

WELCOME

Welcome to the latest edition of the Norfolk County FA bulletin and the eighth instalment of the 2022/23 season. We hope all Clubs are enjoying their football this season and we would like to wish all teams good luck for the remainder of the campaign, including any Cup Finals you may be participating in.

NORFOLK FA'S NEW BOARD MEMBERS

Norfolk County FA were delighted to welcome three new Independent Non-Executive Directors to the Board at their most recent meeting.

- Oluwatobiloba Amadasun joins as Inclusion Director
- Kathryn Hirst joins as Commercial Legal Director
- Ashley Judd joins as HR Director



Norfolk FA Chairman, Michael Banham said: "I'm confident that I speak for all the existing Board members, when I say that I am delighted to welcome Tobi, Kathryn and Ashley to the Board of Directors."

To read more about the new Independent Non-Executive Directors, please [click here](#).

NORFOLK FA COACHES CLUB CPD EVENTS

The Norfolk FA Coaches Club is free to join and aims to provide coaches with the appropriate support and knowledge to make them the best coaches they can be.

This month we have hosted multiple Coach CPD sessions that have been delivered by Norfolk FA Football Development Officer, James Buhlemann alongside special guests; Darren Bloodworth (EFL Regional Manager), Amanda Greenslade (FA Regional PE & Coaching in Education Lead) and Joanne Williams (FA Coach Development Officer).



To read more about the Norfolk FA Coaches Club and view upcoming CPD sessions, please [click here](#).

NEW 4SPORTS GROUP PARTNERSHIP CONFIRMED

Norfolk FA is delighted to announce a new partnership with 4Sports Group which extends a long running relationship with the local company's subsets 4Trophies and 4Workwear.



4Trophies have been manufacturing and supplying top quality trophies and made-to-order medals for over a decade and first partnered with Norfolk FA upon their inception in 2008. 4Sports Group expanded their products to include work wear shortly after and have a thriving business in this area under the brand of '4work'.

To read more, please [click here](#).

2023 COUNTY CUP FINALS ANNOUNCED

Norfolk County FA released the dates of their annual County Cup Finals including those to be played at the home of Norwich City.

The big news is that the Norfolk Junior Cup Final will be returning to Carrow Road, after last being played at the venue in the 2018/19 season when Gorleston Reserves beat Sprowston Athletic 2-1. Both the [Ashtons Legal](#) Senior Cup Final and [Harrod Sport](#) Women's Cup Final will also be played at Carrow Road on Thursday 18 May and Friday 19 May respectively.



The other eight County Cup Finals will be hosted at Harrod Sport Arena at The FDC, Bowthorpe and will see the return of the popular 'double headers' with the John Savage Cup Final and Stuart Dracup Cup Final both taking place on Sunday 23 April, as well as the [4Work](#) Primary Cup Final and Norfolk Intermediate Cup Final both taking place on Saturday 13 May.

To find out more about the Norfolk County Cup Finals, please [click here](#).

2023 FDC SUMMER TOURNAMENTS

After two hugely successful tournaments at The FDC last Summer, both the Harrod Sport Women's & Girls' Cup and The FDC Youth Cup are returning for 2023.

Our female specific tournament, sponsored by Harrod Sport, will return on the weekend of 17th & 18th June, while our biggest youth tournament will take place on 8th and 9th July. To enter a team for either competition, please [click here](#).



Our biggest youth tournament is currently available for sponsorship for the 22/23 season and beyond. If you are interested in becoming the headline partner to this competition, please email Marketing@NorfolkFA.com.

THE FA LAUNCHES FIRST EVER BODYCAM TRIAL FOR GRASSROOTS REFEREES

The FA Launches First Ever Bodycam Trial For Grassroots Referees

- Bodycam trial is the first of its kind in the world
- Trial to be rolled out across four selected adult grassroots football leagues in England
- Approximately 100 grassroots referees will wear the equipment whilst officiating adult grassroots football matches
- Launch follows approval granted by the International Football Association Board [IFAB]

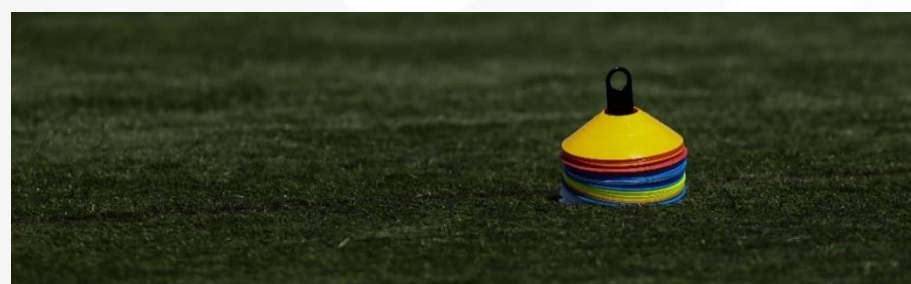


The Football Association will trial the use of referee bodycams across four selected adult grassroots football leagues in England, starting this weekend in Middlesbrough and then progressing to three other leagues before the end of the 2022-23 season.

