

## WELCOME

Welcome to the latest edition of the Norfolk County FA bulletin and the seventh instalment of the 2022/23 season. We hope all Clubs are enjoying their football this season and we would like to wish all teams good luck for the remainder of the campaign.

### NORFOLK FA COACHES CLUB CPD EVENTS

Our new Coaches Club is free to join and aims to provide coaches with the appropriate support and knowledge to make them the best coaches they can be.

On Wednesday 25 January, we hosted a Goalkeeper Coach Development Workshop for members of the Norfolk FA Coaches Club that are interested in developing their knowledge around Goalkeeper coaching. The workshop was delivered by Norwich City FC First Team Goalkeeping Coach, Ed Wootten & Norfolk FA Football Development Officer, James Buhlemann. The workshop mixed both theory discussion with practical demonstrations.



Earlier in the month, we also hosted a female only Coaches Club CPD Event. The aim of this was to engage with female coaches within Norfolk football, support them within their grassroots environments and allow good practice to be shared amongst the group. On the same evening, a CPD session was delivered as part of The FA Coach Development Series entitled 'Thriving on the pitch'.



To read more about the Norfolk FA Coaches Club and view upcoming CPD sessions, please [click here](#).

### NORFOLK FA TAKE PART IN 3K-A-DAY

Norfolk FA Staff have started 2023 in the most positive way by running, walking, or cycling 3k per day in support of Norfolk & Waveney Mind.

Listen why Staff are taking part in the 3K Per Day challenge and the importance of Norfolk's local mental health charity by watching our video by [clicking here](#).



Norfolk and Waveney Mind are Norfolk's local mental health charity and while they are part of the Mind network, they are an independent charity and raise their own funds. To read more please [click here](#).

[SPONSOR NORFOLK FA STAFF HERE](#)

### QUALIFY AS A MATCH OFFICIAL

We are pleased to confirm a third set of dates for FA Referee Courses in the 22/23 season. After an excellent first half of the season of Match Official recruitment, which saw over 100 newly qualified Referees take the course, we are looking to expand the pool of FA qualified referees in Norfolk.



The latest set of dates for The FA Referees Course are as follows:

- The FDC - Friday 3rd February 2023, 6pm – 9pm and Sunday 5th February 2023, 9am - 3pm
- The FDC - Tuesday 14th February 2023, 9pm – 2pm and Wednesday 15th February 2023, 9am - 2pm
- Heacham FC - Friday 3rd March 2023, 6pm – 9pm and Sunday 5th March 2023, 9am - 3pm

To read more and book on a course, please [click here](#).



## 2023 FDC SUMMER TOURNAMENTS

After two hugely successful tournaments at The FDC last Summer, we are pleased to confirm that both the Harrod Sport Women's & Girls' Cup and The FDC Youth Cup are returning for 2023.

Our female specific tournament, sponsored by Harrod Sport, will return on the weekend of 17th & 18th June, while our biggest youth tournament will take place on 8th and 9th July. To enter a team for either competition, please [click here](#).



Our biggest youth tournament is currently available for sponsorship for the 22/23 season and beyond. If you are interested in becoming the headline partner to this competition, please email [Marketing@NorfolkFA.com](mailto:Marketing@NorfolkFA.com).

## COULD PARAMETRIC FLOOD INSURANCE HELP YOUR BUSINESS?

The risk that flooding poses to businesses is on the rise, which is pushing traditional Flood Insurance to its limit. One Broker, an independent insurance broker and Norfolk County FA partner, is therefore offering some innovative alternatives, including Parametric Flood Insurance.

Parametric Flood Insurance provides cover based on predefined values. Unlike traditional insurance, which stipulates that the level of damage and its value must be assessed after a flood, Parametric Flood Insurance will pay out as soon as an event happens, even if no damage is caused.

To do this, we will agree certain 'trigger' levels with you. This could be the height of river water, the amount of rainfall, or some other measurable factor. Together, we will then agree a settlement sum that will be paid out if this threshold is reached. To do this, a fine-tuned sensor will be attached to your business property. When the sensors register a flood, the data is automatically sent to your insurance provider, who can then arrange payment to you.

