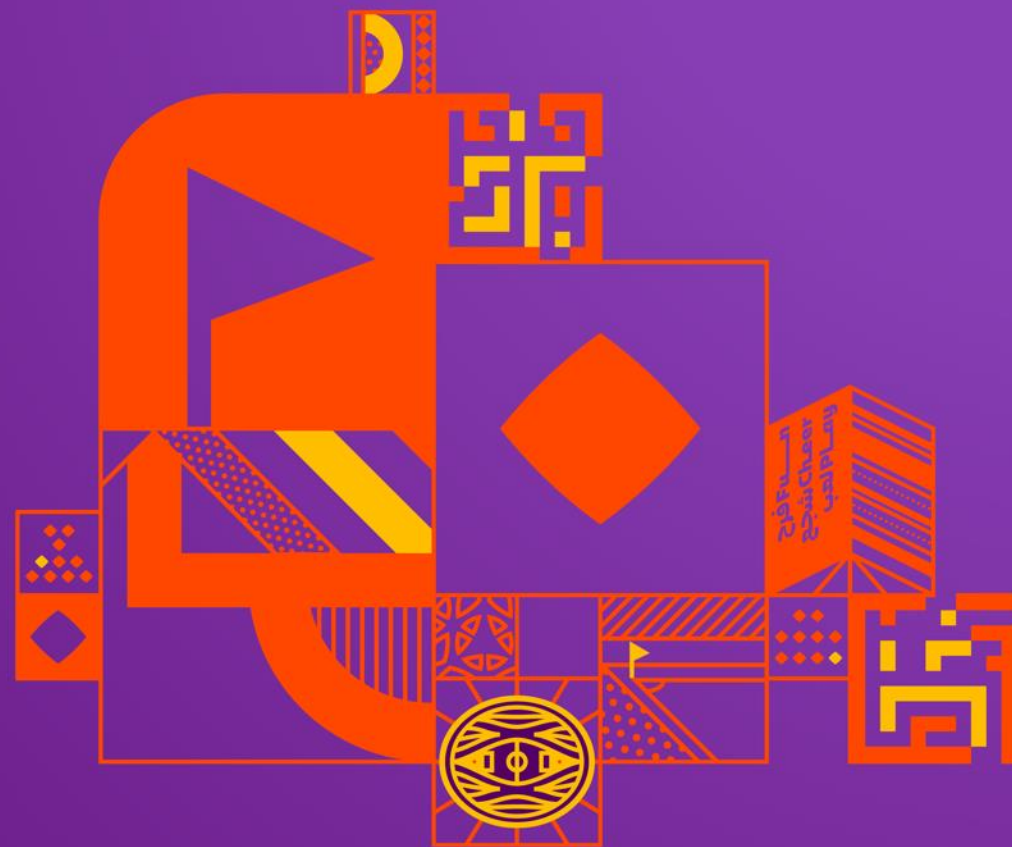




# FIFA World Cup Qatar 2022™



# Tournament Footprint

## Over 168 Official Sites



# Ticket sales approach 3 million

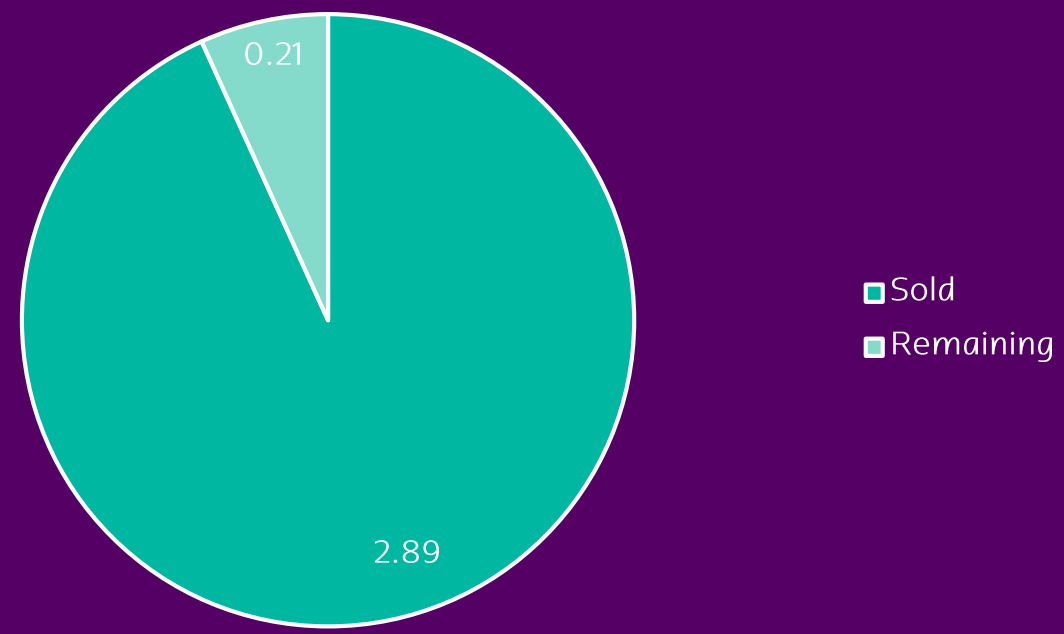


*Additional batches will be made available on [FIFA.com/tickets](https://FIFA.com/tickets) until the end of the tournament*