To read more, please [click here](#).

RECEIVE BESPOKE SUPPORT FOR YOUR CLUB OR LEAGUE

Accredited Clubs and Leagues will now have the opportunity to create their own workshops alongside Norfolk FA to upskill and support volunteers. Norfolk FA is looking to work with our Accredited Clubs and Leagues to create bespoke support that will raise the standards of the football environment, upskill the voluntary workforce and enable Leagues to deliver a wide range of provisions.



Clubs and Leagues can pick from a wide array of topics from Club administration to social media to funding & financial advice. To read more please [click here](#).

PARTNERSHIP OPPORTUNITIES WITH NORFOLK FA

Through mutually beneficial collaborations, we as the not-for-profit governing body for football in Norfolk, aim to secure good to significant reinvestment back into the grassroots game in return for our marketing power of, and the local game's expenditure into, commercial businesses. [Click here](#) to find out more.



Through our bespoke marketing agreements, our ambition is to enable our carefully chosen partners to not only achieve their business objectives, but expand their reach within Norfolk and neighbouring counties, improve their awareness among communities, and ultimately increase their revenue through working with us.

In return for support in key areas of our operations, we are pleased to offer partnership packages that support our partners' commercial business aims. Through our tiered approach within our commercial strategy, we can offer tailored agreements suitable for a range of businesses.

We are actively looking to expand our commercial partnership portfolio in 2023 and have a range of opportunities available. For more information, please visit our [partnerships document](#) on our website, or email Rebecca.Burton@NorfolkFA.com.

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JOB OPPORTUNITIES AT NORFOLK FA

Kick-off your career in football with one of our exciting new job vacancies. You can work in a role where you can make a real difference to people's lives through football.



An exciting opportunity has become available for a hardworking and innovative individual with a passion for driving disability participation, to join the football development team on a part-time basis. You can read more by [clicking here](#).

We are also looking to recruit an enthusiastic and reliable Office Manager to join our team at County Headquarters. The individual will support the delivery of the County FA's Business Strategy and The FA Grassroots Football Strategy. Read more by [clicking here](#).

We will also be recruiting an FDC Operations Administrator to work at our Football Development Centre in Bowthorpe, as well as Operations Assistants to work at our other Football Development Centres in Heartsease, Norwich and Martham.

THE KEVIN GRISTWOOD MEMORIAL TROPHY 2023

The Kevin Gristwood Memorial Trophy is a small-sided U18 tournament that is taking place at The FDC in Bowthorpe on Saturday 10 June 2023.



There is currently limited U18 small-sided tournament provisions locally, meaning that The Kevin Gristwood Memorial Trophy will allow players to experience the joys and excitement of a summer tournament.

Norfolk's local Offside Trust representative, Alan Arber, was a key individual in the naming of the tournament after Kevin Gristwood. Kevin sadly passed away last year and was a long serving member of Long Stratton FC who had given a massive amount of dedication, time and love to youth football in our County.

You can read more and enter a team by [clicking here](#).

SAVE ON YOUR BUSINESS INSURANCE

Many businesses are feeling the pinch this year, which means you may be on the hunt for ways to lower your costs. [One Broker](#), an independent insurance broker and Norfolk County FA partner, explains how using its services could help.

Inflation, rising energy prices and a continued shortage of manpower and materials have meant that 2023 has gotten off to a gloomy start for many businesses. Finding ways to trim spending is therefore a must.

One way you can do this is to take a closer look at your insurance. It's possible that your business' needs or risks have changed, which may mean that you're paying for protection you don't need. You could also potentially investigate your excesses. A higher excess means a cheaper insurance premium, although you should always make sure that you can afford the excess you set if you need to make a claim.

If you're unsure about doing this alone, working with an independent broker can be a great way to get the right insurance at the right price. We will carry out a free insurance review, which means you can be confident that you have the right type and level of insurance in place. We can then use our relationships with insurers to find you the best cover for your business' unique needs. If you'd like to take advantage of a no-obligation Business Insurance review, get in touch today.

Call Account Executive Ian Stone on 01603 218249 or email ian.stone@onebroker.co.uk.

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NORFOLK COUNTY FA PARTNERS WITH LEISURE LEAGUES

We're delighted to confirm a new relationship with small-sided football provider Leisure Leagues.



The global small-sided football provider has local franchises in the area and will be supporting Norfolk FA in its participation objectives.

To find out more, please [click here](#).

AND FINALLY

As always, we will continue to do our best to offer support to all Clubs and Leagues throughout the 22/23 season and wish all competing teams good fortune in the rest of the campaign.

*Best wishes,
Norfolk County FA*