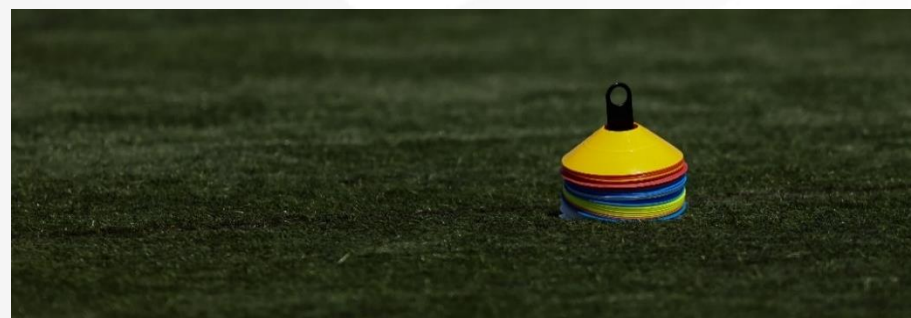
If you would like to find out more about Parametric Flood Insurance to see if it will benefit your business, get in touch with us today.

Call Account Executive Ian Stone on 01603 218249 or email [ian.stone@onebroker.co.uk](mailto:ian.stone@onebroker.co.uk) to arrange your review.

PROMOTION. One Broker is a trading style of One Broker (Norwich) Ltd. Authorised and regulated by the Financial Conduct Authority.

## RECEIVE BESPOKE SUPPORT FOR YOUR CLUB OR LEAGUE

Accredited Clubs and Leagues will now have the opportunity to create their own workshops alongside Norfolk FA to upskill and support volunteers. Norfolk FA is looking to work with our Accredited Clubs and Leagues to create bespoke support that will raise the standards of the football environment, upskill the voluntary workforce and enable Leagues to deliver a wide range of provisions.



Clubs and Leagues can pick from a wide array of topics from Club administration to social media to funding & financial advice.

To read more please [click here](#).

## WHY I REFEREE?

Darren Cann is from Norfolk and has made it to the peak of the professional football game but started in refereeing journey on the grassroots pitches of our County. Darren has officiated in FA Cup Finals as well as being an Assistant Referee in the 2010 World Cup Final between the Netherlands and Spain. He has been speaking to Norfolk County FA about his refereeing journey and experiences. You can read about them by [clicking here](#).



Francesca Catchpole is a Norfolk-based referee who qualified when she was a teenager and has balanced both playing and officiating in recent years. She has been speaking to Norfolk County FA about her refereeing journey and experiences. You can read more by [clicking here](#).





# Norfolk County FA Bulletin

January 2023



ENGLAND  
FOOTBALL

## PARTNERSHIP OPPORTUNITIES WITH NORFOLK FA

Through mutually beneficial collaborations, we as the not-for-profit governing body for football in Norfolk, aim to secure good to significant reinvestment back into the grassroots game in return for our marketing power of, and the local game's expenditure into, commercial businesses. [Click here](#) to find out more.



Through our bespoke marketing agreements, our ambition is to enable our carefully chosen partners to not only achieve their business objectives, but expand their reach within Norfolk and neighbouring counties, improve their awareness among communities, and ultimately increase their revenue through working with us.

In return for support in key areas of our operations, we are pleased to offer partnership packages that support our partners' commercial business aims. Through our tiered approach within our commercial strategy, we can offer tailored agreements suitable for a range of businesses.

We are actively looking to expand our commercial partnership portfolio in 2023 and have a range of opportunities available. For more information, please visit our [partnerships document](#) on our website, or email [Rebecca.Burton@NorfolkFA.com](mailto:Rebecca.Burton@NorfolkFA.com).

## IMPROVING LIVES IMPACTED BY BRAIN INJURY

Norfolk & Waveney Headway's aim is to improve day-to-day life for every individual they work with. They offer a number of services, activities and support in the community to hundreds of people, family, friends and carers each year.



Attached to this month's Bulletin is a leaflet that explains more about the charity as well as giving advice on head injuries, recovery and best practice.

To find out more, please [click here](#).

## 'TALK TO US' AT YOUR CLUB

Last season we launched a new 'Talk to us' page on our website that can be [found here](#). This has proven to be very successful, and we are now asking Clubs in Norfolk to help us promote the 'Talk to us' service by linking to the page on our website, from your Club's website and to promote via your social media channels.



If your Club is displaying any 'Talk To Us' posters or information, make sure to tag us in any social media posts or alternatively send us photos of your Club supporting the initiative.

## NORFOLK FA COUNTY CUPS

All the Norfolk County Cups are now past the third round stage with the semi-finalists known in the Norfolk Intermediate Cup, Norfolk Primary Cup, John Savage Cup and Stuart Dracup Cup.

The [Ashtons Legal](#) Senior Cup has provided many upsets so far this Season, with teams from lower Leagues and Divisions beating higher opposition.



To find out more about the Norfolk County Cups please [click here](#).

## AND FINALLY

As always, we will continue to do our best to offer support to all Clubs and Leagues throughout the 22/23 season and wish all competing teams good fortune in the rest of the campaign.

Best wishes,  
**Norfolk County FA**