

## WELCOME

Welcome to the latest edition of the Norfolk County FA bulletin and the eighth of the 2021-22 season. As always, we aim to provide you with all the latest information as grassroots football continues to be played across the County.

### THE FDC ARENA PITCH

The FDC Arena pitch and surroundings are nearing completion.

The latest developments have seen all the carpet being put down, sand and rubber crumb being spread onto the pitch and the electrical wiring up of the floodlights has been completed. The flooring has also been put down in the hospitality unit, allowing the work to begin on fitting it with furniture and units.



The project has been made possible thanks to a £250,000 grant from the Greater Norwich Growth Board and funding of £646,000 from the Football Foundation and is scheduled to be completed in early April. To read more about the full pitch works, please [click here](#).

### FREE BUSINESS INSURANCE REVIEW FROM ONE BROKER

Independent insurance broker and Norfolk County FA partner, One Broker, is offering all sponsors a free, no-obligation commercial insurance review.



As an independent insurance broker dedicated to giving a personal service, One Broker will identify any gaps in your cover and highlight areas where you may be paying too much, so you can be sure that your business is protected at the best possible price.

Call Account Executive Ian Stone on 01603 218249 or email [ian.stone@onebroker.co.uk](mailto:ian.stone@onebroker.co.uk) to arrange your review.

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### THE FDC YOUTH CUP RETURNS FOR 2022 & IS AVAILABLE TO SPONSOR

After a two-season break, Norfolk FA's biggest tournament returns this summer and there is extremely limited availability remaining.



The tournament costs just £30 and the only available spaces left to enter are in the Under 8 category or sign up for the Under 6 Festival of Football.

With The FDC Youth Cup being one of the largest youth tournaments in the County and being hosted over an entire weekend, it offers a great opportunity for a company or organisation to work with us to gain brand exposure and also give back to the grassroots game. To find out more about sponsorship opportunities, please e-mail [Marketing@NorfolkFA.com](mailto:Marketing@NorfolkFA.com).

### THE FDC WOMEN'S & GIRLS' CUP IS BACK

The FDC Women's & Girls' Cup returns this summer and is set to be a festival for female football. The tournament is taking place on the weekend of 25th and 26th June 2022.



The FDC Women's & Girls' Cup will be held on the fully enclosed 3G artificial grass pitches at The FDC in Bowthorpe, Norwich. The tournament is a brilliant way to continue playing over the summer and also serves as a great way to get together with friends.

The tournament costs £30 per team and you can enter online by [clicking here](#).



## NORFOLK WELCOMED THE LIONESSES TO CARROW ROAD

Norwich City's Carrow Road held a brilliant day of high quality international women's football on Sunday 20 February.

England faced Spain and Canada played Germany in the second round of fixtures in the Arnold Clark Cup. A tournament, which acts as a warmup ahead of the European Championships which will be held this country in the summer.



Last week England beat Germany 3-1 in the final round of matches in the Arnold Clark Cup, meaning that they lifted the trophy going unbeaten in the tournament.

To read more about the Lionesses visit to Norfolk, please [click here](#).

## HOST YOUR PRESENTATION NIGHT AT THE FDC

The end of the football season is fast approaching, meaning it will soon be time to celebrate the achievements of the past year. If you are looking for a venue to host a presentation event for your Club or Team, look no further than our flagship Football Development Centre in Bowthorpe.



The FDC boasts the below:

- Space to accommodate up to 120 people
- Fully licensed bar
- Hot and cold buffet food options available
- First-aid trained staff
- Fully floodlit, CCTV monitored car parking
- Pitch usage can also be tailored into your package

To find out more, please [click here](#).

## THE NEW FA SAFEGUARDING STRATEGY

The FA have published their new safeguarding strategy, which sets out our joined-up ambition to build an ever-safer culture at every level of football in this country and details how they will do that over the next three years.



The strategy, Building an Ever-Safer Culture, is being implemented over the course of the 2021/22 - 2023/24 seasons and reflects football's everyday work to safeguard children and adults at risk, as well as the recommendations from Clive Sheldon QC's Review.

To read more, please [click here](#).

## CHILDREN'S BIRTHDAY PARTIES AT THE FDC

Celebrate your child's special day with friends and family by hosting their Birthday party at The FDC!

With access to one of eight state-of-the-art 3G pitches, and it's cool new private party room, The FDC can deliver a fun and exhilarating football experience for your child and their friends.



