**Model Press Release for Kent Clubs & Leagues**

[INSERT CLUB NAME] UNITES AGAINST DISCRIMINATION IN FOOTBALL.

We stand united with leagues and clubs across Kent against discrimination.

[CLUB NAME] believe it is important to raise awareness and challenge discrimination in non-league football across Kent.

It is everyone’s responsibility to call out discriminatory behaviour from football. This form of abuse includes a reference whether express or implied to any one or more of the following characteristics:

* Ethnic origin
* Colour
* Race
* Nationality
* Religion or belief
* Gender
* Gender reassignment
* Sexual Orientation
* Disability

If you hear it, report it!

Kent FA and [INSERT CLUB NAME] are determined to provide an inclusive football experience for anyone who wishes to play, coach, officiate, administer, support or be involved in any role in football. An experience that is reflective of our diverse communities, safe for all and free from abuse and discrimination

To find out more about how to report discrimination please read the reporting discrimination guide created by Kent FAs Equality Advisory Group or visit the Kent FA website here\*

If you have any concerns or questions contact Kent FA directly through [info@kentfa.com](mailto:info@kentfa.com) or call 01622 791850.

\* (LINK TO) http://www.kentfa.com/about/rules-and-regulations/discipline/tackling-discrimination

**MODEL FACEBOOK POST**

WE ARE UNITED AGAINST DISCRIMINATION IN FOOTBALL!

We are joining clubs and leagues from across Kent in raising awareness and challenging unacceptable discrimination in grassroots football.

It is everyone’s responsibility to call out discriminatory behaviour from football.

If you hear it, report it!

Find out more here – LINK TO YOUR NEWS STORY

**\*INCLUDE PICTURE FROM THE IMAGE DOWNLOADS\***

**MODEL TWITTER POST**

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Find out more – LINK TO YOUR NEWS STORY

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