## **Prize Promotion Terms and Conditions**

## The FA SuperKicks Community Shield mascot & tickets prize promotion (the 'Prize Promotion')

## **Terms and Conditions**

Where you see capitalised words in the terms and conditions below, the following definitions and descriptions shall apply to such capitalised words:

Promoter:	The Football Association Group
	(which includes the Football Association Limited, Wembley National Stadium Limited and the National Football Centre Limited.)
	Wembley Stadium, Wembley, London HA9 0WS.
Opening Date:	9am UK time on 24 <sup>th</sup> June2019
Closing Date:	5pm UK time on 21 <sup>st</sup> July 2019
Minimum Age:	18
Entry Requirements:	To be entered into the Prize Promotion you must have:
	The FA Superkicks app downloaded; and
	<ul> <li>your FA Superkicks app must be registered to your FA fan number and email address.</li> </ul>
	To be eligible to be a Winner you must:
	<ul> <li>be able to nominate a child between 7-11 years of age to be the mascot;</li> </ul>
	provide parental/guardian consent for the nominated child;
	<ul> <li>for the nominated child, provide details of their name, kit size, date of birth, age, dietary requirement and details of any relevant medical conditions; and</li> </ul>
	<ul> <li>for the parent/guardian of the nominated child, provide details of their name, mobile number, address and email address.</li> </ul>
Winners:	There shall be:
	two (2) winners (each a 'Winner'); and
	one hundred (100) runners up (each a 'Runner Up').
Prize(s):	Each Winner shall win:
	three (3) tickets to The FA Community Shield match 4 <sup>th</sup> August 2019 held at Wembley Stadium, one of these tickets to be used by the mascot and the other two to be used by the mascot's parents/legal guardian; and

	<ul> <li>a mascot place (1x Manchester City FC &amp; 1x Liverpool FC) for a nominated child at The FA Community Shield match 4<sup>th</sup> August 2019 held at Wembley Stadium, including for the mascot only:</li> </ul>
	<ul> <li>a goody bag including the mascot team kit; and</li> <li>a packed lunch.</li> </ul>
	The Winners shall be able to claim a contribution towards their travel to The FA Community Shield match. The contribution will be paid by cheque addressed to the Winner and posted to the address registered upon entering within 21 days after the FA Community Shield match. The amount of such contribution shall be determined by assessment (in its sole discretion) of the approximate road-distance between the said residential address and Wembley Stadium. Further details of the travel contribution will be provided to the Winners.
	Each Runner Up shall win:
	<ul> <li>Two (2) tickets to the FA Community Shield, 4<sup>th</sup> August 2019 held at Wembley Stadium</li> </ul>
	There are fifty (50) pairs of tickets to give away to Runners Up in each team's section of Wembley Stadium. Tickets will attempt to be allocated to reflect each Runner Up's choice but this cannot be guaranteed.
	Individuals will only be eligible to win either the Winner's prize or the Runners Up prize and not both.
Selection of Winners and Runners Up:	The Winners and Runners Up will be selected at random from all individuals entered into the Prize Promotion.
	To be an eligible Winner you must be able to comply with the Entry Requirement provisions set out above.
Prize Redemption Period:	10 days from the date on which the Promoter takes reasonable steps to inform the Winner(s) and Runner(s) Up of their win, in order that the Winner(s) and Runner(s) Up may claim their Prize.
Delivery of Prizes:	The Promoter shall deliver/inform the Winners and Runner Up of the Prize(s):
	At least 7 days before the FA Community Shield match
	Tickets may be provided for collection of the day of the match.
Details of Prize(s),	Details of the Prize, names of Winners/Runners Up and, if applicable,
Winners and   judges:	names of judges can be obtained by sending a stamped addressed envelope to the following address within 3 months of the Closing Date:
	The FA Superkicks Prize Promotion
	Marketing
	The Football Association
	Wembley Stadium, PO Box 1966, London SW1P 9EQ.

- Entry into the Prize Promotion is dependent on your acceptance of these terms and conditions and by entering the Prize Promotion you confirm your acceptance of these terms and conditions.
- 2. Entrants must be based in the United Kingdom (excluding Northern Ireland and the Republic of Ireland). Employees of the Promoter or anyone professionally connected

