Job Title:	Chief Executive Officer (CEO)	Reporting Processes :	Reports to: Chairman and Board of Directors  Line Manages: Football Services Manager, Football  Development Manager, Finance Administrator
Contracted Hours:	Full time 35 Hours Per Week (evening and weekend working will be required)	Salary:	Based on experience

#### 1. Job Purpose

- o Champion the strategic direction and culture of Wiltshire FA and act as an ambassador for football across the County.
- o Effectively lead the planned headquarters move from the North of the County to a centralised location, building a football hub site with 3G pitch and new County FA home.
- Ensure Wiltshire FA works within agreed organisational values and consistently delivers against its strategic objectives.
- o Lead the day to day running of Wiltshire FA, ensuring the effective delivery of its business plan and strategy.
- Work with the Board of Directors on matters relating to workforce, finance, corporate governance, football development and services, marketing, communications, public relations and risk management.
- Guarantee that safeguarding is embedded throughout the Wiltshire FA in accordance with safeguarding legislation, FA safeguarding policy, best practice guidance and education programmes
- o Guarantee that Equality is embedded throughout the Wiltshire FA in accordance with the Equality Standards for Sport
- o Act as Company Secretary to ensure legal compliance across all areas of the business
- Attract increased investment into both Wiltshire FA and football in Wiltshire by maximising assets and continually raising the profile, image and reputation of the Wiltshire FA brand amongst stakeholders.
- o Deliver The FA National Game Strategy in partnership with key stakeholders to:
- Providing a high quality introduction to football;
  - Developing clubs and leagues to meet modern players' needs;
  - Embracing all formats and engaging all participants;
  - Recruiting, developing and supporting the football workforce; and
  - Developing sustainable football facilities

# o 2. Principal Accountabilities/Responsibilities

- o Define the Wiltshire FA business plan and strategy in conjunction with the Board of Directors.
- Deliver the objectives of the Wiltshire FA's business plan and strategy with support of the Council, Standing Committees, working groups and staff.
- o Develop and present progress reports on the delivery of the Wiltshire FA business plan and strategy to the Board of Directors for regular monitoring and evaluation.
- o Manage HR and employment matters to support the delivery of the Wiltshire FA business plan and strategy.
- o Develop and implement the Wiltshire FA's marketing and public relations strategies.
- Develop and maintain positive and productive relationships with key stakeholders such as The FA, clubs, leagues, local authorities and commercial partners.
- Ensure that information technology is appropriately maintained to satisfy the requirements of The FA and the Wiltshire FA.

- o Implement regular health and safety and risk management audits, policies and procedures for all areas of the business.
- Comply with General Data Protection Regulations (GDPR).
- o Ensure that the Wiltshire FA's facilities are maintained and resourced to a high standard.
- o Develop company policies and procedures as Company Secretary.
- o Develop and implement strategies to grow profitably, diversify income and manage budgets.
- o Establish and monitor financial control systems in conjunction with the Finance Director.
- o Line manage and develop a high performing Senior Management Team.

# 3. Knowledge/Experience/Technical Skills/Behaviours

### **Essential:**

- Educated to degree level or equivalent work experience
- o Proven track record in leadership and staff management
- Knowledge of running a business
- Experience of financial management and working with a Board of Directors
- An understanding of safeguarding policies
- Working knowledge of Equality in Sport
- Ability to work strategically with partner organisations across different sectors
- o Passionate and committed to the development of football at a local level.
- o Able to work under pressure, handle multiple priorities and meet deadlines.
- Exceptional customer service, work as part of a team with excellent planning, communication and presentation skills.

### Desirable:

- Knowledge of and experience of Not for Profit Organisations
- A working understanding of County Football Associations
- Experience of working with volunteers

# 4. Behaviours – as defined in County Football Association Competency Model

- Leadership
- Problem Solving
- Teamwork
- Communicating
- Delivery
- Customer Excellence
- Developing Self and Others

- Integrity
- Fairness
- Accessible
- Accountable
- Transparent

### 5. Further Information

Wiltshire County FA is committed to equality of opportunity and welcome applications from all sections of the community.

This job description is only a summary of the role as it currently exists and is not meant to be exhaustive. The responsibilities/accountabilities and skills/ knowledge/ experience/ behaviours might differ from those outlined and other duties, as assigned, might be part of the job.