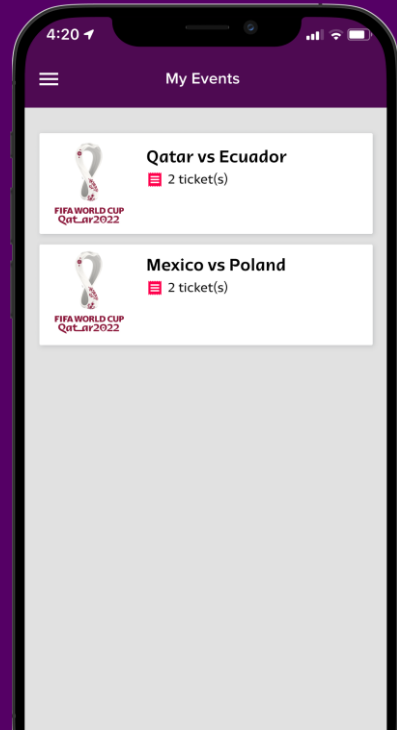
Top 10 by country of residence

Qatar
USA
Saudi Arabia
England
Mexico
UAE
Argentina
France
Brazil
Germany

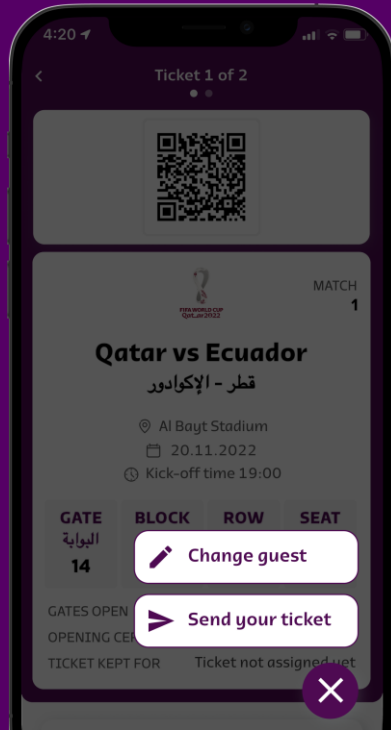
Tickets (in million)



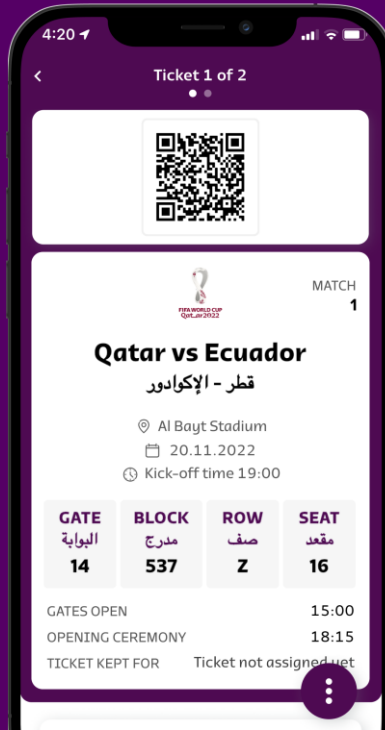
Access your  
FIFA World Cup Qatar 2022™  
tickets via this app



Send your tickets  
to friends with easiness



Enter the stadium  
scanning tickets directly  
from your phone



# FIFA World Cup 2022™ Tickets app

Physical tickets only for over the  
counter sales at the Ticketing Centres:





# Hospitality programme

The **most successful** in FIFA World Cup history



- ◆ 200,000 square metres of hospitality space
- ◆ 240,000 packages sold
- ◆ 63% international sales, 37% local

Top 10 by country of residence

Qatar
Mexico
USA
Saudi Arabia
Argentina
UAE
UK
Brazil
India
Switzerland



G B37  
HALA  
L 1  
B 59  
R 24  
S 81

مرحباً  
Welcome

**DATE**  
التاريخ  
01/12

**GATES OPEN**  
موعد فتح البوابة  
19:00

**KICK-OFF TIME**  
موعد صافرة البداية  
21:00

**WINNER A VS WINNER B**  
الفائز أ مقابل الفائز ب  
Lusail Stadium / لسيول داتسا

MATCH Club  
Hospitality / الضيافة

MH Customer  
104543

GATE	HOSPITALITY AREA	LEVEL	BLOCK	ROW	SEAT
البوابة	منطقة الضيافة	مستوى	صالة	صف	مقعد
B37	Lounge A	1	59	24	81

FAN ID REQUIRED FOR ACCESS / ينبغي إحصار بطاقة التمتع للدخول /  
FILE: 662829 | TICKET NO: 07010044580 | 30.11.22, 17:59 | FIFA Ticketing LLC / شركة تذاكر FIFA د.م.م.

FIFA WORLD CUP  
Qatar 2022

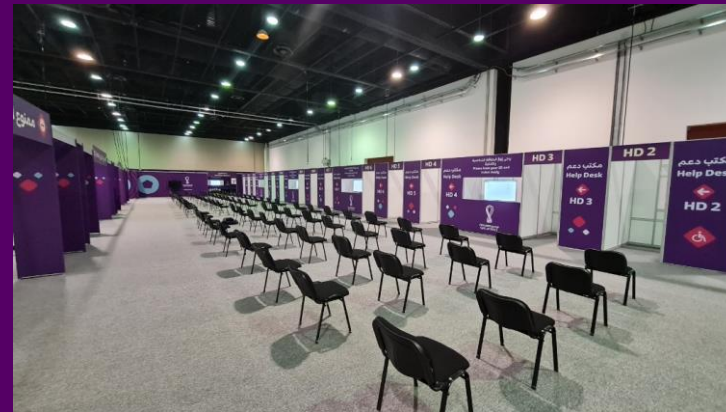
**HOSPITALITY**



# Accreditation



- ◆ **188,136** expected registration
- ◆ **Over 63%** of the registration completed
- ◆ **11** Accreditation Facilities spread across the venues
- ◆ **Over 138** Welcome, registration, distribution and issue resolution desks







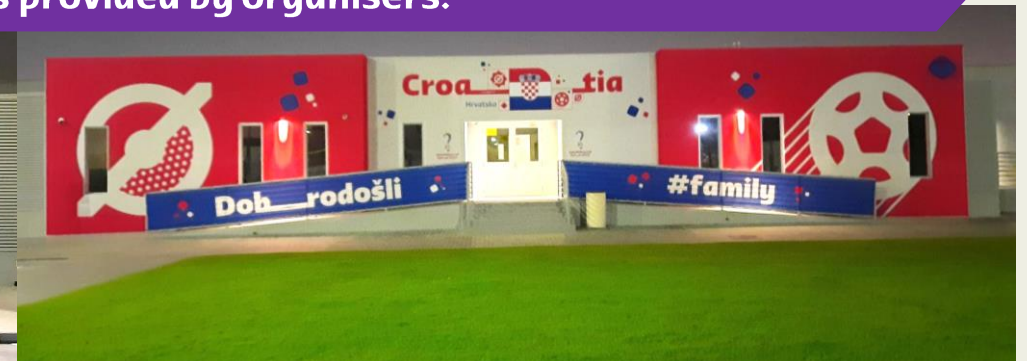
# Teams



- ◆ First team arrival currently planned on November 7, 2022
- ◆ Team Base Camp line-up reflects uniquely compact nature of FIFA World Cup Qatar 2022™
- ◆ All 32 teams to be based at same top-class facilities throughout the competition
- ◆ 24 teams to stay within 10km radius of each other
- ◆ Selection process started in October 2019, with 162 inspection visits organised



First time: personalized branding at TBCs is provided by organisers.





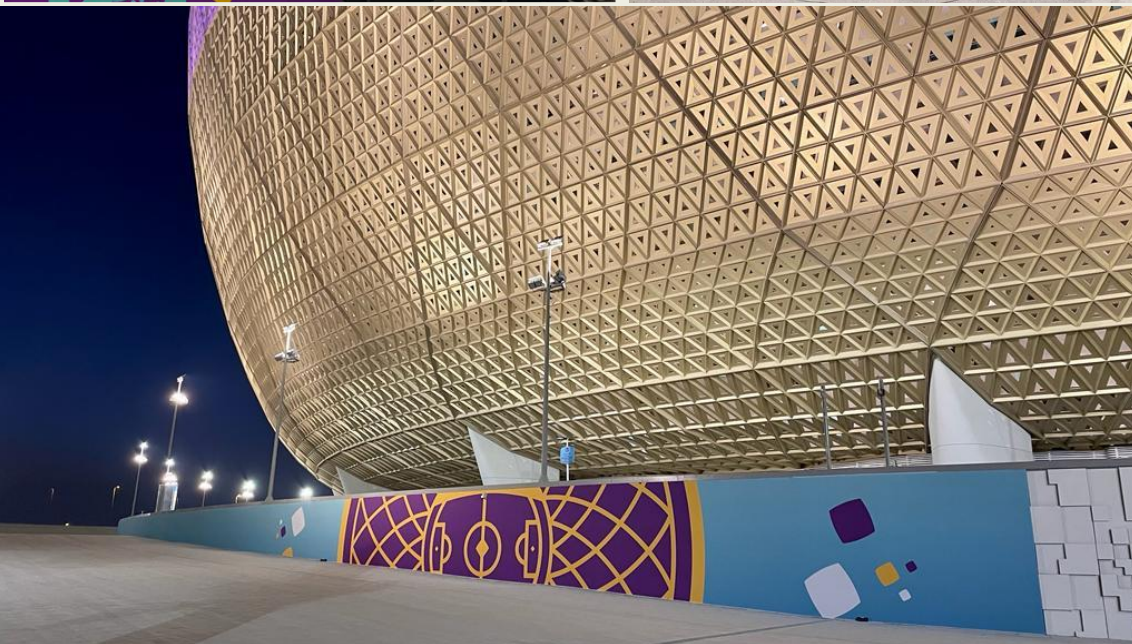
# Pitch Management

- ◆ There are **74 pitches** in the tournament footprint.
- ◆ All 8 stadiums have **hybrid stitching** installed at 2cm spacing x 18cm deep
- ◆ All stadiums have **artificial grow lights** to replace the natural light lost by shading from the roofs
- ◆ There are 16 **heavyweight pedestrian mowers** (2 in each stadium) to ensure each surface has a table top finish.
- ◆ Over **700 groundskeepers** and their managers have attended a series of FIFA Pitch Management workshops





# Stadiums & Fans Experience









# Next 34 Days...



- ◆ **Installation of temporary overlay** ongoing.
- ◆ **Dressing, signage** efforts continue in all sites;
- ◆ Continued **Workshops, Table tops exercises and Simulations** in all official sites;
- ◆ **Watan** event wide exercises for all Host Country services;
- ◆ In person **trainings to all contractors**;
- ◆ More announcements on **exciting entertainment** events for visitors.

Ch\_\_\_\_\_eer





# Stadiums

- ◆ All eight FIFA World Cup Qatar 2022™ completed well in advance
- ◆ All tested at various sporting and non-sporting events
- ◆ Overlays, branding and signage currently being installed
- ◆ Kick off at Al Bayt Stadium 20 November
- ◆ Final at Lusail Stadium (pictured) 18 December





# Transport

- ◆ Hamad International Airport expanded
- ◆ Doha International Airport activated
- ◆ 94+ Match Day Shuttle flights every day
- ◆ 3,000+ busses (incl. 750 electric buses)
- ◆ Road networks expanded and branded
- ◆ Metro operational since 2019
  - expanded 22-hour tournament service
- ◆ Transport channels and planning tools launched





**30,000** rooms  
added to the **Qatar  
Accommodation  
Agency** in line with  
last minute ticket sales



**FIFA WORLD CUP QATAR 2022**

Accommodation Agency

[Log In](#)

[Apartments & Villas](#)
[Cruise Ship Hotels](#)
[Fan Villages](#)
[Hotels](#)
[Explore Qatar](#)

# Experience a FIFA World Cup™ like no other

Official accommodation provider of Qatar 2022™

The FIFA World Cup Qatar 2022™ is only 1 year away. Your host country, Qatar, offers an exciting range of accommodation – available to now.

Discover your accommodation

### Apartments & Villas

Enjoy the comfort of your own apartment or villa and experience the FIFA World Cup™ as a local.

### Cruise Ship Hotels

All-inclusive cruise ship cabins for a glamorous and unique FIFA World Cup Qatar 2022™ experience.

### Fan Villages

Experience the unique setting of festival-like accommodation – a once-in-a-lifetime football experience for the budget-conscious traveler.

### Hotels

Qatar offers an excellent range of hotel accommodation to suit every desire and budget; base yourself by incredible beaches, dazzling downtown Doha or the marina at Pearl Island.

Countdown to Kick-off

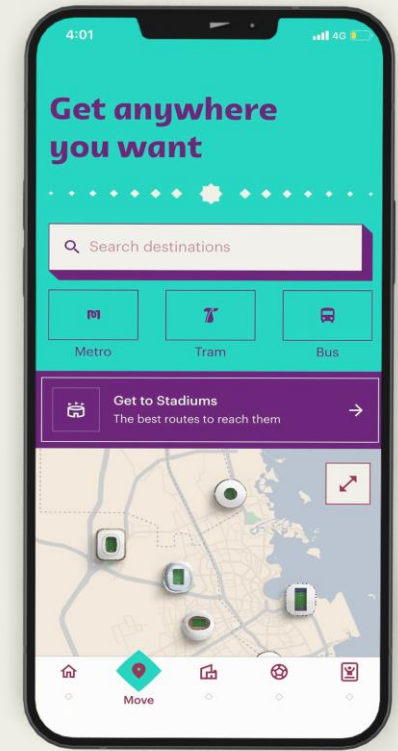
**400**  
DAYS

**21**  
HOURS

**41**  
MINUTES



# Hayya



## Hayya to Qatar 2022 app

- ◆ One-stop-shop for all fan needs
- ◆ *Hayya with me* (1+3)
- ◆ Hayya Service centers (DECC + Ali Bin Hamad Al-Attiyah Arena)