The Champions League party option includes a hot food package, Norfolk FA coach and dedicated party host - ensuring the group is fully entertained and supervised - delivering a relaxing, stress-free experience for the adults! The Birthday child also gets a special football themed gift and all of the children in the party group receive awesome party bags.

Let The FDC staff make your child feel like the Ballon d'or winner on their birthday, while giving you peace of mind to sit back and relax.

To read more, please [click here](#).



# Norfolk County FA Bulletin

February 2022



ENGLAND  
FOOTBALL

## #LETGIRLSPLAY AWARDS

Do you know someone who has taken a stand to make a difference and has stepped up to give girls' equal access to play football in school?

It's time to recognise and reward those who are breaking down barriers and giving girls the chance to play in the school curriculum, at breaktime, after school – wherever, whenever they want!



These people are helping to #LetGirlsPlay – and we need your help to tell us who they are so we can make some noise about them.

To read more and nominate someone, please [click here](#).

## FDC ARENA CONFIRMED TO HOST NCYFL FINALS

Norfolk FA is delighted to confirm that once again the Association's facilities will play host to the Cup Finals of the Norfolk Combined Youth League, and that the soon to be completed FDC Arena will host a number of this season's Finals.

Whilst 17 fixtures will be hosted at Norfolk FA's rural Development Centre hub, TheFDC@Flegg, the remainder of the League's finals will be on the brand new 3G AGP (Artificial Grass Pitch) at the Governing Body's Football Development Centre in Bowthorpe, Norwich – The FDC Arena. The Under 7's & Under 8's finals take place on the Wensum Print & Wembley pitches.



The 21/22 campaign will mark the 6th season that the League has worked closely with Norfolk County FA to host its cup finals at the Association's Football Development Centres and adds to an already positive relationship that continuously aims to further develop the grassroots game across Norfolk.

To read more, please [click here](#).

## SPONSOR A PITCH AT THE FDC

Our Football Development Centre in Bowthorpe comprises of multiple small-sided 3G pitches, and a soon to be 3G 11-a-side pitch.



The small-sided pitches can be seen clearly by users of the centre and are a great way to promote your company or business. Please see above an example of the latest pitch sponsored by our long-term partners, [Wensum Print](#).

As well as having the physical visibility of the pitch banner surrounding, the pitch will obtain your organisation's naming rights. In addition to this, you will become an official supporter of Norfolk football and have a website presence on NorfolkFA.com.

If you are interested in sponsoring a pitch at The FDC or want to find out more information about becoming a partner of Norfolk FA, please e-mail [Marketing@NorfolkFA.com](mailto:Marketing@NorfolkFA.com).

## FUNCTION HIRE AT THE FDC

The FDC in Bowthorpe is available to hire for functions of all occasions. With a licensed bar, DJ available and different catering options, it is the perfect venue for your celebration.



