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| **Meeting** | Lincolnshire FA Youth Council | |
| **Date** | 09/03/2023, 6pm-8pm | |
| **Venue** | Microsoft Teams | |
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| **Present** | Jordan Mason, Charlotte Akester, Cissy Radford, Lauren, Millie, Ethan, Alex, Tom, Riley, Suzy, Michelle | |
| **Apologies** | Amaya, Kelsey | |
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| **Agenda Item** | **Description** | **Action** |
| 1. **New Members Introduction** | Lauren updated the group that two new members had been recruited. She welcomed Michelle to the group and explained the other new member, Kelsey, was away and could not attend this meeting.  Michelle introduced herself to the Youth Council and said she was looking forward to being a part of the group. |  |
| 1. **Minutes of last meeting.** | All actions covered in agenda |  |
| 1. **Lincolnshire Women and Girls League Player Forum** | Jordan introduced Cissy as the Lincolnshire FA Women and Girls Football Development Officer.  Cissy introduced herself and thanked the group for having her. She outlined the intention for the Lincolnshire Women and Girls Football League (LWGFL) to hold a player forum to gather the views of players.  She outlined that the league has divisions from U/8 to open age, and intends to have player forums for U/14s, U/16s and Open-aged age groups. Ideally, they would be looking for no more than 1 person from each team, and around 3-4 from each age group in total.  Lauren said she thought one forum could work, however Tom suggested that the younger players might feel intimidated in this environment. Ethan suggested that there was one forum for Open aged and one for youth, reducing the impact of players feeling intimidated.  Ethan suggested this aligns nicely to the development of our Youth Committees Document, so would be happy to be a point of contact to support the Forum. Charlotte suggested we work with the LWGFL as part of this project. Jordan to share Youth Committees Doc with Cissy and connect Cissy and Ethan.  Cissy thanked the group for their ideas, stating it was incredibly useful. | **Ethan to support Cissy with LWGFL Forum**  **Jordan to share Doc with Cissy** |
| 1. **Developing Youth Committees in Clubs and Leagues** | Ethan updated on the progress of the project and stated the supporting resource has been finalised. Jordan shared his screen and said he will share with the group after the meeting.  Jordan updated that Langtoft had approached the CFA to start a Youth Committee, and Suzy said Sleaford JFC are also interested.  Lauren proposed we organise a Teams call with the two clubs to introduce the project and answer any questions. Ethan stated this is the plan. | **Jordan to share doc with group.**  **Jordan to connect Ethan with Langtoft, Suzy to connect Ethan with Sleaford.** |
| 1. **Key Messaging with Young People** | 5- to 11-year-olds:  Amaya could not make the meeting – Jordan will get in touch for an update on the L&L Newsletter.  Jordan requested the group send ideas for L&L Newsletter by 23/03 so we have a bank of ideas in Amaya’s absence.  12+:  Jordan thanked the group for their Football v Homophobia / LGBTQ+ history month content, stating it would be good to get some ideas for future campaigns in early.  Jordan shared the CFA’s Media and Marketing Officer’s Marketing Plan from March to June, and the group selected the campaigns they’d like to support:  March:   * Red Nose Day – 17th March (Jordan to query with the CFA) * Football v Transphobia 24th March to 31st March – Suzy * Ramadan 22nd March to 21st April – Jordan and Suzy   April:   * Ramadan 22nd March to 21st April – Jordan and Suzy * World Autism Day – 2nd April – Michelle   May:   * Mental Health Awareness Week – 13th May to 20th May – Lauren, Tom and Millie * National Children Day – 15th May – Ethan   June:   * Pride Month – Suzy and Riley * Volunteers Week – ALL (send a short video about their role in football, why they joined the Youth Council, or similar)   Charlotte reminded the group that the FA and Lincolnshire FA will engage with many campaigns – the YC can repost these to maintain engagement between their own campaigns. | **Jordan to contact Amaya**  **Group to share L&L Ideas with Jordan by 23/03.**  **ALL: To draft content for respective campaigns** |
| 1. **Youth Survey** | Tom stated he had discussed the survey with his Year 10 class to get their initial views. They’d like the opportunity to say what needs to change – not just what is going well.  The group suggested using Microsoft Forms, allowing them to use a QR code to share as well as sharing a link.  The group discussed the target age range, settling on 11-24.  Tom ran through his drafted questions, with Ethan querying the info we are collecting. The group settled on age, gender and region, as this allows us to see trends and target interventions.  Riley queried using two forms to split the age groups.  Tom will draft up and share with the group by 23/03.  Ethan suggested testing the survey on the group before launch to check – the group agreed.  The group queried GDPR and right to withdraw – Charlotte and Jordan confirmed that as long as data is unidentifiable, this isn’t a concern.  Jordan suggested having the Instagram link at the end of the survey as people may want to engage with the YC after the survey. | **Tom to draft survey by 23/03**  **Group to feedback**  **Launch by early April**  **Tom to include the Instagram account at the end of the survey.** |
| 1. **AOB** | Jordan said Zack, the Media and Marketing Officer will attend the next meeting to support with the Instagram.  Jordan shared with the group that he attended an FANYC best practice call, and the LFA Youth Council have a good reputation across the FA network. He thanked the group for their input and engagement.  Charlotte introduced the group to the Youth Leadership Community on the FA website. She explained there are lots of plans to expand the Community – so do keep an eye on it.  She also asked the group to complete an EDI Monitoring form from the FANYC, which will allow the NYC to make positive interventions to engage with underrepresented groups. The group completed in the meeting.  Finally, Charlotte updated the group on FALA, which will run 24th to 28th July. More info will be released soon. | **Jordan to invite Zack to next meeting.**  **Group to browse FA Youth Leadership Community**  **Charlotte to share the FALA info when available.** |
| **Next meeting date** | Thursday 4th May, 6-8pm  Lincolnshire FA Offices / Hybrid | |