# International Consular Services Centre (ICSC)

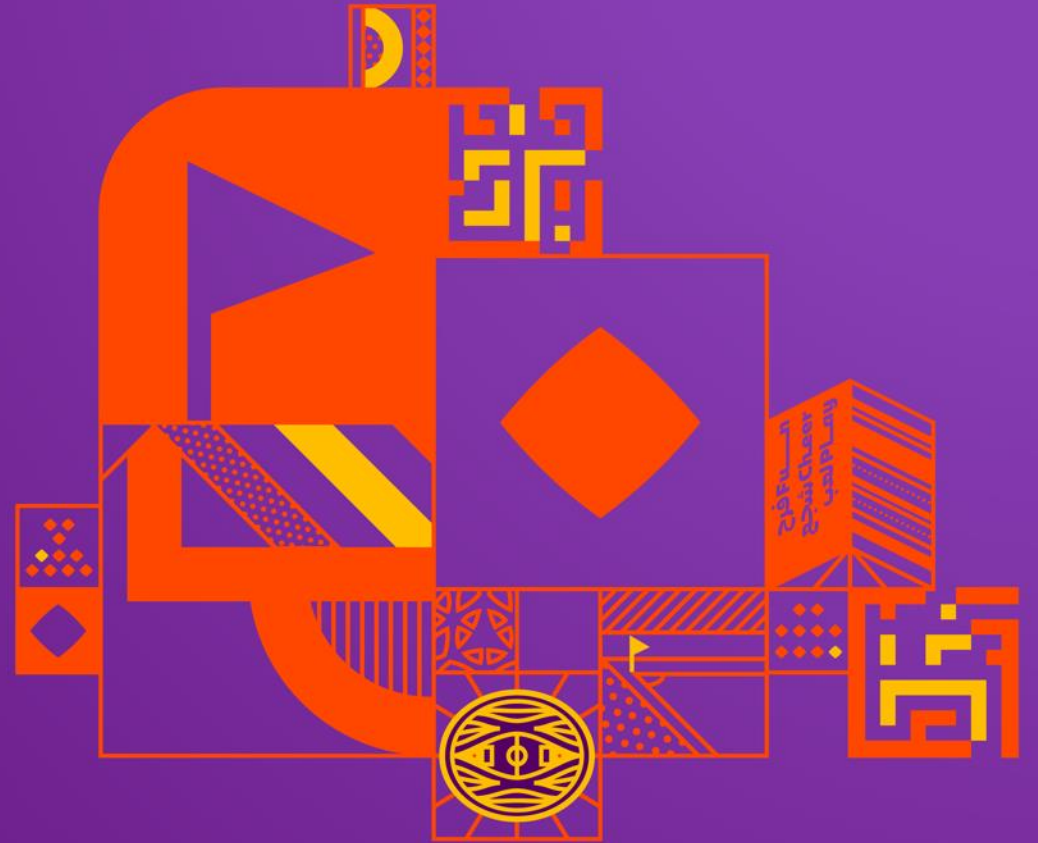
📍 DECC

- ◆ Support: 90 staff from 45 Embassies
- ◆ Location: DECC Hall 4
- ◆ Operating Hours: 10.00-22.00
- ◆ Dates Open: 1 Nov-25 Dec

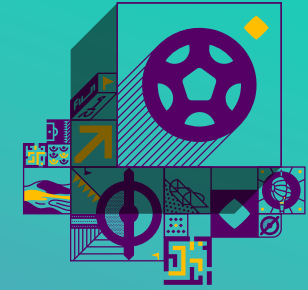




# Media Operations



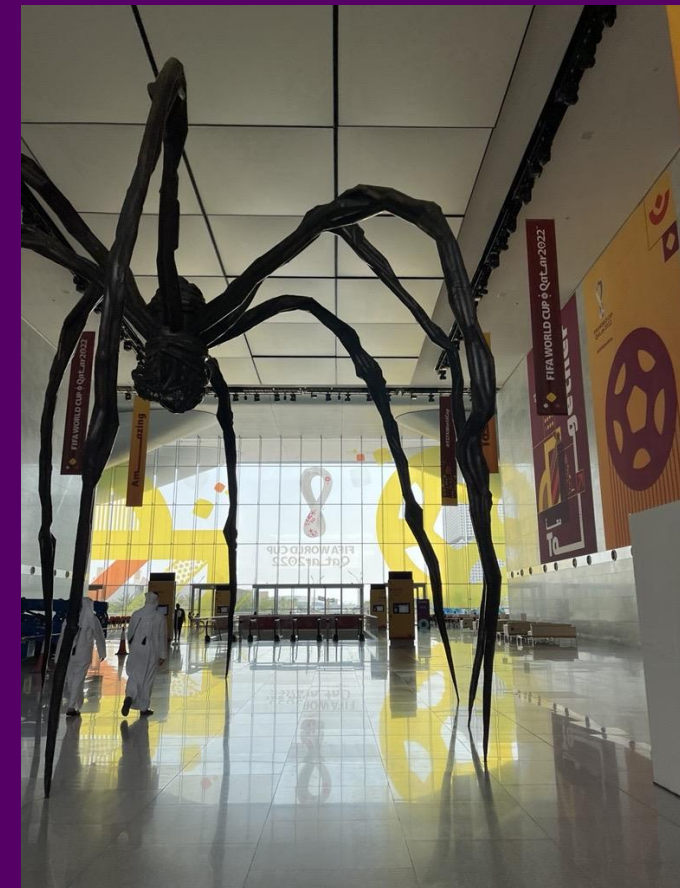
# Main Media Centre (MMC)



Over **12,300**  
Expected media attendance

Way beyond a working space...