- to this Prize Promotion and members of their immediate families are not permitted to enter the Prize Promotion. Entrants must be the Minimum Age or over on the Closing Date. Where the Minimum Age is under the age of 18, entrants under 18 must obtain the permission of a parent or guardian before entering the Prize Promotion.
- 3. To enter the Prize Promotion you must complete all of the Entry Requirements and any other instructions issued by the Promoter (including compliance with these terms and conditions), otherwise your entry will be invalid.
- 4. Subject to paragraph 5 below, no payment or purchase is necessary to enter the Prize Promotion. However, where the Entry Requirements require you to submit your entry (including your personal information) online, you will need an internet connection to enter.
- 5. Where the Prize Promotion requires that you purchase goods (for example, tickets) to enter the Prize Promotion, you may enter the Prize Promotion for free, without the requirement to make any purchase by emailing the following address: <a href="mailto:ticketing@thefa.com">ticketing@thefa.com</a> and specifying your name, email address, the name of the Prize Promotion and your wish to enter the Prize Promotion in your correspondence, subject to paragraph 6, below.
- 6. Only eligible entries received between the Opening Date and the Closing Date will be entered into the Prize Promotion. Entries received after this Closing Date will not be processed.
- Maximum one entry per entrant and per email address; and, if the Prize Promotion is run on social media, per social media account. Any individual found to be using multiple email addresses or, where applicable, social media accounts to enter will be ineligible.
- 8. All Prize Promotion entrants confirm that, by entering the Prize Promotion, they have the right to submit the information used to enter the Prize Promotion in accordance with these terms and conditions and that the Promoter may use any aspect of their entry for any reason (including, but not limited to, publicity and promotional purposes). In particular, the entrant confirms that they have not used the personal data of any third party to enter the Prize Promotion.
- 9. Where the Entry Requirements provide that the entrant submits an entry which the entrant has created (including, but not limited to, artwork, video content, a written piece), by submitting such entry, the entrant confirms that they have the right to submit that entry in accordance with these terms and conditions and that the Promoter may use any aspect of their entry for any reason (including, but not limited to, publicity and promotional purposes). All entrants into the Prize Promotion waive any moral rights that they may have in relation to their entry. This means that the Promoter shall not be required to attribute the Prize Promotion entry to the entrant and may amend the work in any way which the Promoter sees fit.
- 10. The Promoter does not accept responsibility for any entries which are lost, delayed, incomplete, or otherwise not received or cannot be entered for technical or any other reason. Proof of delivery of the entry is not proof of receipt. Incomplete or illegible entries or those entries not submitted in accordance with the entry instructions and these terms and conditions are invalid.
- 11. For the avoidance of doubt, neither the Winner(s) nor the Runner(s) Up shall be entitled to a choice of Prize.
- 12. Each Winner and Runner Up must respond and confirm acceptance with the Promoter within the Prize Redemption Period. If any Winner(s) or Runner(s) Up do not confirm acceptance of the Prize within the Prize Redemption Period, another winner or runner up may be selected to replace that Winner or Runner Up.
- 13. The Promoter has the right to select an alternative Winner or Runner Up or substitute Winner or Runner Up which shall be selected in the same manner as the Selection of Winners from all eligible entries if: (i) a Winner/Runner Up is ineligible to enter the

- Prize Promotion; (ii) the Promoter is unable to reach a Winner/Runner Up within the Prize Redemption Period; and/or (iii) the Winner does not wish to accept their Prize.
- 14. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to the identity, age, and other relevant details of an entrant.
- 15. The Promoter reserves the right at its absolute discretion to disqualify any entry which it considers does not comply with these terms and conditions or any entrant who it reasonably believes has interfered with the fair running of this Prize Promotion, including providing false or misleading information.
- 16. Where the Prize includes an experience or attendance at an event (including, without limitation, at a match or training session) if the Winner/Runner Up is under 18 (where permitted in accordance with the Minimum Age), he or she must be accompanied by his or her parent or legal guardian. Any such parent or legal guardian shall be required to use one of the tickets or spaces to which the Winner/Runner Up is entitled, as part of their Prize. The Winner/Runner Up must be the parent or legal guardian of any minor under 18 which they choose to bring with them.
- 17. Entries must be made by the entrant, and must not be made through agents or third parties.
- 18. All Prizes are non-exchangeable, non-transferable, and not redeemable for cash or other Prizes (in whole or in part). In the event of unforeseen circumstances or circumstances outside the Promoter's control, the Promoter reserves the right to offer an alternative prize of equal or greater value. Travel and accommodation are not included in any of the Prizes unless explicitly stated and the Promoter accepts no responsibility for any costs associated with any Prize which are not specifically included in that Prize (including, without limitation, meals, personal expenses, insurance and travel expenses in connection with the Prize). Winners and Runners Up are strictly prohibited from selling their Prizes to any other person.
- 19. Where the Prize involves attendance at a ground, stadium or other venue, the Winner(s) and Runner(s) Up agree to comply with all conditions of entry applicable at the ground, stadium or other venue at which the Prize is redeemed, and shall ensure that any guest permitted to attend with them, as described in the Prize, also complies with the conditions. Any Winner or Runner Up who is rude, abusive, or deemed otherwise unsuitable by the Promoter may be excluded from the Prize Promotion and/or required to leave the ground, stadium or venue.
- 20. The Promoter will use the information that entrants provide to process the Prize Promotion and if an entrant is a Winner or Runner Up the Promoter may publish their name and town of residence on the Promoter's websites. The Promoter may also request that the Winner/Runner Up participates in publicity and other promotional activity for the Promoter. Nothing in these terms and conditions shall oblige the Winner/Runner Up to participate in any publicity or other promotional activity.
- 21. No correspondence will be entered into in respect of this Prize Promotion except with the Winner(s) and Runner(s) Up.
- 22. The Promoter accepts no responsibility for any damage, losses, liabilities (including those which were reasonably foreseeable, or which we would have anticipated that you might incur due to a special circumstance of which we were aware), injury or disappointment incurred or suffered by you as a result of entering the Prize Promotion, not being able to enter into the Prize Promotion or accepting any Prize. The Promoter further disclaims liability for any injury or damage to your or any other person's computer or IT systems relating to or resulting from participation in or downloading of any materials in connection with the Prize Promotion. Nothing shall exclude the liability of the Promoter for fraud or for death or personal injury as a result of the Promoter's negligence.
- 23. In no event shall the Promoter's total liability to you for all damages, losses, or causes of action exceed the price of the Prize. Without limiting the foregoing, this Prize

- Promotion and any Prize are provided "as is" without warranty of any kind, either express or implied including, but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.
- 24. The Promoter reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this Prize Promotion with or without prior notice due to reasons outside of its control, or in exceptional circumstances.
- 25. If any of these terms and conditions should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining terms and conditions shall survive and remain in full force and effect.
- 26. This Prize Promotion is in no way sponsored, endorsed or administered by, or associated with any social media site on which it is hosted.
- 27. These terms and conditions are governed by the laws of England and Wales. Any disputes arising under or in connection with them shall be subject to the exclusive jurisdiction of the courts of England, subject to any mandatory provisions of local laws. If you are resident in Scotland, you may bring your claim before the Scotlish or English courts.