

Matchday Experience

22/23



Improving the Matchday Experience

England Football's Respect programme was launched to encourage respect and positivity right across our game.

The **Matchday Experience** scheme is a way for Somerset FA to promote the Respect programme across our County.

We encourage supporters, coaches and parents within mini-soccer and youth football to bring about a better, more inclusive, and supportive football environment.



YOU can start to create the right environment for players by following this document and encouraging others to look at our resources:



What is the Matchday Experience?

We are receiving an increasing number of reports of poor behaviour and negative playing experiences. We want to work with clubs and individuals to improve the Matchday Experience and make football a more enjoyable experience for young people.

The Matchday Experience is a process of reporting and dealing with negative behaviour. Clubs will be accountable for the behaviour of anyone related to their club, including parents and spectators.

A Google Form will be available on our website and shared with clubs:

Matchday Experience Form 22/23

Somerset FA want to hear from parents/spectators at grassroots football matches to gather their views on the Matchday Experience. We want to ensure every grassroots football match offers a positive and enjoyable experience. We receive reports of bad behaviour and a negative playing experience for young people and we want to tackle this.

You, the parents/spectator, are the first step to improving the matchday experience by completing this short form. This means that we can start to build a picture on what issues there are in the grassroots game and focus on improving the experience for players, clubs and coaches.

We also want to hear about good experiences so we can praise and reward clubs. If you're at a match and its an overall positive experience we want to hear about that too!

development@somersetfa.com [Switch accounts](#)

*Required

Email *

rebecca.snelling@somersetfa.com

Was your matchday experience positive or negative? *

- ☐ Taunton Youth and Mini League (or TYL Cup)
- ☐ Somerset Junior Premier League (or SJPL Cup)
- ☐ Woodspring Junior League (or WL Cup)
- ☒ Midsomer Norton Youth League (or MSNYL Cup)
- ☐ Midsomer Norton Mini League (or MSNML Cup)
- ☐ Yeovil Youth League (or YYL Cup)
- ☐ Yeovil Mini League (or YML Cup)
- ☐ Somerset Girls League (or SGL Cup)
- ☐ Somerset FA County Cup
- ☐ Other: _____

Age Group *

- ☐ Under 7s
- ☐ Under 8s
- ☐ Under 9s
- ☐ Under 10s

Anyone involved in Youth Football can fill out a form.

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Matchday Experience Form 22/23

Thank you for responding to the Somerset FA Matchday Experience Form.

A member of Somerset FA staff will read your response and let you know about any actions that have been taken. Thank you for your support with this initiative.

[Submit another response](#)

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Google Forms

A member of staff will read your report and let you know if any actions are taken



Negative reports will be followed up with clubs. We will work with clubs who receive numerous reports to improve their behaviour and create a more positive Matchday Experience.

Clubs will face the relevant disciplinary sanctions if their behaviour meets this threshold. We will review England Football Accreditation regularly and can remove this if we feel that the club does not meet the Respect Code of Conduct and provide a positive Matchday Experience.

*Please note, if we receive multiple reports concerning individuals, we will work with clubs to resolve this internally.

Positive reports will be fed back to clubs and promoted via our social media channels!

Clubs with positive feedback will be entered into a prize draw, for the chance to win exciting rewards.

Sharing the Matchday Experience Form:



This form will be available on our website and can be found [here](#).

Simply scan the QR code using a smart phone, and this will take you to the form.

The form will always be available on our website and across our social networks.



Display the form in your clubhouse:

If you have access to a clubhouse or communal area, this would be a great place to display the QR Code:



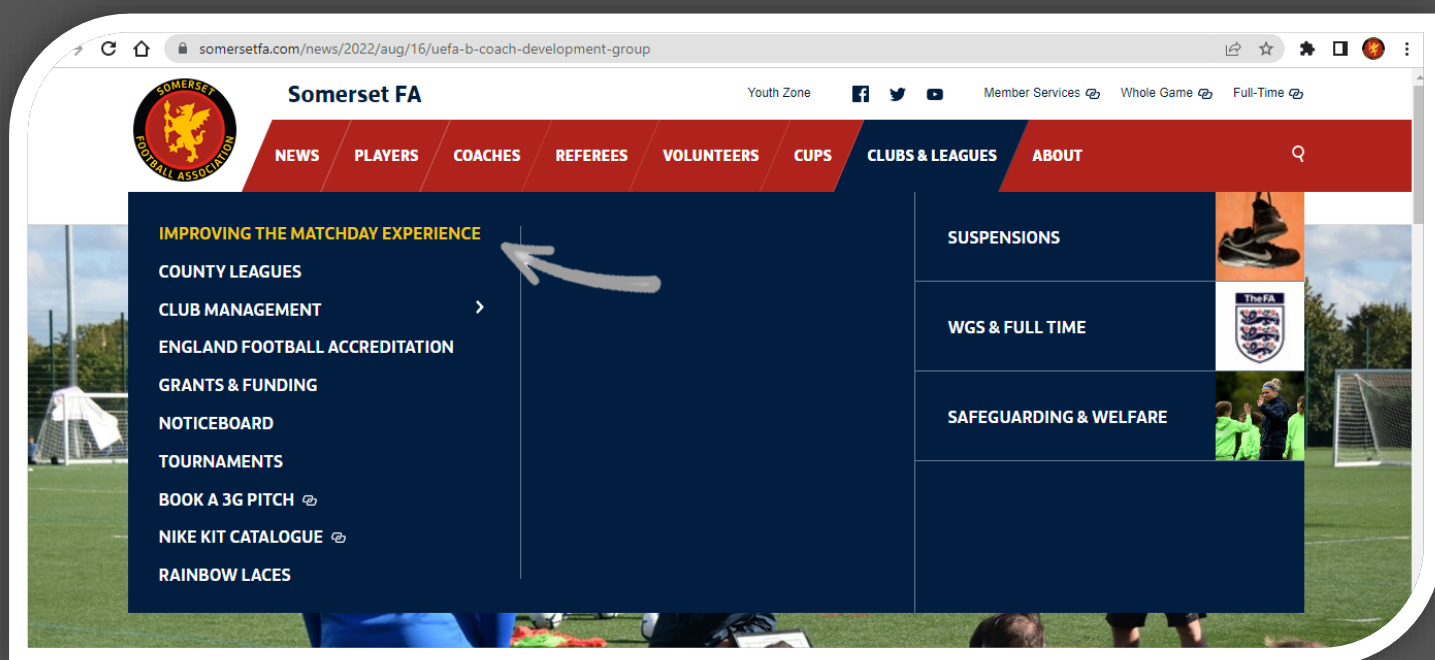
Display at Matchdays: Use your RESPECT boards or signs to display the form:



We understand that grassroots football is often played across multiple venues and without access to changing rooms and facilities.

If you would like forms to be delivered to your club, please contact us: support@somersetfa.com – we can deliver this digital pack along with laminated forms to display across your clubs or give to coaches.

If you are unable to display the form, it will always be available on our [website](https://www.somersetfa.com).



Thank you for your support with this initiative. Together, we can work to improve the Matchday Experience for young players and referees across our County.

If you have any questions or queries about the Matchday Experience, please don't hesitate to get in touch:

[Support@somersetfa.com](mailto:support@somersetfa.com)



*"Football for Everyone
Everyone for Football"*