- ◆ Virtual stadium match experience
- ◆ Tournament and corporate press conference
- ◆ Roundtables
- ◆ Interview rooms
- ◆ Studios
- ◆ Transportation hub for all eight stadiums





## First time: A Virtual Stadium at the Main Media Centre.





# International Broadcast Centre (IBC)

**Over 78**

Media Right Licensees

**4**

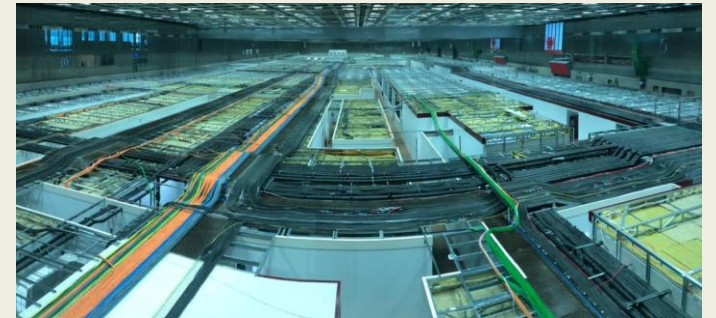
VOR Hosting VAR Operations

**514km**

Total IBC Cabling

**7**

Outside Presentation Studios & Platforms



Dis

cover

# Host Country Media Centre & Broadcasting Facilities

>2,700

Host Country media registrations to date

95%

of broadcast slots booked at Corniche HCBF

HCMC Official Launch: 14 Nov

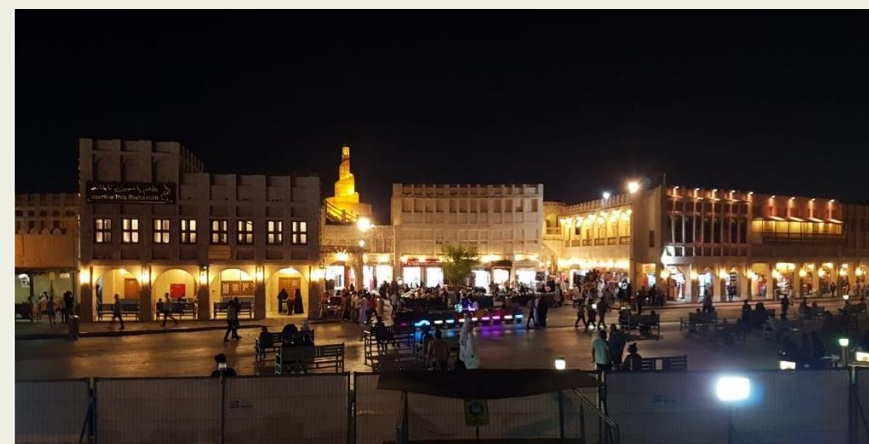
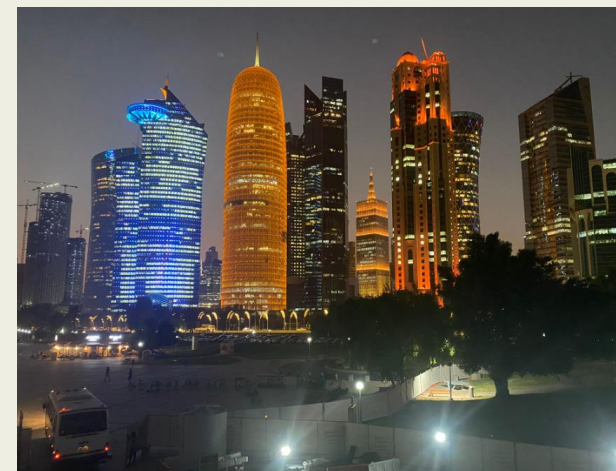
Mshereib



