

The FA Charter Standard League

_____ DEVELOPMENT PLAN

Seasons 20__/__ – 20__/__

FA CHARTER STANDARD
The FA
SUPPORTING COMMUNITY FOOTBALL

League SWOT

STRENGTHS

WEAKNESSES

OPPORTUNITIES

THREATS

Consultation Summary

WHO CONSULTED:	HOW CONSULTED:

League Development Table

The League Development Table is a summary of the number of teams it wishes to retain and grow within the various categories of football over the period of the plan.Set realistic targets and don't be afraid to change these season by season as you review the plan.

Remember to complete the season date and identify the number of teams for each season.

TIP

Develop a shared vision that is representative of the whole league. By involving as many clubs and people as you can in your organisation you can establish a 'shared vision' that is representative of your members and clearly identifies your purpose. By selecting one vision, you add focus and clarity.

Your League Vision

	CURRENT SEASON SEASONS 20 /			YEAR 1 SEASONS 20 /			YEAR 2 SEASONS 20 /			YEAR 3 SEASONS 20 /			YEAR 4 SEASONS 20 /			YEAR 5 SEASONS 20 /		
No. of teams																		
	Male	Female	Disability	Male	Female	Disability	Male	Female	Disability	Male	Female	Disability	Male	Female	Disability	Male	Female	Disability

Running the League

This section supports the league in becoming/remaining an effective organisation, with the correct structure and efficient processes, so it can achieve its developmental aims and sustain its activities

TIP

This section should detail actions that improve the leagues effectiveness and efficiency, which could include better use of IT solutions, a review of the leagues fees structure or a new approach to club meetings.

Your Aim

	ACTION	ACHIEVEMENT TARGETS	TIMESCALE	RESPONSIBILITY	COSTS	REVIEW
1						
2						
3						
4						
5						

Sustain and Increase Participation

This section shows how the league will support and retain its existing teams as well as recruiting new teams.

TIP

Leagues can use this section to show how they will work in partnership with other leagues to improve transition, support their clubs to grow their team numbers and work with CFAs to prevent drop out.

Your Aim

	ACTION	ACHIEVEMENT TARGETS	TIMESCALE	RESPONSIBILITY	COSTS	REVIEW
1						
2						
3						
4						
5						

Player Development – Environment

This section shows how the league will deliver competition pathways that support the development of players and teams. It will also demonstrate how the league will deliver on Respect.

TIP

By listening to their clubs, leagues can deliver competitions structures that reflect the needs and aspirations of their players and coaches. Being innovative around the competition structure may have a positive impact on team recruitment and retention

Your Aim

	ACTION	ACHIEVEMENT TARGETS	TIMESCALE	RESPONSIBILITY	COSTS	REVIEW
1						
2						
3						
4						
5						

Player Development – Coaching

This section focuses on the leagues Coaching Continuing Professional Development (CPD) offer in conjunction with its clubs and the CFA.

TIP

Leagues should use this section to demonstrate their commitment to improving coaching standards across its competition. They can do this working hand in hand with the CFA to deliver a programme of relevant coach education opportunities in their league catchment area.

Your Aim

	ACTION	ACHIEVEMENT TARGETS	TIMESCALE	RESPONSIBILITY	COSTS	REVIEW
1						
2						
3						
4						
5						

The Football Workforce

This section looks at how the league will recruit, train and develop the workforce that will support the administration, development and promotion of the league.

TIP

The league workforce are critical to the success of the league so investing in their skills is vital. Consider doing an audit across you league officers to determine whether you have the necessary skills in place to take the league forward – if not how will you recruit new officers or retrain existing ones?

Your Aim

	ACTION	ACHIEVEMENT TARGETS	TIMESCALE	RESPONSIBILITY	COSTS	REVIEW
1						
2						
3						
4						
5						

Improved Playing and Training Facilities

This section demonstrates how the league supports its clubs to develop and maintain existing/new facilities and where appropriate how the league manages/operates facilities.

TIP

Many leagues now play a key role in the management, allocation and operation of facilities. Use this section to show how you can develop this role to influence future facility development or how you might support your clubs to do so.

Your Aim

	ACTION	ACHIEVEMENT TARGETS	TIMESCALE	RESPONSIBILITY	COSTS	REVIEW
1						
2						
3						
4						
5						

County Support

The League should use this section to document the support it will receive from the County FA in delivering the League Development Plan.

TIP

If a league plan clearly demonstrates that it will deliver against shared targets with the CFA such as growing the number of teams, improving referee coverage etc, it will be in a strong position to request resource to support delivery.

Your Aim

	ACTIONS	AGREED CFA SUPPORT	TIMESCALE	RESPONSIBILITY	COSTS	REVIEW
1	Running The League					
2	Sustain and Increase Participation					
3	Player Development- Environment					
4	Player Development- Coaching					
5	The Football Workforce					

	ACTION	ACHIEVEMENT TARGETS	TIMESCALE	RESPONSIBILITY	COSTS
6	**Improve Training and Playing Facilities**				

In completing this form our League is committing to the requirements of The FA Charter Standard Programme and to raising standards in football. We also confirm that the information provided is correct.

Signed (Charter Standard League Coordinator)

☑ If you are filling out this form electronically, please mark this box to sign:

Signed (CFA Officer)

☑ If you are filling out this form electronically, please mark this box to sign:

Date: