



# Westmorland County FA Young People Case Study



## Purpose of the Youth Engagement Strategy

The Youth Engagement Strategy was developed for Westmorland County FA to develop a culture of listening to the voice and supporting Under 18's.

### Strand 1. Primary/Junior Youth Forum – Aged 7-11 – Schools & Clubs in Westmorland & Secondary Youth Forum – Aged 11-16 - Schools

What we found: Through the primary school consultation children wanted to have fun and feel safe in football



What we did: Use the evidence from young people to feed into club welfare sessions and safeguarding courses

## Vision

Westmorland County FA have a vision to engage and listen to the voice Under 18's to influence and improve aspects of the business to ensure the County FA remain relevant to football in Westmorland.

### Strand 2 Coaching Academy

What we found: The coaching academy is currently mid season & running with 4 young people

What we did: Provide engaging & interactive sessions which will conclude with participant feedback to shape future programmes

### Strand 3. Refereeing Academy

What we found: The academy has successfully been set up with 7 young referees

What we did: Sought feedback from young people as to what they wanted from the academy. Dealing with manager & assistant conflict has been identified & a session will be delivered by Andy Halliday, Premier League Official

## Outcomes and measures

Consultation Sessions are completed providing relevant and meaningful feedback to shape the Football Leaders Programme

School Forum Sessions are developed and completed providing relevant and meaningful feedback to shape the County FA events, activities and increase participation in football.

Football Leaders Programme was developed and introduced in the 2019/20 Season.

Refereeing Academy was developed and introduced in the 2019 /20 season

## Future development

1. Youth Voice to be heard. WCFA Council agree to a standard agenda item for 'youth voice'.

2. Pledge – All WCFA youth activities to activity seek feedback from young people. The WCFA to act on this feedback to provide a better experience for all.



FOR ALL