



Job Description and Person Specification

Job title	Equal Game Ambassador – Women & Girls Football
Reports to	Ellie Round

Job purpose(s)		
Support grassroots football clubs to apply their learnings from the Equal Game Training and build their own Equal		
Game Action Plan, creating more accessible opportunities for women and girls.		
Direct reports	N/A	

Location	Shropshire Football Association, West Stand, Telford United Football Club, The Bucks	
	Way, Wellington, Telford, TF1 2TU	
Working hours	50 hours per contract	
	Hours of work will vary and may include evenings and weekends	
Contract type	Casual Worker	

Responsibilities

- Attend one of the 'Train the Trainer course dates; Tuesday 29th November @ West Riding FA, Wednesday 30th November @ Leicestershire FA or Tuesday 6th December @ Berks & Bucks FA
- Work with County FA Leads to collaboratively deliver the local 'Equal Game' Training
- Work with England Football Accredited clubs following their completion of the 'Equal Game Training' to support in the creation of a bespoke female football game plan. This outlines new club-based opportunities for female players which may include new playing provisions, coaching development, volunteering roles, and creating safe environments.
- Support with engagement at every level of the club to maximise and sustain opportunities for female players.
- Signpost and help clubs access relevant support including funding and coach development opportunities via the County FA, and FA Women & Girls Coach Development network.
- Support clubs to build and sustain relationships with relevant local partners such as charitable organisations, educational establishments, alongside other key partners to promote the new opportunities.
- Collaborate with County FA staff, national FA staff, FA Women & Girls Coach Mentors, FA Women & Girls
 Community Champions, external partners, and wider members of the grassroots delivery team workforce.
- Maintain records of the support being provided to grassroots clubs with the aim of providing clarity on work programmes, development opportunities and sharing of good practice.

Person specification

Experience

Essential

- Can demonstrate a history of success in developing female grassroots football opportunities and/or an experienced sports development professional.
- Experience of facilitating and engaging with volunteers.
- Experience of engaging with external partners and stakeholders.

Desirable

- Experience of volunteering within a grassroots football club as a Committee Member.
- Experience of mentoring others.
- Experience of accessing external funding.





Knowledge, skills and behaviours **Essential Desirable** Ability to build trust and develop effective working Knowledge of The FA's strategy for Women & relationships within England Football Accredited Clubs. Girls Football; Inspiring Positive Change. Ability to deliver practical support sessions to a range of Knowledge of the England Football club Volunteers. Accreditation Framework and the existing support and resources available to Accredited Understanding of how an England Football Accredited Clubs. Club operates. An advocate for female football with an understanding of the challenges and barriers that both players and volunteers can face. Commitment to attend additional training provided as part of this programme. Flexible in approach with willingness to work evenings and weekends, as well as travel across the County. IT proficient- confident with setting up and actively taking part in online meetings. **Enhanced DBS Check required?** Yes

Yes

The job holder will be expected to understand and work in accordance with the values and behaviours described below			
FA value	Behaviours		
INCLUSIVE	Champions and ensures that football is, and will remain, a game for everyone:		
	Openly collaborates with colleagues and partners in the game		
	• Provides equal opportunity to people of different backgrounds, experience and perspective		
	Seeks out and embraces new ways of thinking and working.		
INSPIRING	Motivating of others and aiming to achieve excellence possible		
	Seeks to achieve the highest levels of performance at all times.		
	Persistent to achieve a standard that others consider impossible.		
	Challenges others to go further and achieve more.		
INNOVATIVE	Embraces new thinking in pursuit of continuous improvement:		
	• Identifies the need for, and actions change in direction, practice, policy or procedure.		
	 Questions the way things are done and takes informed risks. 		
	Continuously seeks to improve efficiency and performance.		
TRANSPARENT	Openly and honestly convey information to all		
	Encourage open communication across the game		
	Encourages feedback to inspire others		
	• Ensures decision-making rationale is clear and considered so that it is easily understood by		
	others.		
TRUSTED	Sets the standards across the game		
	Be open and support one another		
	Be consistently good in quality or performance		
	Demonstrate commitment and reliability and accountable in all that you do		

Clean, full driving licence?





Job description reviewed and modified by:	Ellie Round, Football Participation Officer
Date job description reviewed and modified:	October 2022
Job description authorised by:	Mick Murphy, CEO and Business Manager

Signed by job holder (on appointment):	
Date signed:	

One copy to be retained by the job holder, one signed copy to be stored confidentially by the employer.