



# PARTNERSHIP OPPORTUNITIES



# BE PART OF THE OXFORDSHIRE FOOTBALL ASSOCIATION TEAM WITH OUR EXCITING NEW PARTNERSHIP OPPORTUNITIES

As the local not-for-profit, governing  
body we are the beating heart of  
football throughout Oxfordshire.



ENGLAND  
FOOTBALL



ENGLAND  
FOOTBALL

A group of Oxford Brookes University football players in blue and white striped jerseys are celebrating on a grass field. One player in the center is holding a silver trophy high in the air. Other players are cheering, some with their arms raised. The background shows a clear blue sky and some trees.

**We believe in lasting long-term partnerships and ensure that we reinvest everything we make in the sustainable growth of local grassroots football and an inclusive pipeline into the professional game**

Our overall drive is to increase activity across Oxfordshire, using the power of football to inclusively bring people together from all backgrounds to have fun and lead active, healthy and fulfilling lives. We provide ways to ensure sustainable corporate social responsibility with clear continuous improvement as a positive and lasting contribution to local communities.



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Founded in 1884 our membership includes 200 local clubs and 20,000 coaches, match officials and players of all ages including, adult, youth, disability and walking football, as well as reaching all those who come to watch and volunteer to help at every match.



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We deliver 17 prestigious County Cup Competitions, including the Oxfordshire FA Senior Cup - first contested in 1885, which kick off in October and run through to the local finals in May and June 2024.

**[www.oxfordshirefa.com/cups-and-competitions](http://www.oxfordshirefa.com/cups-and-competitions)**

We've created three packages to allow businesses of all sizes to be able to sponsor one or more of our cup competitions and to support the ongoing aims of our football association.

# GOLD MEMBERSHIP: £3k

## Page 1 of 2



- Naming rights to the cup competition you sponsor\*
- Your company logo featured as an exclusive partner on our website
- Your company name mentioned in all news items on our website featuring your competition
- Your company named as sponsor of your cup on the cup competitions page of our website
- Your company logo included in our monthly newsletter
- Dedicated digital news articles with featured advertising on our website
- Your logo featured on all digital and print marketing associated with the partnership
- Welcome social media post as a cup competition sponsor
- Social tagging in all of your cup competition fixtures

\*Some competition names recognising historic figures in local football can't be changed therefore the competition would be referred to as sponsored by your company name.

All pricing is exclusive of any applicable VAT with partnership packages subject to availability given the competition there is for them.

# GOLD MEMBERSHIP: £3k

## Page 2 of 2



- 6 social media channel promotions a season across all platforms and our OFA TV YouTube channel
- 6 tickets to your competition cup final and trophy presentation photoshoot
- A table at the annual Oxfordshire FA end-of-season Awards Dinner presentation
- Premium County Cup Final Digital matchday programme advertising
- 6 England international match tickets at Wembley Stadium\*\*
- 2 FA Cup Final tickets at Wembley Stadium
- 2 FA Community Shield tickets at Wembley Stadium
- Membership of the 1884 Business Networking Club (starting in 2024)

\*Some competition names recognising historic figures in local football can't be changed therefore the competition would be referred to as sponsored by your company name.

All pricing is exclusive of any applicable VAT with partnership packages subject to availability given the competition there is for them.

\*\* Men's or Women's International matches

# SILVER MEMBERSHIP: £2k

## Page 1 of 2



- Naming rights to the cup competition you sponsor\*
- Your company logo featured as an exclusive partner on our website
- Your company named as sponsor of your cup on the cup competitions page of our website
- Your company name mentioned in all news items on our website featuring your competition
- Your company logo included 6 times a year in our monthly newsletter
- Welcome social media post as a cup competition sponsor
- 4 social media channel promotions a season across all platforms including our OFA TV YouTube channel

\*Some competition names recognising historic figures in local football can't be changed therefore the competition would be referred to as sponsored by your company name.

All pricing is exclusive of any applicable VAT with partnership packages subject to availability given the competition there is for them.

# SILVER MEMBERSHIP: £2k

## Page 2 of 2



- Social tagging in all of your cup competition fixtures
- 4 tickets to your competition cup final and trophy presentation photoshoot
- 4 tickets to the annual Oxfordshire FA end-of-season Awards Dinner presentation
- County Cup Final Digital matchday programme advertising
- 2 England international match tickets at Wembley Stadium\*\*
- 2 FA Cup Final tickets at Wembley Stadium
- 2 FA Community Shield tickets at Wembley Stadium
- Membership of the 1884 Business Networking Club (starting in 2024)

\*Some competition names recognising historic figures in local football can't be changed therefore the competition would be referred to as sponsored by your company name.

All pricing is exclusive of any applicable VAT with partnership packages subject to availability given the competition there is for them.

\*\* Men's or Women's International matches

# BRONZE MEMBERSHIP: £1k

## Page 1 of 2



- Naming rights to the cup competition you sponsor\*
- Your company logo featured as a preferred partner on our website
- Your company name mentioned in all news items on our website featuring your competition
- Your company named as sponsor of your cup on the cup competitions page of our website
- Your company logo included 3 times a year in our monthly newsletter
- Welcome social media post as a cup competition sponsor
- 2 social media channel promotions a season across all platforms

\*Some competition names recognising historic figures in local football can't be changed therefore the competition would be referred to as sponsored by your company name.

All pricing is exclusive of any applicable VAT with partnership packages subject to availability given the competition there is for them.

# BRONZE MEMBERSHIP: £1k

## Page 2 of 2



- Social tagging in all of your cup competition fixtures
- 2 tickets to the annual Oxfordshire FA end-of-season awards Dinner
- 2 tickets to your competition cup final and trophy presentation photoshoot
- County Cup Final Digital matchday programme advertising
- 2 FA Community Shield tickets at Wembley Stadium
- Membership of the 1884 business networking club (starting in 2024)

\*Some competition names recognising historic figures in local football can't be changed therefore the competition would be referred to as sponsored by your company name.

All pricing is exclusive of any applicable VAT with partnership packages subject to availability given the competition there is for them.

There is also additional scope to support and sponsor our Referee Development Academy and Football Development Coaching Courses.



At our annual end of season awards dinner, we also celebrate the success of over a dozen unsung heroes across Oxfordshire, these are the categories:

- Coach of the Year - Disability Pathway
- Coach of the Year - Female Pathway
- Coach of the Year - Male Pathway
- Match Official of the Year
- New Volunteer of the Year
- Young Volunteer of the Year
- Volunteer of the Year
- Inspiring EDI Project of the Year
- Club of the Year for creating the most positive and supportive environment
- League of the Year
- Outstanding Contribution to Grassroots Football

Sponsorship of one of these awards provides 2 tickets to the event and the award presentation photoshoot for each category at a cost of only £250 with winners featured afterwards on BBC Radio Oxford, OFA TV and across a full range of social media channels.



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## WHO TO CONTACT & HOW TO BE PART OF THE TEAM

More information on how to join the team can be found at: **[www.OxfordshireFA.com/1884](http://www.OxfordshireFA.com/1884)** or contact Dominic McMullan:

email: **[Dominic.McMullan@OxfordshireFA.com](mailto:Dominic.McMullan@OxfordshireFA.com)**

mobile: **07557 134393**