CORNICHE



SOUQ WAQIF

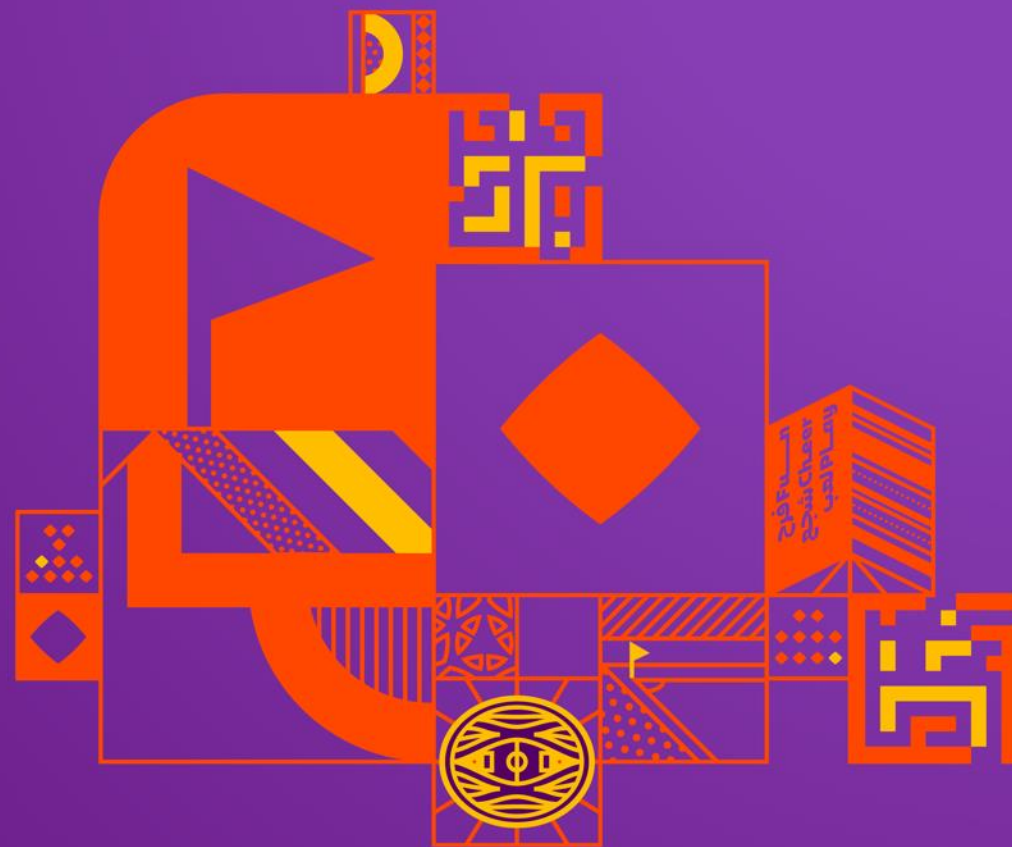


cover





# Volunteers



# Volunteers programme



◆ **20,000** volunteers

◆ Over **420,000 registrations**  
from 209 different nationalities

89%  
Qatari residents



11%  
Internationals

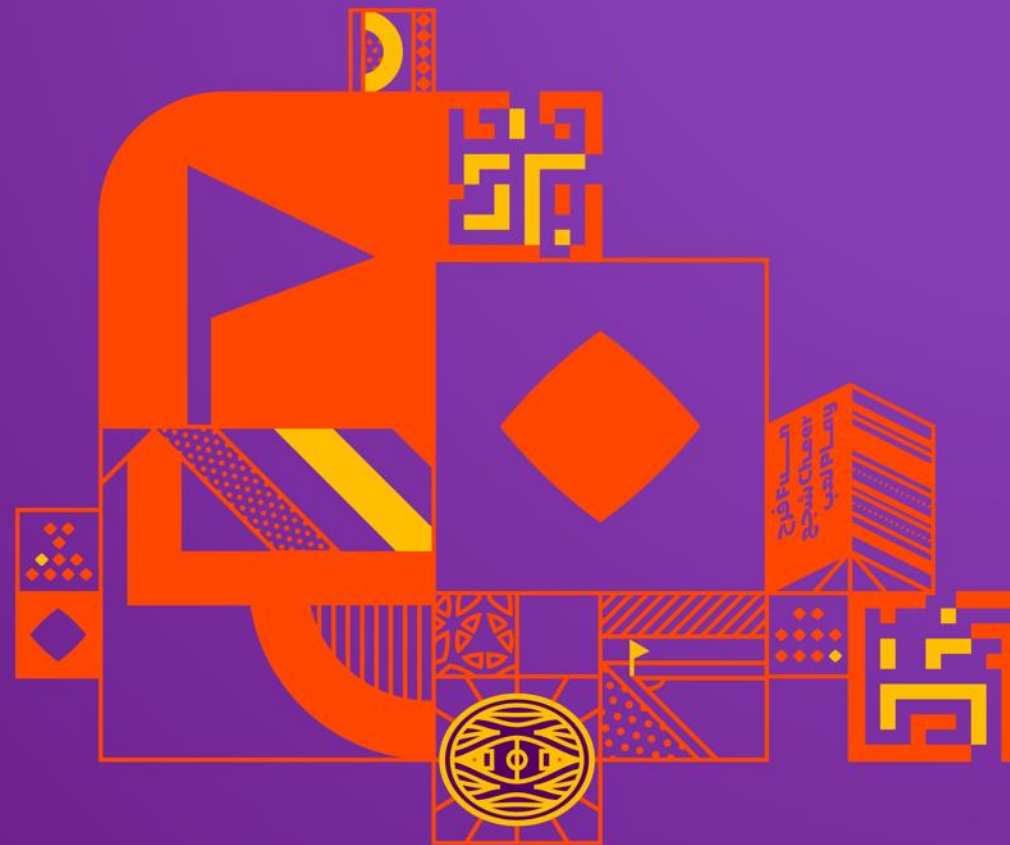
Average age  
**33**  
Years old







# Fan Experience



# 90+ fan activations

## 1 Festival of Football





A close-up, high-resolution photograph of a person's face, focusing primarily on their eyes. The person has dark, curly hair and a warm complexion. Their eyes are a deep brown color and are looking directly at the camera with a calm, steady gaze. The lighting is soft and directional, coming from the upper left, which creates a gentle shadow on the right side of their face and highlights the texture of their skin and the intensity of their eyes. The background is a blurred mix of light blue and white, suggesting an outdoor setting with a clear sky.