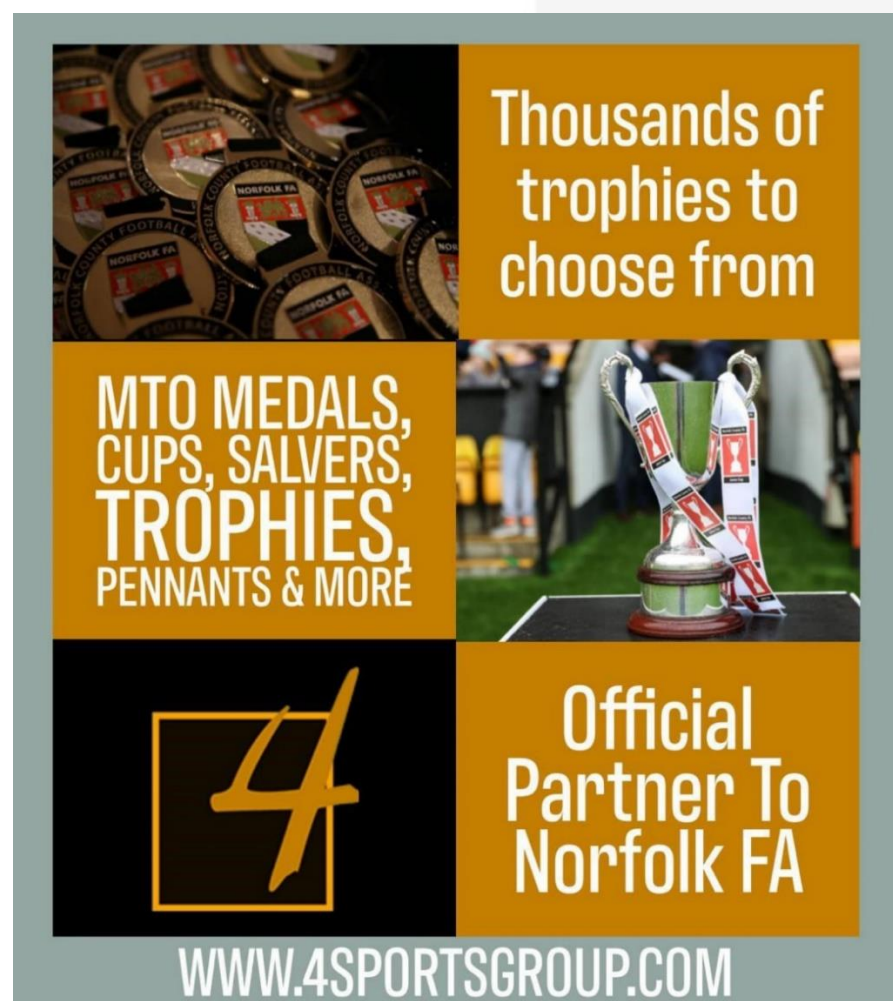
To find out more and to make an enquiry please contact The FDC. Please phone 01603 704050 (Opt. 2) or e-mail [TheFDC@NorfolkFA.com](mailto:TheFDC@NorfolkFA.com).



## MADE TO ORDER MEDALS & TROPHIES WITH 4TROPHIES

It's getting to the time of year where you and your club are beginning to plan for end of season awards and summer tournament awards. Visit [4sportsgroup.com/trophies-catalogue](https://4sportsgroup.com/trophies-catalogue) to see the brand new Trendsetting Awards 2022 catalogue.

With everything covered from medals, resin trophies, glass and crystal, pennants, cups, shields, and so much more, and big discounts on bulk club orders, 4Trophies are your one stop shop for everything award/trophy related.



Thousands of trophies to choose from

MTO MEDALS, CUPS, SALVERS, TROPHIES, PENNANTS & MORE

Official Partner To Norfolk FA

WWW.4SPORTSGROUP.COM

As official trophy partners to Norfolk FA, the Norfolk Combined Youth League, the Norfolk Women's and Girls Football League and the County 5ives programme, 4Trophies have great experience and expertise to make sure your awards are the best around. To view the 2022 catalogue, please [click here](https://4sportsgroup.com/trophies-catalogue).

## VIRTUAL FOOTBALL SERVICES TEAM DROP-IN SESSION

Our Football Services Team are running a drop-in session for any Club Official to ask any questions and to help solve any issues relating to any of the following:

- Player Registrations
- Full-Time Administration
- Whole Game System
- DBS Checks and Verification
- County Cups Guidance

The session will be taking place on Wednesday 30 March at 6:30pm until 8pm. The link to join the virtual session will be circulated to all Club Secretaries in due course.

Should you require assistance from our Football Services Team, please e-mail [Support@NorfolkFA.com](mailto:Support@NorfolkFA.com).

## SAFEGUARDING COURSES FOR NORFOLK FOOTBALL

It is best practice for all Managers and Coaches of Youth football teams have the FA Safeguarding Children Course qualification that will give you an understanding of safeguarding concerns, as well as how to provide a secure environment for young people.



For the 2022/23 season, it will be a requirement for all Youth Managers and Coaches to have obtained the FA Safeguarding Children Course qualification. Therefore, we are recommending to all our Clubs to ask their Managers and Coaches to complete this qualification now. You can find out more and complete the course by [clicking here](https://www.norfolkfa.com/safeguarding).

## 'TALK TO US' AT YOUR CLUB

Earlier this season we launched a new 'Talk to us' page on our website that can be [found here](https://www.norfolkfa.com/talk-to-us). This has proven to be very successful, and we are now asking Clubs in Norfolk to help us promote the 'Talk to us' service by linking to the page on our website, from your Club's website and to promote via your social media channels.



## AND FINALLY

We will continue to do our best to offer support and guidance while grassroots football is being played, and we ask that everybody continues to pull together and support one another as much as possible.

Best wishes,  
**Norfolk County FA**