INDIVIDUAL ROLE PROFILE

**COMMUNICATIONS INTERN**

**Role Purpose**

*The Media Team brings Salford City FC closer to our supporters by giving an insight into what happens inside the Club every day. As a part of that team, you will use the power of football and communications to engage with supporters across all of our platforms by writing high-quality news a features. A pro-active self-starter, you will be joining an inclusive team within a fast-paced environment and will be driven by working collaboratively and a passion for storytelling.*

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| **Salary** | This is a temporary, unpaid position on a voluntary basis to provide you with an opportunity for you to gain work experience. |
| **Time Commitment** | The placement will run between 3 – 6 months, support will be required between 10 – 16 hours a week. Ideally we’d like you to support on all home matchday fixtures and offer some time during the week to complete administrative tasks. |

RESPONSIBILITIES

* Cover live matches across men’s, women’s, B-Team and Under-18s teams, producing match reports, live blogs, interviews and match galleries. Ability to write accurately under pressure is vital.
* Able to provide high quality written copy for web, app and matchday programmes.
* Assist with content optimisation, maintaining the website to a high standard.