***As the eyes of the world turn to Qatar***



# Match Day in Qatar

22<sup>nd</sup> November



🕒 8:00 AM - 10:30 AM

📍 Souq Waqif  
💡 Visit + Breakfast



🕒 9:00 AM - 12:00 PM

📍 Katara  
💡 Breakfast +  
Dhow Festival



🕒 9:00 AM - 11:30 AM

📍 Al Wakrah Souq  
💡 Souq Visit + Breakfast



🕒 8:00 AM - 2:00 PM

📍 Ras Abou Aboud  
💡 974 Beach



🕒 11:00 AM - 4:00 PM

📍 Lusail Stadium  
💡 Match: ARG-KSA



🕒 2:00 PM - 7:00 PM

📍 Education City Stadium  
💡 Match: DEN-TUN



🕒 1:00 PM - 4:00 PM

📍 Ras Bu Fontas  
💡 Arcadia Music Festival



🕒 3:00 PM - 4:30 PM

📍 Aspire Zone  
💡 QOSM Tour



🕒 4:30 PM - 10:00 PM

📍 Lusail South Promenade  
💡 Hayya Fan Zone



🕒 7:30 PM - 10:00 PM

📍 Lusail  
💡 Lusail Boulevard  
Festival



🕒 5:00 PM - 10:00 PM

📍 974 Stadium  
💡 Match: MEX-POL



🕒 5:00 PM - 7:00 PM

📍 Aspire Zone  
💡 Aspire Pavilion + Lunch



🕒 10:30 PM - 12:00 AM

📍 Al Bidda park  
💡 FIFA Fan Fest



🕒 10:30 PM - 12:00 AM

📍 Corniche Area  
💡 Cornich Activation



🕒 11:00 PM - 1:00 AM

📍 Al Wakrah  
💡 MDL Beast – Aravia



🕒 8:00 PM - 1:00 AM

📍 Al Janoub Stadium  
💡 Match: FRA- AUS



# FIFA Fan Festival™:

## Al Bidda Park

- ◆ Dates Open: 19 Nov – 18 Dec
- ◆ Operating Hours:  
10:00 (NMD\* 15:00) – 02:00
- ◆ Capacity: 40,000
- ◆ Match Viewing: 64 matches on mega screens



\*Non-match day





# The Corniche:

## Host Country Destinations

### Doha Corniche

- ◆ Dates Open: 19 Nov – 18 Dec
- ◆ Global street carnival
- ◆ 150+ food outlets
- ◆ 4 live stages
- ◆ Operating Hours: 12:00 – 00:00
- ◆ Capacity: 70,000





# Arcadia Music Festival:

## Host Country Destinations

### Ras Bu Fontas

- ◆ Dates Open: 19 Nov – 16 Dec
- ◆ Operating Hours: 10:00 – 05:00
- ◆ Capacity: 15,000
- ◆ Internationally renowned artists & DJs
- ◆ Ticketed





# MDL Beast – Aravia: Host Country Destinations

## Al Wakrah

- ◆ Dates Open: 21 Nov – 18 Dec
- ◆ Operating Hours: 20:00 – 02:00
- ◆ Capacity: 5,500
- ◆ 56 acts, 160+ hours of shows
- ◆ Ticketed





# Ras Abu Aboud Beach 974: Host Country Destinations

## 974 Beach

- ◆ Operating Hours: 09:00 – 18:00
- ◆ Capacity: 5,000
- ◆ 1.2km beach
- ◆ Live music
- ◆ Ticketed





# Hayya Fan Zone: Host Country Destinations



## Lusail Marina Promenade

- ◆ Dates Open: 20 Nov – 18 Dec
- ◆ Operating Hours: 12:00 – 01:00
- ◆ Capacity: 3,500





# Lusail Boulevard: Host Country Destinations

## Lusail Boulevard

- ◆ Dates Open: 20 Nov – 18 Dec
- ◆ Operating Hours: 11:00 – 00:00
- ◆ Capacity: 60,000
- ◆ 1.3km boulevard
- ◆ 50+ food outlets
- ◆ Some ticketed events





# QetaiFAN Beach Fest: Host Country Destinations

## Lusail

- ◆ Dates open: 19 Nov – 18 Dec
- ◆ Operating Hours: 10:00 – 04:00
- ◆ Capacity: 30,000
- ◆ Match viewing
- ◆ 50+ food outlets





# Al Maha Island: Host Country Destinations

## 📍 Tarfa Lusail

- ◆ Open from: 1 November
- ◆ Capacity: 14,000
- ◆ 50+ attractions
- ◆ Ticketed







Thank you



اللجنة العليا  
للمشاريع والبراث  
Supreme Committee  
for Delivery & Legacy



FIFA WORLD CUP  
Qatar2022

