

WESTMORLAND COUNTY FA CASE STUDY



Purpose of Yellow Arm Band's for Under 18 Referees

Is to support young match officials, the initiative saw yellow armbands introduced for all Referees Under the age of 18 in youth football to remind everyone that the referee is subject to children's legislation and should therefore be protected, encouraged and treated with respect at all time.



Process

Yellow Arm bands were issued to all Under 18 Referees and the purpose explained.

Posts were placed on Social Media to raise awareness.



Outcomes and measures

Consultations took place with Referees to gain their feedback on the initiative which would help measure the impact/success.

Two questions were asked: -

Did you find wearing the arm bands beneficial?

Responses: -

"advertised you where a junior referee which possible assumed you had no experience or lack of knowledge"

"presented a greater risk of misconduct or additional abuse"

"made you a target"

"assuming experience/knowledge based on age"

Do you think there is an understanding why the arm bands are being worn?

Responses: -

"There seems to be no knowledge of initiative"

"More promotion needed on Social Media, websites, direct to clubs"

Future development

Re-launched with more promotion direct to coaches.

Consult with Referees to see if they have noticed a difference

