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**Active Through Football  
Have Your Say in Stoke on Trent!**

Active Through Football is an exciting new programme from Sport England, funded by the National Lottery & the Football Foundation to increase physical activity through football for 16+ from lower socio-economic groups (LSEG).

**The City of Stoke on Trent** has been shortlisted to apply for the Active Through Football funding to support the increase of physical activity through football for 18+. A number of partners in the local area are now working together to consult with individuals, groups and organisations in the City to make sure that the views of the community help shape the project to create a stronger, active city that is a great place to live, work and play.

The impact of Covid-19 pandemic, is currently seeing a further reduction in activity levels, poor health and an increase in financial hardship in communities. One project cannot solve all of these problems but by understanding your experiences and ideas we hope to begin to make a positive improvement for individuals, families and communities.

As part of the consultation process to support our application, we want to hear from you whether you never played football before, currently involved or have previous history but no longer play.

Please can you therefore complete the below survey, all answers will remain confidential and anonymous but play an important part in not only the application process but throughout the entire programme if successful.

By completing this survey you can be entered into a prize draw to receive 1 of 3 £25 Amazon Gift Vouchers, winners will be notified after the closing date of the survey. CLOSING DATE IS Friday 23rd April 2021

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| **Questions** | **Answers** |
| **Q1.** Please state your postcode |  |
| **Q2.** Please self-describe your gender |  |
| **Q3.** Please select the age bracket you fall within from the following: | 16-17  18-24  25 – 34  35 – 44  45 – 54  55 – 64  65+ |
| **Q4.** Do you have a long-term illness or disability which limits your daily activity? | Yes  No  Prefer not to say |
| **Q5.** What is your current employment status? | Unemployed  Part time employed  Full time employed  Self employed  Retired  Prefer not to say |
| **Q6.** Which one of the following best describes your background or race? | White (British or English)  White (not British or English)  Mixed Race  Asian or British Asian  Black or Black British  Other Please specify  Prefer not to say |
| **Q7.** When you have leisure time do you get involved in any physical activity or groups? | Yes  No |
| **Q8.** If yes what types of physical activity do you usually participate in?  (Select all that apply) | Football  Running  Cycling  Walking  Fitness Groups  Other Please Specify |
| **Q9.** On the following scale, on average how many minutes per week do you participate in physical activity? | Inactive (Under 30 minutes a week)  Fairly Active (30-149 minutes a week)  Active (150+ minutes a week) |
| **Q10.** Are you happy with your current physical activity level? | Yes  No |
| **Q11.** Do you feel your physical activity level has changed during the pandemic? | Yes  No |
| **Q12.** Why do you or would you participate in physical activity? (Select all that apply) | To socialise  For enjoyment  To learn new skills  Personal challenge  Competitions  Engage in the community  Improves my health  Improves my mental health  Lose Weight  Other please specify |
| **Q13.** What might prevent you from being more active currently? | Lack of Interest  Cost  Lack of appropriate local facilities  Lack of opportunities  Time  Transport  Caring responsibilities  Don’t know how  Other please specify |
| **Q14.** What would help you become more active? | Activities in my local community  Friends or family came along too  Free or low-cost activities  Transport Links  Opportunities available at various times throughout the week  Other please specify |
| **Q15.** What interest do you have in football or football related activity currently? | Play currently  Want to play but don’t currently  Football Fan  Volunteer currently  Want to volunteer but don’t currently  No Interest in Football  Other please specify |
| **Q16.** Football will be at the heart of new activity that we provide. What would help you get involved, what types of football activity would help you get active? Please think outside of the box, this does not have to be playing on a traditional pitch. |  |
| **Q17.** If we are successful with this application is there a specific location or facility you would like to see the activity taking place in your community? |  |
| **Q18.** Would you consider volunteering in your community to help get more people active? | Yes  No |
| **Q19.** Finally, is there anything related to being active that we have not asked in this survey but you feel strongly about and would like to share your comments now |  |

**We thank you for completing the survey, your opinions are valued and should you wish to be involved in further consultation regarding football opportunities in your local community please provide contact details here:**

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| **Email Address** |  |
| **Contact Number** |  |

**If you would like to be entered into the prize draw to receive 1 of 3 £25 Amazon gift vouchers please provide contact details here:**

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| --- | --- |
| **Email Address** |  |
| **Contact Number** |  |

**PLEASE RETURN COMPLETED FORMS TO:**

**Email** [support@staffordshirefa.com](mailto:support@staffordshirefa.com)

**Postal** Staffordshire FA, Dyson Court, Beaconside, Stafford, ST18 0LQ