, otherwise their entry will be invalid.
- 7. No payment or purchase is necessary to enter the Competition.
- 8. Only eligible entries received between 28 February 2017 (the "Opening Date") and 5.00pm on 26 April 2017 (the "Closing Date") will be entered into the Competition. Entries received after the Closing Date will not be processed.
- 9. All Entrants into the Competition confirm, by entering the Competition, that they have the right to submit the composition used to enter the Competition in accordance with these terms and conditions and that The FA may use any aspect of their entry for any reason (including but not limited to publicity and promotional purposes). Entrants automatically assign all rights in any entry to The FA. Entrants warrant that they have the rights to do so, and Entrants who wish to submit the entries of Pupils under the age of 18 must obtain the transfer of such rights from the relevant parent or guardian before entering the Competition. All Entrants into the Competition (and the Pupils who take part in the Challenges) waive any moral rights they may have in relation to their entry.
- 10. Each Entrant may submit only one entry per class/form per Challenge.
- 11. The FA does not accept responsibility for any entries which are lost, delayed, incomplete or otherwise not received or cannot be entered for technical or any other reason. Proof of delivery of the entry is not proof of receipt. Incomplete or illegible entries or those not in accordance with the entry instructions and these terms and conditions are invalid.
- 12. There will be five prizes for the Competition ("the Prizes").
 - a. "Prize 1": Awarded for strong entries across all of the three Challenges.
 - b. "Prize 2": Awarded for strong entries across all of the three Challenges.

- c. "Prize 3": Awarded for the best entry in Challenge 1.
- d. "Prize 4": Awarded for the best entry in Challenge 2.
- e. "Prize 5": Awarded for the best entry in Challenge 3.
- 13. An Entrant that has won Prize 1 is ineligible to win Prizes 2, 3, 4 or 5. An Entrant that has won Prize 2 is ineligible to win Prizes 3, 4 or 5.
- 14. The winner of Prize 1 will be entitled to: (i) tickets for a behind the scenes tour of Wembley Stadium and a pitch side photograph with the Women's FA Cup Trophy for one Class; (ii) tickets to the SSE Women's FA Cup Final for one Class, and the names of the pupils of the Class displayed on the LED ribbon inside Wembley Stadium, and; (iii) the display of up to three entries or photos to be displayed on the concourse screens and/or the big screens (subject to the appropriateness of the entries or photos and at the discretion of The FA).
- 15. The winner of Prize 2 will be entitled to: (i) a visit to the Entrant school from the Women's FA Cup Trophy and a women's professional football player; (ii) tickets to the SSE Women's FA Cup Final for one Class, and the names of the pupils of the Class displayed on the LED ribbon at the SSE, and; (iii) the display of up to three entries or photos to be displayed on the concourse screens and/or the big screens (subject to the appropriateness of the entries or photos and at the discretion of The FA).
- 16. The winners of Prize 3, Prize 4 and Prize 5 will each be entitled to: (i) tickets to the SSE Women's FA Cup Final for one Class, and the names of the pupils of the Class displayed on the LED ribbon at the SSE, and; (iii) the display of one entry or photo to be displayed on the concourse screens and/or the big screens (subject to the appropriateness of the entry or photo and at the discretion of The FA).
- 17. "Class" is defined as thirty (30) pupils, with the final number of pupils and accompanying teachers to be confirmed to the prize winner by The FA in its absolute discretion.
- 18. The winners of the Prizes will be selected by The FA, in its absolute discretion.
- 19. In order to claim their Prize, the winning Entrants must respond and confirm acceptance with The FA within 48 hours of The FA making reasonable efforts to inform the winning Entrant of their win. If a winner does not confirm attendance within that time period, another winner may be selected.
- 20. The FA has the right to select an alternative winner or substitute winner which shall be the next participant that is selected by The FA, in its absolute discretion from the remaining eligible entries if: (i) a winner is ineligible to enter the Competition (ii) The FA is unable to reach a winner within the timeframe outlined above (iii) the winner does not wish to accept the Prize.
- 21. The FA shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to the identity, age, and other relevant details of any participant.
- 22. The FA reserves the right at its absolute discretion to disqualify any entry which it considers does not comply with these Terms and Conditions or any Entrant or participant who it reasonably believes has interfered with the fair running of this Competition, including providing false or misleading information.
- 23. Entries must be made by the Entrant, and must not be made through agents or third parties.
- 24. All prizes are non-exchangeable, non-transferable, and not redeemable for cash or other prizes (in whole or in part). In the event of unforeseen circumstances or circumstances outside The FA's control, The FA reserves the right to offer an alternative prize of equal or greater value. Travel and accommodation are not included in any of the prizes and The FA accepts no responsibility for any costs associated with any prize which are not specifically included in that prize including,

- without limitation, meals, personal expenses, insurance and travel expenses in connection with the prize. Winners are strictly prohibited from selling their prizes to any other person.
- 25. The Competition winners agree to comply with the conditions of entry applicable at the ground/stadium at which any applicable game is hosted, and shall ensure that those attending with them do so. Winners and those attending the Prizes who are rude, abusive or deemed otherwise unsuitable by The FA may be excluded from the Competition or required to leave any ground or stadium.
- 26. We will use the information that Entrants provide to process the Competition and if an Entrant is a winner we may publish their school name and town of residence, as well as the name of any relevant Pupils (and their teacher(s)) on The FA website and we may require them to participate in publicity. The winner of any Prize may be required for promotional activity by The FA. We may send Entrants information from time to time about The FA Group and other related football matters and shall process their information in accordance with The FA's Privacy Policy, which Entrants are deemed to accept when entering the Competition.
- 27. No correspondence will be entered into in respect of this Competition except with the Prize winners.
- 28. The FA accepts no responsibility for any damage, loss, liabilities (including direct, indirect, incidental, consequential or punitive damage) injury or disappointment incurred or suffered by you as a result of entering the Competition, not being able to enter into the Competition or accepting any Prize. The FA further disclaims liability for any injury or damage to your or any other person's computer or IT systems relating to or resulting from participation in or downloading of any materials in connection with the Competition. Nothing shall exclude the liability of The FA for fraud or for death or personal injury as a result of that party's negligence.
- 29. In no event shall The FA or its Group Company's total liability to you for all damages, losses, or causes of action exceed the price of any one Prize. Without limiting the foregoing, this Competition and the Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.
- 30. The FA reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this Competition with or without prior notice due to reasons outside their control or in exceptional circumstances.
- 31. If any of these Clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining Clauses shall survive and remain in full force and effect.
- 32. This Competition is in no way sponsored, endorsed or administered by, or associated with, Facebook or Twitter.
- 33. These terms and conditions are governed by the laws of England and Wales. Any disputes arising under or in connection with them shall be subject to the exclusive jurisdiction of the courts of England.